

Estelle Kim

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OBJECTIVE

Enthusiastic university student pursuing a Bachelor of Global Business and Digital Arts, seeking a marketing position to leverage strong communication skills and design knowledge. Eager to contribute innovative ideas and strategic thinking to support marketing initiatives.

EDUCATION

Bachelor of Global Business and Digital Arts - *University of Waterloo, Expected 2028*

Ontario Secondary School Diploma - *St. Maximilian Kolbe Catholic High School, 2019-2023*

Academic Achievements: Honour roll Grade 9-12, Grade 10 Math Award, Grade 12 English Award

SKILLS

Non-technical: Initiative, collaborative, leadership, communication, problem solving, strong work ethic

Design/editing programs: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Canva

Coding language: p5 Javascript

EXTRACURRICULAR EXPERIENCE

Student Council

Director of Public Relations, 09.2020 - 06.2023

- Using strong organization and communication skills, planned and organized events that encouraged the development of community within the student body, adhering to the council's values and objectives.
- Designed Instagram posts and posters on Canva that effectively advertised upcoming events.

Equality Council

Director of Design Division, 09.2021 - 06.2023

- Created educational Instagram posts using softwares such as Canva and Adobe Illustrator to effectively spread awareness to students on prevalent social issues.

PROFESSIONAL EXPERIENCE

Sukoshi Mart – Cashier, 05.2024 - Present

- Efficiently processed over 100 transactions daily, ensuring accurate cash handling and maintaining a balanced register at the end of each shift.
- Delivered exceptional customer service by addressing inquiries and resolving issues, contributing to a positive shopping experience and fostering customer loyalty.

Chungchun Hotdog Aurora – Crew Member, 04.2022 - 08.2023

- Took orders at cash register efficiently using the POS system, supported customer order process with friendly and approachable attitude, resulting in improved customer feedback and repeat customers.
- Made and served customers' food in a timely, organized manner ensuring the satisfaction of customers.

Holiday Inn Express. Co-operative Education – Front Desk Clerk, 10.2021 - 01.2022

- Answered phone calls to book/manage reservations and greeted guests first entering the inn.
- Oversaw the office budget, balancing financial stewardship and operational effectiveness in order to ensure that the inn was consistently staying in budget, supporting the inn's financial success.