THE SOCIAL MEDIA PANOPTICON

Final project – Computer Graphics – AAT4001 – Sogang University
- Ester Marie Aagaard -

INSPIRATION

The panopticon:

The prison, panopticon, was developed by the philosopher Jeremy Bentham in the end of the 1700's. In this prison every prisoner can be watched by one observer, without knowing whether they are being watched or not.

Later Michel Foucalt developed his theories on survailence and punishment by referring to the panopticon.

Michel foucaults theories and the architecture of panopticon have often been used as reference in regard to the surveillance society of social media platforms. Where everyone is watched but without knowing by who and how.
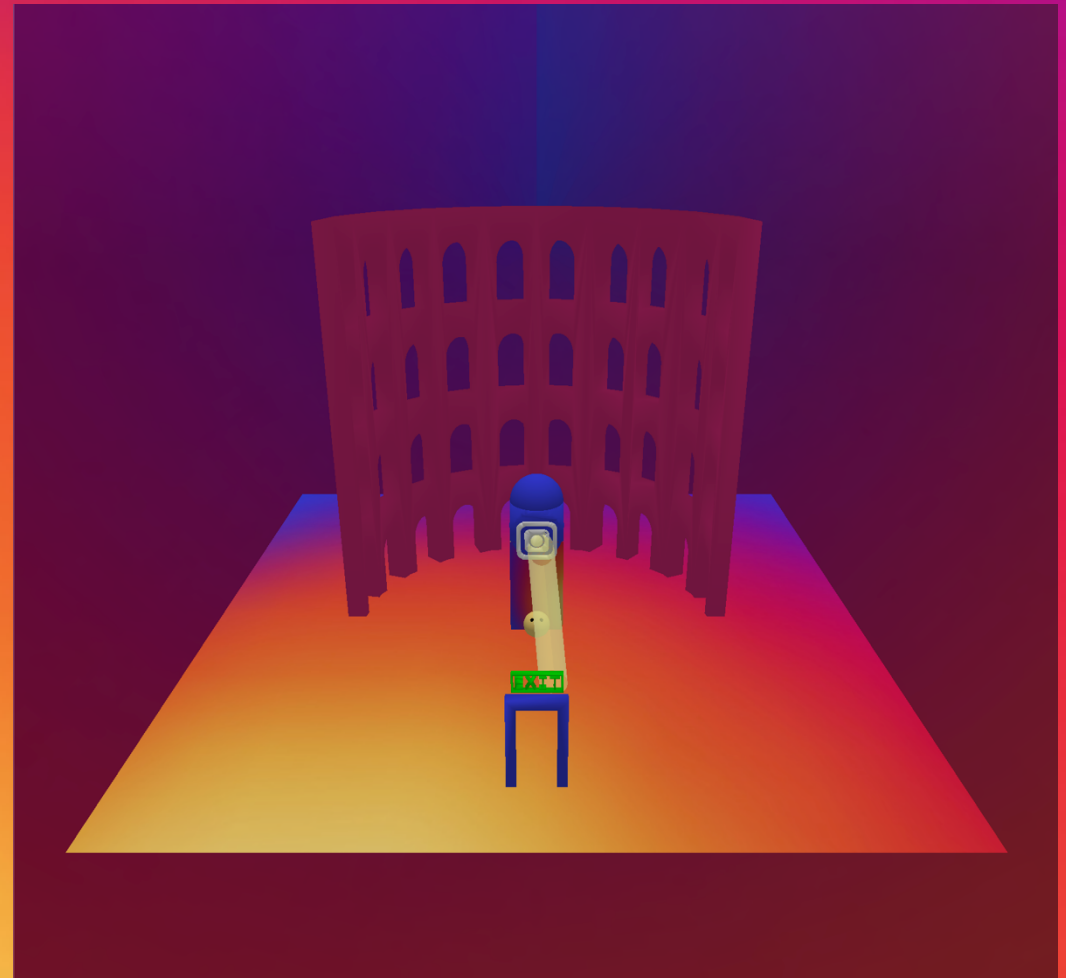
CONCEPT

The instagram panoption

The program displays the social media surveillance society as a prison, the instagram panopticon.

By moving the sprite(ball) around, which symbolises the user itself, the user can make the choice of staying in the prison or exiting.
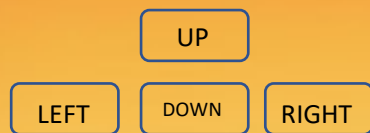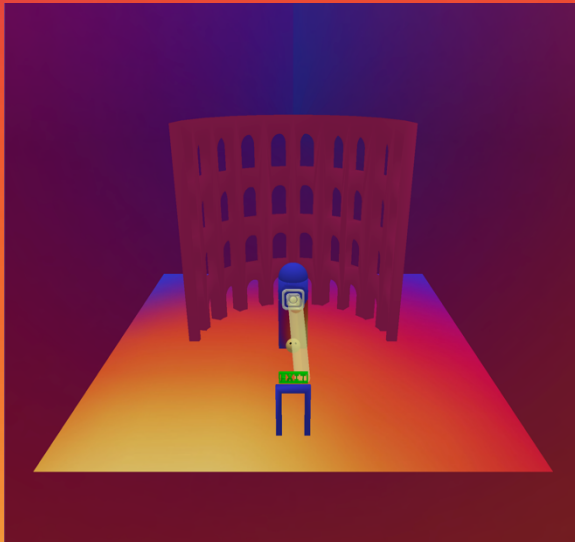
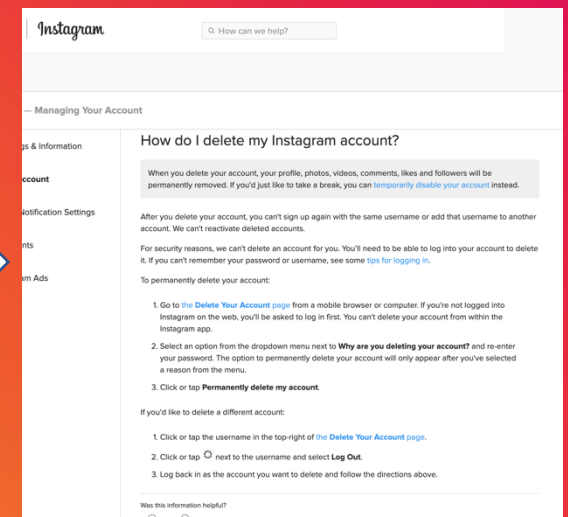If the user chooses to exit, it is presented with the instagram guideline to deletes one's profile.
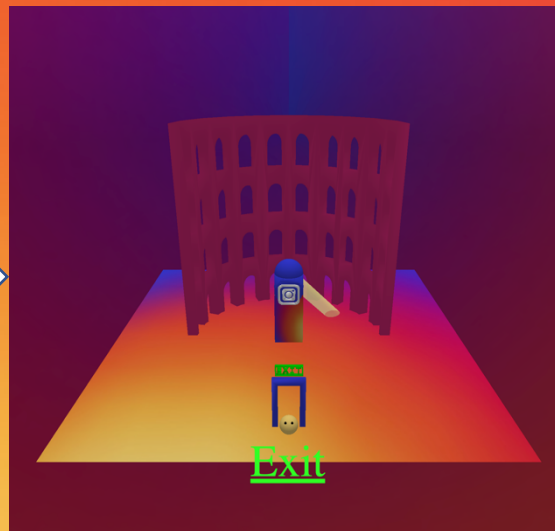
HOW DOES IT WORK?

If you don't exit before time runs out
you are caught in the panopticon.

UP

LEFT DOWN RIGHT

Move sprite around to
exit

Information:

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Link for program:

Link for code: https://github.com/estermarieAA/3dgraphics/blob/master/finalproject/sketch.js