

Sebastián Hincapie

Hi, I help brands create amazing digital experiences to connect with their users. I recently helped amazing brands like **Discovery, Walmart, Avianca and Verizon.**

Experience

Zemoga / Senior UX - UI Designer
Jan 2020 - Present / **zemoga.com**

Product Designer working through the intersection of business, design, technology, and the user. Bringing consumer and enterprise desktop and mobile applications to life and building human-centered experiences across complex ecosystems.

UX, IxD, UI, VQA.

MDS Digital / Senior UX - UI Designer
Jan 2018 - Jan 2020 / **mdsdigital.com**

UX / UI, Illustration, Social Media and Motion graphics.
Development of Key Visuals, conceptualization of campaigns, Product Design, Human Centered Design, User Interface, Interaction Design, Information Architecture, Site Maps, User Experience Research, and Usability Testing. Turn motion graphics illustration Digital and Social Media.

Ministerio de Tecnología / UX - UI Designer / Art direction
Jun 2015 - Jun 2016 / **mintic.gov.co**

Conceptualization and execution of digital pieces, infographics, illustrations, interactive content and product design. Being in charge of the creative direction of the content of small and medium-sized companies projects (Pymes) through the Mintic and the initiative vive digital para la gente “ Live digital for the people”.

The Line Group / Visual Designer
Jan 2014 - Dec 2014 / **thelinegroup.net**

Develop and propose graphic and communication content for different companies in the market. UX / UI, Infographics, motion, social media, digital illustration.

Profesional references

Andres Ojeda

Senior UX/UI Designer
Zemoga
+57 301 659 06 39

Ana María Villareal

Project Manager
Ceiba software
+57 312 442 23 82

Rafael Gil

Senior UX/UI Designer
Banco Santander
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Education

Pontificia Universidad Javeriana
Master of Visual Arts
2007 - 2012



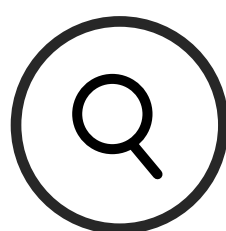
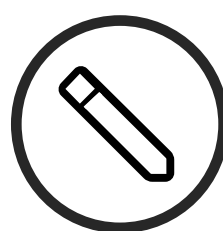
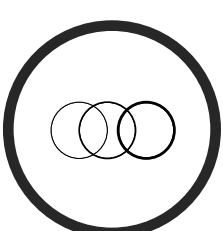
Google
UX - UI Specialist
2020 - 2021

Universidad de Buenos Aires
Strategic Design Management Specialist
2013 - 2014

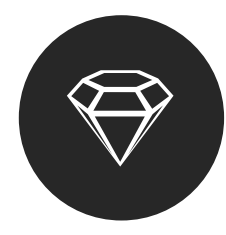
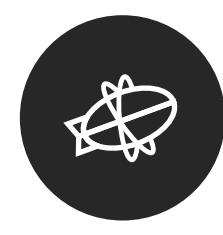

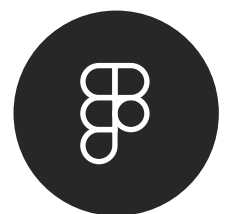


IDEOU
From Ideas to Action
2020 - 2021

EF Education First - Manchester, England
High proficiency in English
2006 - 2007

Skills

-  User Experience
-  User Interface
-  User testing
-  Research
-  Illustration
-  Motion

Software

-  Sketch
-  Zeplin
-  Invision
-  Figma
-  Protopie
-  After