

# Esther Etonam Kpetemey

## Students in Computer Applications CC & DevOps

Chandigarh, Chandigarh

[kpetemeyesther@gmail.com](mailto:kpetemeyesther@gmail.com)

+918580810682

Currently pursuing my studies with a Master's Degree in Computer Applications, I am a part-time blogger, entrepreneur, author, and women empowerment advocate.

My biggest objectives for getting a job are:

1. To practice my passion
2. A keen learner and creative team member, I am willing to put my analytical and marketing skills to good use in addressing the needs of clients and customers.
3. To bring my added value as an individual to the company.
4. To devote myself to mythe tasks assigned to me.

## Personal Details

---

**Highest Career Level:** Fresher

**Industry:** Internet, Ecommerce, Marketing, Software Development, Technology

**Total years of experience:** 4

## Work Experience

---

### Graphic & Web Designer

Working as freelancer - Shimla, Himachal Pradesh

January 2019 to Present

I designed an e-commerce website for my clients using Shopify. I was creating content as well and setting up SEO.

I managed online marketing: social media marketing with Facebook Ads, Instagram Ads, and Snapchat Ads.

I also do graphic design creating visuals, banners, posters, social media content, presentations.

## Education

---

### Master's in Computer Applications

Chandigarh University - Chandigarh, Chandigarh

September 2021 to Present

### Bachelor's in Computer Applications

A.P.G.(Alakh Prakash Goyal) University - Shimla, Himachal Pradesh

August 2018 to August 2021

## Higher Secondary(12th Pass) in Sciences(Mathematics and Physics)

### Skills / IT Skills

---

- HTML5 (3 years)
- Communication skills
- Graphic design
- Adobe Creative Suite
- Canva (4 years)
- CSS
- Adobe Creative Cloud Express
- Microsoft Office (9 years)
- Adobe Photoshop
- Digital marketing
- SEO
- Google Analytics
- JavaScript (2 years)
- Email marketing (3 years)
- Google AdWords
- SEM
- Python (2 years)
- Microsoft Azure
- Cloud Computing
- UI/UX Design
- NodeJS
- Django
- Java

### Languages

---

- English - Fluent
- French - Native

### Online Profile

---

<https://www.linkedin.com/in/esther-etnam-ablavi-kpetemey-694119188/>

### Assessments

---

#### **Working with MS Excel spreadsheets — Highly Proficient**

May 2022

Knowledge of various Microsoft Excel features, functions and formulas  
Full results: [Highly Proficient](#)

### **Social media — Familiar**

May 2022

Knowledge of popular social media platforms, features, and functions  
Full results: [Familiar](#)

### **Marketing — Familiar**

May 2022

Understanding a target audience and how to best communicate with them  
Full results: [Familiar](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

## Projects / Papers Presented

---

### **E Commerce Site using Shopify**

<https://sloevour.com/>

February 2022

Sloevour <sup>™</sup> is an online shopping site providing various products in the area of fitness and casuals. We sell athleisure, wireless earphones(ear buds and headphones), and mesh shoes. We ship mainly towards the US.