



# Esther KPETEMEY

A designer who loves to make an impact

[www.esther.design](http://www.esther.design)

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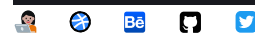
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UI/UX Designer |

Product Designer |

Cloud Architect |

Online Presence



## Profile

An experienced professional with a strong background in UX design, Cloud Computing, DevOps, SEO, and digital marketing. Having over 3 years of experience in Web design and 2+ years in UI/UX, and owning three reputed certifications in the field ([Google Certified UX Designer](#), [CalArts UI/UX Design Specialization](#) and [Internshala UI/UX Design Certification](#)). Have Worked on a wide range of projects, from mobile applications to web apps, and also a mentor helping newbies master UI/UX Design. I'm a Holder of an MCA degree specialized in Cloud Computing and DevOps with a deep understanding of the latest technologies and trends in the industry. I have a keen eye for creating intuitive and engaging interfaces.

## Experience

### UI/UX Designer — Noorazi

2022.11 – Present | Remote | Part-time

- As a UX Designer, I make sure apps and websites are something that people enjoy using.
- I develop wireframes and task flows based on user needs.
- I work hand-in-hand with developers and engineers to make software that is simple to use.
- I test and conduct user research. I also intervene in communicating design ideas and prototypes to developers.

### UI Designer & Digital Marketer — Umbaji

2023.04 – 2023.06 | Remote | Volunteering

- As a volunteer UI/UX Designer and Digital Marketer at a young startup, I played a vital role in creating intuitive user interfaces and implementing effective digital marketing strategies.
- I also contributed in bringing new volunteers and played a role in assigning and planning the official launch of the startup.

### UI Designer — Omninos

2022.06 – 2022.08 | On-site | Full-time

- As an intern, I worked on a wide variety of projects for clients across different industries.
- I learned about various aspects of the UX design process.

### Freelance Graphic &

### UI/UX Designer — Agilely

2021.11 – 2022.11 | On-site | Part-time

- I created visually appealing and user friendly digital experiences for clients across various industries.

### Mentor/Instructor in

### UI/UX Design — Independent

2023.01 – Present | Online | Part-time

- Conducting workshops and courses to help newbies learn and develop their design skills.
- Empowering learners to create impactful designs. Teaching about UI/UX Methodologies.
- Reviewing the work of new designers, providing feedback.

## Education

### MCA Cloud Computing & DevOps

Chandigarh University  
Appointed Class Representative

### BCA (Computer Applications)

APG Shimla University  
Rank: Top (9.51/10 CGPA)

## Specialisation

### Product Design —

Data-informed design,  
Design system,  
Growth design,  
UI design, UX design,  
User research,  
A/B testing