

## User Goals

### **How will users understand the content of the project?**

Users will understand the content of the project through a landing page that shoes introductory information about what the content of the website is and how it can be beneficial to users. They will also understand better when they interact with each of the pages and graphs and learn the purpose of each of the pages.

### **How will your users understand your primary objectives?**

Learning more and being more aware about the statistics will help people make more informed decisions, which is my main goals. Users will understand primary objectives by viewing each of the pages and using the tools to view various datasets about transportation. This way they can learn about transportation and be able to interact with the information, which is my primary objective.

### **What content and features do your users need and in what form?**

The users need visual representations of the data in a way that is interesting to interact with so they are able to better interact with the data and learn more. This data will be displayed in charts and graphs with legends, sliders, and animated hover functions in order to give feedback when users click on various pages of the website. Also visual images of locations on the map page will be helpful in order to provide more context to users who are not familiar with the location.

### **How do you think your interactive projects should work and what are their experience levels with the type of media you are creating?**

The project is very self-explanatory and does not require a lot of experience on the computer. Users will need to know how to read a graph as well as how to manipulate different features of the graph in order to view information that they are particularly interested in. The experience level is very low and will easily understood by users over middle school age because learning how to use the website will be very simple and users only need to understand various types of graphs.