

# ESTHER NAM

UI/UX Designer + Design Technologist

## CONTACT

namesther.com  
name961@newschool.edu  
334.306.0778

## EDUCATION

**Parsons The New School for Design**  
*BFA Design and Technology*

GPA 3.95 — Dean's List  
Merit Scholarship

Student Representative for  
*Art, Media, and Technology*

## SKILLS

User Experience  
Visual Design  
Product Design  
User Research  
Wireframing  
2D & 3D Fabrication  
AR/VR  
HTML/CSS/JS  
Java

## TOOLS

Adobe Suite  
Figma  
Sketch/Invision  
Visual Studio Code  
Unity  
Cinema 4D  
Rhino

## EXPERIENCE

**Scholastics Teachables Team** | June-Aug 2019

Design Intern

- Helped team reduce the time to design and organize information and go to market through the use of design software programs such as InDesign.
- Developed a system of communication for faster and more efficient productivity within a small team.
- Streamlined the design and management process of ongoing project

**Ovee Health** | Jan-May 2019

Design Intern

- Developed an educational women's health trivia game through usability testing, prototyping, and secondary research.
- Led a primary research study with external users to benchmark competitive user experiences.

**Gallery Studio** | May-Sep 2017

Art Instructor

- Advised stakeholders on improvements to their portfolio work through a mentor/mentee program.
- Collaborate with other instructors to deliver nurture messages that measurably increase students' technical skills.
- Communicate ideas for improving portfolio development and gaining more knowledge regarding design principles.