

ESTHER NAM

UI/UX Designer + Design Technologist

CONTACT

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EDUCATION

Parsons The New School for Design
BFA Design and Technology

GPA 3.95 — Dean's List
Merit Scholarship

Student Representative for
Art, Media, and Technology

SKILLS

User Experience
Visual Design
Product Design
User Research
Wireframing
2D & 3D Fabrication
AR/VR
HTML/CSS/JS
Java

TOOLS

Adobe Suite
Figma
Sketch/Invision
Visual Studio Code
Unity
Cinema 4D
Rhino

EXPERIENCE

Scholastics Teachables Team | June-Aug 2019

Design Intern

- Helped team reduce the time to design and organize information and go to market through the use of design software programs such as InDesign.
- Developed a system of communication for faster and more efficient productivity within a small team.
- Streamlined the design and management process of ongoing project

Ovee Health | Jan-May 2019

Design Intern

- Developed an educational women's health trivia game through usability testing, prototyping, and secondary research.
- Led a primary research study with external users to benchmark competitive user experiences.

Gallery Studio | May-Sep 2017

Art Instructor

- Advised stakeholders on improvements to their portfolio work through a mentor/mentee program.
- Collaborate with other instructors to deliver nurture messages that measurably increase students' technical skills.
- Communicate ideas for improving portfolio development and gaining more knowledge regarding design principles.