THANKS SMART PANTS.

Thanks for participating in our dumb smart products workshop!

Summarizing what you talked about, it is clear that the benefits of being a smart product, well.. depends.

In our quant tally we got an astounding 59% yays on the question if you'd want the products being discussed, indicating a smartsy technolust. Plant watering and lawn mowers were favorites, while the smart football eluded most of you. Reception of Smart curtains, thermostats and trash bin were more mixed. Why do you think the results came out like that? We'd love to hear from you!

From the comments:

How do you make sense of how the plant watering system works? "If the plant is alive or dead"

On a more serious note, it seems that both the thermostat and curtains hold the power to actually remove a zone of conflict by deciding things for users (users in plural), which is interesting. Having the power to adjust the temperature, it seems, is both a blessing and a curse.

Warm regards,

Karin Eklund and the Semcon UX team Contact: karin.eklund@semcon.com



Smart products - love them?

