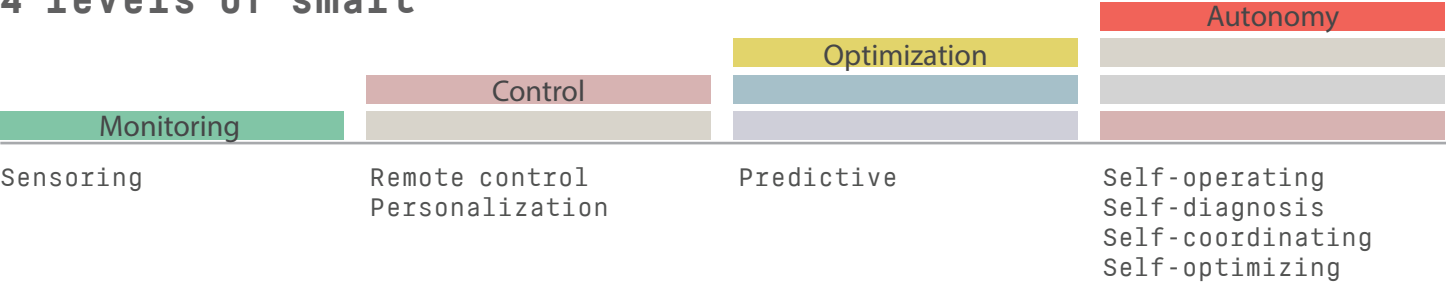


# REFERENCE CARD

## 4 levels of smart



**Enablers:** Underlying technology, infrastructure and standards

**Engagers:** design, create, integrate, and deliver IoT services

**Enhancers:** create own value-added services,  
on top of the services provided by Engagers