

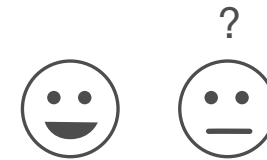
Diseño

Iconos

“La representación mas abstracta de lo real o significativo”

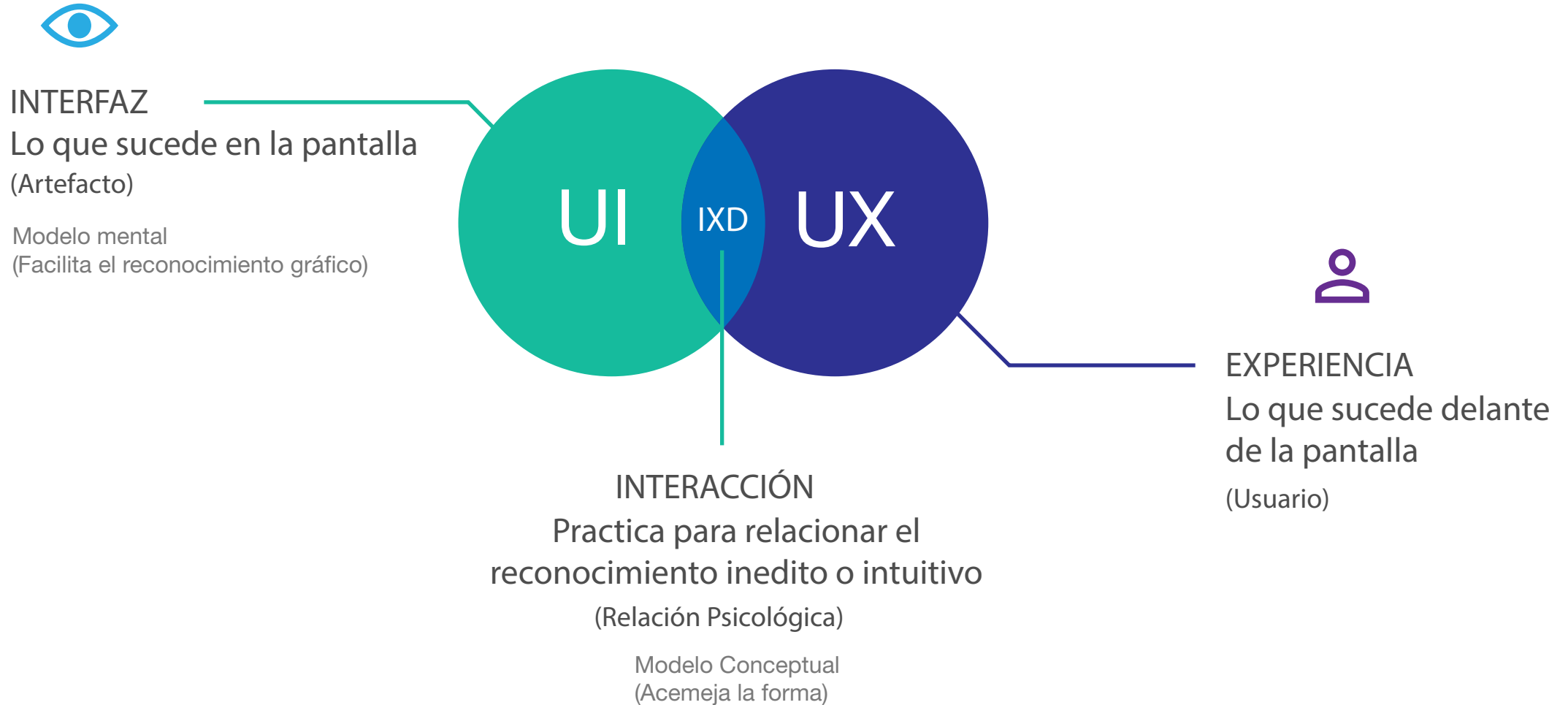


- Su representación influye



- La “legibilidad” es un factor importante
- El entendimiento de su forma es clave para el UI
- Simular lo más posible la presentación o acción favorece al UX
- Existen diferentes estilos que los diferencia
- Limpio y simple (Son reglas recomendables)

Ej: Desktop App

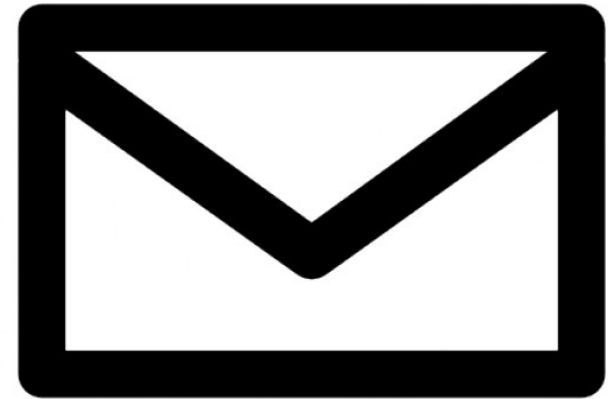


Iconos

Representativos

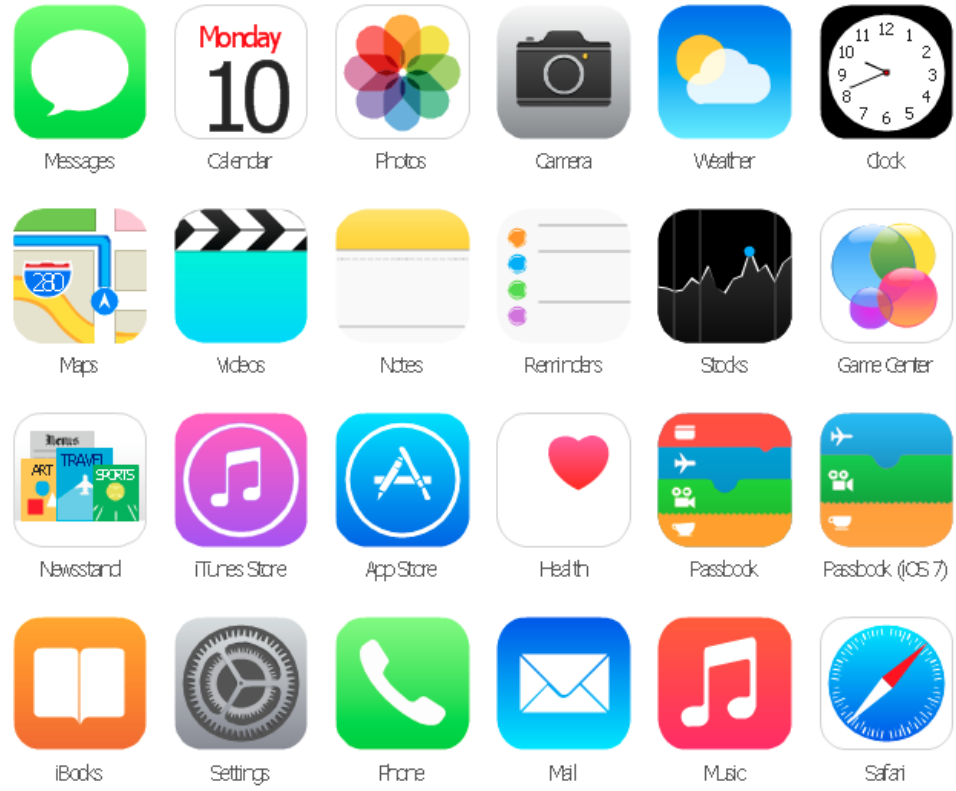


Funcionales

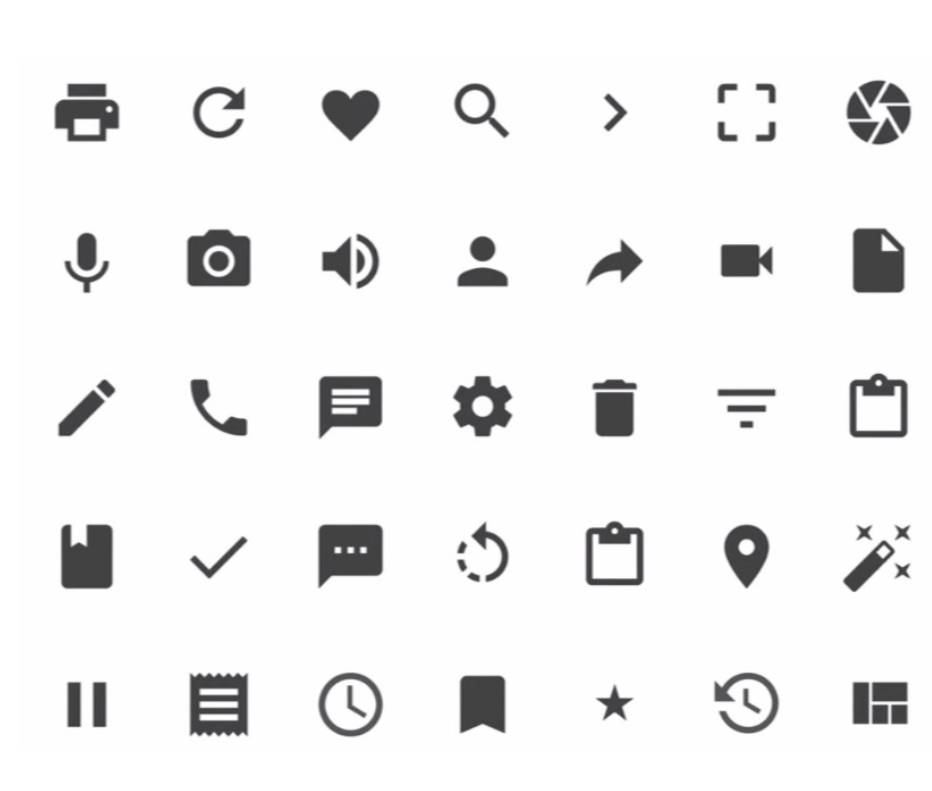


Iconos

Representativos



Funcionales



Representativos



Physical prototype



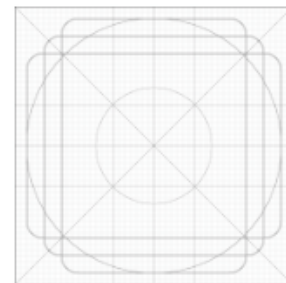
Lighting study



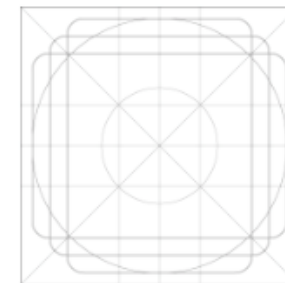
Material prototype



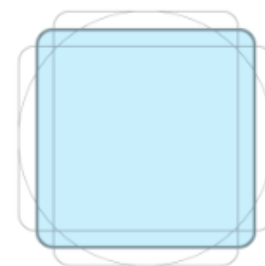
Color study



Grid

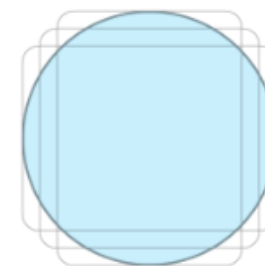


Keylines



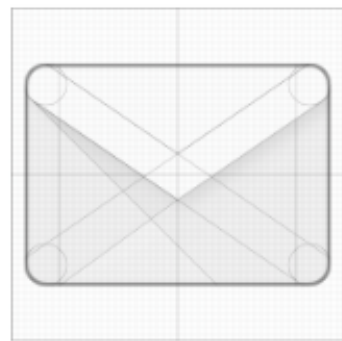
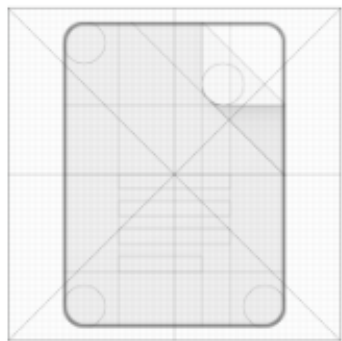
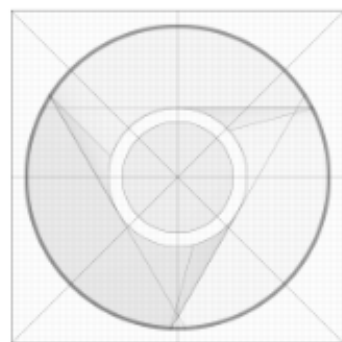
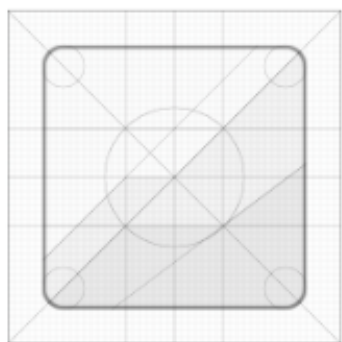
Square

Height: 152dp
Width: 152dp

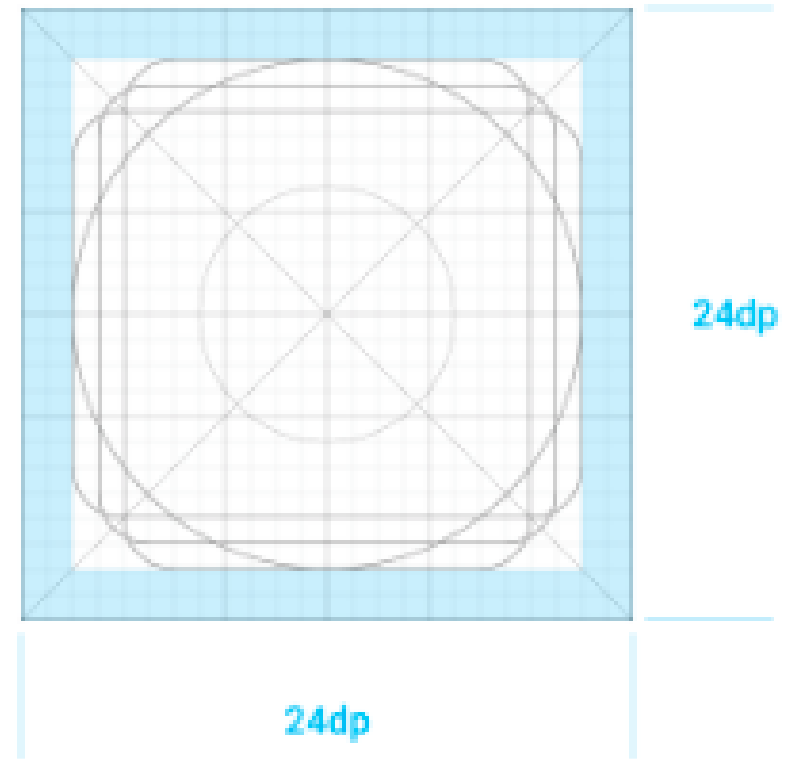
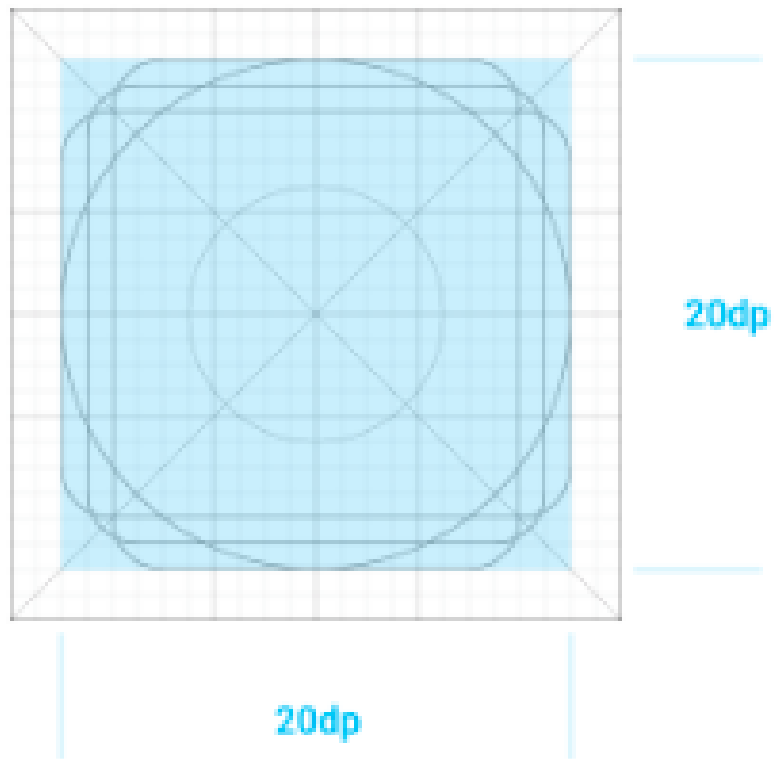


Circle

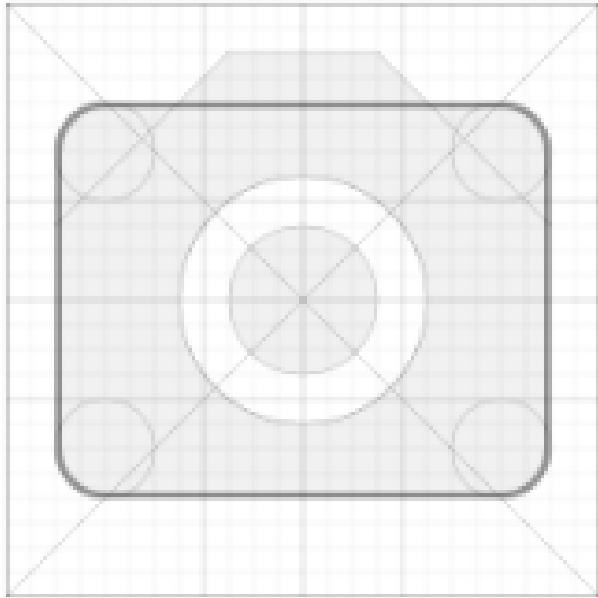
Diameter: 176dp



Funcionales



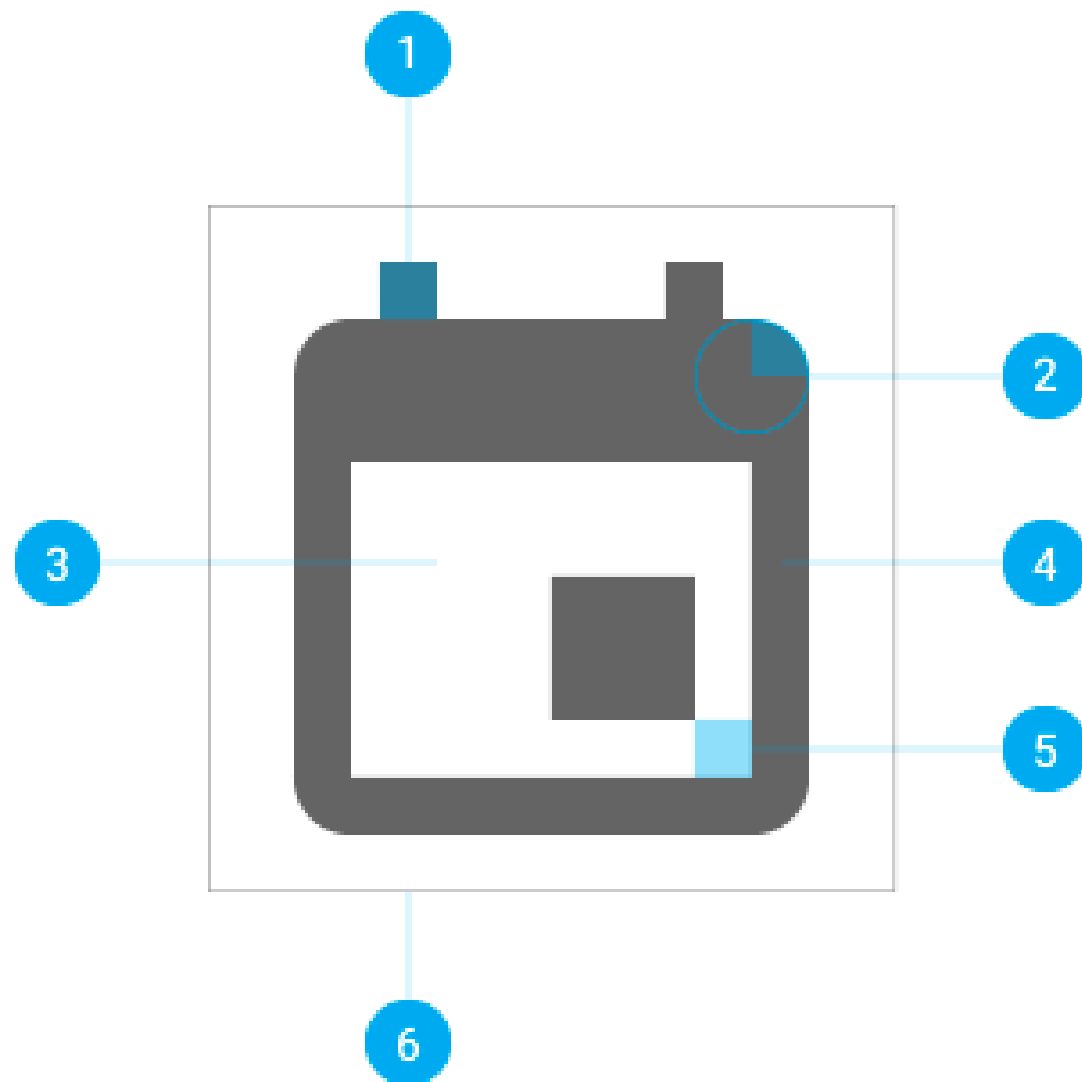
Funcionales



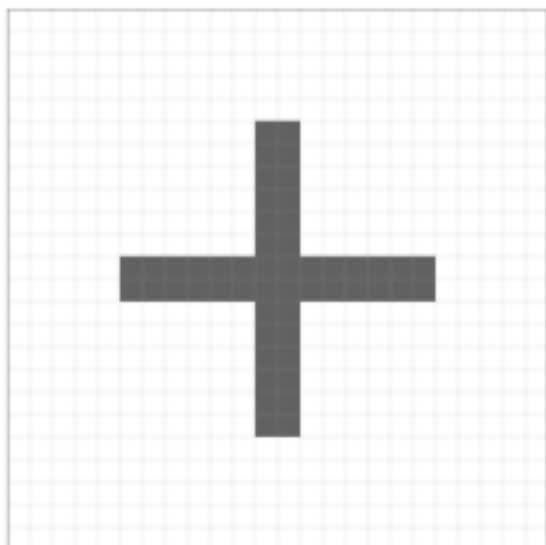
Construction



Composition



Por que es tan importante una grilla?



X

0 px

W

24 px



Y

0 px

H

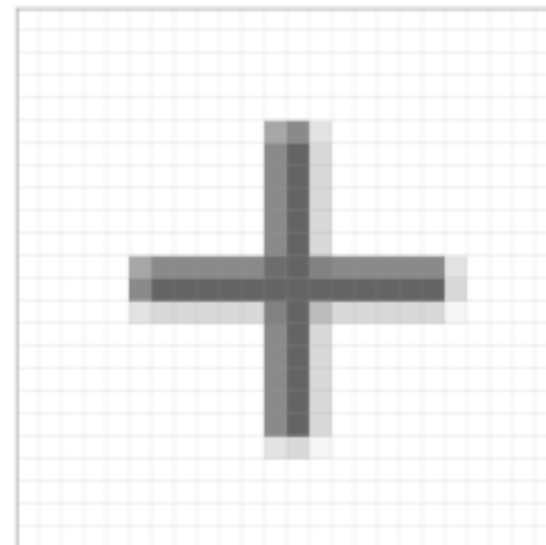
24 px



0°



0°



X

0.08 px

W

24 px



Y

0.16 px

H

23.9 px



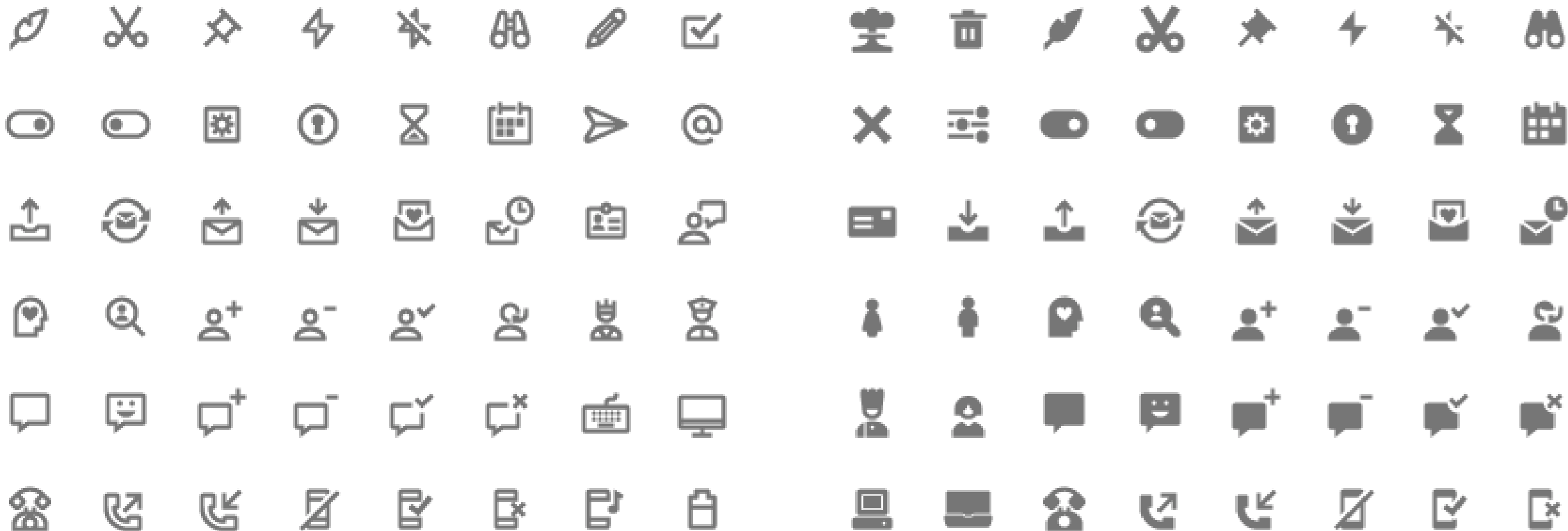
0°



0°

Estilos de Iconos

Estilos de Iconos



Formatos
Recomendaciones y
Ejercicios