UNIT 2

Language focus



A position is available as
Project Manager for a
leading computer games
firm located in Berlin.
Fluent English essential,
plus working knowledge
of at least two other major
European languages.
Send CV plus
accompanying letter to the
Human Resources
Manager at ...

Past Simple, Present Perfect Simple, Present Perfect Continuous, and Past Perfect

Reply to the advertisement. Use the Past Simple, Present Perfect Simple, Present Perfect Continuous, or Past Perfect form of the verbs in brackets.

For the attention of the Human Resources Manager
I am writing with regard to the post you (advertise) in The
Times on March 10th. I (graduate) 2 in computer graphics at
the University of Bonn in 2001 and (obtain) 3 a Masters in
Film Technologies the following year. Since then I (work) 4
for two different companies. I (work) 5 for Meta4 in London
from 2003 to 2006 and I (begin) 6 my current employment at
JoyVid plc in 2007.
So far at JoyVid I (developed) 7 three different new games,
and I am currently working on a new concept of multi-player games
which I (develop) 8 for the last two months. Over the last
three years I (also gain) 9 considerable experience in other
aspects of computer graphics as I (attend) 10 various
congresses on such areas as artificial intelligence and web-based
games. I (also give) 11 a series of workshops on these subjects
here at JoyVid, the last of which will be held at the end of this month.
My native language is Swedish, but I also speak fluent German as I
(take) 12 my degree at a German university. I
(travel) 13 widely throughout Europe so English is basically my second
language, and I recently (attend) 4 a French course where, by
the time I left, I (reach) 15 an upper intermediate level.
I look forward to hearing from you in the near future.

Present Perfect Continuous

Write explanations for the following situations using the Present Perfect Continuous.

Her phone has been busy all morning. She's been making a lot of phone calls.

- 1 The price of their shares has gone up 50%.
- 2 This week they haven't left the office till 10.00 pm every night.
- 3 Her English has improved a lot in the last few months.
- 4 She has got black ink all over her hands.
- 5 The weather in London has been awful in the last few weeks.

Past tenses review

Read the sentences from emails and telephone conversations. Correct any mistakes in the tenses in bold, as in the example.

I apologize that I haven't replied [√] sooner. I have been [was] on holiday last week.

- 1 This is the second time we experience this problem. The first was only yesterday.
- 2 Carlos has been calling six times this morning. I have tried to get hold of you, but in the end I told him that you would ring him this afternoon.
- 3 I have been leaving several messages with her secretary, but I still haven't heard anything from her.
- 4 We have only received three pages of your six-page fax. Could you send the last two pages again, please?
- 5 We have only been receiving incoming emails, for some reason we weren't actually able to send any, but I think the technical guys are working on it.
- 6 I am afraid that Ms Smith has been leaving the company and for the past two weeks she is working for Meta4.
- 7 Please send the fax again, as it was too faint to read.
- 8 Sorry for the delay in getting back to you, but I have been out of the office.
- 9 For some reason my last email has had delivery problems. So here it is again, just in case you didn't get it first time round.
- 10 I accidentally have hit the send button before finishing my last email to you.

Problems using English

- 2.1 You will hear two people discussing some of the problems that non-native speakers have when speaking English.
- 1 The two speakers are
 - a probably both English teachers
 - b researchers into how English is taught
 - c businessmen with many foreign contacts
- 2 One of the problems identified by the first speaker is that students
 - a are not confident enough to speak effectively in English
 - b are not direct enough
 - c are too direct
- 3 With regard to point 2 above, the second speaker
 - a agrees totally with the first speaker
 - b partially agrees, and then develops the same viewpoint
 - c wants the first speaker to recognize a contrasting viewpoint
- 4 According to the survey of British business people,
 - a grammar is the biggest barrier to communication
 - b grammar is not very relevant
 - c English people expect correct grammar
- 5 The second speaker thinks that it is better to speak
 - a fluently with some mistakes
 - b slowly with no mistakes
 - c quickly and accurately

Wordpower

Collocations

Match the expressions with their definitions.

- 1 corporate culture a an overall plan for a firm that co-ordinates all areas of its business
- 2 business strategy b to increase the level of confidence or enthusiasm that a group has at a particular time
- 3 job satisfaction c a summary of the purpose and objectives of an organization
- 4 job security d feeling of fulfilment and pride felt by those who enjoy their work and do it well
- 5 mission statement e the values, beliefs, and traditions of an organization that influence the behaviour of its members
- 6 to boost morale f feeling that one's position in an organization is not under threat

Motivation

Complete the text with the expressions from exercise 1.

corporate culture business strategy job satisfaction boosting morale

Surveys of managers and employees on what motivates employees at work have revealed that the bosses have very different opinions from their workers. Companies whose _ tends to inevitably put the client first, rather than employees, often have mistaken views on what makes people happy to come to work. Company directors whose main aim is profit boosting rather than _ tend to think that their employees are similarly interested in money, and thus that their salary is the most important thing. In reality, surveys have shown that salary tends to rank at about fifth or sixth in a ten-item motivation index. 3, and thus the appreciation of work well done ranks as employees' number one factor, though 'promotion and growth within the company' is much lower down, in fourth position for employees and

eighth for managers.

The _______4 of many
companies is almost entirely unknown
to most of its employees, despite the
fact that 'the feeling of being in on
things' (i.e. knowing what the
company is planning to do and how it
is going to do it) ranks second for
employees, but last for managers.

Those managers interested in the moral ideas and philosophies of the people in their company, i.e. the _______5, might like to know help with personal problems ranks third in employees' priorities, and not nearly last as managers seem to think.

6, knowing that you are not going to lose your job from one moment to the next, is one of the few areas where managers and employees seem to agree – both rated it highly, ninth and seventh respectively.

EFFECTIVE MOTIVATION - INDEX



http://www.1000ventures.com/business_guide/crosscuttings/motivating_main.html

Word-building

1 Complete the table by putting the endings with the appropriate root.

Example enthus + iastic enthusiastic

actory	-e	-action	-ied	-ator
-iasm	-ation	-iastic	-ate	-е
-ated	-iast	-y	-ying	-ating

root	ending	root	ending	root	ending
enthus-		motiv-		satisf-	
		11-23-11			
		T IIIO			

2 Put the words from exercise 1 in the appropriate column.

noun	adjective	verb
	distant	
a tri sumad		
	Manager of the	

3 Which of the words from exercise 1 can be used with the prefixes un-, disand de-?

Example unenthusiastic

- 4 Use words from exercises 1 or 2 to finish these sentences.
 - 1 He was an Italian motorcycle _____. He collected Ducatis and Moto Guzzis.
 - 2 She didn't find her job _____. She spent too much time at her desk.
 - 3 The CEO was a great _____. Everyone worked hard for him.
 - 4 Consumer _____ was one of the company's highest priorities.
 - 5 The new idea was greeted with great _____.
 - 6 The manager was never _____ with her team's performance. She was always demanding more.

Skills focus

Listening

(2) 2.2 You will hear three people talking about their jobs. Match the people with the professions in the box.

accountant biologist commercial fisherman cowboy ironworker lumberjack biologist seaman

Fillers

actually	or something like that		
and stuff	really		
basically	sort of		
I mean	well		
if you don't mind me saying	without a doubt		
if you know what I mean	yeah		
like	you know		
kinda like	whatever		
If you didn't hear the fillers, how much understanding of what the speakers sa			
a a lot b a little c no	ot at all		

Stress



Read the description of being an accountant. Underline which key words you would stress. Then put a slash (/) where you would pause between one phrase and another. The first few have already been done for you.

A <u>lot</u> of people think my job is <u>boring</u>. / They say it is not <u>tangible</u> / in the same way as <u>engineering</u> or <u>biology</u> / where you have to hold <u>instruments</u>, appliances, / and such like. They say it is not adventurous, as there is no travelling involved and you don't have to go out into the field. It doesn't have any particular thrills or new challenges such as those involved in medicine or research. But I love it. It suits my analytical mind. I love dealing with numbers, I love working with computers, I love balancing the books, I love finding ways for companies to save money, and I find it a challenge to keep up to date with all the changes in the law.

2.2 Listen and check your answers.

Focus on functions

Asking for something on the telephone

Look the phrases (a-j) below. Which phrases can you use in a phone call to:

- 1 introduce yourself?
- 2 explain more in detail who you are?
- 3 explain how you got the interlocutor's number?
- 4 ask to speak to someone specific?
- 5 ask to speak to someone generic?
- 6 check who you are speaking to?
- 7 find out how the interlocutor is?
- 8 say why you are phoning?
- 9 ask someone to do something for you?
- 10 check the current status of some work?
- a I just wanted to call you to see where we're up to with ...
- b Is Helmut in this morning, by any chance?
- c Could you put me through to the personnel department?
- d Is that Louise speaking?
- e How's it going?
- f Good morning, this is Alice Coltrane. I'm calling from ...
- g Anyway, the reason I'm calling is ...
- h Your name was given to me by Miroslav Vitous, who thought you ...
- i I was wondering if you could do me a favour.
- j I'm in charge of HR, and for the last few months I've been dealing with ...

Replying to someone on the telephone

2.3 Listen to sentences a-j and write down the replies.

Ending a telephone call

Match the ways of ending a phone call with the correct response.

- 1 Right, I think that's all.
- a Me too.
- 2 I look forward to seeing you.
- b OK, will do.
- 3 Do call if you need anything else.
- c You too.
- 4 Have a nice weekend.
- d Yeah, I should be able to get back to you some time this afternoon.
- 5 Speak to you later then.
- e Brilliant. I don't think I have anything to add either.

2.4 Listen and check your answers.