Eliza Stenzhorn

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Research Interests Primary: Behavioral Economics, Economics of Digitization

Secondary: Industrial Organization, Competition Policy

Education Ph.D. in Economics since December 2017

University of Bremen

M.Sc. in Economics November 2017

University of Trier

Semester abroad at the Universidade Católica Portuguesa, Porto

B.Sc. in Social Sciences September 2014

University of Trier

Research Visits Mastricht University March 2023 (scheduled)

Department of Microeconomics and Public Economics

Host: Peter Werner

Max Planck Institute for Innovation and Competition March 2018

Host: Dietmar Harhoff

Publications "The local bias in equity crowdfunding: Behavioral anomaly or rational prefer-

ence?" with Lars Hornuf and Matthias Schmitt, Journal of Economics & Man-

agement Strategy (2022), 31(3): 693-733.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022),

47(6): 662-1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance:

An International Review (2018), 26(5): 331–354.

Working Paper "Lock-in effects in online labor markets"

with Fabrizio Ciotti and Lars Hornuf, CESifo Working Paper 9379 (2021).

Pre-registration: AEARCTR-0006136.

Work in Progress "An experimental study on reputation portability and platform competition"

single-authored

"The gender pay gap: The role of skills and application behavior"

with Otto Kässi and Ole Teutloff

Policy Report "Exemption provisions of the German Small Investor Protection Act: A follow-

up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter,

CESifo DICE Report (2019), 17(2): 41-51.

German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.

Presentations (scheduled*)

2023: Maastricht University*, MaCCI Annual Conference*

2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online

2021: Crowdworking Symposium, Jornadas de Economía Industrial, University

of Oxford

2020: INFER Annual Conference

2019: Competition and Innovation Summer School

2018: Annual Conference of the Verein für Socialpolitik, Crowdworking Sympo-

sium, Crowdinvesting Symposium, LMU Munich, University of Trier

Teaching Assistantships Applied Microeconometrics Using Stata

2021-2022

Bachelor, University of Bremen

Corporate Finance

2020-2023

Bachelor, University of Bremen

Student evaluation, Winter 2022 (Ø1.9, scale 1 "very good" to 5 "poorly") Student evaluation, Winter 2021 (Ø1.4, scale 1 "very good" to 5 "poorly")

Behavioral Finance

2020-2023

Bachelor, University of Bremen

Introduction to Business Administration,

2014-2016

Economics and Social Sciences Bachelor, University of Trier

Academic Service

Organization

Co-Organizer of the 3rd Crowdworking Symposium, September 2021, online

Referee

Conference: Hawaii International Conference on System Sciences

Journals: Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation

Contract Research

German Research Foundation

December 2017 – November 2020

"Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Requirements and Welford Effects"

quirements and Welfare Effects"

German Federal Ministry of Finance

March 2018 – October 2018

"Practical Experiences with the Exemption Provisions $\S 2a$ - $\S 2c$ VermAnlG of the

Small Investor Protection Act since 1 June 2016"

Academic Experience Research Assistant

June 2017 – March 2018

Scientific Institute of the Private Health Insurance (WIP), Cologne

Student Assistant

May 2015 – September 2017

Chair of Health Economics, University of Trier

Student and Teaching Assistant

September 2012 - May 2017

Institute for Labor Law and Industrial Relations in the European Union, Trier

Internships

General Atomics, San Diego

May 2014 - September 2014

Human Resources Department

Bétons Feidt S.A., Luxembourg

April 2009 – September 2009

Finance and Marketing Departments

IT Skills Stata, R, SAS, Questback, Latex, MS Office

Languages German (native), English (fluent), French (basic), Portuguese (basic)

References Lars Hornuf Jochen Zimmermann

University of Bremen University of Bremen

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Michael Rochlitz University of Bremen

michael.rochlitz@uni-bremen.de

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