

Eliza Stenzhorn

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Employment	Postdoctoral Researcher ZEW Mannheim, Research Unit “Digital Economy”	01/2024-
Affiliation	Mannheim Centre for Competition and Innovation (MaCCI) Co-Coordinator and Junior Member	06/2024-
Education	Dr. rer. pol. (Ph.D.) in Economics University of Bremen <i>Summa cum laude</i>	04/2024
	M.Sc. in Economics B.Sc. in Social Sciences Trier University Exchange: Universidade Católica Portuguesa, Porto (2015)	11/2017 09/2014
Research Stays	Maastricht University Department of Microeconomics and Public Economics	03/2023
	Max Planck Institute for Innovation and Competition Munich	03/2018
Research Interests	Behavioral Economics, Industrial Organization, Competition Policy	
Publications	<p>“Lock-in effects in online labor markets” (with Fabrizio Ciotti and Lars Hornuf). <i>Journal of Economics & Management Strategy</i>, forthcoming.</p> <p>“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” (with Lars Hornuf and Matthias Schmitt). <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733. Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023.</p> <p>“Are sustainability-oriented investors different? Evidence from equity crowdfunding” (with Lars Hornuf and Tim Vintis). <i>Journal of Technology Transfer</i> (2022), 47(6): 662–1689.</p> <p>“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” (with Lars Hornuf and Matthias Schmitt). <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.</p>	
Working Paper	“Skills, job application strategies, and the gender wage gap: Evidence from online freelancing” (with Otto Kässi and Ole Teutloff). <i>ZEW Discussion Paper</i> (2025).	
Honors, Awards and Grants	<p>8th Lindau Nobel Meeting in Economic Sciences 2025</p> <p>Segnitz Prize for Best Doctoral Thesis in Economics, University of Bremen 2024</p> <p>Wiley Recognition: Top Downloaded and Cited Paper 2022-2023 2024</p> <p>Central Research Development Fund, University of Bremen 2023</p> <p>Central Research Development Fund, University of Bremen 2022</p> <p>Mobility Funding (Conference), University of Bremen 2019</p> <p>Outstanding Delegate Award, German Model United Nations 2015</p> <p>German Academic Exchange Service: Scholarship for Studies Abroad 2015</p>	

Presentations	2025: ASFEE*, ZEW Summer Workshop*	
*scheduled	2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht University, MaCCI IO Day, M-BEES & M-BEPS	
	2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW Mannheim	
	2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online	
	2021: University of Bremen, 3 rd Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford	
	2020: INFER Annual Conference	
	2019: University of Bremen, Competition and Innovation Summer School, 1 st Crowdfunding Symposium	
	2018: Annual Conference of the Verein für Socialpolitik, 6 th Crowdfunding Symposium, IAAEU, LMU Munich	
Service to the Profession	Conference Organization	
	Scientific Contact, MaCCI Annual Conference, Mannheim	03/2025
	Scientific Contact, 3 rd Crowdfunding Symposium, online	09/2021
	Departmental Service	
	Postdoc Representative, ZEW Mannheim	05/2025-
	Organizer, Research Development Group, ZEW Mannheim	07/2024-
	Membership	
	Innovation Growth Lab (IGL) Network	01/2025-
	Interest Group Competition, ZEW Mannheim	08/2024-
	Experimental Hub, ZEW Mannheim	01/2024-
	Refereeing	
	<i>Journals:</i> Research Policy, Small Business Economics, Entrepreneurship: Theory and Practice, Communications of the Association for Information Systems, Electronic Markets	
	<i>Conferences:</i> Hawaii International Conference on System Sciences, Internationale Tagung Wirtschaftsinformatik	
Teaching Assistantships	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016
Research Assistantships	Private Health Insurance Scientific Institute, Cologne	06/2017 – 03/2018
	Chair of Health Economics, Trier University	05/2015 – 09/2017
	Institute for Labor Law and Industrial Relations in the European Union (IAAEU), Trier	09/2012 – 05/2017
Technical Skills	Latex, Python, QGIS, R, Stata	
Languages	English (fluent), German (native), French (basic), Dutch (basic)	

Last updated: May 2025