

Eliza Stenzhorn

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Current Position	Postdoctoral Researcher ZEW Mannheim, Research Group Digital Economy	Jan 2024 – present
Affiliation	Mannheim Centre for Competition and Innovation (MaCCI), Co-Coordinator	Jun 2024 – present
Education	Dr. rer. pol. (Ph.D.) in Economics University of Bremen	2024 (<i>expected</i>)
	M.Sc. in Economics Trier University	2017
	B.Sc. in Social Sciences Trier University	2014
Academic Visits	Maastricht University Department of Microeconomics and Public Economics	Mar 2023
	Max Planck Institute for Innovation and Competition Munich	Mar 2018
	Universidade Católica Portuguesa Porto (Visiting Student)	Sep 2015 – Feb 2016
Research Interests	Behavioral Economics, Industrial Organization, Regulation, Digitization	
Publications	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , <i>Journal of Economics & Management Strategy</i> , forthcoming.	
	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.	
	Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023 in the <i>Journal of Economics & Management Strategy</i> .	
	“Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689.	
	“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.	
Working Paper	“Skills, job application behavior and the gender wage gap: Evidence from online freelancing” with Otto Kässi and Ole Teutloff , <i>SSRN Working Paper</i> (2023). <i>R&R European Economic Review</i>	
Selected Work in Progress	“Beliefs about online data collection practices and digital privacy preferences” single-authored. Pre-registration of the pilot study: AEARCTR-0012516 .	

Policy Report	<p>“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesel-Reiter, <i>CESifo DICE Report</i> (2019), 17(2): 41–51.</p> <p>German translation, published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.</p>	
Contract Research	<p>German Research Foundation Dec 2017 – Nov 2020 “Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects” Link</p> <p>German Federal Ministry of Finance Mar – Oct 2018 “Practical experiences with the exemption provisions § 2a – § 2c VermAnlG of the Small Investor Protection Act since 1 June 2016” Link</p>	
Presentations *: scheduled	<p>2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht University*, MaCCI IO Day, M-BEES & M-BEPS</p> <p>2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW Mannheim</p> <p>2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online</p> <p>2021: University of Bremen, 3rd Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford</p> <p>2020: INFER Annual Conference</p> <p>2019: University of Bremen, Competition and Innovation Summer School, 1st Crowdfunding Symposium</p> <p>2018: Annual Conference of the Verein für Socialpolitik, 6th Crowdfunding Symposium, IAAEU, LMU Munich</p>	
Scholarships, Grants and Awards	<p>2023: Central Research Development Fund, University of Bremen</p> <p>2022: Central Research Development Fund, University of Bremen</p> <p>2019: Mobility Grant, University of Bremen</p> <p>2017: Ph.D. Scholarship (3 years), German Research Foundation</p> <p>2016: Outstanding Delegate Award, German Model United Nations</p> <p>2015: Erasmus Scholarship, German Academic Exchange Service</p>	
Professional Activities	<p>Conference Organization 3rd Crowdfunding Symposium (online) Sep 2021</p> <p>Refereeing <i>Conferences:</i> Hawaii International Conference on System Sciences, International Conference on Wirtschaftsinformatik <i>Journals:</i> Communications of the Association for Information Systems, Electronic Markets, Entrepreneurship: Theory and Practice, Financial Innovation, Small Business Economics, Research Policy, The International Journal of Entrepreneurship and Innovation</p>	
Research Assistantships	<p>PKV Scientific Institute (WIP) Jun 2017 – Mar 2018 Cologne</p> <p>Chair of Health Economics May 2015 – Sep 2017 Trier University</p> <p>Institute for Labor Law and Industrial Relations in the European Union Sep 2012 – May 2017 Trier</p>	
Internships	<p>General Atomics May – Sep 2014 San Diego, USA</p> <p>Bétons Feidt S.A. Apr – Sep 2009 Luxembourg</p>	

Teaching	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
Assistantships	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016

Technical Skills Stata, R, Latex

Languages English (fluent), German (native), French (basic), Dutch (very basic)

Last updated: September 2024