

Eliza Stenzhorn

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Research Group Digital Economy
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Current Position	Postdoctoral Researcher Research Group Digital Economy, ZEW Mannheim	since 2024
Education	Ph.D. in Economics University of Bremen	2017 – 2024 (<i>expected</i>)
	M.Sc. in Economics Trier University	2014 – 2017
	B.Sc. in Social Sciences Trier University	2009 – 2014
Academic Visits	Maastricht University Department of Microeconomics and Public Economics	March 2023
	Max Planck Institute for Innovation and Competition Munich	March 2018
	Universidade Católica Portuguesa Porto	September 2015 – February 2016
Research Interests	Behavioral Economics, Industrial Organization, Competition Policy, Digitization, Privacy	
Publications	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.	
	“Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689.	
	“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.	
Working Papers	“Skills, job application behavior and the gender wage gap: Evidence from on-line freelancing” with Otto Kässi and Ole Teutloff , <i>SSRN Working Paper</i> (2023). <i>Submitted</i>	
	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , <i>CESifo Working Paper 9379</i> (2021). Pre-registration: AEARCTR-0006136 . <i>Submitted</i>	
Work in Progress	“Beliefs on shadow profiling and support for government intervention” single-authored. Pre-registration: AEARCTR-0012516 .	
Policy Report	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz , Lars Hornuf , Lisa Nagel and Sarah Kiesl-Reiter , <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.	

Contract Research	German Research Foundation	December 2017 – November 2020
	“Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects” Link	
	German Federal Ministry of Finance	March – October 2018
	“Practical experiences with the exemption provisions § 2a – § 2c VermAnlG of the Small Investor Protection Act since 1 June 2016” Link	
Presentations *: scheduled	2024: Digital Economy Workshop*	
	2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maas-tricht University, MaCCI Annual Conference, ZEW	
	2022: Brownbag Seminar University of Bremen, CRESSE, IDSC of IZA Work-shop: Matching Workers and Jobs Online	
	2021: Brownbag Seminar University of Bremen, Crowdfunding Symposium, Jor-nadas de Economía Industrial, University of Oxford	
	2020: INFER Annual Conference	
	2019: Brownbag Seminar University of Bremen, Competition and Innovation Summer School (CISS)	
	2018: Annual Conference of the Verein für Socialpolitik, Crowdfunding Sympo-sium, Crowdfunding Symposium, IAAEU, LMU Munich	
Scholarships, Grants and Awards	2023: Central Research Development Fund, University of Bremen	
	2022: Central Research Development Fund, University of Bremen	
	2019: Mobility Grant, University of Bremen	
	2017: Ph.D. Scholarship (3 years), German Research Foundation	
	2016: Outstanding Delegate Award, German Model United Nations	
	2015: Erasmus Scholarship, German Academic Exchange Service	
Professional Activities	Membership	
	Mannheim Centre for Competition and Innovation (MaCCI), Junior Member	since 2024
	Organization	
	Co-Organizer of the 3 rd Crowdfunding Symposium (online)	2021
	Reviewer	
	<i>Conference:</i> Hawaii International Conference on System Sciences	
	<i>Journals:</i> Communications of the Association for Information Systems (2), Elec-tronic Markets, Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation	
Vocational Experience	PKV Scientific Institute (WIP)	June 2017 – March 2018
	Cologne, Research Assistant	
	Chair of Health Economics	May 2015 – September 2017
	Trier University, Student Assistant	
	Institute for Labor Law and Industrial Relations in the European Union	September 2012 – May 2017
	Trier, Student Assistant	
	General Atomics	May – September 2014
	San Diego, USA, Intern	
	Bétons Feidt S.A.	April – September 2009
	Howald, Luxembourg, Intern	

Teaching	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
Assistantships	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016
Skills	Stata, R, Latex	
Languages	German (native), English (fluent), Dutch (basic), French (basic)	

Last updated: February 2024