

Eliza Stenzhorn

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Employment	Postdoctoral Researcher ZEW Mannheim, Research Unit “Digital Economy”	01/2024-
Affiliation	Mannheim Centre for Competition and Innovation (MaCCI) Junior Member and Co-Coordinator	06/2024-
Education	Dr. rer. pol. (Ph.D.) in Economics University of Bremen <i>Summa cum laude</i>	2024
	M.Sc. in Economics B.Sc. in Social Sciences Trier University Exchange: Universidade Católica Portuguesa, Porto (2015)	2017 2014
Research Stays	Maastricht University Department of Microeconomics and Public Economics	03/2023
	Max Planck Institute for Innovation and Competition Munich	03/2018
Research Interests	Behavioral Economics, Industrial Organization	
Publications	<p>“Lock-in effects in online labor markets” (with Fabrizio Ciotti and Lars Hornuf). <i>Journal of Economics & Management Strategy</i>, forthcoming.</p> <p>“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” (with Lars Hornuf and Matthias Schmitt). <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733. Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023.</p> <p>“Are sustainability-oriented investors different? Evidence from equity crowdfunding” (with Lars Hornuf and Tim Vintis). <i>Journal of Technology Transfer</i> (2022), 47(6): 662–1689.</p> <p>“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” (with Lars Hornuf and Matthias Schmitt). <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.</p>	
Working Paper	“Skills, job application strategies, and the gender wage gap: Evidence from online freelancing” (with Otto Kässi and Ole Teutloff). <i>ZEW Discussion Paper</i> (2025).	
Selected Work in Progress	<p>“Protecting privacy” (single-authored).</p> <p>“Google and Germany” (with Robin Ng).</p>	
Policy Articles	<p>“Digital sovereignty: Challenges from a business perspective” (with Daniel Erd-siek, Robin Sack, Patrick Breithaupt, Irene Bertschek, Thomas Niebel, and Bet-tina Schuck). Published by the Federal Ministry for Economic Affairs and Climate Action (2024), online.</p> <p>“Exemption provisions of the German Small Investor Protection Act: A follow-up study” (with Christa Hainz, Lars Hornuf, Lisa Nagel, and Sarah Kiesl-Reiter).</p>	

CESifo DICE Report (2019), 17(2): 41–51. [German translation](#), published in *ifo Schnelldienst* (2019), 72(09): 26–37.

Honors, Awards and Grants	8 th Lindau Nobel Meeting in Economic Sciences	2025
	Segnitz Prize for Best Doctoral Thesis in Economics, University of Bremen	2024
	Wiley Recognition: Top Downloaded and Cited Paper 2022-2023	2024
	Central Research Development Fund, University of Bremen	2023
	Central Research Development Fund, University of Bremen	2022
	Mobility Funding (Conference), University of Bremen	2019
	Outstanding Delegate Award, German Model United Nations	2015
	German Academic Exchange Service: Scholarship for Studies Abroad	2015
Presentations	2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht University, MaCCI IO Day, M-BEES & M-BEPS	
	2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW Mannheim	
	2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online	
	2021: University of Bremen, 3 rd Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford	
	2020: INFER Annual Conference	
	2019: University of Bremen, Competition and Innovation Summer School, 1 st Crowdfunding Symposium	
	2018: Annual Conference of the Verein für Socialpolitik, 6 th Crowdfunding Symposium, IAAEU, LMU Munich	
Service to the Profession	Conference Organizations	
	Scientific Contact, MaCCI Annual Conference, Mannheim	03/2025
	Scientific Contact, 3 rd Crowdfunding Symposium, online	09/2021
	Departmental Service	
	Organizer, Research Development Group, ZEW Mannheim	07/2024-
	Memberships	
	Innovation Growth Lab (IGL) Network	01/2025-
	Interest Group Competition, ZEW Mannheim	08/2024-
	Refereeing	
Teaching Assistantships	<i>Journals:</i> Research Policy, Small Business Economics, Entrepreneurship: Theory and Practice, Communications of the Association for Information Systems, Electronic Markets	
	<i>Conferences:</i> Hawaii International Conference on System Sciences, Internationale Tagung Wirtschaftsinformatik	
	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016
	Private Health Insurance Scientific Institute, Cologne	06/2017 – 03/2018
	Chair of Health Economics, Trier University	05/2015 – 09/2017
	Institute for Labor Law and Industrial Relations in the European Union (IAAEU), Trier	09/2012 – 05/2017
Technical Skills	Latex, Python, QGIS, R, Stata	
Languages	English (fluent), German (native), French (basic), Dutch (basic)	

Last updated: April 2025