Eliza Stenzhorn

Faculty of Business Studies and Economics · University of Bremen Max-von-Laue-Strasse 1, 28359 Bremen, Germany

stenzhorn@uni-bremen.de \cdot +49 (0) 421 218 66823 \cdot https://www.elizastenzhorn.com

Employment ZEW (upcoming) January 2024

Postdoctoral Researcher, Digital Economy Research Department

Education Ph.D. in Economics 2024 (expected)

University of Bremen

M.Sc. in Economics November 2017

Trier University

B.Sc. in Social Sciences September 2014

Trier University

Academic Visits Mastricht University March 2023

Department of Microeconomics and Public Economics

Max Planck Institute for Innovation and Competition March 2018

 ${\bf Munich}$

Universidade Católica Portuguesa September 2015 – February 2016

Porto

Research Interests Behavioral Economics, Industrial Organization, Competition Policy

Publications "The local bias in equity crowdfunding: Behavioral anomaly or rational prefer-

ence?" with Lars Hornuf and Matthias Schmitt, Journal of Economics & Man-

agement Strategy (2022), 31(3): 693-733.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022),

47(6): 662–1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance:

An International Review (2018), 26(5): 331–354.

Working Papers "Skills, job application behavior and the gender wage gap: Evidence from online

freelancing" with Otto Kässi and Ole Teutloff

"Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf,

CESifo Working Paper 9379 (2021). Pre-Registration: AEARCTR-0006136.

Submitted

Work in Progress "Beliefs on online tracking and support for privacy regulations"

Single-authored

Policy Report "Exemption provisions of the German Small Investor Protection Act: A follow-

up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter,

CESifo DICE Report (2019), 17(2): 41–51.

German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.

Contract Research

German Research Foundation

December 2017 - November 2020

"Crowdsourcing as a new form of organizing labor relations: Regulatory require-

ments and welfare effects" Link

German Federal Ministry of Finance

March 2018 - October 2018

"Practical experiences with the exemption provisions § 2a – § 2c VermAnlG of the

Small Investor Protection Act since 1 June 2016" Link

Presentations

* scheduled

2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen*, Maastricht University, MaCCI Annual Conference, ZEW

2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online

2021: Crowdworking Symposium, Jornadas de Economía Industrial, University of Oxford

2020: INFER Annual Conference

2019: Competition and Innovation Summer School

2018: Annual Conference of the Verein für Socialpolitik, Crowdworking Sympo-

sium, Crowdinvesting Symposium, IAAEU, LMU Munich

Scholarships, Grants and Awards 2023: Central Research Development Fund, University of Bremen

2019: Mobility Grant, University of Bremen

2017: Ph.D. Scholarship (3 years), German Research Foundation 2016: Outstanding Delegate Award, German Model United Nations

2015: Erasmus Scholarship, German Academic Exchange Service

Reviewer

Service

Professional

Conference: Hawaii International Conference on System Sciences

Journals: Communications of the Association for Information Systems (2), Electronic Markets, Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and

Innovation

Co-Organizer

3rd Crowdworking Symposium, September 2021, online

Vocational Experience

PKV Scientific Institute (WIP)

June 2017 - March 2018

September 2012 - May 2017

Cologne, Research Assistant

Chair of Health Economics

May 2015 - September 2017

Trier University, Student Assistant

Institute for Labor Law and Industrial

Relations in the European Union

Trier, Student Assistant

General Atomics May 2014 – September 2014

San Diego, USA, Intern

Bétons Feidt S.A. April 2009 – September 2009

Howald, Luxembourg, Intern

Teaching Assistantships Behavioral Finance (B.Sc.), Bremen 2020 - 2023Corporate Finance (B.Sc.), Bremen 2020 - 2023

Thesis Supervision (B.Sc. and M.Sc.), Bremen 2020 - 2023Applied Microeconometrics using Stata (B.Sc.), Bremen 2021 - 2022Introduction to Economics and Social Sciences (B.Sc.), Trier 2014 - 2016

Skills Stata, R, Unipark, SAS, Python

German (native), English (fluent), French (basic) Languages