

Eliza Stenzhorn

Faculty of Business Studies and Economics, University of Bremen
Max-von-Laue-Strasse 1, 28359 Bremen, Germany
stenzhorn@uni-bremen.de · +49 (0) 421 218 66 823 · www.elizastenzhorn.com

| | | |
|--------------------|--|--|
| Research Interests | Primary: Behavioral Economics, Economics of Digitization Secondary: Industrial Organization, Competition Policy | |
| Education | Ph.D. in Economics | December 2017 – 2023 (<i>expected</i>) |
| | University of Bremen Supervisor: Lars Hornuf | |
| | M.Sc. in Economics | October 2014 – November 2017 |
| | University of Trier <i>Semester abroad at the Universidade Católica Portuguesa, Porto</i> | |
| | B.Sc. in Social Sciences | October 2009 – September 2014 |
| | University of Trier | |
| Research Visits | Maastricht University | March 2023 (<i>scheduled</i>) |
| | Department of Microeconomics and Public Economics Host: Peter Werner | |
| | Max Planck Institute for Innovation and Competition | March 2018 |
| | Host: Dietmar Harhoff | |
| Job Market Paper | “Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , CESifo Working Paper 9379 (2021). Pre-registration: AEARCTR-0006136 . Abstract: Online platforms that implement reputation mechanisms usually prevent the transfer of ratings to other platforms, leading to lock-in effects and high switching costs for users. This situation can be capitalized by platforms, for example, by charging higher fees to their users. In this paper, we theoretically and experimentally investigate the effects of platform pricing on workers’ switching behavior in online labor markets and analyze whether a policy regime with reputation portability could mitigate lock-in effects and reduce the likelihood of worker capitalization by the platform. We further examine switching motives more thoroughly and differentiate between monetary motives and fairness preferences. Theoretically, we show the existence of switching costs faced by workers if reputation mechanisms are platform-specific. The model predicts that reputation portability lowers switching costs, eliminating the possibility for platforms to capitalize lock-in effects. We test our predictions using an online lab-in-the-field experiment. The results are in line with our model and suggest that the absence of reputation portability leads to worker lock-in, which can be capitalized by platforms. Moreover, reputation portability has a positive impact on the wages of highly rated workers. The data further show that the switching of workers is primarily driven by monetary motives, but perceiving the fee as unfair also plays a significant role. Finally, we find that workers lower their effort levels after a fee is introduced. | |

| | | |
|--------------------------------|--|------------------------|
| Publications | <p>“The Local Bias in Equity Crowdfunding: Behavioral Anomaly or Rational Preference?” with Lars Hornuf and Matthias Schmitt, <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.</p> <p>“Are Sustainability-Oriented Investors Different? Evidence from Equity Crowdfunding” with Lars Hornuf and Tim Vintis, <i>Journal of Technology Transfer</i>, forthcoming (2021).</p> <p>“Equity Crowdfunding in Germany and the United Kingdom: Follow-Up Funding and Firm Failure” with Lars Hornuf and Matthias Schmitt, <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.</p> | |
| | <p>Work in Progress “An Experimental Study on Reputation Portability and Platform Competition” single-authored</p> <p>“The Gender Pay Gap: The Role of Skills and Application Behavior” with Otto Kässi and Ole Teutloff</p> | |
| | <p>Policy Report “Exemption Provisions of the German Small Investor Protection Act: A Follow-Up Study” with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Reiter, <i>CESifo DICE Report</i> (2019), 17(2): 41–51.</p> <p>Click here for the German translation, published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.</p> | |
| Presentations | <p>2022: CRESSE, 5th IDSC of IZA Workshop: Matching Workers and Jobs Online</p> <p>2021: Jornadas de Economía Industrial, Oxford Platform Economy Seminar (University of Oxford), 3rd Crowdfunding Symposium</p> <p>2020: INFER Annual Conference</p> <p>2019: 9th Competition and Innovation Summer School</p> <p>2018: Annual Conference of the Verein für Socialpolitik, 1st Crowdfunding Symposium, 6th Crowdfunding Symposium, University of Trier, LMU Munich</p> <p>(Not listed: multiple presentations every year at the University of Bremen.)</p> | |
| Teaching Assistantships | Applied Microeconometrics Using Stata | since Summer 2021 |
| | Bachelor, University of Bremen | |
| | Corporate Finance | since Fall 2020 |
| | Bachelor, University of Bremen | |
| | Student evaluation , Fall 2021 (Ø1.4, scale 1 “very good” to 5 “poorly”) | |
| | Behavioral Finance | since Fall 2020 |
| | Bachelor, University of Bremen | |
| | Supervision of Bachelor theses (5) | since Summer 2018 |
| | University of Bremen | |
| | Introduction to Business Administration, Economics and Social Sciences | Fall 2014, Summer 2016 |
| | Bachelor, University of Trier | |

| | | |
|----------------------------|--|-------------------------------|
| Academic Service | Conference Organization | |
| | Co-Organizer of the 3 rd Crowdfunding Symposium, September 2021, online | |
| | Referee Service | |
| | <i>Conference:</i> Hawaii International Conference on System Sciences <i>Journals:</i> Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation | |
| Contract Research | German Research Foundation | December 2017 – November 2020 |
| | “Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Requirements and Welfare Effects,” Link | |
| | German Federal Ministry of Finance | March 2018 – October 2018 |
| | Practical Experiences with the Exemption Provisions § 2a - §2c VermAnlG of the Small Investor Protection Act since 1 June 2016,” Link | |
| Academic Experience | Research Assistant | June 2017 – March 2018 |
| | Scientific Institute of the Private Health Insurance (WIP), Cologne | |
| | Teaching Assistant | April 2016 – September 2016 |
| | Department of Human Resources, University of Trier | |
| | Student Assistant | May 2015 – September 2017 |
| Internships | Department of Health Economics, University of Trier | |
| | Student Assistant | September 2012 – May 2017 |
| | Institute for Labor Law and Industrial Relations in the European Union, Trier | |
| | General Atomics, San Diego | May 2014 – September 2014 |
| | Human Resources Department | |
| | Bétons Feidt S.A., Luxembourg | April 2009 – September 2009 |
| | Finance and Marketing Departments | |
| Other | Computational skills: Stata, R, SAS, Python, Latex, MS Office; Nationality: German; Languages: German (native), English (fluent), French (basic), Portuguese (basic) | |

Last updated: November 2022