

Eliza Stenzhorn

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Current Position	Postdoctoral Researcher ZEW Mannheim	Jan 2024 – present
Affiliation	Mannheim Centre for Competition and Innovation (MaCCI), Co-Coordinator	June 2024 – present
Education	Dr. rer. pol. (Ph.D.) in Economics University of Bremen	Oct 2024 (<i>expected</i>)
	M.Sc. in Economics Trier University	Nov 2017
	B.Sc. in Social Sciences Trier University	Sept 2014
Academic Visits	Maastricht University Department of Microeconomics and Public Economics	Mar 2023
	Max Planck Institute for Innovation and Competition Munich	Mar 2018
	Universidade Católica Portuguesa Porto (Visiting Student)	Sept 2015 – Feb 2016
Research Interests	Industrial Organization, Behavioral Economics, Regulation, Digitization	
Publications	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , <i>Journal of Economics & Management Strategy</i> , forthcoming.	
	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.	
	Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023 in the <i>Journal of Economics & Management Strategy</i> .	
	“Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689.	
	“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.	
Working Paper	“Skills, job application behavior and the gender wage gap: Evidence from online freelancing” with Otto Kässi and Ole Teutloff , <i>SSRN Working Paper</i> (2023). <i>R&R European Economic Review</i>	
Selected Work in Progress	“Regulating privacy” single-authored.	
	“Google and Germany” with Robin Ng .	

Policy-Oriented Publications	“Digital sovereignty: Challenges from a business perspective” with Daniel Erd-siek , Robin Sack , Patrick Breithaupt , Irene Bertschek , Thomas Niebel , and Bet-tina Schuck , published by the Federal Ministry for Economic Affairs and Climate Action, forthcoming.	
	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz , Lars Hornuf , Lisa Nagel , and Sarah Kiesl-Reiter , <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.	
Contract Research	German Federal Ministry for Economic Affairs and Climate Action	Jan 2024 – Oct 2024 “Measurement of the digitalisation of the German economy” Link
	German Research Foundation	Dec 2017 – Nov 2020 “Crowdsourcing as a new form of organizing labor relations: Regulatory require-ments and welfare effects” Link
	German Federal Ministry of Finance	Mar – Oct 2018 “Practical experiences with the exemption provisions § 2a – § 2c VermAnlG of the Small Investor Protection Act since 1 June 2016” Link
Presentations *scheduled	2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht Universitiy*, MaCCI IO Day, M-BEES & M-BEPS 2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maas-tricht University, MaCCI Annual Conference, ZEW Mannheim 2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Work-ers and Jobs Online 2021: University of Bremen, 3 rd Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford 2020: INFER Annual Conference 2019: University of Bremen, Competition and Innovation Summer School, 1 st Crowd-working Symposium 2018: Annual Conference of the Verein für Socialpolitik, 6 th Crowdfunding Sym-posium, IAAEU, LMU Munich	
Honors, Grants, and Scholarships	2024: Selected Mentee, Economic Science Association Mentoring Program 2023: Central Research Development Fund, University of Bremen 2022: Central Research Development Fund, University of Bremen 2019: Mobility Grant, University of Bremen 2017: Ph.D. Scholarship (3 years), German Research Foundation 2016: Outstanding Delegate Award, German Model United Nations 2015: Erasmus Scholarship, German Academic Exchange Service	
	Summer Schools	Experimental Methods , ZEW Mannheim 2024 Competition and Innovation Summer School , Montenegro 2019
Service to the Profession	Conference (Co-)Organization	3 rd Crowdfunding Symposium Sept 2021
	Refereeing <i>Conferences:</i> Hawaii International Conference on System Sciences, International Conference on Wirtschaftsinformatik <i>Journals:</i> Communications of the Association for Information Systems, Electronic Markets, Entrepreneurship: Theory and Practice, Financial Innovation, Small Business Economics, Research Policy, The International Journal of Entrepreneur-ship and Innovation	
Research Assistantships	Scientific Institute of Private Health Insurance	June 2017 – Mar 2018 Cologne

	Chair of Health Economics Trier University	May 2015 – Sept 2017
	Institute for Labor Law and Industrial Relations in the European Union Trier	Sept 2012 – May 2017
Teaching	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
Assistantships	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016
Internships	General Atomics , San Diego, USA	May – Sept 2014
	Bétons Feidt S.A. , Luxembourg	Apr – Sept 2009
Technical Skills	Stata, R	
Languages	English (fluent), German (native), French (basic), Dutch (very basic)	

Last updated: October 2024