

Eliza Stenzhorn

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Current Position	Postdoctoral Researcher ZEW Mannheim, Research Group Digital Economy	since January 2024
Affiliation	Mannheim Centre for Competition and Innovation (MaCCI), Junior Member	since January 2024
Education	Ph.D. in Economics University of Bremen	2017 – 2024 (<i>expected</i>)
	M.Sc. in Economics Trier University	2014 – 2017
	B.Sc. in Social Sciences Trier University	2009 – 2014
Academic Visits	Maastricht University Department of Microeconomics and Public Economics	March 2023
	Max Planck Institute for Innovation and Competition Munich	March 2018
	Universidade Católica Portuguesa Porto (Visiting Student)	September 2015 – February 2016
Research Interests	Behavioral Economics, Industrial Organization, Digitization	
Publications	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.	
	“Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689.	
	“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.	
Working Papers	“Skills, job application behavior and the gender wage gap: Evidence from online freelancing” with Otto Kässi and Ole Teutloff , <i>SSRN Working Paper</i> (2023). <i>R&R European Economic Review</i>	
	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , <i>CESifo Working Paper 9379</i> (2021). Pre-registration: AEARCTR-0006136 . <i>R&R Journal of Economics & Management Strategy</i>	
Work in Progress	“Beliefs about online data collection practices and digital privacy preferences” single-authored. Pre-registration: AEARCTR-0012516 .	

Policy Report	<p>“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesel-Reiter, <i>CESifo DICE Report</i> (2019), 17(2): 41–51.</p> <p>German translation, published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.</p>	
Contract Research	<p>German Research Foundation December 2017 – November 2020 “Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects” Link</p> <p>German Federal Ministry of Finance March – October 2018 “Practical experiences with the exemption provisions § 2a – § 2c VermAnlG of the Small Investor Protection Act since 1 June 2016” Link</p>	
Presentations *: scheduled	<p>2024: Digital Economy Workshop, MaCCI IO Day*, M-BEES & M-BEPS*, XIII Workshop on Institutions, Individual Behavior and Economic Outcomes*, ICT Conference*</p> <p>2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW</p> <p>2022: Brownbag Seminar University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online</p> <p>2021: Brownbag Seminar University of Bremen, Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford</p> <p>2020: INFER Annual Conference</p> <p>2019: Brownbag Seminar University of Bremen, Competition and Innovation Summer School (CISS)</p> <p>2018: Annual Conference of the Verein für Socialpolitik, Crowdfunding Symposium, Crowdfunding Symposium, IAAEU, LMU Munich</p>	
Scholarships, Grants and Awards	<p>2023: Central Research Development Fund, University of Bremen</p> <p>2022: Central Research Development Fund, University of Bremen</p> <p>2019: Mobility Grant, University of Bremen</p> <p>2017: Ph.D. Scholarship (3 years), German Research Foundation</p> <p>2016: Outstanding Delegate Award, German Model United Nations</p> <p>2015: Erasmus Scholarship, German Academic Exchange Service</p>	
Professional Activities	<p>Organization Co-Organizer of the 3rd Crowdfunding Symposium (online) September 2021</p> <p>Reviewer <i>Conference:</i> Hawaii International Conference on System Sciences, International Conference on Wirtschaftsinformatik <i>Journals:</i> Communications of the Association for Information Systems (2), Electronic Markets, Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation</p>	
Vocational Experience	<p>PKV Scientific Institute (WIP) June 2017 – March 2018 Cologne, Research Assistant</p> <p>Chair of Health Economics May 2015 – September 2017 Trier University, Student Assistant</p> <p>Institute for Labor Law and Industrial Relations in the European Union September 2012 – May 2017 Trier, Student Assistant</p> <p>General Atomics May – September 2014 San Diego, USA, Intern</p>	

	Bétons Feidt S.A.	April – September 2009
	Howald, Luxembourg, Intern	
Teaching	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
Assistantships	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016
Skills	Stata, R	
Languages	German (native), English (fluent), Dutch (basic), French (basic)	

Last updated: May 2024