## Eliza Stenzhorn

ZEW – Leibniz Centre for European Economic Research

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Current Position Postdoctoral Researcher

Jan 2024 – present

ZEW Mannheim

Academic Affiliation Mannheim Centre for Competition and Innovation Ju

June 2024 – present

(MaCCI), Co-Coordinator

Education Dr. rer. pol. (Ph.D.) in Economics

Oct 2024 (expected)

University of Bremen

M.Sc. in Economics

Nov 2017

Trier University

**B.Sc.** in Social Sciences

Sept 2014

Trier University

Academic Visits Maastricht University

Mar 2023

Mar 2018

Department of Microeconomics and Public Economics

Max Planck Institute for Innovation and Competition

Munich

Universidade Católica Portuguesa

Sept 2015 – Feb 2016

Porto (Visiting Student)

Research Interests Industrial Organization, Behavioral Economics, Regulation, Digitization

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Publications

"Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf, Journal of Economics & Management Strategy, forthcoming.

"The local bias in equity crowdfunding: Behavioral anomaly or rational preference?" with Lars Hornuf and Matthias Schmitt, *Journal of Economics & Management Strategy* (2022), 31(3): 693–733.

Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023 in the *Journal of Economics & Management Strategy*.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022), 47(6): 662–1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance: An International Review (2018), 26(5): 331–354.

Working Paper

"Skills, job application behavior and the gender wage gap: Evidence from online freelancing" with Otto Kässi and Ole Teutloff, SSRN Working Paper (2023). R&R European Economic Review

Selected Work in Progress "Regulating privacy" single-authored.

"Google and Germany" with Robin Ng.

| Policy-Oriented<br>Publication      | "Exemption provisions of the German Small Investor Protection Act: A follow-up study" with Christa Hainz, Lars Hornuf, Lisa Nagel, and Sarah Kiesl-Reiter, CESifo DICE Report (2019), 17(2): 41–51.  German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.  |  |  |
|-------------------------------------|---|--|--|
| Presentations *scheduled            | <ul> <li>2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht Universtiy*, MaCCI IO Day, M-BEES &amp; M-BEPS</li> <li>2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW Mannheim</li> <li>2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online</li> <li>2021: University of Bremen, 3<sup>rd</sup> Crowdworking Symposium, Jornadas de Economía Industrial, University of Oxford</li> <li>2020: INFER Annual Conference</li> <li>2019: University of Bremen, Competition and Innovation Summer School, 1<sup>st</sup> Crowdworking Symposium</li> <li>2018: Annual Conference of the Verein für Socialpolitik, 6<sup>th</sup> Crowdinvesting Symposium, IAAEU, LMU Munich</li> </ul> |  |  |
| Honors, Grants,<br>and Scholarships | <ul> <li>2024: Selected Mentee, Economic Science Association Mentoring Program</li> <li>2023: Central Research Development Fund, University of Bremen</li> <li>2022: Central Research Development Fund, University of Bremen</li> <li>2019: Mobility Grant, University of Bremen</li> <li>2017: Ph.D. Scholarship (3 years), German Research Foundation</li> <li>2016: Outstanding Delegate Award, German Model United Nations</li> <li>2015: Erasmus Scholarship, German Academic Exchange Service</li> </ul>  |  |  |
| Service to the<br>Profession        | Conference Organization 3 <sup>rd</sup> Crowdworking Symposium, Co-Organizer, online  | Sept 2021  |  |
|                                     |   | Small Business Economics, Entrepreneurship: Theory and Practions of the Association for Information Systems, Electronic Mar- |  |
| Research<br>Assistantships          | Scientific Institute of the Private Health Insurance<br>Chair of Health Economics, Trier University<br>Institute for Labor Law and Industrial Relations<br>in the European Union, Trier   | June 2017 – Mar 2018<br>May 2015 – Sept 2017<br>Sept 2012 – May 2017   |  |
| Teaching<br>Assistantships          | Behavioral Finance (B.Sc.), Bremen<br>Corporate Finance (B.Sc.), Bremen<br>Thesis Supervision (B.Sc. and M.Sc.), Bremen<br>Applied Microeconometrics using Stata (B.Sc.), Bremen  | 2020 - 2023 $2020 - 2023$ $2020 - 2023$ $2021 - 2022$  |  |
| Internships                         | General Atomics, San Diego, USA<br>Bétons Feidt S.A., Luxembourg  | $\begin{array}{c} \mathrm{May-Sept}\ 2014 \\ \mathrm{Apr-Sept}\ 2009 \end{array}$  |  |
| Technical Skills                    | Stata, R, Latex   |  |  |

English (fluent), German (native), French (basic), Dutch (very basic)

Last updated: October 2024

Languages