Eliza Stenzhorn

ZEW – Leibniz Centre for European Economic Research

L7 1, 68161 Mannheim, Germany

Current Position Postdoctoral Researcher

Jan 2024 – present

ZEW Mannheim, Research Group Digital Economy

Affiliation Mannheim Centre for Competition and Innovation

Jun 2024 – present

(MaCCI), Co-Coordinator

Education Dr. rer. pol. (Ph.D.) in Economics

2024 (expected)

University of Bremen

M.Sc. in Economics

2017

Trier University

B.Sc. in Social Sciences

2014

Trier University

Academic Visits Maastricht University

Mar 2023

Mar 2018

Department of Microeconomics and Public Economics

Max Planck Institute for Innovation and Competition

Munich

Universidade Católica Portuguesa

Sep 2015 – Feb 2016

Porto (Visiting Student)

Research Interests Behavioral Economics, Industrial Organization, Regulation, Digitization

Publications

"Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf, Journal of Economics & Management Strategy, forthcoming.

"The local bias in equity crowdfunding: Behavioral anomaly or rational preference?" with Lars Hornuf and Matthias Schmitt, *Journal of Economics & Management Strategy* (2022), 31(3): 693–733.

Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023 in the *Journal of Economics & Management Strategy*.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022), 47(6): 662–1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, *Corporate Governance:* An International Review (2018), 26(5): 331–354.

Working Paper

"Skills, job application behavior and the gender wage gap: Evidence from online freelancing" with Otto Kässi and Ole Teutloff, SSRN Working Paper (2023). R&R European Economic Review

Selected Work in Progress

"Beliefs about online data collection practices and digital privacy preferences" single-authored. Pre-registration of the pilot study: AEARCTR-0012516.

Policy Report

"Exemption provisions of the German Small Investor Protection Act: A follow-up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter, CESifo DICE Report (2019), 17(2): 41–51.

German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.

Contract Research

German Research Foundation

Dec 2017 - Nov 2020

"Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects" Link

German Federal Ministry of Finance

Mar - Oct 2018

"Practical experiences with the exemption provisions $\ 2a-\ 2c$ VermAnlG of the Small Investor Protection Act since 1 June 2016" Link

Presentations *: scheduled

- 2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht Universtiy*, MaCCI IO Day, M-BEES & M-BEPS
- 2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW Mannheim
- 2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online
- 2021: University of Bremen, 3rd Crowdworking Symposium, Jornadas de Economía Industrial, University of Oxford
- 2020: INFER Annual Conference
- 2019: University of Bremen, Competition and Innovation Summer School, 1st Crowdworking Symposium
- 2018: Annual Conference of the Verein für Socialpolitik, 6th Crowdinvesting Symposium, IAAEU, LMU Munich

Scholarships, Grants and Awards

- 2023: Central Research Development Fund, University of Bremen
- 2022: Central Research Development Fund, University of Bremen
- 2019: Mobility Grant, University of Bremen
- 2017: Ph.D. Scholarship (3 years), German Research Foundation
- 2016: Outstanding Delegate Award, German Model United Nations
- 2015: Erasmus Scholarship, German Academic Exchange Service

Professional Activities

Conference Organization

3rd Crowdworking Symposium (online)

Sep 2021

Refereeing

Conferences: Hawaii International Conference on System Sciences, International Conference on Wirtschaftsinformatik

Journals: Communications of the Association for Information Systems, Electronic Markets, Entrepreneurship: Theory and Practice, Financial Innovation, Small Business Economics, Research Policy, The International Journal of Entrepreneurship and Innovation

Research Assistantships

PKV Scientific Institute (WIP)

Jun 2017 – Mar 2018

Cologne

Chair of Health Economics

May 2015 – Sep 2017

Trier University

Institute for Labor Law and Industrial Relations in the European Union

Sep 2012 - May 2017

Trier

Internships

General Atomics

May - Sep 2014

San Diego, USA

Bétons Feidt S.A.

Apr - Sep 2009

Luxembourg

Teaching	Behavioral Finance (B.Sc.), Bremen	2020 - 2023
Assistantships	Corporate Finance (B.Sc.), Bremen	2020 - 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 - 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 - 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 - 2016

 ${\bf Technical~Skills} \qquad \quad {\rm Stata,~R,~Latex}$

Languages English (fluent), German (native), French (basic), Dutch (very basic)

Last updated: September 2024