Eliza Stenzhorn

 ${\bf ZEW}$ – Leibniz Centre for European Economic Research

Research Group Digital Economy L7 1, 68161 Mannheim, Germany

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Current Position Postdoctoral Researcher since 2024

Research Group Digital Economy, ZEW Mannheim

Education Ph.D. in Economics 2017 – 2024 (expected)

University of Bremen

M.Sc. in Economics 2014 – 2017

Trier University

B.Sc. in Social Sciences 2009 – 2014

Trier University

Academic Visits Maastricht University March 2023

Department of Microeconomics and Public Economics

Max Planck Institute for Innovation and Competition March 2018

Munich

Universidade Católica Portuguesa September 2015 – February 2016

Porto

Research Interests Behavioral Economics, Industrial Organization, Competition Policy, Digitization,

Privacy

Publications "The local bias in equity crowdfunding: Behavioral anomaly or rational prefer-

ence?" with Lars Hornuf and Matthias Schmitt, Journal of Economics & Man-

agement Strategy (2022), 31(3): 693-733.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022),

47(6): 662-1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance:

An International Review (2018), 26(5): 331–354.

Working Papers "Skills, job application behavior and the gender wage gap: Evidence from on-

line freelancing" with Otto Kässi and Ole Teutloff, SSRN Working Paper (2023).

Submitted

"Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf,

CESifo Working Paper 9379 (2021). Pre-registration: AEARCTR-0006136.

Submitted

Work in Progress "Beliefs on shadow profiling and support for government intervention" single-

authored. Pre-registration: AEARCTR-0012516.

Policy Report "Exemption provisions of the German Small Investor Protection Act: A follow-

up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter,

CESifo DICE Report (2019), 17(2): 41–51.

German translation, published in *ifo Schnelldienst* (2019), 72(09): 26–37.

Contract Research

German Research Foundation

December 2017 – November 2020

"Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects" Link

German Federal Ministry of Finance

March - October 2018

"Practical experiences with the exemption provisions $\ 2a - \ 2c \ VermAnlG$ of the Small Investor Protection Act since 1 June 2016" Link

Presentations

*: scheduled

- 2024: Digital Economy Workshop*, Internal Research Seminar ZEW*
- 2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW
- 2022: Brownbag Seminar University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online
- 2021: Brownbag Seminar University of Bremen, Crowdworking Symposium, Jornadas de Economía Industrial, University of Oxford
- 2020: INFER Annual Conference
- 2019: Brownbag Seminar University of Bremen, Competition and Innovation Summer School (CISS)
- 2018: Annual Conference of the Verein für Socialpolitik, Crowdworking Symposium, Crowdinvesting Symposium, IAAEU, LMU Munich

Scholarships,

Grants and Awards

- 2023: Central Research Development Fund, University of Bremen
- 2019: Mobility Grant, University of Bremen
- 2017: Ph.D. Scholarship (3 years), German Research Foundation
 2016: Outstanding Delegate Award, German Model United Nations
 2015: Erasmus Scholarship, German Academic Exchange Service

Professional 1

Activities

Membership

Mannheim Centre for Competition and Innovation (MaCCI),

Junior Member

Organization

Co-Organizer of the 3rd Crowdworking Symposium (online)

2021

since 2024

June 2017 - March 2018

September 2012 – May 2017

Reviewer

Conference: Hawaii International Conference on System Sciences

Journals: Communications of the Association for Information Systems (2), Electronic Markets, Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation

Vocational Experience

PKV Scientific Institute (WIP)

Cologne, Research Assistant

Chair of Health Economics May 2015 – September 2017

Trier University, Student Assistant

Institute for Labor Law and Industrial $\,$

Relations in the European Union

Trier, Student Assistant

General Atomics May – September 2014

San Diego, USA, Intern

Bétons Feidt S.A. April – September 2009

Howald, Luxembourg, Intern

Teaching	Behavioral Finance (B.Sc.), Bremen	2020 - 2023
Assistantships	Corporate Finance (B.Sc.), Bremen	2020 - 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 - 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 - 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 - 2016

Skills Stata, R, Latex

Languages German (native), English (fluent), Dutch (basic), French (basic)

Last updated: February 2024