

Eliza Stenzhorn

ZEW – Leibniz Centre for European Economic Research
L7 1, 68161 Mannheim, Germany
eliza.stenzhorn@zew.de · <https://www.elizastenzhorn.com>

Employment	Postdoctoral Researcher ZEW Mannheim, Research Unit “Digital Economy”	01/2024-
Affiliation	Mannheim Centre for Competition and Innovation (MaCCI) Co-Coordinator and Junior Member	06/2024-
Education	Dr. rer. pol. (Ph.D.) in Economics University of Bremen <i>Summa cum laude</i>	04/2024
	M.Sc. in Economics B.Sc. in Social Sciences Trier University Exchange: Universidade Católica Portuguesa, Porto (2015)	11/2017 09/2014
Research Stays	Maastricht University Department of Microeconomics and Public Economics	03/2023
	Max Planck Institute for Innovation and Competition Munich	03/2018
Research Interests	Behavioral Economics, Industrial Organization, Competition Policy	
Publications	<p>“Lock-in effects in online labor markets” (with Fabrizio Ciotti and Lars Hornuf). <i>Journal of Economics & Management Strategy</i>, forthcoming.</p> <p>“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” (with Lars Hornuf and Matthias Schmitt). <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733. Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023.</p> <p>“Are sustainability-oriented investors different? Evidence from equity crowdfunding” (with Lars Hornuf and Tim Vintis). <i>Journal of Technology Transfer</i> (2022), 47(6): 662–1689.</p> <p>“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” (with Lars Hornuf and Matthias Schmitt). <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.</p>	
Honors, Awards and Grants	8 th Lindau Nobel Meeting in Economic Sciences Segnitz Prize for Best Doctoral Thesis in Economics, University of Bremen Wiley Recognition: Top Downloaded and Cited Paper 2022-2023 Central Research Development Fund, University of Bremen Central Research Development Fund, University of Bremen Mobility Funding (Conference), University of Bremen Outstanding Delegate Award, German Model United Nations German Academic Exchange Service: Scholarship for Studies Abroad	2025 2024 2024 2023 2022 2019 2015 2015
Presentations	2025: ASFEE*, ZEW Summer Workshop* 2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maastricht University, MaCCI IO Day, M-BEES & M-BEPS 2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maastricht University, MaCCI Annual Conference, ZEW Mannheim	
*scheduled		

	2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online	
	2021: University of Bremen, 3 rd Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford	
	2020: INFER Annual Conference	
	2019: University of Bremen, Competition and Innovation Summer School, 1 st Crowdfunding Symposium	
	2018: Annual Conference of the Verein für Socialpolitik, 6 th Crowdfunding Symposium, IAAEU, LMU Munich	
Service to the Profession	Conference Organization	
	Scientific Contact, MaCCI Annual Conference, Mannheim	03/2025
	Scientific Contact, 3 rd Crowdfunding Symposium, online	09/2021
	Departmental Service	
	Postdoc Representative, ZEW Mannheim	05/2025-
	Organizer, Research Development Group, ZEW Mannheim	07/2024-
	Membership	
	Innovation Growth Lab (IGL) Network	01/2025-
	Interest Group Competition, ZEW Mannheim	08/2024-
	Experimental Hub, ZEW Mannheim	01/2024-
	Refereeing	
	<i>Journals:</i> Research Policy, Small Business Economics, Entrepreneurship: Theory and Practice, Communications of the Association for Information Systems, Electronic Markets	
	<i>Conferences:</i> Hawaii International Conference on System Sciences, Internationale Tagung Wirtschaftsinformatik	
Teaching Assistantships	Behavioral Finance (B.Sc.), Bremen	2020 – 2023
	Corporate Finance (B.Sc.), Bremen	2020 – 2023
	Thesis Supervision (B.Sc. and M.Sc.), Bremen	2020 – 2023
	Applied Microeconometrics using Stata (B.Sc.), Bremen	2021 – 2022
	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016
Research Assistantships	Private Health Insurance Scientific Institute, Cologne	06/2017 – 03/2018
	Chair of Health Economics, Trier University	05/2015 – 09/2017
	Institute for Labor Law and Industrial Relations in the European Union (IAAEU), Trier	09/2012 – 05/2017
Technical Skills	Latex, Python, QGIS, R, Stata	
Languages	English (fluent), German (native), French (basic), Dutch (basic)	

Last updated: May 2025