### Eliza Stenzhorn

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Research Interests Primary: Behavioral Economics; Economics of Digitization

Secondary: Applied Microeconomics; Industrial Organization

Education Doctoral Candidate in Economics since December 2017

University of Bremen

M.Sc. in Economics November 2017

Trier University

Semester abroad at the Universidade Católica Portuguesa, Porto, Portugal

B.Sc. in Social Sciences September 2014

Trier University

Academic Visits Maastricht University March 2023

Department of Microeconomics and Public Economics

Host: Peter Werner

Max Planck Institute for Innovation and Competition March 2018

Host: Dietmar Harhoff

Working Paper "Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf,

CESifo Working Paper 9379 (2021). Pre-Registration: AEARCTR-0006136.

Publications "The local bias in equity crowdfunding: Behavioral anomaly or rational prefer-

ence?" with Lars Hornuf and Matthias Schmitt, Journal of Economics & Man-

agement Strategy (2022), 31(3): 693-733.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022),

47(6): 662–1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance:

An International Review (2018), 26(5): 331–354.

Work in Progress "Data portability and platform competition in two-sided markets"

single-authored

"The role of skills and application behavior on gender wage disparities" with Otto

Kässi and Ole Teutloff

Policy Report "Exemption provisions of the German Small Investor Protection Act: A follow-

up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter,

CESifo DICE Report (2019), 17(2): 41–51.

German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.

#### Contract Research

#### German Research Foundation

December 2017 - November 2020

"Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Re-

quirements and Welfare Effects," Link

### German Federal Ministry of Finance

March 2018 - October 2018

"Practical Experiences with the Exemption Provisions §2a - §2c VermAnlG of the Small Investor Protection Act since 1 June 2016," Link

# Presentations (scheduled\*)

2023: Barcelona School of Economics, Maastricht University, MaCCI Annual Conference\*

2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online

2021: Crowdworking Symposium, Jornadas de Economía Industrial, University of Oxford

2020: INFER Annual Conference

2019: Competition and Innovation Summer School

2018: Annual Conference of the Verein für Socialpolitik, Crowdworking Symposium, Crowdinvesting Symposium, IAAEU, LMU Munich

Not listed: multiple presentations every year at the University of Bremen.

### Professional Service

#### Reviewer

Conference: Hawaii International Conference on System Sciences

Journals: Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation

### Co-Organizer

3<sup>rd</sup> Crowdworking Symposium, September 2021, online

### Discussant

2023: MaCCI Annual Conference

2022: CRESSE

2020: INFER Annual Conference 2018: Crowdinvesting Symposium

### Academic Experience

### Research Assistant

June 2017 - March 2018

Scientific Institute of the Private Health Insurance (WIP), Cologne

Student Assistant

May 2015 - September 2017

Chair of Health Economics, Trier University

### Student and Teaching Assistant

September 2012 - May 2017

IAAEU, Trier

# **Teaching** Assistantships

# Thesis Supervision

since 2017

Bachelor and Master, University of Bremen

### Corporate Finance

2020 - 2023

Bachelor, University of Bremen

Student evaluation, Winter 2022 (scale 1 "very good" to 5 "poorly") Student evaluation, Winter 2021 (scale 1 "very good" to 5 "poorly")

### Behavioral Finance

2020 - 2023

Bachelor, University of Bremen

Applied Microeconometrics Using Stata

Bachelor, University of Bremen

Introduction to Business Administration, Economics 2014–2016

and Social Sciences

Bachelor, Trier University

Internships General Atomics, San Diego, USA May 2014 – September 2014

Bétons Feidt S.A., Howald, Luxembourg April 2009 – September 2009

Technical Skills Stata, R, z-Tree, Tivian, SAS, Latex, MS Office

Languages German (native), English (fluent), French (basic), Portuguese (basic)

Last updated: March 2023

2021 - 2022