

Eliza Stenzhorn

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Research Interests	Primary: Behavioral Economics, Economics of Digitization Secondary: Empirical Industrial Organization, Competition Policy
Education	Ph.D. Candidate in Economics since December 2017 University of Bremen M.Sc. in Economics November 2017 Trier University Visiting Student September 2015 – February 2016 Universidade Católica Portuguesa, Porto B.Sc. in Social Sciences September 2014 Trier University
Research Visits	Maastricht University March 2023 (<i>scheduled</i>) Department of Microeconomics and Public Economics Host: Peter Werner Max Planck Institute for Innovation and Competition March 2018 Host: Dietmar Harhoff
Publications	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733. “Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689. “Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.
Working Paper	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , CESifo Working Paper 9379 (2021). Pre-registration: AEARCTR-0006136 .
Work in Progress	“Data portability and platform competition: An experimental analysis” “The gender pay gap: The role of skills and application behavior” with Otto Kässi and Ole Teutloff
Policy Report	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz , Lars Hornuf , Lisa Nagel and Sarah Kiesl-Reiter , <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.

Presentations (scheduled*)	<p>2023: Maastricht University*, MaCCI Annual Conference*</p> <p>2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online</p> <p>2021: Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford</p> <p>2020: INFER Annual Conference</p> <p>2019: Competition and Innovation Summer School</p> <p>2018: Annual Conference of the Verein für Socialpolitik, Crowdfunding Symposium, Crowdfunding Symposium, LMU Munich, University of Trier</p>
Teaching Assistantships	<p>Applied Microeconometrics Using Stata 2021–2022 Bachelor, University of Bremen</p> <p>Corporate Finance 2020–2023 Bachelor, University of Bremen <i>Student evaluation</i>, Winter 2022 (Ø1.9, scale 1 “very good” to 5 “poorly”) <i>Student evaluation</i>, Winter 2021 (Ø1.4, scale 1 “very good” to 5 “poorly”)</p> <p>Behavioral Finance 2020–2023 Bachelor, University of Bremen</p> <p>Introduction to Business Administration, Economics and Social Sciences 2014–2016 Bachelor, Trier University</p>
Academic Service	<p>Organization Co-Organizer of the 3rd Crowdfunding Symposium, September 2021, online</p> <p>Referee <i>Conference</i>: Hawaii International Conference on System Sciences <i>Journals</i>: Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation</p>
Contract Research	<p>German Research Foundation December 2017 – November 2020 “Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Requirements and Welfare Effects,” Link</p> <p>German Federal Ministry of Finance March 2018 – October 2018 “Practical Experiences with the Exemption Provisions §2a - §2c VermAnlG of the Small Investor Protection Act since 1 June 2016,” Link</p>
Academic Experience	<p>Research Assistant June 2017 – March 2018 Scientific Institute of the Private Health Insurance (WIP), Cologne</p> <p>Student Assistant May 2015 – September 2017 Chair of Health Economics, Trier University</p> <p>Student and Teaching Assistant September 2012 – May 2017 Institute for Labor Law and Industrial Relations in the European Union, Trier</p>
Internships	<p>General Atomics, San Diego May 2014 – September 2014 Human Resources Department</p> <p>Bétons Feidt S.A., Luxembourg April 2009 – September 2009 Finance and Marketing Departments</p>

IT Skills	Stata, R, z-Tree, Tivian, SAS, Latex, MS Office	
Languages	German (native), English (fluent), French (basic), Portuguese (basic)	
References	Lars Hornuf	Jochen Zimmermann
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