Eliza Stenzhorn

Faculty of Business Studies and Economics, University of Bremen Max-von-Laue-Strasse 1, 28359 Bremen, Germany

stenzhorn@uni-bremen.de · +49 (0) 421 218 66823 · https://www.elizastenzhorn.com

Research Interests Primary: Behavioral Economics, Economics of Digitization

Secondary: Empirical Industrial Organization, Competition Policy

Education Ph.D. Candidate in Economics since December 2017

University of Bremen

M.Sc. in Economics November 2017

Trier University

Visiting Student September 2015 – February 2016

Universidade Católica Portuguesa, Porto

B.Sc. in Social Sciences September 2014

Trier University

Academic Visits Mastricht University March 2023 (scheduled)

Department of Microeconomics and Public Economics

Host: Peter Werner

Max Planck Institute for Innovation and Competition March 2018

Host: Dietmar Harhoff

Publications "The local bias in equity crowdfunding: Behavioral anomaly or rational prefer-

ence?" with Lars Hornuf and Matthias Schmitt, Journal of Economics & Man-

agement Strategy (2022), 31(3): 693-733.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022),

47(6): 662–1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance:

An International Review (2018), 26(5): 331–354.

Working Paper "Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf,

CESifo Working Paper 9379 (2021). Pre-Registration: AEARCTR-0006136. Click

here for the latest version.

Work in Progress "Data portability and platform competition in two-sided markets"

single-authored

"The gender pay gap: The role of skills and application behavior" with Otto Kässi

and Ole Teutloff

Policy Report "Exemption provisions of the German Small Investor Protection Act: A follow-

up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter,

CESifo DICE Report (2019), 17(2): 41–51.

German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.

Presentations (scheduled*)

2023: Maastricht University*, MaCCI Annual Conference*

2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online

2021: Crowdworking Symposium, Jornadas de Economía Industrial, University

of Oxford

2020: INFER Annual Conference

2019: Competition and Innovation Summer School

2018: Annual Conference of the Verein für Socialpolitik, Crowdworking Sympo-

sium, Crowdinvesting Symposium, LMU Munich, University of Trier

Teaching Assistantships

Applied Microeconometrics Using Stata

2021 - 2022

Bachelor, University of Bremen

Corporate Finance

2020-2023

Bachelor, University of Bremen

Student evaluation, Winter 2022 (Ø1.9, scale 1 "very good" to 5 "poorly") Student evaluation, Winter 2021 (Ø1.4, scale 1 "very good" to 5 "poorly")

Behavioral Finance

2020 - 2023

Bachelor, University of Bremen

Introduction to Business Administration,

2014 - 2016

Economics and Social Sciences

Bachelor, Trier University

Thesis Supervision

since 2017

Bachelor and Master, University of Bremen

Academic Service

Organization

Co-Organizer of the 3rd Crowdworking Symposium, September 2021, online

Referee

Conference: Hawaii International Conference on System Sciences

Journals: Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation

Contract Research

German Research Foundation

December 2017 – November 2020

"Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Re-

quirements and Welfare Effects," Link

German Federal Ministry of Finance

March 2018 – October 2018

"Practical Experiences with the Exemption Provisions §2a - §2c VermAnlG of the

Small Investor Protection Act since 1 June 2016," Link

Academic Experience Research Assistant

June 2017 - March 2018

Scientific Institute of the Private Health Insurance (WIP), Cologne

Student Assistant

May 2015 – September 2017

Chair of Health Economics, Trier University

Student and Teaching Assistant

September 2012 – May 2017

Institute for Labor Law and Industrial Relations in the European Union, Trier

Internships General Atomics, San Diego May 2014 – September 2014

Human Resources Department

Bétons Feidt S.A., Luxembourg April 2009 – September 2009

Finance and Marketing Departments

IT Skills Stata, R, z-Tree, Tivian, SAS, Latex, MS Office

Languages German (native), English (fluent), French (basic), Portuguese (basic)

References Lars Hornuf Jochen Zimmermann

TU Dresden University of Bremen

lars.hornuf@mailbox.tu-dresden.de jzimmermann@uni-bremen.de

Michael Rochlitz University of Bremen

michael.rochlitz@uni-bremen.de

Last updated: February 2023