# Eliza Stenzhorn

Faculty of Business Studies and Economics, University of Bremen Max-von-Laue-Strasse 1, 28359 Bremen, Germany

stenzhorn@uni-bremen.de · +49 (0) 421 218 66823 · https://www.elizastenzhorn.com

Research Interests Primary: Behavioral Economics, Industrial Organization

Secondary: Competition Policy, Economics of Digitization

Education Ph.D. Candidate in Economics since December 2017

University of Bremen

M.Sc. in Economics November 2017

Trier University

Semester abroad at the Universidade Católica Portuguesa, Porto

B.Sc. in Social Sciences September 2014

Trier University

Academic Visits Maastricht University March 2023

Department of Microeconomics and Public Economics

Host: Peter Werner

Max Planck Institute for Innovation and Competition March 2018

Host: Dietmar Harhoff

Publications "The local bias in equity crowdfunding: Behavioral anomaly or rational prefer-

ence?" with Lars Hornuf and Matthias Schmitt, Journal of Economics & Man-

agement Strategy (2022), 31(3): 693-733.

"Are sustainability-oriented investors different? Evidence from equity crowdfunding" with Lars Hornuf and Tim Vintis, *The Journal of Technology Transfer* (2022),

47(6): 662-1689.

"Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure" with Lars Hornuf and Matthias Schmitt, Corporate Governance:

An International Review (2018), 26(5): 331–354.

Working Paper "Lock-in effects in online labor markets" with Fabrizio Ciotti and Lars Hornuf,

CESifo Working Paper 9379 (2021). Pre-Registration: AEARCTR-0006136.

Work in Progress "Reputation portability and platform competition in two-sided markets"

single-authored

"The gender pay gap: The role of skills and application behavior" with Otto Kässi

and Ole Teutloff

Policy Report "Exemption provisions of the German Small Investor Protection Act: A follow-

up study" with Christa Hainz, Lars Hornuf, Lisa Nagel and Sarah Kiesl-Reiter,

CESifo DICE Report (2019), 17(2): 41–51.

German translation, published in ifo Schnelldienst (2019), 72(09): 26–37.

# Presentations (scheduled\*)

2023: Barcelona School of Economics, Maastricht University, MaCCI Annual Conference\*

2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online

2021: Crowdworking Symposium, Jornadas de Economía Industrial, University of Oxford

2020: INFER Annual Conference

2019: Competition and Innovation Summer School

2018: Annual Conference of the Verein für Socialpolitik, Crowdworking Symposium, Crowdinvesting Symposium, IAAEU, LMU Munich

Not listed: multiple presentations every year at the University of Bremen.

## Contract Research

# German Research Foundation

December 2017 – November 2020

"Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Requirements and Welfare Effects," Link

German Federal Ministry of Finance

March 2018 – October 2018

"Practical Experiences with the Exemption Provisions  $\S2a$  -  $\S2c$  VermAnlG of the Small Investor Protection Act since 1 June 2016," Link

#### Academic Service

## Organization

Co-Organizer of the 3<sup>rd</sup> Crowdworking Symposium, September 2021, online

#### Referee

Conference: Hawaii International Conference on System Sciences

Journals: Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation

## Academic Experience

# Research Assistant

Student Assistant

June 2017 – March 2018

Scientific Institute of the Private Health Insurance (WIP), Cologne

Chair of Health Economics, Trier University

Student and Teaching Assistant

September 2012 – May 2017

May 2015 – September 2017

IAAEU, Trier

# Teaching Assistantships

# Thesis Supervision

since 2017

Bachelor and Master, University of Bremen

### Corporate Finance

2020-2023

Bachelor, University of Bremen

Student evaluation, Winter 2022 (scale 1 "very good" to 5 "poorly") Student evaluation, Winter 2021 (scale 1 "very good" to 5 "poorly")

#### Behavioral Finance

2020-2023

Bachelor, University of Bremen

#### Applied Microeconometrics Using Stata

2021 - 2022

Bachelor, University of Bremen

# Introduction to Business Administration, Economics

2014-2016

and Social Sciences
Bachelor, Trier University

IT Skills Stata, R, z-Tree, Tivian, SAS, Latex, MS Office

Languages German (native), English (fluent), French (basic), Portuguese (basic)

References Lars Hornuf Jochen Zimmermann

TU Dresden University of Bremen

lars.hornuf@mailbox.tu-dresden.de jzimmermann@uni-bremen.de

Michael Rochlitz University of Bremen

michael.rochlitz@uni-bremen.de

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