

Eliza Stenzhorn

ZEW – Leibniz Centre for European Economic Research
L7 1, 68161 Mannheim, Germany
eliza.stenzhorn@zew.de · <https://www.elizastenzhorn.com>

Employment	Postdoctoral Researcher ZEW Mannheim, Research Unit “Digital Economy”	01/2024 – present
Academic Affiliation	Mannheim Centre for Competition and Innovation (MaCCI), Junior Member and Co-Coordinator	06/2024 – present
Education	Dr. rer. pol. (Ph.D.) in Economics University of Bremen <i>Summa cum laude</i>	2024
	M.Sc. in Economics Trier University	2017
	B.Sc. in Social Sciences Trier University	2014
Academic Visits	Maastricht University Department of Microeconomics and Public Economics	03/2023
	Max Planck Institute for Innovation and Competition Munich	03/2018
	Universidade Católica Portuguesa Porto (Visiting Student)	09/2015 – 02/2016
Research Interests	Industrial Organization, Public Economics, Behavioral Economics, Digitization	
Publications	“Lock-in effects in online labor markets” (with Fabrizio Ciotti and Lars Hornuf). <i>Journal of Economics & Management Strategy</i> , forthcoming.	
	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” (with Lars Hornuf and Matthias Schmitt). <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.	
	Wiley 2024 Recognition: One of the top downloaded articles for 2022 and among the top cited articles for 2022–2023 in the <i>Journal of Economics & Management Strategy</i> .	
	“Are sustainability-oriented investors different? Evidence from equity crowdfunding” (with Lars Hornuf and Tim Vintis). <i>Journal of Technology Transfer</i> (2022), 47(6): 662–1689.	
	“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” (with Lars Hornuf and Matthias Schmitt). <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.	
Working Paper	“Skills, job application strategies, and the gender wage gap: Evidence from online freelancing” (with Otto Kässi and Ole Teutloff). <i>ZEW Discussion Paper</i> (2025).	
Work in Progress	“Protecting privacy” (single-authored).	
	“Google and Germany” (with Robin Ng).	

Policy Reports	“Digital sovereignty: Challenges from a business perspective” (with Daniel Erd-siek , Robin Sack , Patrick Breithaupt , Irene Bertschek , Thomas Niebel , and Bet-tina Schuck). Published by the Federal Ministry for Economic Affairs and Climate Action (2024), online.	
	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” (with Christa Hainz , Lars Hornuf , Lisa Nagel , and Sarah Kiesl-Reiter). <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.	
Honors, Grants, and Scholarships	Best Economics Dissertation Prize (Segnitz), University of Bremen Central Research Development Fund, University of Bremen Central Research Development Fund, University of Bremen Mobility Grant, University of Bremen Outstanding Delegate Award, German Model United Nations Erasmus Scholarship, German Academic Exchange Service	2024 2023 2022 2019 2015 2015
Presentations	2024: Digital Economy Workshop, IBEO Digital Workshop, ICT Conference, Maas-tricht Universitij, MaCCI IO Day, M-BEES & M-BEPS 2023: Barcelona School of Economics, EARIE, EEA, ESA, HSB Bremen, Maas-tricht University, MaCCI Annual Conference, ZEW Mannheim 2022: University of Bremen, CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online 2021: University of Bremen, 3 rd Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford 2020: INFER Annual Conference 2019: University of Bremen, Competition and Innovation Summer School, 1 st Crowdfunding Symposium 2018: Annual Conference of the Verein für Socialpolitik, 6 th Crowdinvesting Sym-posium, IAAEU, LMU Munich	
Refereeing	Research Policy, Small Business Economics, Entrepreneurship: Theory and Prac-tice, Communications of the Association for Information Systems	
Professional Service	Co-Organizer, MaCCI Annual Conference	03/2025*
*scheduled	Member, Innovation Growth Lab (IGL) Network Member, Interest Group Competition, ZEW Mannheim Organizer, Research Development Group, ZEW Mannheim Co-Organizer, 3 rd Crowdfunding Symposium	01/2025 – present 08/2024 – present 07/2024 – present 09/2021
Research Assistantships	Private Health Insurance Scientific Institute, Cologne Chair of Health Economics, Trier University Institute for Labor Law and Industrial Relations in the European Union, Trier	06/2017 – 03/2018 05/2015 – 09/2017 09/2012 – 05/2017
Teaching Assistantships	Behavioral Finance (B.Sc.), Bremen Corporate Finance (B.Sc.), Bremen Thesis Supervision (B.Sc. and M.Sc.), Bremen Applied Microeconometrics using Stata (B.Sc.), Bremen Introduction to Economics and Social Sciences (B.Sc.), Trier	2020 – 2023 2020 – 2023 2020 – 2023 2021 – 2022 2014 – 2016
Internships	General Atomics, San Diego, USA Bétons Feidt S.A., Luxembourg	05 – 09/2014 04 – 09/2009
Technical Skills	Stata, R, QGIS, Latex	
Languages	English (fluent), German (native), French (basic), Dutch (basic)	