

Eliza Stenzhorn

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Research Interests	Primary: Behavioral Economics, Economics of Digitization Secondary: Industrial Organization, Competition Policy
Education	Ph.D. in Economics since December 2017 University of Bremen M.Sc. in Economics November 2017 University of Trier <i>Semester abroad at the Universidade Católica Portuguesa, Porto</i> B.Sc. in Social Sciences September 2014 University of Trier
Research Visits	Maastricht University March 2023 (<i>scheduled</i>) Department of Microeconomics and Public Economics Host: Peter Werner Max Planck Institute for Innovation and Competition March 2018 Host: Dietmar Harhoff
Publications	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733. “Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689. “Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.
Working Paper	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , CESifo Working Paper 9379 (2021). Pre-registration: AEARCTR-0006136 .
Work in Progress	“An experimental study on reputation portability and platform competition” single-authored “The gender pay gap: The role of skills and application behavior” with Otto Kässi and Ole Teutloff
Policy Report	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz , Lars Hornuf , Lisa Nagel and Sarah Kiesel-Reiter , <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.

Presentations (scheduled*)	2023: Maastricht University*, MaCCI Annual Conference*	
	2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online	
	2021: Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford	
	2020: INFER Annual Conference	
	2019: Competition and Innovation Summer School	
	2018: Annual Conference of the Verein für Socialpolitik, Crowdfunding Symposium, Crowdinvesting Symposium, LMU Munich, University of Trier	
Teaching Assistantships	Applied Microeconometrics Using Stata	2021–2022
	Bachelor, University of Bremen	
	Corporate Finance	2020–2023
	Bachelor, University of Bremen	
	Student evaluation , Winter 2022 (Ø1.9, scale 1 “very good” to 5 “poorly”) Student evaluation , Winter 2021 (Ø1.4, scale 1 “very good” to 5 “poorly”)	
	Behavioral Finance	2020–2023
	Bachelor, University of Bremen	
	Introduction to Business Administration, Economics and Social Sciences	2014–2016
	Bachelor, University of Trier	
Academic Service	Organization	
	Co-Organizer of the 3 rd Crowdfunding Symposium, September 2021, online	
	Referee	
	<i>Conference:</i> Hawaii International Conference on System Sciences	
	<i>Journals:</i> Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation	
Contract Research	German Research Foundation	December 2017 – November 2020
	“Crowdsourcing as a New Form of Organizing Labor Relations: Regulatory Requirements and Welfare Effects”	
	German Federal Ministry of Finance	March 2018 – October 2018
	“Practical Experiences with the Exemption Provisions §2a - §2c VermAnlG of the Small Investor Protection Act since 1 June 2016”	
Academic Experience	Research Assistant	June 2017 – March 2018
	Scientific Institute of the Private Health Insurance (WIP), Cologne	
	Student Assistant	May 2015 – September 2017
	Chair of Health Economics, University of Trier	
	Student and Teaching Assistant	September 2012 – May 2017
	Institute for Labor Law and Industrial Relations in the European Union, Trier	
Internships	General Atomics, San Diego	May 2014 – September 2014
	Human Resources Department	
	Bétons Feidt S.A., Luxembourg	April 2009 – September 2009
	Finance and Marketing Departments	

IT Skills	Stata, R, SAS, Questback, Latex, MS Office	
Languages	German (native), English (fluent), French (basic), Portuguese (basic)	
References	Lars Hornuf	Jochen Zimmermann
	University of Bremen	University of Bremen
	hornuf@uni-bremen.de	jzimmermann@uni-bremen.de
	Michael Rochlitz	
	University of Bremen	
	michael.rochlitz@uni-bremen.de	

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