

Eliza Stenzhorn

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Employment	ZEW (<i>upcoming</i>) Postdoctoral Researcher, Digital Economy Research Department	January 2024
Education	Ph.D. in Economics University of Bremen	December 2023 (<i>expected</i>)
	M.Sc. in Economics Trier University	November 2017
	B.Sc. in Social Sciences Trier University	September 2014
Academic Visits	Maastricht University Department of Microeconomics and Public Economics	March 2023
	Max Planck Institute for Innovation and Competition Munich	March 2018
	Universidade Católica Portuguesa Porto, Graduate Studies	September 2015 – February 2016
Research Interests	Behavioral Economics, Industrial Organization	
Publications	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733.	
	“Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689.	
	“Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.	
Working Paper	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , <i>CESifo Working Paper 9379</i> (2021). Pre-Registration: AEARCTR-0006136 .	
Work in Progress	“The gender wage gap in online freelancing: The role of skills and application behavior” with Otto Kässi and Ole Teutloff	
Policy Report	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz , Lars Hornuf , Lisa Nagel and Sarah Kiesl-Reiter , <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.	
Contract Research	German Research Foundation “Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects” Link	December 2017 – November 2020
	German Federal Ministry of Finance “Practical experiences with the exemption provisions §2a - §2c VermAnlG of the Small Investor Protection Act since 1 June 2016” Link	March 2018 – October 2018

Presentations * scheduled	2023: Annual Conference of the Verein für Socialpolitik*, Barcelona School of Economics, EARIE*, EEA*, ESA, HSB Bremen*, Maastricht University, MaCCI Annual Conference 2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online 2021: Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford 2020: INFER Annual Conference 2019: Competition and Innovation Summer School 2018: Annual Conference of the Verein für Socialpolitik, Crowdfunding Symposium, Crowdfunding Symposium, IAAEU, LMU Munich										
Scholarships, Grants and Awards	2023: Central Research Development Fund, University of Bremen 2019: Mobility Grant, University of Bremen 2017: Ph.D. Scholarship (3 years), German Research Foundation 2016: Outstanding Delegate Award, German Model United Nations 2015: Erasmus Scholarship, German Academic Exchange Service										
Professional Service	Reviewer <i>Conference:</i> Hawaii International Conference on System Sciences <i>Journals:</i> Communications of the Association for Information Systems (2), Electronic Markets, Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation Co-Organizer 3 rd Crowdfunding Symposium, September 2021, online										
Vocational Experience	<table> <tr> <td>PKV Scientific Institute (WIP), Cologne Research Assistant</td><td>June 2017 – March 2018</td></tr> <tr> <td>Chair of Health Economics, Trier Student Assistant</td><td>May 2015 – September 2017</td></tr> <tr> <td>Institute for Labor Law and Industrial Relations in the European Union, Trier Student Assistant</td><td>September 2012 – May 2017</td></tr> <tr> <td>General Atomics, San Diego, USA Intern</td><td>May 2014 – September 2014</td></tr> <tr> <td>Bétons Feidt S.A., Howald, Luxembourg Intern</td><td>April 2009 – September 2009</td></tr> </table>	PKV Scientific Institute (WIP) , Cologne Research Assistant	June 2017 – March 2018	Chair of Health Economics , Trier Student Assistant	May 2015 – September 2017	Institute for Labor Law and Industrial Relations in the European Union , Trier Student Assistant	September 2012 – May 2017	General Atomics , San Diego, USA Intern	May 2014 – September 2014	Bétons Feidt S.A. , Howald, Luxembourg Intern	April 2009 – September 2009
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Teaching Assistantships	<table> <tr> <td>Behavioral Finance (B.Sc.), Bremen</td><td>2020 – 2023</td></tr> <tr> <td>Corporate Finance (B.Sc.), Bremen</td><td>2020 – 2023</td></tr> <tr> <td>Applied Microeconometrics Using Stata (B.Sc.), Bremen</td><td>2021 – 2022</td></tr> <tr> <td>Introduction to Economics and Social Sciences (B.Sc.), Trier</td><td>2014 – 2016</td></tr> </table>	Behavioral Finance (B.Sc.), Bremen	2020 – 2023	Corporate Finance (B.Sc.), Bremen	2020 – 2023	Applied Microeconometrics Using Stata (B.Sc.), Bremen	2021 – 2022	Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016		
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Introduction to Economics and Social Sciences (B.Sc.), Trier	2014 – 2016										
Skills	Stata, R, zTree, Tivian, SAS, Python										
Languages	German (native), English (fluent), French (basic)										

Last updated: July 2023