

Eliza Stenzhorn

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Research Interests	Primary: Behavioral Economics; Economics of Digitization Secondary: Applied Microeconomics; Industrial Organization
Education	Doctoral Candidate in Economics since December 2017 University of Bremen M.Sc. in Economics November 2017 Trier University <i>Semester abroad at the Universidade Católica Portuguesa, Porto, Portugal</i> B.Sc. in Social Sciences September 2014 Trier University
Academic Visits	Maastricht University March 2023 Department of Microeconomics and Public Economics Max Planck Institute for Innovation and Competition March 2018
Working Paper	“Lock-in effects in online labor markets” with Fabrizio Ciotti and Lars Hornuf , CESifo Working Paper 9379 (2021). Pre-Registration: AEARCTR-0006136 . <i>Submitted</i>
Publications	“The local bias in equity crowdfunding: Behavioral anomaly or rational preference?” with Lars Hornuf and Matthias Schmitt , <i>Journal of Economics & Management Strategy</i> (2022), 31(3): 693–733. “Are sustainability-oriented investors different? Evidence from equity crowdfunding” with Lars Hornuf and Tim Vintis , <i>The Journal of Technology Transfer</i> (2022), 47(6): 662–1689. “Equity crowdfunding in Germany and the United Kingdom: Follow-up funding and firm failure” with Lars Hornuf and Matthias Schmitt , <i>Corporate Governance: An International Review</i> (2018), 26(5): 331–354.
Work in Progress	“The gender pay gap in online freelancing: The role of skills and application behavior” with Otto Kässi and Ole Teutloff
Policy Report	“Exemption provisions of the German Small Investor Protection Act: A follow-up study” with Christa Hainz , Lars Hornuf , Lisa Nagel and Sarah Kiesel-Reiter , <i>CESifo DICE Report</i> (2019), 17(2): 41–51. German translation , published in <i>ifo Schnelldienst</i> (2019), 72(09): 26–37.
Contract Research	German Research Foundation December 2017 – November 2020 “Crowdsourcing as a new form of organizing labor relations: Regulatory requirements and welfare effects” Link German Federal Ministry of Finance March 2018 – October 2018 “Practical experiences with the exemption provisions §2a - §2c VermAnlG of the Small Investor Protection Act since 1 June 2016” Link

Presentations * scheduled	<p>2023: Annual Conference of the Verein für Socialpolitik*, Barcelona School of Economics, EARIE*, EEA*, ESA*, Maastricht University, MaCCI Annual Conference</p> <p>2022: CRESSE, IDSC of IZA Workshop: Matching Workers and Jobs Online</p> <p>2021: Crowdfunding Symposium, Jornadas de Economía Industrial, University of Oxford</p> <p>2020: INFER Annual Conference</p> <p>2019: Competition and Innovation Summer School</p> <p>2018: Annual Conference of the Verein für Socialpolitik, Crowdfunding Symposium, Crowdfunding Symposium, IAAEU, LMU Munich</p> <p><i>Not listed: multiple presentations every year at the University of Bremen.</i></p>
Professional Service	<p>Reviewer <i>Conference:</i> Hawaii International Conference on System Sciences <i>Journals:</i> Communications of the Association for Information Systems (2), Entrepreneurship: Theory and Practice (2), Financial Innovation, Small Business Economics (2), The International Journal of Entrepreneurship and Innovation</p> <p>Co-Organizer 3rd Crowdfunding Symposium, September 2021, online</p>
Research Assistantships	<p>PKV Scientific Institute (WIP) June 2017 – March 2018 Cologne</p> <p>Chair of Health Economics May 2015 – September 2017 Trier University</p> <p>Institute for Labor Law and Industrial Relations in the European Union September 2012 – May 2017 Trier</p>
Teaching Assistantships	<p>Thesis Supervision since 2017 Bachelor and Master, University of Bremen</p> <p>Corporate Finance 2020–2023 Bachelor, University of Bremen Student evaluation, Winter 2022 (scale 1 “very good” to 5 “poorly”) Student evaluation, Winter 2021 (scale 1 “very good” to 5 “poorly”)</p> <p>Behavioral Finance 2020–2023 Bachelor, University of Bremen</p> <p>Applied Microeconometrics Using Stata 2021–2022 Bachelor, University of Bremen</p> <p>Introduction to Business Administration, Economics and Social Sciences 2014–2016 Bachelor, Trier University</p>
Internships	<p>General Atomics, San Diego, USA May 2014 – September 2014 Bétons Feidt S.A., Howald, Luxembourg April 2009 – September 2009</p>
Technical Skills	Stata, R, zTree, Python, Tivian, SAS, Latex, MS Office
Languages	German (native), English (fluent), French (basic)

Last updated: May 2023