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## Freelance Art Director & Graphic Designer

01/20 – Present

[mel.studio](http://mel.studio)

Currently, I freelance for an array of clients and teams, now with a more narrowed focus on providing art direction and design execution to the graphic components of experiential and events – from deck design to integrated on-site branding. Varying from project to project, I continue to direct and manage additional design support, as well as contribute to conceptual development.

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## CIVIC Entertainment Group

Art Director

12/18 – 12/19

Junior Art Director, 12/17 – 11/18

[civic-us.com](http://civic-us.com)

The unique breadth of clientele and vast scale of projects at CIVIC greatly cultivated my conceptual chops while bolstering my managerial experience. With a much heavier hand in the pitch phase, I collaboratively ideated major brand campaigns and activations, developing a powerful understanding of how to blend strong writing and sleek design to sell in big ideas. With less hands-on involvement in production, I helped manage scenic, motion, and graphic designers to ensure each project's deliverables were on-the-mark and on-time.

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## MAG

Senior Designer

6/17 – 11/17

Graphic Designer, 6/15 – 5/17  
Freelance Designer, 8/14 – 5/15

[themagexperience.com](http://themagexperience.com)

MAG's small and mighty creative team immensely impacted my adaptability as a designer, both collaboratively and independently. While there, I tackled a broad variety of project types and life-cycles, digging in at the beginning stages of pitch designs and conceptual renderings, progressing to site plans, 3D renders, thematic ideation and application, ultimately through to the production of all collateral, working with fabricators and vendors along the way. Internally, I frequently stepped into roles beyond my title, executing a full rebuild of the company website and constructing the company's blog.

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## Sculpt

Graphic Designer

11/13 – 5/15

[wearesculpt.com](http://wearesculpt.com)

Digital marketing requires an intricate understanding of a brand and the ambition to push limits and consistently create engaging content. With Sculpt, I designed social media campaigns for an array of clients, working to ensure both copy and creative advanced the goals of the larger strategy in play. I also contributed to several identity design projects and regularly served as a copywriter and community manager.