

ESTER LIN

ester.lin@msn.com | Fluent in Spanish and English.

Jr. Web Developer. Highly numerate individual with strong financial and analytical skills, Bachelor's degree in Business and Marketing. Coming with advanced knowledge of JavaScript, Microsoft Office and SAP. Motivated individual with proven organizational skills, +10 years of data analysis and presentation experience.

WORK EXPERIENCE

- (Sep 21 – Aug 22)
1 year
The Keg Steakhouse + Bar, Whistler, BC, Canada
Food & Beverage Server
- (Jun 21 – Aug 21)
2 months
Araxi Restaurant & Oyster Bar, Whistler, BC, Canada
Food & Beverage Server
- (Aug 18 – to Jun 21)
3 years
Pangea Pod Hotel, Whistler, BC, Canada
Food & Beverage Supervisor
- (Jul 15 – to Mar 18)
2 years + 10 months
adidas Latin America, Panama City, Panama
Business Transformation Sr. Specialist
 - Manage project activities related to the Distribution Portal
 - Create reports using Click and Excel for Central America and Caribbean team
 - Organize trade terms for wholesale key accounts
 - Plan and coordinate the Presale Event for Spring-Summer and Fall-Winter**Sales Business Analyst**
 - Creation of sell in reports using Excel, SAP and Click
 - Arrange for creation and distribution of supporting documents and presentations to help the sales team in generating business leads
 - Maintain organized sales records and report month-end goal setting to the senior management team
- (May 14 – to Jul 15)
1 year + 2 months
The Nielsen Company, Buenos Aires, Argentina
Account Executive for PepsiCo Foods Argentina
 - Forecasting and monitoring account metrics for each client
 - Strong analysis on reports as requested by clients or supervisors
 - Collaborating with other teams and departments to meet client needs and create new opportunities
 - Focus on providing solutions and find opportunities in the business units
 - Negotiating contracts in the best interests of clients and organizations
- (May 13 – to Jan 14)
9 months
Procter & Gamble, Buenos Aires, Argentina
Marketing Assistant Fabric Care Argentina & Chile
 - Strategic alliance initiatives owner (related to Automatic Washing Machine market for both countries)
 - Local toolkit administration and customization
 - Budget control for both countries (SAP)
- (Jan 10 – to Aug 12)
2 years + 8 months
Unilever, Buenos Aires, Argentina
Business Intelligence Information Assistant
 - Research, develop, modify, and deploy data-collection processes from QlikView and SAP
 - Analyze data before reporting findings and data-driven recommendations to the sales and marketing department for decision making
 - Analyze data for market patterns and trends and create user-friendly reports merging sell-in and sell-out information**Logistic Coordination Assistant**
 - Keep track of incoming and outgoing skus
 - Creation of reports for sales and marketing departments using Sinfonia-Cognos, QlikView and SAP

EDUCATION AND CERTIFICATES

- (Aug 22 – Oct 22)
Tortuga Coders, Koh Phangan, Thailand
Full Stack Web Developer [280 hours]
Advanced JavaScript | React | HTML | CSS | NodeJS | Express
- (Dec 21 – Present)
Moralis Academy, Online
Investing and Trading Crypto
Crypto for beginners | Technical Analysis 101 | Algorithmic Trading and Technical Analysis | Blockchain & Bitcoin 101 | Bitcoin Attacks | Bitcoin Monetary Revolution | Ethereum 101 | DeFi 101 & 201
- (Aug 18 – Oct 19)
WAS | Whistler Adventure School, Whistler, Canada
Certificate Design and Innovation Program [25 pts Credits]
Ski and Snowboard Production | Boot Fitting | Ski and Snowboard Tuning | Bike Mechanic
- (2008 – 2013)
UADE | Universidad Argentina de la Empresa, Buenos Aires City, Argentina
Degree in Marketing and Business
- (Aug 12 – Mar 13)
BSEL | Berlin School of Economics and Law, Berlin, Germany
DAAD Exchange Scholar – Study Internship Program