

# Ester Lin

## Full Stack Web Developer

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## Relevant Experience

### Hospitality @ The Keg, Araxi & Pangea

Aug 2018 – Aug 2022 // Whistler, CA

Worked as F&B Supervisor and Server over 4 years in boutique bars and fine dining restaurants. Successfully managed F&B inventories working in a fast-paced environment. Highly capable of solving problems under pressure and delivering a quality service.

### Business Transformation Sr. Specialist @ adidas

Jul 2015 – Mar 2018 // Panama City, PA

- > Plan and coordinate the Presale Event for Spring–Summer and Fall–Winter
- > Manage project activities related to the Distribution Portal
- > Create reports using Click and Excel for Central America and Caribbean team
- > Organize trade terms for wholesale key accounts

### Account Executive for PepsiCo Foods @ Nielsen

Mar 2014 – Jul 2015 // Buenos Aires, AR

- > Forecasting and monitoring account metrics for each client
- > Strong analysis on reports as requested by clients or supervisors
- > Collaborating with other teams and departments to meet client needs and create new opportunities
- > Focus on providing solutions and find opportunities in the business units
- > Negotiating contracts in the best interests of clients and organizations
- > Developing beneficial working relationships with all relevant stakeholders
- > Assistance to the account and if necessary provide trainings on the use of the tools and services that Nielsen offers

### Marketing Assistant Fabric Care @ P&G

May 2013 – Jan 2014 // Buenos Aires, AR

- > Strategic alliance initiatives owner (related to Automatic Washing Machine market for both countries)
- > Local toolkit administration and customization
- > Budget control for both countries (SAP)

### Business Intelligence Information Assistant @ Unilever

Jun 2010 – Aug 2012 // Buenos Aires, AR

- > Research, develop, modify, and deploy data-collection processes from QlikView and SAP
- > Analyze data before reporting findings and data-driven recommendations to the sales and marketing department for decision making
- > Analyze data for market patterns and trends and create user-friendly reports merging sell-in and sellout information

## Skills

### Programming Languages

JavaScript (ES6), HTML, CSS

### Libraries & Frameworks

React, Node.js, Express, API

### Tools & Platforms

Git, Netlify, Heroku, Microsoft Excel

### Design

Vectornator

### Databases

MongoDB, SAP, QlikView, Power BI

## Education

### Tortuga Coders

Aug – Oct 2022 // Koh Phangan, TH

Full Stack Web Developer Certificate

### Moralis Academy

2021 – Present // Online

Cryptocurrency, Technical Analysis, DeFi & Blockchain

### Argentine Business University

2013 – 2018 // Buenos Aires, AR

Bachelor of Sales & Marketing

### Berlin School of Economics & Law

Winter 2013 // Berlin, GE

Study Abroad, experienced with marketing in the German culture

## Languages

Spanish

English

## Interests

Snowboarding, surfing, traveling, reading, food and immerse myself in new cultures