

# PERSONAL STATEMENT

As a web developer with a background in communications and advertising, I am a strong driving force in the creation of dynamic and rich web portals. I have a strong focus in performance, scalability and reliability of development projects by providing long term solutions to front and back end web devlopment.

# **Technical Skills**

Node.js Express, JavaScript, jQuery, Github, MySQL, Firebase, HTML, CSS, Bootstrap, Media Queries, APIs, JSON, AJAX, Command Line, Computer Science Fundamentals, Adobe Illustrator, Adobe Photoshop, Adobe InDesign

### **EXPERIENCE**

# **Pocket Sensei (New York, NY)**

# Full Stack Developer

- A web app that allows users to search for information on martial arts, watch video tutorials, while finding local gyms specializing in the specific searched martial art.
- I worked on a team, and I was responsible for Google Maps search functionality as well as the website layout using Materialize, Google Maps API, javascript, jQuery, CSS, and HTML5

https://github.com/esun0703/parralax

# Project [You] (New York, NY)

# Operations Developer/Creative Director

- Designed and developed website for rebranding (To Project You)
- Commissioned research to discover consumer insights used to inform advertising and brand strategy for rebranding, by analyzing secondary research to reveal consumer's attitudes, behaviors, and perceptions.
- Wrote two grants: Bank of America and Discretionary Funding Grant

# Fueled (New York, NY)

# Digital Marketing Intern

• Analyzed changes in SEM searches for Fueled Website using Google Analytics, SEO Dashboard, Buzzstream, which was disseminated in the weekly report

# **Applications Built**

#### **Pocket Sensei**

A martial arts information hub, capable of searching and finding nearby locations, intro videos, and information. https://github.com/esun0703/parralax

#### Bamazon

A mock Amazon purchasing app using MySQL, Node, and JavaScript. https://github.com/esun0703/Bamazon

#### **Flashcards App**

A mock Amazon purchasing app using MySQL, Node, and JavaScript. https://github.com/esun0703/Flashcards

# EDUCATION

#### Ohio University:

Scripps College of Communication

Major: Strategic Communication Certificate: East Asian Studies Specialization: Chinese

Rutgers University Coding Bootcamp:

Full Stack Web Development