Eric Sun

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EDUCATION

Western University - London, Ontario   Fall 2017-present
Bachelor of Science - Honours Specialization in Computer Science
- Cumulative Average: 85% (Dean's Honor List)
- Western Scholarship of Excellence (2017)

WORK EXPERIENCE

Wave - San Francisco, California   Summer 2018
eCommerce Manager
- Developed and maintained the online storefront with Shopify (HTML, CSS, JavaScript)
- Led all marketing efforts including mailing campaigns, Instagram & Facebook retargeting, copy, branding
- Researched and A/B tested various product sourcing models
- Analyzed data on site traffic & advertising campaigns to assist in pricing and decision making
- Consulted executives regarding long-term eCommerce vision
- Accumulated 33,000+ store sessions & 90+ orders

PROJECTS

Wish Wellness (HTML, CSS, JavaScript, Bootstrap)   StarterHacks 2019
- Mental health web app to track medication intake and mental well-being through a daily survey
- Fully responsive mobile first design and chart displaying the user's "wellness score"
- Utilised IBM Watson Tone Analyzer to identify recurring positive and negative themes in the user's life

Connect3 (Java, Android Studio)
- Android application replicating Tic-Tac-Toe. Players must play on one phone, taking turns.   Summer 2018

ericsun.me (HTML, CSS, JavaScript, Bootstrap)   Summer 2018
- Introductory web development project used to showcase a brief overview about myself
- Fully responsive mobile first design, including a parallax scrolling animation

CLUBS & ACHIEVEMENTS

W5, *Technical Director*   Winter 2018-present
- Leadership role in Western University's entrepreneurial accelerator, helping start-ups transition their product from ideation to launch. Working with and advising entrepreneurs in product development phase.

LinkedIn, *Pro-Bono Consultant*   Spring 2018
- Developed a comprehensive plan to increase LinkedIn's MAUs and the time they spend on the platform. Presented to an Account Executive of Marketing Solutions at LinkedIn. Received 2nd place in the program.

SKILLS
Programming Languages: Python (proficient), Java (proficient), C (basic), SQL (basic)
Front-end: HTML, CSS, JS, Bootstrap
Other Technologies: Windows OS, Unix, Android Development