Eric Sun

647-987-4338 | esun23@uwo.ca | ericsun.me | github.com/esun1999

EDUCATION

Western University   **London, Ontario**
Bachelor of Science in Computer Science   Expected Apr 2021
- **GPA:** 3.8/4.0 (Dean's Honor List)
- **Relevant Coursework:** Data Structures & Algorithms, Information Systems, Business Analysis
- **Skills:** Java, Kotlin, Python, Azure DevOps, SQL, MongoDB
- Leadership role on campus accelerator, helping start-ups progress from product ideation to launch

WORK EXPERIENCE

Microsoft   **Vancouver, British Columbia**
Program Manager Intern   Jan 2020 – Apr 2020
- Reworking the Microsoft News app for the new Surface Duo (dual-screen phone) experience
- Leading product vision and roadmap through stakeholder meetings, sprint planning, prioritization
- Analyzed existing app telemetry for new feature insights and user research
- Defined success criteria and performance metrics
- Frequent presentations to sponsors, company executives and other project stakeholders

Shoelace   **Toronto, Ontario**
Product Intern   Apr 2019 – Aug 2019
- Developed user personas from analyzing onboarding and app data. Resulted in sales process improvements and insight into market opportunities, leading to product positioning pivot
- Forecasted revenue & churn to inform product pricing decisions, resulting in a 10% increase in MRR
- Led company-wide data project to optimize processes and shift to data-driven decision making
- Produced churn and market sizing analysis for Series A pitch deck, leading to a successful round
- Created onboarding product tour and in app feature announcements to increase app engagement

Wave   **San Francisco, California**
E-Commerce Manager   Jun 2018 – Aug 2018
- Singlehandedly developed, designed and maintained online Shopify storefront
- Led all marketing efforts including email campaigns, Facebook retargeting, copy, and branding
- Researched and A/B tested various product sourcing models and strategies
- Analyzed data on site traffic & advertising campaigns for pricing and operational decision making

PROJECTS

Personal Website (HTML, CSS)   Jun 2019 – Aug 2019
- Web application used as a personal profile and resume

Freestyle (Kotlin, Android)   Jun 2019 – Aug 2019
- Enables users to practice freestyle rapping via a round timer and random word generator
- Retrieved data from Wordnik's Random Word API; used async tasks for request handling

Tabata Timer (Kotlin, Android)   May 2019 – Jun 2019
- Simple timer made for custom Tabata (high intensity interval training) workouts
- Implemented persistent data storage and asynchronous programming concepts