Eric Sun

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EDUCATION

Western University   **London, Ontario**
Bachelor of Science in Computer Science   Expected Apr 2021
- **GPA:** 3.8/4.0 (Dean's Honor List)
- **Relevant Coursework:** Data Structures & Algorithms, Information Systems, Business Analysis
- **Skills:** Product Management, Data Analysis, User Research, Scrum, Mobile Development
- Leadership role on campus accelerator, helping start-ups progress from product ideation to launch
- Volunteer instructor teaching the basics of financial literacy to elementary school students

WORK EXPERIENCE

Microsoft   **Vancouver, British Columbia**
Program Manager Intern   Jan 2020 – Apr 2020
- Led product development cycle for a large-scale dual-screen consumer application (pending launch)
- Championed product vision and roadmap through stakeholder meetings, sprint planning, research
- Conducted thorough user interviews & user testing to guide product decisions
- Worked in tandem with various internal teams to set new device UX standards
- Wrote internal and external documentation to guide first and third-party developers & designers
- Approval from executives including Panos Panay (CPO) to have our app pre-installed on devices
- Received a strong recommendation for a full-time PM return offer

Shoelace   **Toronto, Ontario**
Product Intern   Apr 2019 – Aug 2019
- Prepared cohort analyses and other reports from app & customer data. Resulted in sales process improvements and insight into market opportunities, leading to product positioning pivot
- Forecasted revenue & churn to inform product pricing decisions, resulting in a 10% increase in MRR
- Led company-wide data project to optimize processes and shift to data-driven decision making
- Produced churn and market sizing analyses for Series A pitch deck, leading to a successful raise
- Created onboarding product tour and in app feature announcements to increase app engagement

Wave   **San Francisco, California**
E-Commerce Manager   Jun 2018 – Aug 2018
- Singlehandedly developed, designed, and maintained online Shopify storefront
- Led all marketing efforts including email campaigns, Facebook retargeting, copy, and branding
- Researched and A/B tested various product sourcing models and strategies
- Analyzed data on site traffic & advertising campaigns for pricing and operational decision making

PROJECTS

Freestyle (Kotlin, Android)   Jun 2019 – Aug 2019
- Enables users to practice freestyle rapping via a round timer and random word generator
- Retrieved data from Wordnik's Random Word API; used async tasks for request handling

Tabata Timer (Kotlin, Android)   May 2019 – Jun 2019
- Simple timer made for custom Tabata (high intensity interval training) workouts
- Implemented persistent data storage and asynchronous programming concepts