



Dizajn

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Tamara Milić
Teodora Novak
Emilija Parezanović
Veljko Radivoje
Katarina Stanojlović
Mina Stojanov
Ana Stojanović
Aleksandra Šaler
Dunja Španović
Emilija Vasović



RUKOVEDIOCI PROGRAMA:
ISIDORA NIKOLIĆ
VESNA PEJOVIĆ

Design

Knjiga-objekat

Glavni zadatak letnjeg seminara dizajna 2018 bio je dizajn i izrada KNJIGE-OBJEKTA, na temu ENERGIJE.

Polaznicima, podeljenim u 5 grupa, dodeljen je po jedan tip energije: nuklearna, sonična, elektromagnetna, gravitaciona i mehanička energija. Birajući ovakvu temu, cilj je bio kreativno obrađivanje egzaktne, naučne oblasti i predstavljanje iste kroz objekte koji su podjednako informativni i zabavni za korišćenje.

Akcenat je bio na razumevanju funkcionalnosti i delovanja datih energija, i provođenju istih u formu knjige objekta, čiji se sadržaj iščitava opet kroz primenu principa delovanja zadate energije.

Kroz predavanja, radionice i zadatke polaznici su istraživali svoje teme, a kroz eksperiment, izradu fizičkih modela i vizuelnih prikaza, promišljali načine reprezentovanja datih energija kroz format knjige, sa fokusom na činjenice i manifestovanje svake od energije. Sam format knjige, način pakovanja i prezentovanja narativa, postavljen je najšire moguće, neograničen formom, dimenzijom, brojem strana – sa akcenatom na kreativnoj interpretaciji i interakciji prilikom korišćenja, gde je *knjiga – interaktivni prostorni objekat*, osmišljena tako da i dizajnom i načinom iščitavanja jasno reprezentuje istražene energije.

Dobijene knjige-objekti su prostorno-vizuelni objekti, ujedno taktilni i interaktivni, koje za cilj imaju da predstave suštinu akcije-reakcije, delovanja i pojavnosti odabranih energija, kreirane kroz upotrebu dizajn alata i metodologije a bez klasičnih opisa i formula.

Kao nastavak i razradu iste teme, tokom jesenjeg seminara grupe su, oslanjajući se na ranija istraživanja, dobijene knjige-objekte prevodili u digitalni svet. Format i tip digitalnog dela su određivani kroz nadogradnju i razradu koncepta, kako bi svako od rešenja najadekvatnije odgovorilo na temu. Tokom radnog procesa, polaznici su slušali predavanja o virtuelnim i digitalnim platformama, učili o apstraktnom jeziku vizuelizacija i radili na svojim projektima.

Dobijeni digitalni radovi su interaktivne vizuelne i zvučne instalacije, video igrice i video radovi, koji upotpunjavaju i nadograđuju fizičke knjige-objekte a opet, mogu funkcionišati i kao neovisni autorski radovi.

Seminar je zaokružen izložbom koja se sastojala od pet prostornih postavki/instalacija. Svaka

grupa napravila je svoj rad koji je koristio dizajnerske i umetničke metodologije i veštine kako bi se kreirala nova medijska reprezentacija Enerđije kao univerzalne teme.

1. NUKLEARNA ENERGIJA

Projekat: U-235

2. SONIČNA ENERGIJA

Projekat: 218db

3. ELEKTROMAGNETNA ENERGIJA

Projekat: Suma

4. GRAVITACIONA ENERGIJA

Projekat: Skokopad

5. MEHANIČKA ENERGIJA

Projekat: (ne)pokret

Book-Object

The main task of the 2018 Summer Design Seminar was to design and produce a BOOK - OBJECT, on the topic of ENERGY.

The participants, divided into 5 groups, are assigned one type of energy: nuclear, sonic, electromagnetic, gravitational and mechanical energy. Choosing such a theme, the goal was to use design methods to explore an exact, scientific field and present it through objects that are both informative and fun to use.

The emphasis was on understanding the functioning / operating of given energies, and implementing them in the form of an object book, the contents of which are read again through the application of the principles of action of a given energy.

Through lectures, workshops and assignments, the participants explored their topics through experiment, development of physical models and visual representations, thinking through ways to represent given energies through the book format, focusing on facts and manifestation of each of the energies. The very format of the book, the way of packaging and presenting the narratives, is set as broadly as possible, unlimited in form, dimension, number of pages etc, with emphasis on creative interpretation and interaction when used, where the book is an interactive spatial object, designed so that the design and the reading clearly represents the energies explored.

The resulting books-objects are spatial-visual objects, both tactile and interactive, which aim to represent the essence of action-reaction, function

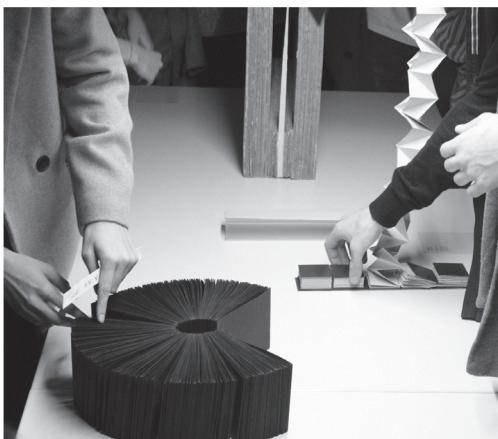
and appearance of selected energies, created through the use of design tools and methodologies, without classic descriptions and formulas.

As a continuation and elaboration of the same topic, during the fall seminar, the groups translated the acquired books-objects into the digital world, relying on previous research. The format and type of the digital part were determined through the upgrading and elaboration of the concept, so that each of the solutions would best respond to the topic. During the work process, the students listened to lectures on virtual and digital platforms, learned about the abstract language of visualizations and worked on their projects.

The resulting digital works are interactive visual and audio installations, video games and video works, which complement and upgraded the physical books-objects and, again, can function as independent art works.

The seminar was completed with an exhibition consisting of five spatial settings / installations. Each group made their own work that used design and artistic methodologies and skills to create a new media representation of Energy as a universal theme.

1. NUCLEAR ENERGY
Project: U-235
2. SONIC ENERGY
Project: 218db
3. ELECTROMAGNETIC ENERGY
Project: Suma
4. GRAVITATIONAL ENERGY
Project: jump
5. MECHANICAL ENERGY
Project: (non) movement



POLAZNICI / PARTICIPANTS

U-235:

Bojan Krak
Mihailo Božović
Tamara Milić
Stevan Crnogorac

218db:

Sonja Jovanović
Mina Stojanov
Tijana Mijušković
Veljko Radivojević

Suma:

Strahinja Jovanović
Miljana Marić
Teodora Novak
Emilija Vasović

Skokopad / Jump:

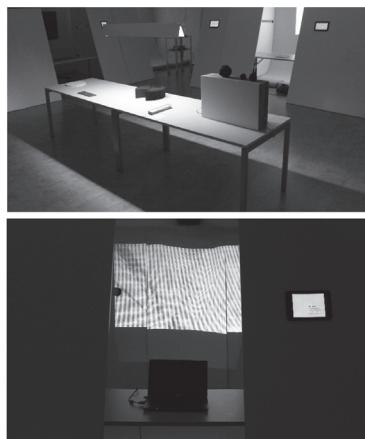
Ana Stojanović
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Aleksandra Šaler
Pavle Maksimović

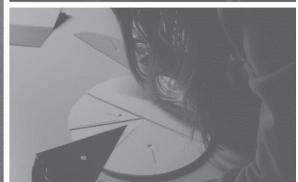
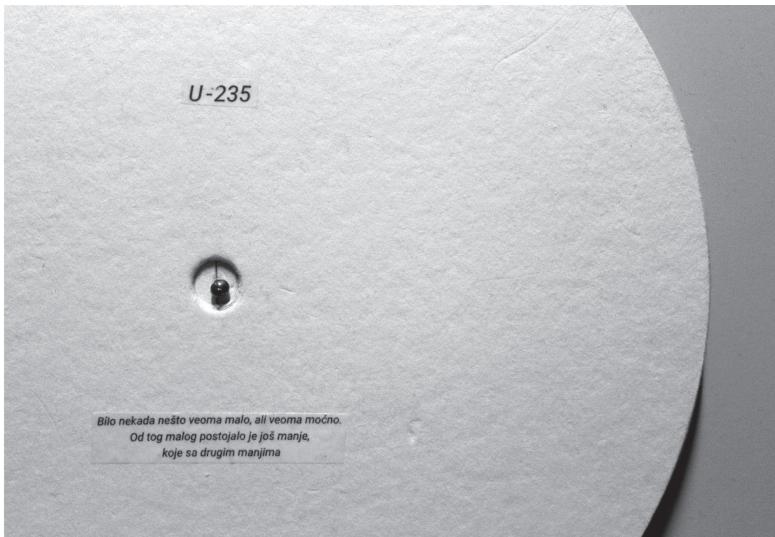
(ne)pokret / (non) movement:

Katarina Stanojlović
Emilija Parezanović
Oljeg Đermanović
Dunja Španović

MENTORI / MENTORS:

Miloš Čosović
Uroš Krčadinac
Isidora Nikolić
Vesna Pejović





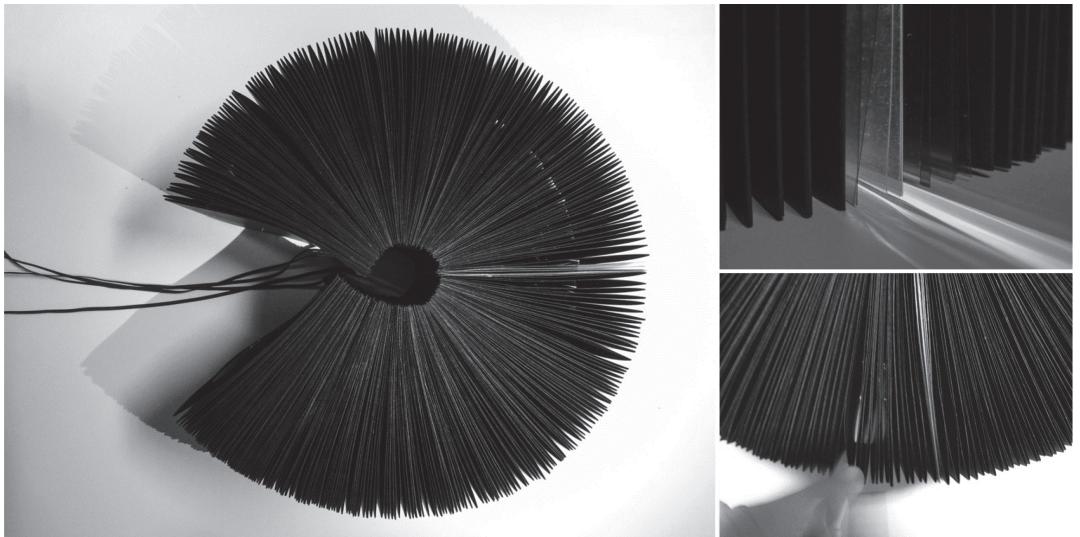
NUKLEARNA ENERGIJA / Projekat: U-235

NUCLEAR ENERGY / Project: U-235



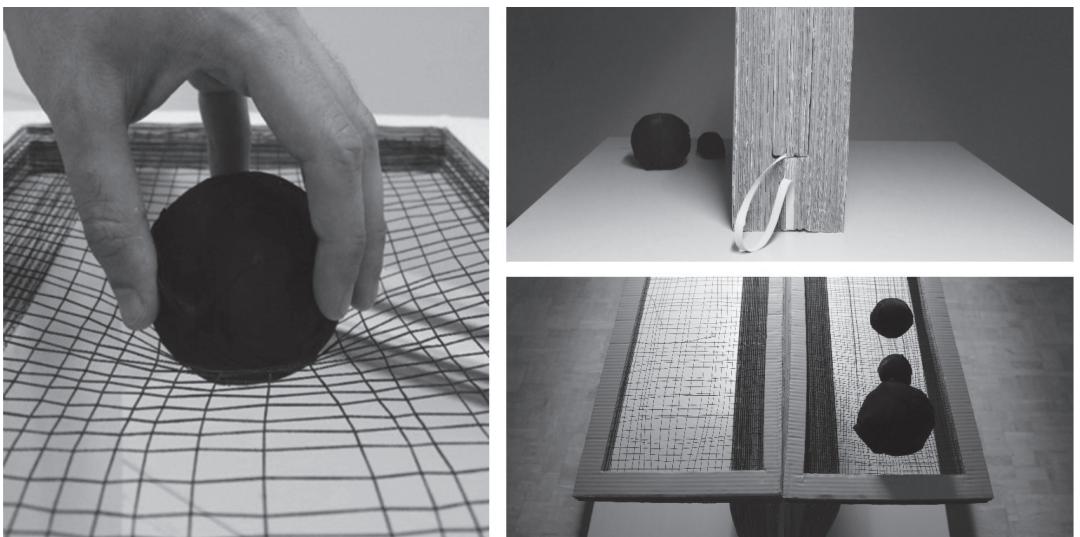
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SONIC ENERGY / Project: 218db



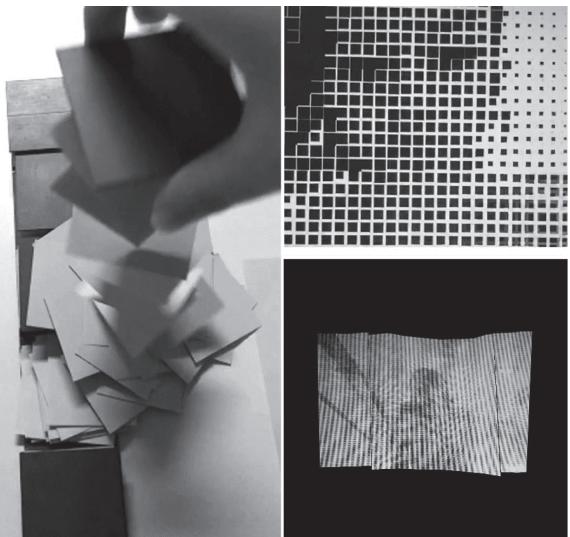
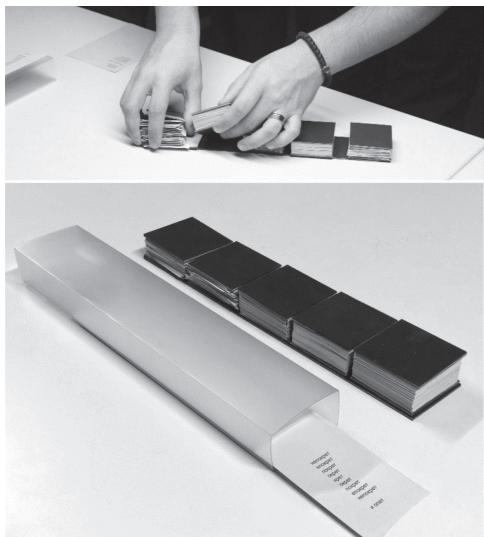
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ELECTROMAGNETIC ENERGY / Project: Suma



GRAVITACIONA ENERGIJA / Projekat: Skokopad

GRAVITATIONAL ENERGY / Project: Skokopad



MEHANIČKA ENERGIJA / Projekat: (ne)pokret

MECHANICAL ENERGY / Project: (non)movement