



# ALAGAPPA UNIVERSITY, KARAIKUDI - 630 003

(Reaccredited with 'A' Grade by NAAC)

DISTANCE EDUCATION EXAMINATIONS, DECEMBER 2016

## TIME TABLE XVIII

### i) MBA SPECIALIZATION COURSES (2013-14 Academic Year & 2014 Calendar Year onwards) (Semester Pattern)

- MBA International Business (328)
- MBA Banking and Finance (330)
- MBA Corporate Secretaryship (331)
- MBA Project Management (332)
- MBA Hospital Management (333)
- MBA Tourism (338)
- MBA Education Management (339)
- MBA Human Resource Management (343)
- MBA Retail Management (353)
- MBA Technology Management (354)
- MBA Logistics Management (355)
- MBA Corporate Management (356)
- MBA Financial Management (357)
- MBA System Management (358)
- MBA Production and Operations Management (359)
- MBA Marketing Management (360)
- MBA Cooperative Management (361) (2016-17 Academic Year onwards)

### ii) MBA (General) (317) (2014 Calendar Year onwards) (Semester Pattern)

DATE AND TIME		TITLE OF THE PAPER	
		FIRST SEMESTER	
05.05.2017	FN	* 11	MANAGEMENT – PRINCIPLES AND PRACTICES
06.05.2017	FN	* 12	ORGANIZATIONAL BEHAVIOUR
07.05.2017	FN	* 13	MANAGERIAL ECONOMICS
08.05.2017	FN	* 14	QUANTITATIVE TECHNIQUES
09.05.2017	FN	* 15	FINANCIAL AND MANAGEMENT ACCOUNTING
		SECOND SEMESTER	
05.05.2017	AN	* 21	RESEARCH METHODS
06.05.2017	AN	* 22	BUSINESS ENVIRONMENT
07.05.2017	AN	* 23	BUSINESS LAWS
08.05.2017	AN	* 24	MANAGEMENT INFORMATION SYSTEM
09.05.2017	AN	* 25	HUMAN RESOURCE MANAGEMENT
		THIRD SEMESTER	
10.05.2017	FN	* 31	MARKETING MANAGEMENT
11.05.2017	FN	* 32	FINANCIAL MANAGEMENT
		* The above mentioned papers are common to all MBA Specialization Programmes (2013-14 Academic Year & 2014 Calendar Year onwards) and MBA (General) (317) (2014 Calendar Year onwards)	

DATE AND TIME		TITLE OF THE PAPER	
		<b><u>MBA (International Business) (328)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	INTERNATIONAL ECONOMICS
13.05.2017	FN	34	INTERNATIONAL MARKETING
14.05.2017	FN	35	EXPORT MANAGEMENT AND DOCUMENTATION
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	INTERNATIONAL MARKETING LOGISTICS
11.05.2017	AN	42	FOREIGN EXCHANGE MANAGEMENT
12.05.2017	AN	43	MANAGEMENT STRATEGIES OF MNCs
13.05.2017	AN	44	WTO-CONSTITUTION AND OPERATIONS
14.05.2017	AN	45	MULTINATIONAL FINANCIAL MANAGEMENT
		<b><u>MBA (Banking and Finance) (330)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	BANKING LAW AND PRACTICE
13.05.2017	FN	34	CENTRAL BANKING AND MONETARY MANAGEMENT
14.05.2017	FN	35	INTERNATIONAL BANKING AND FOREIGN EXCHANGE
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	COMPUTERS AND BANKING
11.05.2017	AN	42	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT
12.05.2017	AN	43	PROJECT FINANCE
13.05.2017	AN	44	MUTUAL FUND MANAGEMENT
14.05.2017	AN	45	MERCHANT BANKING
		<b><u>MBA (Corporate Secretaryship) (331)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	LABOUR AND INDUSTRIAL LAWS
13.05.2017	FN	34	SECURITIES LAWS AND FINANCIAL MARKETS
14.05.2017	FN	35	INDIRECT TAXES
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	COMPANY SECRETARIAL PRACTICE
11.05.2017	AN	42	CORPORATE RESTRUCTURING: LAW AND PRACTICE
12.05.2017	AN	43	DRAFTING AND CONVEYANCING
13.05.2017	AN	44	ECONOMIC LEGISLATIONS
14.05.2017	AN	45	SECRETARIAL AND MANAGEMENT AUDIT

DATE AND TIME		TITLE OF THE PAPER	
		<b><u>MBA (Project Management) (332)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	PROJECT FORMULATION AND APPRAISAL
13.05.2017	FN	34	PROJECT SUPPORT SYSTEM
14.05.2017	FN	35	PROJECT CONTROL SYSTEM
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	PROJECT RISK MANAGEMENT
11.05.2017	AN	42	PROJECT CONTRACTING AND CLEARANCES
12.05.2017	AN	43	PROJECT EXPORTS
13.05.2017	AN	44	DISASTER MANAGEMENT
14.05.2017	AN	45	PROJECT PREPARATION
		<b><u>MBA (Hospital Management) (333)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	PRINCIPLES OF HOSPITAL MANAGEMENT
13.05.2017	FN	34	HOSPITAL PLANNING AND DESIGNING
14.05.2017	FN	35	MATERIALS MANAGEMENT IN HOSPITALS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	HOSPITAL RECORDS MANAGEMENT
11.05.2017	AN	42	HOSPITAL RELATED LAWS
12.05.2017	AN	43	MARKETING OF HOSPITAL SERVICES
13.05.2017	AN	44	QUALITY MANAGEMENT IN HOSPITALS
14.05.2017	AN	45	HOSPITAL HAZARDS MANAGEMENT
		<b><u>MBA (Tourism) (338)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	TOURISM AND ACCOMMODATION
13.05.2017	FN	34	TOUR OPERATORS AND TRAVEL AGENCIES
14.05.2017	FN	35	QUALITY IN TOURISM
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	TOURISM ENTREPRENEURSHIP
11.05.2017	AN	42	TOURISM PROJECT MANAGEMENT
12.05.2017	AN	43	INSTITUTIONAL FRAMEWORK OF TOURISM
13.05.2017	AN	44	GLOBAL TOURISM
14.05.2017	AN	45	EMERGING ISSUES IN TOURISM

DATE AND TIME		TITLE OF THE PAPER	
		<b><u>MBA (Education Management) (339)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	LAWS RELATING TO EDUCATION
13.05.2017	FN	34	CURRICULUM DESIGNING
14.05.2017	FN	35	EDUCATION INFRASTRUCTURE
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	EDUCATION INSTITUTION MANAGEMENT
11.05.2017	AN	42	INSTITUTIONAL LINKAGE FOR EDUCATION MANAGEMENT
12.05.2017	AN	43	MARKETING OF EDUCATION SERVICES
13.05.2017	AN	44	QUALITY IN EDUCATION
14.05.2017	AN	45	CONTEMPORARY ISSUES IN EDUCATION
		<b><u>MBA (Human Resource Management) (343)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	INDUSTRIAL RELATIONS MANAGEMENT
13.05.2017	FN	34	LABOUR LEGISLATIONS – I
14.05.2017	FN	35	TRAINING AND DEVELOPMENT
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	COMPENSATION MANAGEMENT
11.05.2017	AN	42	GLOBAL HUMAN RESOURCES MANAGEMENT
12.05.2017	AN	43	EMOTIONAL COMPETENCE
13.05.2017	AN	44	LABOUR LEGISLATIONS – II
14.05.2017	AN	45	ORGANISATIONAL DEVELOPMENT
		<b><u>MBA (Retail Management) (353)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	PRINCIPLES OF RETAIL MANAGEMENT
13.05.2017	FN	34	SHOPPER BEHAVIOUR AND RELATIONS MANAGEMENT
14.05.2017	FN	35	RETAIL SALES MANAGEMENT AND SELLING SKILLS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	RETAIL LOGISTICS AND SUPPLY CHAIN
11.05.2017	AN	42	STORE AND MALL MANAGEMENT
12.05.2017	AN	43	RETAIL TRENDS
13.05.2017	AN	44	RETAIL TECHNOLOGY MANAGEMENT
14.05.2017	AN	45	GROWTH MANAGEMENT

DATE AND TIME		TITLE OF THE PAPER	
		<b><u>MBA (Technology Management) (354)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	MANAGEMENT OF INNOVATION AND R & D
13.05.2017	FN	34	RE-ENGINEERING AND FLEXI SYSTEMS
14.05.2017	FN	35	TECHNOLOGY POLICY, ETHICS AND IPR MANAGEMENT
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	MANUFACTURING, MAINTENANCE AND WASTE MANAGEMENT
11.05.2017	AN	42	KNOWLEDGE AND CHANGE MANAGEMENT
12.05.2017	AN	43	MANAGEMENT OF TECHNOLOGY TRANSFER AND ABSORPTION
13.05.2017	AN	44	GROWTH MANAGEMENT
14.05.2017	AN	45	QUALITY MANAGEMENT
		<b><u>MBA (Logistics Management) (355)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	MODERN LOGISTICS OPERATIONS
13.05.2017	FN	34	PACKING AND PACKAGING MANAGEMENT
14.05.2017	FN	35	RAIL – ROAD – LOGISTICS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	WAREHOUSING MANAGEMENT
11.05.2017	AN	42	MARITIME LOGISTICS AND DOCUMENTATION
12.05.2017	AN	43	AIR-CARGO LOGISTICS
13.05.2017	AN	44	LOGISTICS MARKETING AND TECHNOLOGY
14.05.2017	AN	45	GROWTH MANAGEMENT
		<b><u>MBA (Corporate Management) (356)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	COMPANY LAW AND PRACTICE
13.05.2017	FN	34	GLOBAL BUSINESS & MNCs
14.05.2017	FN	35	SECURITIES LAWS AND FINANCIAL MARKETS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	CORPORATE SOCIAL RESPONSIBILITY AND ETHICS
11.05.2017	AN	42	CORPORATE FINANCE AND TAX MANAGEMENT
12.05.2017	AN	43	CORPORATE GOVERNANCE
13.05.2017	AN	44	CORPORATE AUDIT AND COMPLIANCE MANAGEMENT
14.05.2017	AN	45	CORPORATE RESTRUCTURING

DATE AND TIME		TITLE OF THE PAPER	
		<b><u>MBA (Financial Management) (357)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	MANAGEMENT OF FUNDS
13.05.2017	FN	34	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT
14.05.2017	FN	35	FINANCIAL SERVICES AND INSTITUTIONS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	FOREIGN EXCHANGE MANAGEMENT
11.05.2017	AN	42	MULTINATIONAL FINANCIAL MANAGEMENT
12.05.2017	AN	43	PROJECT FINANCE
13.05.2017	AN	44	INVESTMENT AND DERIVATIVES MARKET
14.05.2017	AN	45	GROWTH MANAGEMENT
		<b><u>MBA (System Management) (358)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	OFFICE AUTOMATION
13.05.2017	FN	34	INTERNET PROGRAMMING AND WEB DESIGN
14.05.2017	FN	35	MULTIMEDIA APPLICATIONS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	MANAGEMENT CONTROL SYSTEMS
11.05.2017	AN	42	RE-ENGINEERING AND FLEXI SYSTEMS
12.05.2017	AN	43	RELATIONAL DATABASE MANAGEMENT SYSTEMS
13.05.2017	AN	44	DATA MINING AND WAREHOUSING
14.05.2017	AN	45	SOFTWARE ENGINEERING
		<b><u>MBA (Production and Operations Management) (359)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	PRODUCTION AND OPERATIONS MANAGEMENT
13.05.2017	FN	34	RE-ENGINEERING AND FLEXI SYSTEMS
14.05.2017	FN	35	MANUFACTURING, MAINTENANCE AND WASTE MANAGEMENT
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	MANAGEMENT OF TECHNOLOGY TRANSFER AND ABSORPTION
11.05.2017	AN	42	MANAGEMENT OF INNOVATION AND R&D
12.05.2017	AN	43	WAREHOUSING MANAGEMENT
13.05.2017	AN	44	GROWTH MANAGEMENT
14.05.2017	AN	45	QUALITY MANAGEMENT

DATE AND TIME		TITLE OF THE PAPER	
		<b><u>MBA (Marketing Management) (360)</u></b>	
		<b>THIRD SEMESTER</b>	
12.05.2017	FN	33	MARKETING OF SERVICES
13.05.2017	FN	34	PROMOTIONAL MANAGEMENT
14.05.2017	FN	35	PRODUCT MANAGEMENT
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	INTERNATIONAL MARKETING
11.05.2017	AN	42	LOGISTICS MARKETING AND TECHNOLOGY
12.05.2017	AN	43	QUALITY MANAGEMENT
13.05.2017	AN	44	STRATEGIC RETAIL MANAGEMENT
14.05.2017	AN	45	GROWTH MANAGEMENT
		<b><u>MBA (General) (317)</u></b>	
		<b>THIRD SEMESTER</b>	
		<b><i>ELECTIVE</i></b> (select any one group of the following):	
		<b><u>GROUP A: HUMAN RESOURCE</u></b>	
12.05.2017	FN	33A1	INDUSTRIAL RELATIONS MANAGEMENT
13.05.2017	FN	33A2	LABOUR LEGISLATIONS - I
14.05.2017	FN	33A3	TRAINING AND DEVELOPMENT
		<b><u>GROUP B: MARKETING</u></b>	
12.05.2017	FN	33B1	MARKETING OF SERVICES
13.05.2017	FN	33B2	PROMOTIONAL MANAGEMENT
14.05.2017	FN	33B3	PRODUCT MANAGEMENT
		<b><u>GROUP C: FINANCE</u></b>	
12.05.2017	FN	33C1	MANAGEMENT OF FUNDS
13.05.2017	FN	33C2	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT
14.05.2017	FN	33C3	FINANCIAL SERVICES AND INSTITUTIONS
		<b>FOURTH SEMESTER</b>	
10.05.2017	AN	41	PRODUCTION AND OPERATIONS MANAGEMENT
		<b><i>ELECTIVE</i></b> ( select any one group of the following. If Group A is selected for III semester, the same Group A should be selected for IV semester. Similarly other Groups):	
		<b><u>GROUP A: HUMAN RESOURCE</u></b>	
11.05.2017	AN	42A1	COMPENSATION MANAGEMENT
12.05.2017	AN	42A2	LABOUR LEGISLATIONS - II
13.05.2017	AN	42A3	ORGANISATIONAL DEVELOPMENT
		<b><u>GROUP B: MARKETING</u></b>	
11.05.2017	AN	42B1	INTERNATIONAL MARKETING
12.05.2017	AN	42B2	LOGISTICS MARKETING AND TECHNOLOGY
13.05.2017	AN	42B3	STRATEGIC RETAIL MANAGEMENT
		<b><u>GROUP C: FINANCE</u></b>	
11.05.2017	AN	42C1	FOREIGN EXCHANGE MANAGEMENT
12.05.2017	AN	42C2	MULTINATIONAL FINANCIAL MANAGEMENT
13.05.2017	AN	42C3	PROJECT FINANCE

**Note: FN: 10.00 A.M. to 1.00 P.M.**

**AN: 2.00 P.M. to 5.00 P.M.**

**CONTROLLER OF EXAMINATIONS**

COURSE: M.B.A. (GENRAL)(317)(NON SEMESTER)		
DATE AND TIME		TITLE OF THE PAPER
		<b>FIRST YEAR</b>
05.05.2017	FN	11 MANAGEMENT CONCEPTS
06.05.2017	FN	12 ORGANISATIONAL BEHAVIOR
07.05.2017	FN	13 MANAGERIAL ECONOMICS
08.05.2017	FN	14 QUANTITATIVE METHODS
09.05.2017	FN	15 BUSINESS LAWS
10.05.2017	FN	16 FINANCIAL AND MANAGEMENT ACCOUNTING
11.05.2017	FN	17 BUSINESS ENVIRONMENT
		<b>SECOND YEAR</b>
05.05.2017	AN	21 RESEARCH METHODS
06.05.2017	AN	22 MARKETING MANAGEMENT
07.05.2017	AN	23 HUMAN RESOURCE MANAGEMENT
08.05.2017	AN	24 FINANCIAL MANAGEMENT
09.05.2017	AN	25 PROJECT MANAGEMENT
10.05.2017	AN	26 PRODUCTION AND OPERATIONS MANAGEMENT
11.05.2017	AN	27 INTERNATIONAL BUSINESS
		<b>THIRD YEAR</b>
12.05.2017	FN	31 MANAGEMENT INFORMATION SYSTEMS
13.05.2017	FN	32 STRATEGIC MANAGEMENT
		<b><i>ELECTIVES:</i></b> (Choose any one group)
		<b><u>GROUP A: MARKETING :</u></b>
14.05.2017	FN	33A PRODUCT MANAGEMENT
15.05.2017	FN	33B PROMOTIONAL MANAGEMENT
16.05.2017	FN	33C MARKETING OF SERVICES
		<b><u>GROUP B: FINANCE :</u></b>
14.05.2017	FN	34A MANAGEMENT OF FUNDS
15.05.2017	FN	34B INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT
16.05.2017	FN	34C FINANCIAL SERVICES AND INSTITUTIONS
		<b><u>GROUP C: PERSONNEL:</u></b>
14.05.2017	FN	35A LABOUR LEGISLATIONS
15.05.2017	FN	35B HUMAN RESOURCE DEVELOPMENT
16.05.2017	FN	35C INDUSTRIAL RELATIONS
		<b><u>GROUP C: SYSTEMS:</u></b>
14.05.2017	FN	36A OFFICE AUTOMATION
15.05.2017	FN	36B INTERNET PROGRAMMING AND WEB DESIGN
16.05.2017	FN	36C MULTIMEDIA APPLICATIONS
		<b><u>COMMON PAPERS:</u></b>
17.05.2017	FN	37A MANAGEMENT CONTROL SYSTEMS
18.05.2017	FN	37B QUALITY MANAGEMENT



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**Note: FN: 10.00 A.M. to 1.00 P.M.**

**AN: 2.00 P.M. to 5.00 P.M.**

**CONTROLLER OF EXAMINATIONS**













