## ALAGAPPA UNIVERSITY, KARAIKUDI-630 003



"A+" Grade by NAAC (CGPA 3.64) in the Third Cycle and graded as I University by UGC - MHRD)

## DISTANCE EDUCATION EXAMINATIONS, DECEMBER 2019







MBA International Business (328)

MBA Banking and Finance (330)

MBA Corporate Secretaryship (331)

MBA Project Management (332)

MBA Hospital Management (333)

MBA Human Resource Management (343)

MBA Tourism (338)

MBA Education Management (339)/MBA Education Management (Lateral Entry) (366)

MBA Retail Management (353)

MBA Technology Management (354)

MBA Logistics Management (355)

MBA Corporate Management (356) MBA Financial Management (357)

MBA Marketing Management (360)

MBA System Management (358)

MBA Production and Operations Management (359)/ MBA Production and Operations Management (Lateral Entry) (367)

MBA Co-operative Management(361)

## ii) MBA (General) (317) CBCS 2018-2019 Academic Year onwards (Semester Pattern)

DATE AND TIME		TITLE OF THE PAPER						
TIME		FIRST SEMESTER						
18.01.2020	FN	* 11 MANAGEMENT – PRINCIPLES AND PRACTICES						
31.12.2019	FN	* 12 ORGANIZATIONAL BEHAVIOUR						
01.01.2020	FN	* 13 MANAGERIAL ECONOMICS						
02.01.2020	FN	* 14 QUANTITATIVE TECHNIQUES						
03.01.2020	FN	* 15 FINANCIAL AND MANAGEMENT ACCOUNTING						
		SECOND SEMESTER						
18.01.2020	AN	* 21 RESEARCH METHODS						
31.12.2019	AN	* 22 BUSINESS ENVIRONMENT						
01.01.2020	AN	*23 BUSINESS LAWS						
02.01.2020	AN	* 24 MANAGEMENT INFORMATION SYSTEM						
03.01.2020	AN	* 25 HUMAN RESOURCE MANAGEMENT						
		II YEAR - THIRD SEMESTER						
04.01.2020	FN	*31 MARKETING MANAGEMENT						
05.01.2020	FN	* 32 FINANCIAL MANAGEMENT						
		GROUP-A:HUMAN RESOURCE						
06.01.2020	FN	31733A1 INDUSTRIAL RELATIONS MANAGEMENT						
07.01.2020	FN	31734A2 LABOUR LEGISLATIONS-I						
08.01.2020	FN	31735A3 TRAINING AND DEVELOPMENT						
		GROUP-B:MARKETING						
06.01.2020	FN	31733BI MARKETING OF SERVICES						
07.01.2020	FN	31734B2 PROMOTIONAL MANAGEMENT						
08.01.2020	FN	31735B3 PRODUCT MANAGEMENT						
		GROUP-C:FINANCE						
06.01.2020	FN	31733C1 MANAGEMENT OF FUNDS						
07.01.2020	FN	31734C2 INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT						
08.01.2020	FN	31735C3 FINANCIAL SERVICES AND INSTITUTIONS						
		FORTH SEMESTER						
		GROUP-A:HUMAN RESOURCE						
05.01.2020		31741 PRODUCTION AND OPERATION MANAGEMENT						
06.01.2020		31742A1 COMPENSATION MANAGEMENT						
07.01.2020		31743A2 LABOUR LEGISLATIONS-II						
08.01.2020	AN	31744A3 ORGANIZATIONAL DEVELOPMENT						
		25						

		GROUP-B:MARKETING							
	AN	31741 PRODUCTION AND OPERATION MANAGEMENT							
05.01.2020									
06.01.2020		31742B1 INTERNATIONAL MARKETING							
07.01.2020	AN	31743B2 LOGISTICS MARKETING AND TECHNOLOGY							
08.01.2020	AN	31744B3 STRATEGIC RETAIL MANAGEMENT							
		GROUP-C:FINANCE							
05.01.2020	AN	31741 PRODUCTION AND OPERATION MANAGEMENT							
06.01.2020	AN	31742C1 FOREIGN EXCHANGE MANAGEMENT							
07.01.2020	AN	31743C2 MULTINATIONAL FINANCIAL MANAGEMENT							
08.01.2020	AN	31744C3 PROJECT FINANCE							
		* The above mentioned papers are common to all MBA Specialization Programmes CBCS 2018-2019							
COURCE	MDA	Academic Year onwards  (INTERNATIONAL BUSINESS) (328)   CBCS 2018-2019 Academic Year onwards							
DATE AND	TIME								
05.01.2020	T'D I	THIRD SEMESTER							
06.01.2020 07.01.2020		32833 INTERNATIONAL ECONOMICS 32834 INTERNATIONAL MARKETING							
08.01.2020		32835 EXPORT MANAGEMENT AND DOCUMENTATION							
30.01.2020	' '								
COURCE : 1	M.B.A	(BANKING AND FINANCE) (330) CBCS 2018-2019 Academic Year onwards							
DATE AND	TIME	TITLE OF THE PAPER							
		THIRD SEMESTER							
06.01.2020	FN	33033 BANKING LAW AND PRACTICE							
07.01.2020	FN	33034 CENTRAL BANKING AND MONETARY MANAGEMENT							
08.01.2020	FN	33035 INTERNATIONAL BANKING AND FOREIGN EXCHANGE							
COURCE	MDA	(CORPORATE SECRETARYSHIP) (331) CBCS 2018-2019 Academic Year onwards							
DATE AND									
DATE AND	TIME	TITLE OF THE PAPER THIRD SEMESTER							
06.01.2020	EN	33133 LABOUR AND INDUSTRIAL LAWS							
07.01.2020		33134 SECURITIES LAWS AND FINANCIAL MARKETS							
08.01.2020		33135 INDIRECT TAXES							
		FOURTH SEMESTER							
04.01.2020	AN	33141 COMPANY SECRETARIAL PRACTICE							
		33142 CORPORATE RESTRUCTURING; LAW AND PRACTICE							
	AN								
06.01.2020	AN	33143 DRAFTING AND CONVEYANCING							
07.01.2020	AN	33144 ECONOMIC LEGISLATIONS							
08.01.2020	AN	33145 SECRETARIAL AND MANAGEMENT AUDIT							
governor.		THE THOUSAND CONTROL OF CONTROL OF THE THOUSAND AND A STATE OF THE							
		(PROJECT MANAGEMENT) (332) CBCS 2018-2019 Academic Year onwards							
DATE AND	TIME	TITLE OF THE PAPER THIRD SEMESTER							
06.01.2020	FN	33233 PROJECT FORMULATION AND APPRAISAL							
		33233 PROJECT FORMULATION AND APPRAISAL 33234 PROJECT SUPPORT SYSTEM							
	FN FN								
08.01.2020	1:1N	33235 PROJECT CONTROL SYSTEM							
COURCE : !	M.B.A	(HOSPITAL MANAGEMENT) (333) CBCS 2018-2019 Academic Year onwards							
DATE AND	TIME	TITLE OF THE PAPER							
		THIRD SEMESTER							
	FN	33333 PRINCIPLES OF HOSPITAL MANAGEMENT							
	FN	33334 HOSPITAL PLANNING AND DESIGNING							
08.01.2020	FN	33335 MATERIALS MANAGEMENT IN HOSPITALS							
COURCE : !	M.B.A	(HUMAN RESOURCE MANAGEMENT) (343) CBCS 2018-2019 Academic Year onwards							
DATE AND	TIME	TYPLE OF THE DADED							
DATE AND TIME TITLE OF THE PAPER THIRD SEMESTER									
06.01.2020	FN	34333 INDUSTRIAL RELATIONS MANAGEMENT							
	FN	34334 LABOUR LEGISLATIONS MANAGEMENT							
08.01.2020	FN	34335 TRAINING AND DEVELOPMENT							
	26								

COURCE : M.B.A (TOURISM) (338) CBCS 2018-2019 Academic Year onwards										
DATE AND	TIME	TITLE OF THE PAPER								
06.01.2020	ENI	THIRD SEMESTER								
		33833 TOURISM AND ACCOMMODATION 33834 TOUR OPERATORS AND TRAVEL AGENCIES								
		33835 QUALITY IN TOURISM								
	COURCE : M.B.A (EDUCATION MANAGEMENT) (339) / M.B.A (EDUCATION MANAGEMENT) (Lateral Entry)(366) CBCS 2018-2019 Academic									
	CONWARDS  TE AND TIME  TITLE OF THE PAPER									
		THIRD SEMESTER								
06.01.2020	1.14	33933/36633 LAWS RELATING TO EDUCATION								
07.01.2020	FIN	33934/36634 CURRICULUM DESIGNING								
08.01.2020	FN	33935/36635 EDUCATION INFRASTRUCTURE								
04.01.2020	ANI	FOURTH SEMESTER 33941/36641 EDUCATIONAL INSTITUTION MANAGEMENT								
05.01.2020	AIT	33942/36642 INSTITUTIONAL LINKAGE FOR EDUCATION MANAGEMENT								
06.01.2020		33943/36643 MARKETING OF EDUCATION SERVICES								
07.01.2020		33944/36644 QUALITY IN EDUCATION								
08.01.2020	AN	33945/36645 CONTEMPORARY ISSUES IN EDUCATION								
COURCE : 1	M.B.A	(RETAIL MANAGEMENT) (353) CBCS 2018-2019 Academic Year onwards								
DATE AND	TIME	TITLE OF THE PAPER								
		THIRD SEMESTER  35333 PRINCIPLES OF RETAIL MANAGEMENT								
	FN	35334 SHOPPER BEHAVIOUR AND RELATIONS MANAGEMENT								
	FN FN	25225 DETAIL CALES MANAGEMENT AND SELLING SUBLIS								
		35335 RETAIL SALES MANAGEMENT AND SELLING SKILLS								
		(TECHNOLOGY MANAGEMENT) (354) CBCS 2018-2019 Academic Year onwards								
DATE AND	TIME	TITLE OF THE PAPER THIRD SEMESTER								
06.01.2020	FN	35433 MANAGEMENT OF INNOVATION AND R&D								
		35434 RE-ENGINEERING AND FLEXI SYSTEMS								
08.01.2020	FN	35435 TECHNOLOGY POLICY, ETHICS AND IPR MANAGEMENT								
COURCE : !	M.B.A	(LOGISTICS MANAGEMENT) (355) CBCS 2018-2019 Academic Year onwards								
DATE AND	TIME	TITLE OF THE PAPER								
		THIRD SEMESTER								
06.01.2020	FN	35533 MODERN LOGISTICS OPERATIONS								
07.01.2020	FN	35534 PACKING AND PACKAGING MANAGEMENT								
08.01.2020	FN	35535 RAIL-ROAD-LOGISTICS								
COURCE : !	M.B.A	(CORPORATE MANAGEMENT) (356) CBCS 2018-2019 Academic Year onwards								
DATE AND	TIME	TITLE OF THE PAPER								
06.01.2020	EN	THIRD SEMESTER								
06.01.2020 07.01.2020	FN FN	35633 COMPANY LAW AND PRACTICE 35634 GLOBAL BUSINESS & MNCS								
08.01.2020	FN	35635 SECURITIES LAWS AND FINANCIAL MARKETS								
00.01.2020	1.1N	33033 SECONTIES LAWS AND PRIVANCIAL MANNETS								
		(FINANCIAL MANAGEMENT) (357) CBCS 2018-2019 Academic Year onwards								
DATE AND	TIME	TITLE OF THE PAPER THIRD SEMESTER								
06.01.2020	FN	35733 MANAGEMENT OF FUNDS								
07.01.2020	FN	35734 INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT								
08.01.2020	FN	35735 FINANCIAL SERVICES AND INSTITUTIONS								
COURCE : M.B.A (MARKETING MANAGEMENT) (360) CBCS 2018-2019 Academic Year onwards										
DATE AND	TIME	TITLE OF THE PAPER								
		THIRD SEMESTER								
06.01.2020	FN	36033 MARKETING OF SERVICES								
07.01.2020	FN	36034 PROMOTIONAL MANAGEMENT								
08.01.2020	FN	36035 PRODUCT MANAGEMENT								

COURCE: M.B.A (SYSTEM MANAGEMENT) (358) CBCS 2018-2019 Academic Year onwards								
DATE AND TIME		TITLE OF THE PAPER						
		THIRD SEMESTER						
06.01.2020	FN	35833 OFFICE AUTOMATION						
07.01.2020	FN	35834 INTERNET PROGRAMMING AND WEB DESIGN						
08.01.2020	FN	35835 MULTIMEDIA AND APPLICATIONS						
COURCE : M.B.A (PRODUCTION AND OPERATIONS MANAGEMENT) (359)/ M.B.A (PRODUCTION AND OPERATIONS MANAGEMENT) (LATERAL ENTRY) (367) CBCS 2018-2019 Academic Year onwards								
DATE AND TIME		TITLE OF THE PAPER						
		THIRD SEMESTER						
06.01.2020	FN	35933/36733 PRODUCTION AND OPERATIONS MANAGEMENT						
07.01.2020	FN	35934/36734 RE-ENGINEERING AND FLEXI SYSTEMS						
08.01.2020	FN	35935/36735 MANUFACTURING, MAINTENANCE AND WASTE MANAGEMENT						
COURCE : N	И.В.А (	(CO-OPERATIVE MANAGEMENT) (361) CBCS 2018-2019 Academic Year onwards						
DATE AND	TIME	TITLE OF THE PAPER						
		THIRD SEMESTER						
06.01.2020	FN	36133 COOPERATION: POLICIES AND DEVELOPMENT						
07.01.2020	FN	36134 COOPERATIVES AND ALLIED LAW						
08.01.2020	FN	36135 COOPERATIVE INSTITUTIONS – CREDIT & NON CREDIT						

Note: FN: 10.00 A.M. to 1.00 P.M.

AN: 2.00 P.M. to 5.00 P.M.

CONTROLLER OF EXAMINATIONS