

Say hello to MuleSoft.

Connect, Automate, and Scale AI-Powered Experiences

Partner Readiness Guide





Partner Readiness Guide to MuleSoft

Customers are struggling with ongoing challenges in integrating and **unlocking the data**. These challenges are compounded by **Gen AI** now.

MuleSoft, a unified integration platform from Salesforce can connect, automate and provide scaled AI Powered experiences securely.

This guide will help you understand **MuleSoft** and includes all the information you need to start your journey.

MuleSoft platform is continuously evolving. Our readiness guide provides links to new and updated assets. Check back frequently to stay informed and leverage the most recent content.!

MuleSoft Readiness Journey



AI-powered experiences start with integration and automation



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PAB, Pocket Guides, Events





Say Hello to MuleSoft



Let's get started!

What is MuleSoft?

MuleSoft's unified platform, powered by Einstein 1, provides the essential building blocks for connected experiences, products, and services. Integrate all your data, systems, or AI models, and automate any task or process to transform your business and drive real value.

The **Partner Pocket Guide** is the one-stop-shop for all Sales, Product and Go-to-Market (GTM) content, as well as tools to help successfully implement MuleSoft.

Salesforce.com

- Why MuleSoft?
- How does it work?
- Can I see a demo?

All the latest information on <u>Salesforce.com</u>

Partner Pocket Guide

Sales & GTM Positioning, Product Capabilities & Implementation resources

Get Started with our Partner Pocket Guide



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Go-To-Market (GTM) Readiness



MuleSoft latest messaging and product positioning

Overview

We offer a combination of resources in the form of Pocket Guides, Sales Messaging 101, Pricing and Packaging sessions to guide partners in positioning MuleSoft.

Path to GTM Enablement

- Sales Messaging 101 Session
- 2. <u>MuleSoft Pricing and Packaging</u>
- 3. <u>Pricing Pocket Guide</u>
- 4. MuleSoft Case Studies

Learner Info

Recommended Certification for Sales / Pre- sales Consultants

Salesforce Certified MuleSoft Associate

Best Suited for
Presales & Sales Consultants, Salesforce
Architects

Learning Time ~ 4-6 hrs





Product Readiness



Skill up and become certified MuleSoft consultants

Overview

MuleSoft Learning & Certification

We offer a combination of resources in <u>Partner Learning Camp (PLC)</u> and <u>Trailhead</u> to get skilled up in <u>MuleSoft</u>, understand the product's value and deliver successful implementations.

Path to Developer

- Complete <u>Trailmix</u> (free Self-Learning) OR sign up for <u>Trailhead Academy class</u> (Paid)
- 2. Gain <u>Practical Experience</u> hands-on exercises and access to a 30 day trial account
- 3. Earn <u>Certification</u> + <u>Exam</u> Guide

Learner Info

Learning Time ~ 48 hrs over 6 weeks

Best Suited for Integration Developers and Aspiring Architects

Helpful Certifications
Not a prerequisite, but if you want to start slow, you can start with
Salesforce Certified MuleSoft
Associate

All Certifications

- MuleSoft Associate
- MuleSoft Developer 1
- MuleSoft Developer 2
- MuleSoft Integration Architect 1
- MuleSoft Platform Architect 1
- Hyperautomation Specialist
- Catalyst Specialist

Please visit <u>Trailhead Academy</u> for instructor led trainings





Implementation Readiness



Deepen your expertise with advanced content and resources

Deepen Expertise

Advanced MuleSoft Curriculum

Includes Advanced Product Capabilities, Use Cases, Architecture Patterns and Implementation Considerations.

MuleSoft Event Calendar

Check this out for our MuleSoft Enablement Events

Advanced Workshops

Advanced MuleSoft Workshops

Express your interest here

Topics include Architecture Patterns, Implementation Considerations and Advanced Product Capabilities and Use Cases

Practice enablement

MuleSoft Catalyst

A step-by-step approach to guide implementation and accelerate customer success.

Trial & Demo Orgs

MuleSoft Trial and Demo Orgs

Refer the Partner Pocket Guide for full information and options





Partner Success



Additional support: Engage with the Community and our MuleSoft SMEs

Partner Community

Access all relevant resources for MuleSoft on the product page in **Partner Community**:

MuleSoft Product Page

New Partner Ramp Form

Join the conversation

Sign up for our

MuleSoft Partner Slack Channel

Join the

MuleSoft Collaboration Group

in Partner Community

Updates & Roadmap

Monthly product updates and office hours for live support from experts:

Mule this month

Search for 'Mule this month' in this Event Calendar or in PLC*

Events & more

Event Recordings

Includes webinars, release deep dives and demos

Upcoming MuleSoft events*:

Partner Learning Camp

or

Partner Enablement
Calendar

*search for: "Mule" in PLC





Thank you!

Thank you for learning through Partner Readiness Guides.

We hope you enjoyed this readiness guide to MuleSoft

Visit the Hub and explore more!

Readiness Guides Hub

