

salesforce

Say hello to MuleSoft.

Connect, Automate, and Scale AI-Powered Experiences

Partner Readiness Guide





Partner Readiness Guide to MuleSoft

Customers are struggling with ongoing challenges in integrating and **unlocking the data**. These challenges are compounded by **Gen AI** now.

MuleSoft, a unified integration platform from Salesforce can **connect, automate** and **provide scaled AI Powered experiences securely**.

This guide will help you understand **MuleSoft** and includes all the information you need to start your journey.



MuleSoft platform is **continuously evolving**. Our readiness guide provides links to new and updated assets. **Check back frequently** to stay informed and leverage the most recent content.!

MuleSoft Readiness Journey

AI-powered experiences start with integration and automation



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**Say Hello to
MuleSoft**

2

GTM Readiness
Sales Messaging

3

Product Readiness
Roadmap and NPIs

4

**Implementation
Readiness**
Credentials, Catalyst
and Bootcamps

5

Partner Success
PAB, Pocket
Guides, Events



1 Say Hello to MuleSoft



Let's get started!

What is MuleSoft?

MuleSoft's unified platform, powered by Einstein 1, provides the essential building blocks **for connected experiences, products, and services**. Integrate all your data, systems, or AI models, and automate any task or process to transform your business and drive real value..

The **Partner Pocket Guide** is the one-stop-shop for all Sales, Product and Go-to-Market (GTM) content, as well as tools to help successfully implement MuleSoft.

Salesforce.com

- Why MuleSoft?
- How does it work?
- Can I see a demo?

All the latest information on [Salesforce.com](https://www.salesforce.com)

Partner Pocket Guide

Sales & GTM Positioning,
Product Capabilities &
Implementation resources

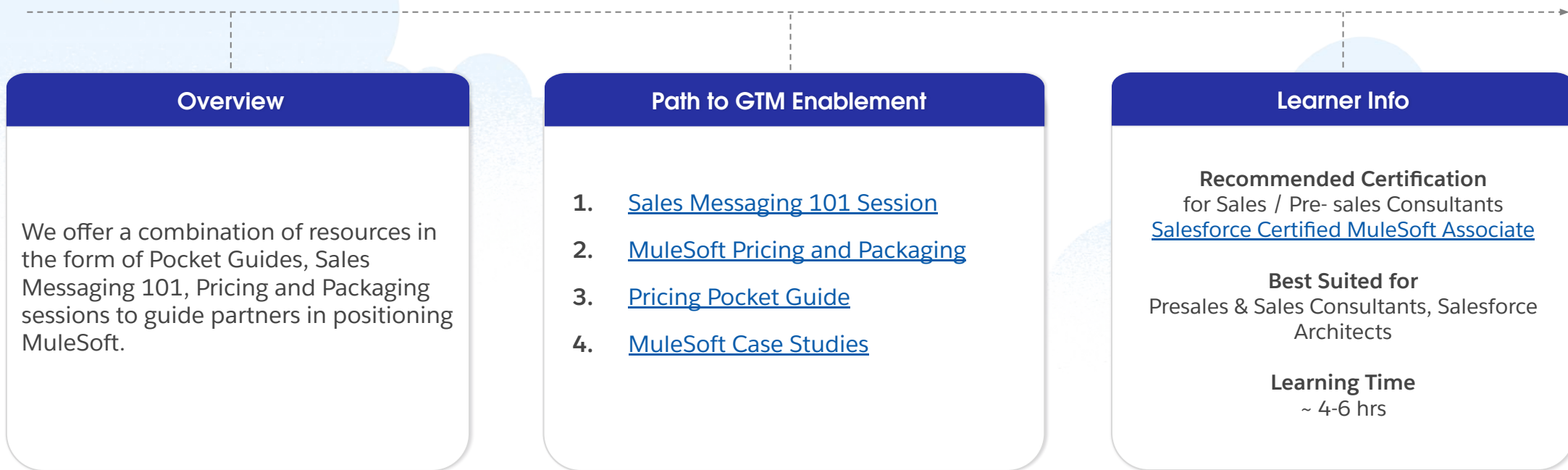
Get Started with our
[Partner Pocket Guide](#)



2 Go-To-Market (GTM) Readiness



MuleSoft latest messaging and product positioning



3 Product Readiness



Skill up and become certified MuleSoft consultants



4 Implementation Readiness



Deepen your expertise with advanced content and resources



5 Partner Success



Additional support: Engage with the Community and our MuleSoft SMEs

Partner Community

Access all relevant resources for MuleSoft on the product page in **Partner Community**:

[MuleSoft Product Page](#)

[New Partner Ramp Form](#)

Join the conversation

Sign up for our

[MuleSoft Partner Slack Channel](#)

Join the

[MuleSoft Collaboration Group](#)

in Partner Community

Updates & Roadmap

Monthly product updates and office hours for live support from experts:

[Mule this month](#)

Search for 'Mule this month' in this Event Calendar or in PLC*

Events & more

[Event Recordings](#)

Includes webinars, release deep dives and demos

Upcoming MuleSoft events*:

[Partner Learning Camp](#)

or

[Partner Enablement Calendar](#)

*search for: "Mule" in PLC





Thank you!

Thank you for learning through Partner Readiness Guides.
We hope you enjoyed this readiness guide to MuleSoft

Visit the Hub and explore more!

[Readiness Guides Hub](#)

