

NAAN MUDHALVAN ASSIGNMENT –
DIGITAL MARKETING

NAME : ESWARAN K P

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NM ID : **D538FE0C9A9FA6B87CA4937A5C570995**

ASSIGNMENT – 1

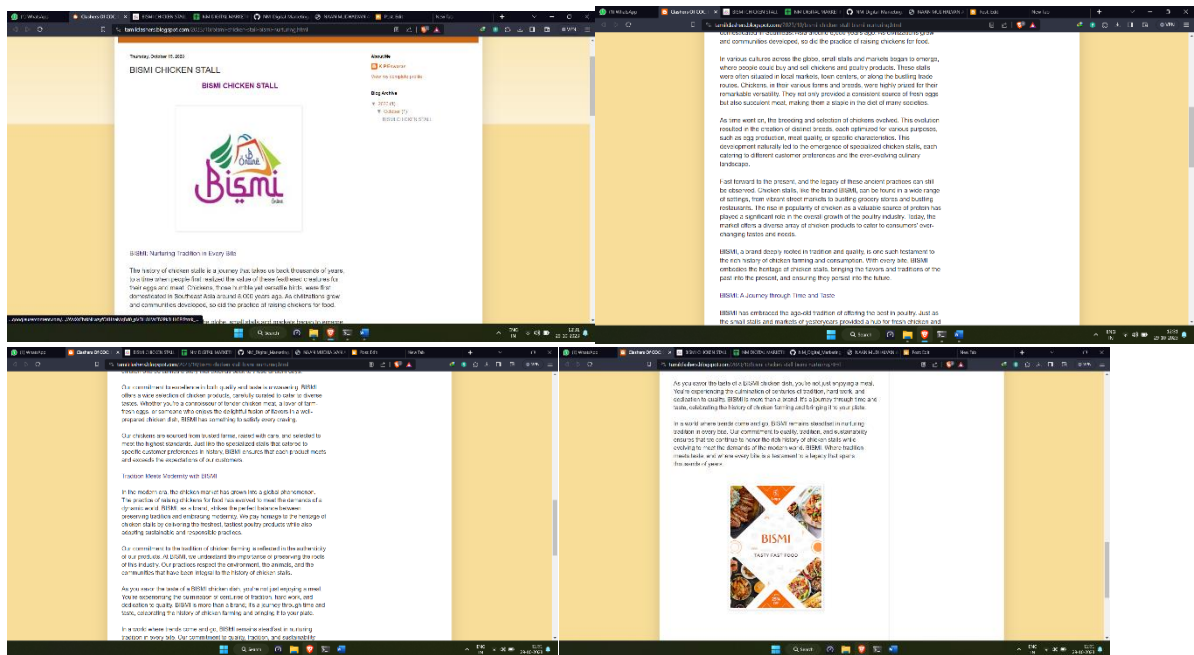
1.Create a blog or website using blogger and wordpress.

Blog -

LINK : <https://tamilclashers.blogspot.com/2023/10/bismi-chicken-stall-bismi-nurturing.html>

Screenshots:

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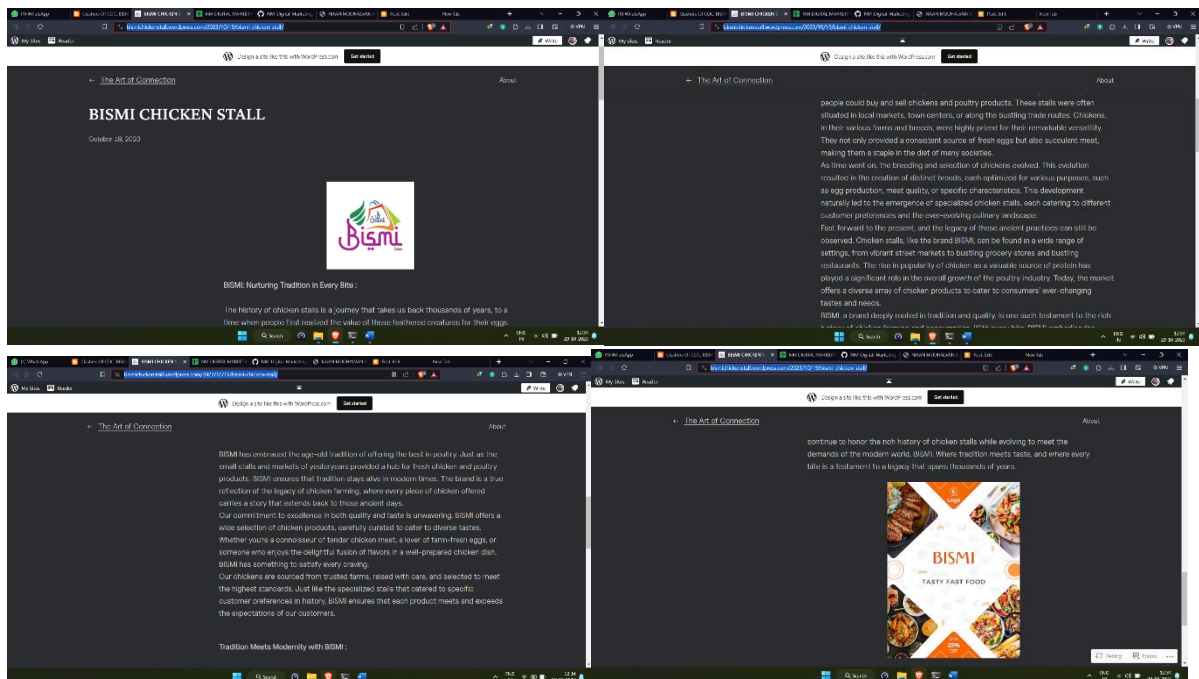


Wordpress Website –

LINK :

<https://bismichickenstall.wordpress.com/2023/10/19/bismi-chicken-stall/>

Screenshots:



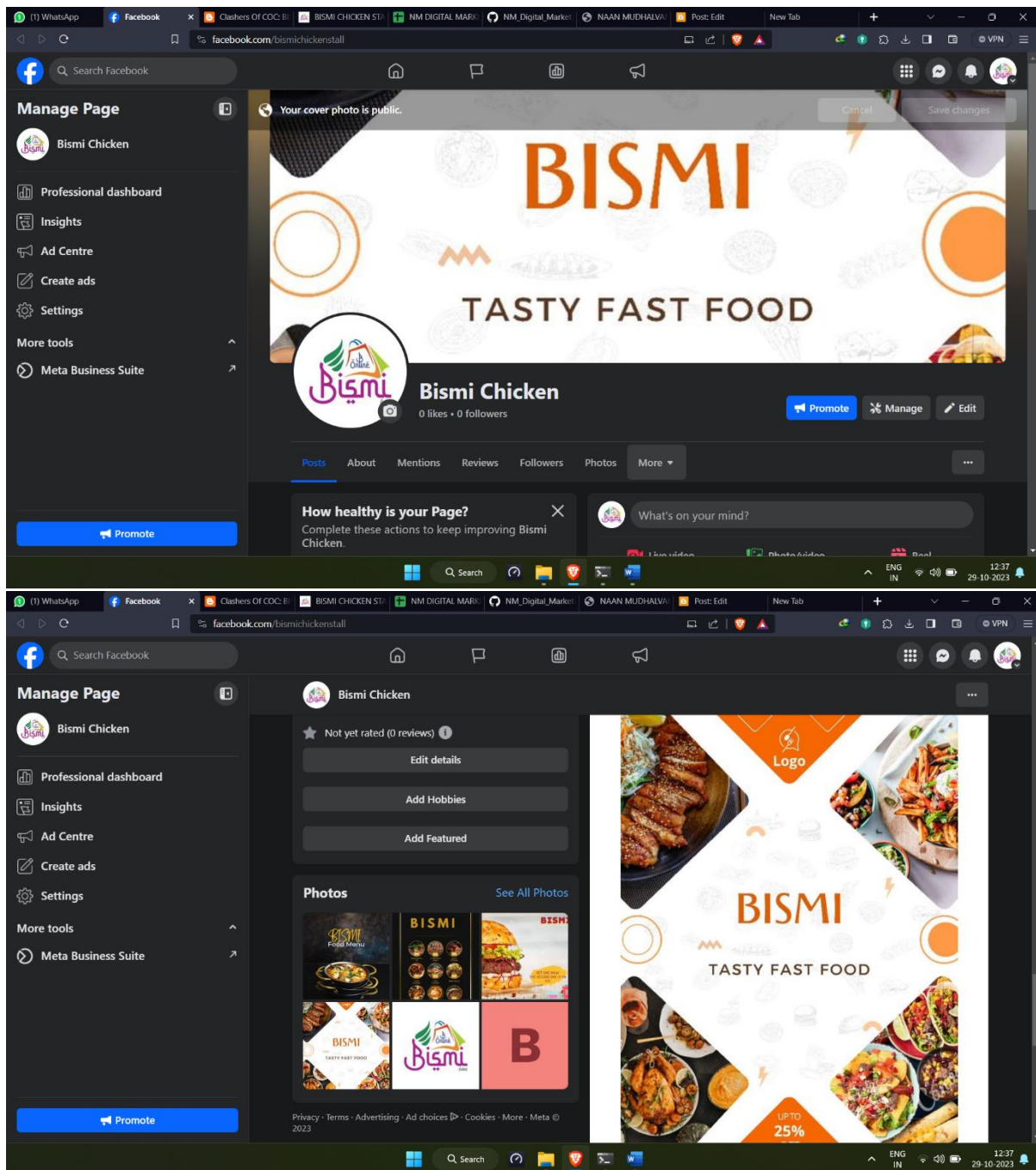
ASSIGNMENT-2

2.Create a new Facebook page and post a poster for the brand.

LINK:

<https://www.facebook.com/bismichickenstall>

Screenshots:



ASSIGNMENT – 3

3.Create and design a social media advertisement poster using Canva



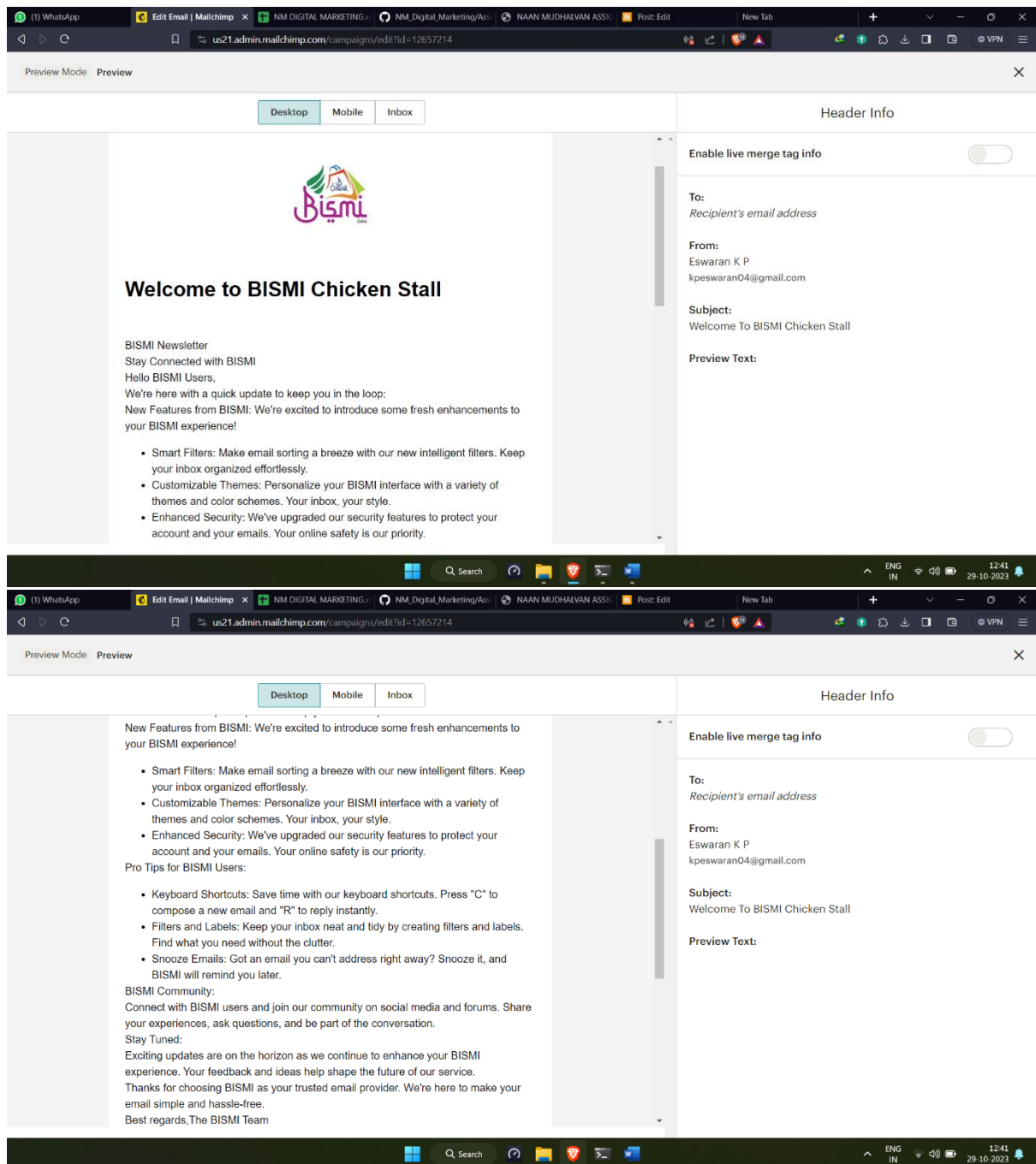
ASSIGNMENT – 4

4.Create email newsletter design using Mailchimp

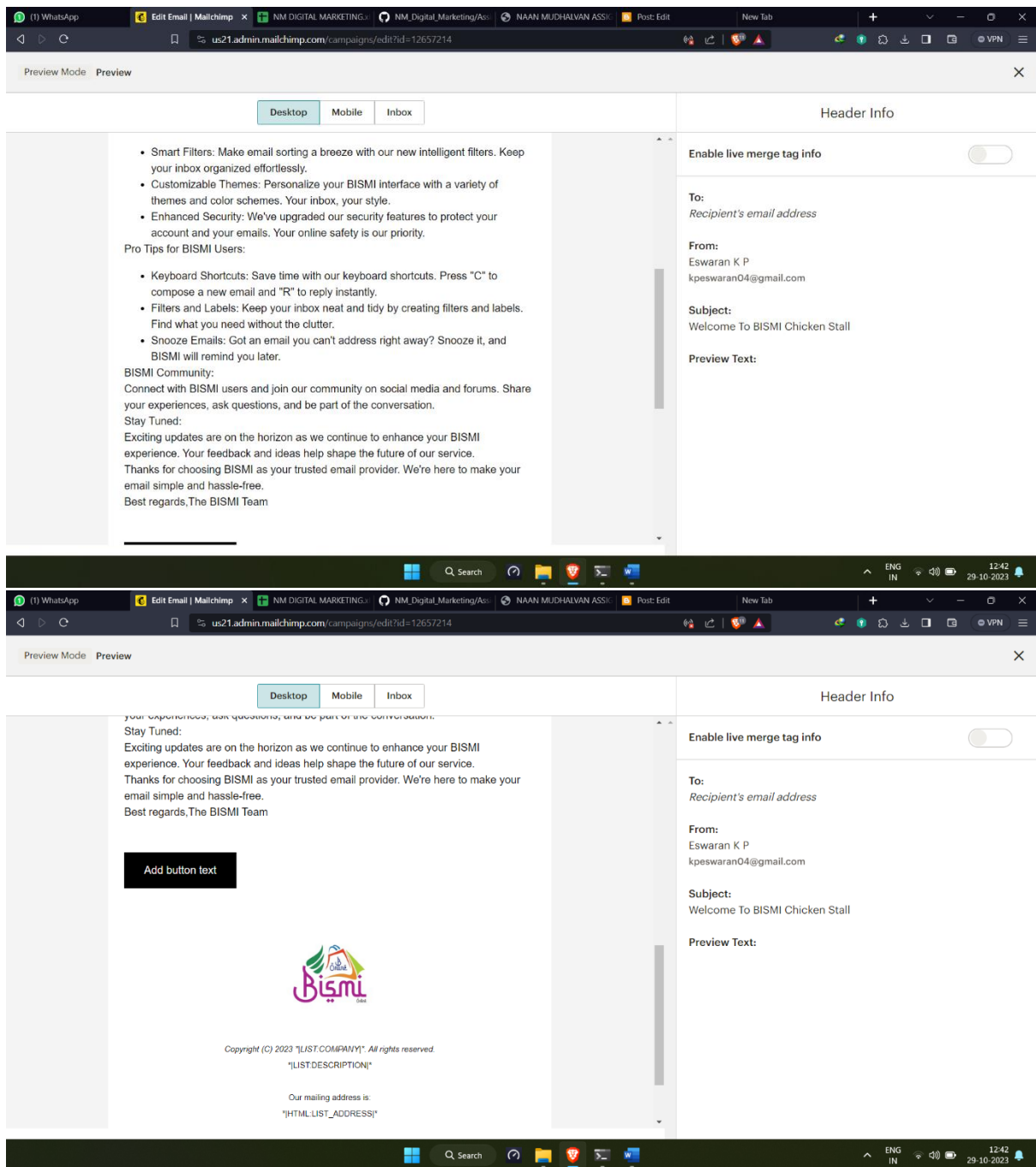
LINK:

<https://us21.admin.mailchimp.com/campaigns/edit?id=12657214>

Screenshots:



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Eswaran K P

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