

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Some people may welcome the project expecting it to increase housing supply, potentially leading to stabilizing or lowering prices.

1.Predictive Modeling 2.Impact of Economic Factors

1.Factors Affecting **Housing Prices** 2.Trends in Metropolitan Housing Prices Analyzing metropolitan house prices can help identify trends, make informed investment decisions, assess market demand, plan urban development, and understand economic health. It's useful for buyers, sellers, real estate professionals, and policymakers to understand housing market dynamics and make strategic

Happened,

1. Housing affordability concerns

2. Market corrections 1. Higher property value 2. Employment opportunities 3. Cultural and entertainment 4. Education and healthcare 5. Infrastructure and public services 6. Networking and social

connection



## Persona's name

Type your paragraph...

Impressed

Curious

Satisfied

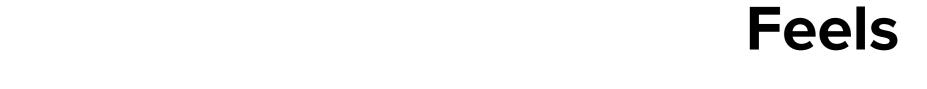
Homebuyers and Renters

Realtors and Real Estate Agents



## **Does**

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



