ASSIGNMENT

This assignment is a light introduction to designing with users in mind. You’ll do a short sketching exercise, using pencil (or pen) and paper. If you’re not a good draftsman, that’s okay! The emphasis is on ideas, not drawing skills.

Take a sheet of paper and draw lines to divide it into quadrants (four equal-sized boxes). You’ll have four minutes to sketch up to four ideas in those boxes.

This sketch exercise is for a product, not for a website; that’s okay, and we’ll apply the same principles to websites in future lessons.

Your 4-minute sketch exercise is to design a better television remote control.

The sky is the limit, and again, the exercise is meant to test your ideas, not your drawing skills.

It’s most important to get the ideas down on paper rather than render them perfectly (or even well).

Set a timer for four minutes (or use the video) and get going!

When you’re done, scan or photograph your sketch and type your answers to the following:

1. Write a short sentence describing the idea in each sketch. What makes it a better remote control?
2. Overall, what did the process feel like? (A sentence or two is fine.)

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What’s the idea in each sketch:

1. Sketch #1:
2. Sketch #2:
3. Sketch #3:
4. Sketch #4:

How the process felt (what was easy or hard):

**Note: Attach or paste a scan or photograph of your sketch to this message.**

1. (This can be done by using an image hosting service like *Dropbox* or *Imgurl* and pasting the URL to your specific image, or by attaching the image to this message in the Gymnasium forum.)

**Bonus:** Do another four-minute sketch, but this time you’re designing a better remote control for a particular audience. Choose one of the following audiences for your remote:

1. Senior citizens
2. Left-handed people
3. Sports nuts
4. Young child
5. Deaf people
6. Professional designers
7. Bar (or restaurant) owners

Follow the same procedure: four minutes for four sketches; scan and answer the above questions; and post both to the forum.