

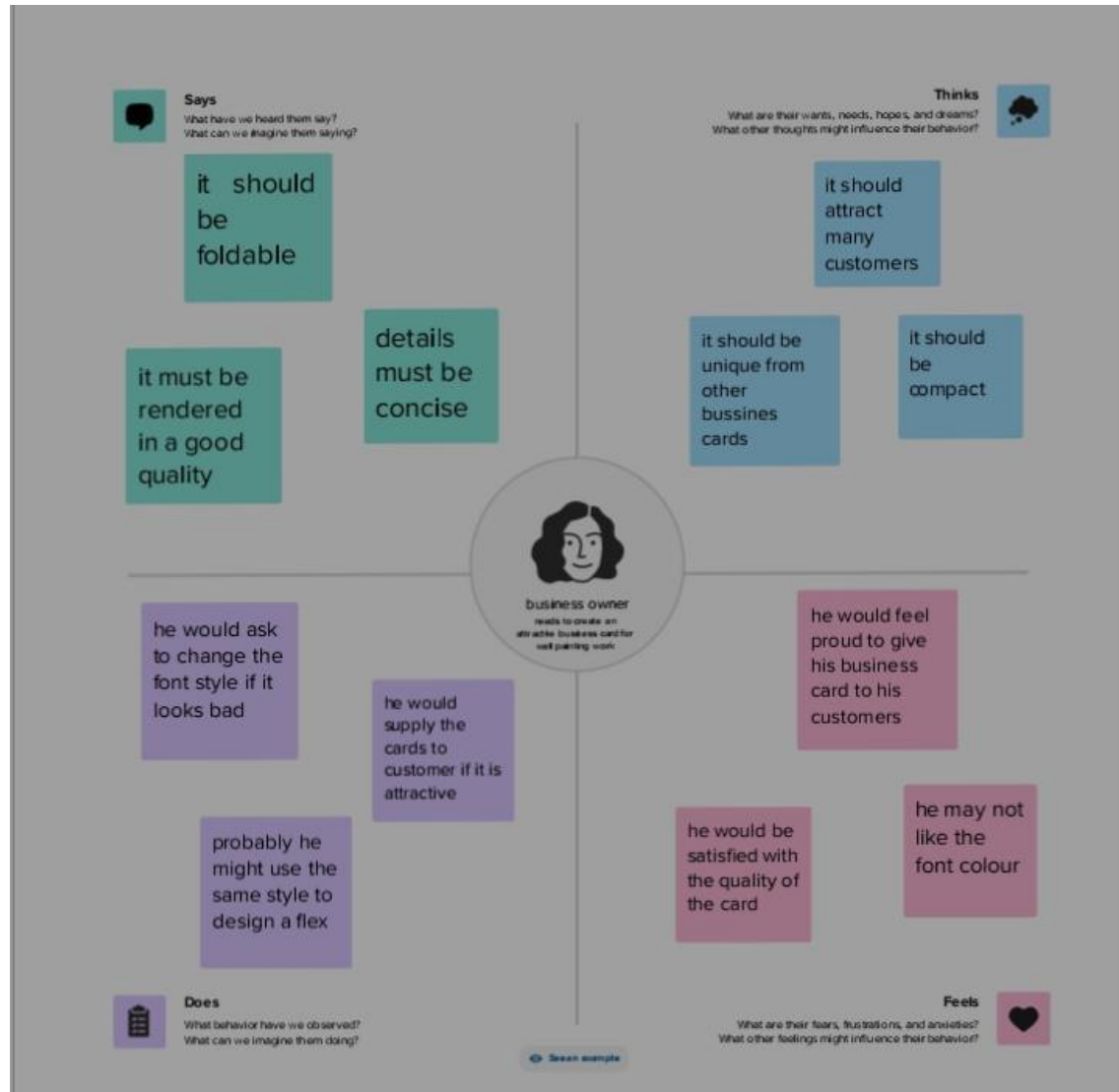
Introduction:

- Business cards are cards bearing business information about a company or individual.

- Gives A Visual Aid To Remember Your Business.


Problem definition:

Empathy map



Brainstorming:

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

➔

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

➔

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

➔

Group ideas

Take some sharing your ideas while clustering similar or related notes sticky notes have been grouped, give each cluster a sentence-like label bigger than six sticky notes, try and see if you can break it up into six

20 minutes

➔

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20 minutes

3

⌚ 30 minutes

How to make a report in the
Strategic project and
organizational structure
the first 100% of your time

blue colour text
would be
matching for the
element behind
the peacock logo

add
business
related
elements



Result:

The output of the business card is beautiful and attractive
It will catch many customers for their business



Advantages and disadvantages:

- It was affordable and easy distribution
- Business cards might be susceptible to wear and tear. Laminating cards might help, but they are still subject to the elements. And, recipients could easily lose cards

Application :

- Visiting card are given to the customers for knowing the business details and information about their business

Conclusion:

- Business cards will continue to evolve over time, but the reason for their existence will stay the same. Business cards are the only formal way of getting to know a stranger.

Future scope:

● The Digital Business Card Market is expected to undergo significant growth from 2023 to 2030, driven by the growing demand for various types (iOS, Android) and applications (Educational Institutions, Business, Government)

Appendix

https://www.canva.com/design/DAFxHybTJkI/vAZBADkE0yF_LAxidffocg/edit?utm_content=DAFxHybTJkI&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton
