

Says

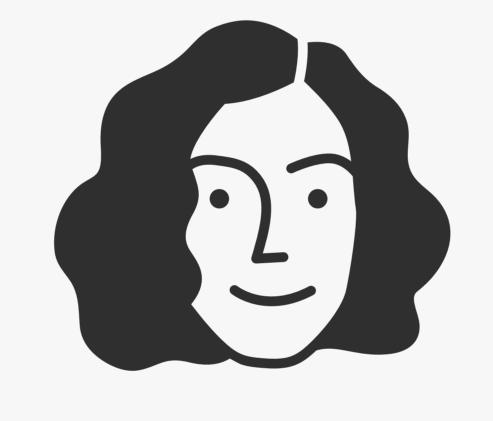
What have we heard them say? What can we imagine them saying?

should be foldable

it must be rendered in a good quality

details

must be concise



business owner

needs to create an attractive business card for wall painting work

he would ask to change the font style if it looks bad

> probably he design a flex

he would supply the cards to customer if it is attractive

might use the same style to



Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



it should attract many customers

it should be unique from other bussines cards

it should be compact

he would feel proud to give his business card to his customers

he would be satisfied with the quality of the card

he may not like the font colour



Does

What behavior have we observed? What can we imagine them doing?





