B VARUN GUPTA

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Education

Aditya University   **2020 - 2024**
Bachelor of Technology in Computer Science Engineering — 7.95   *Surampalem, Andhara Pradesh*

Sri Gayathri Junior College   **2018 - 2020**
Intermediate — 6.5   *Tirupati, Andhara Pradesh*

Little Flower School   **2017**
Highschool — 8.6   *Hyderabad, Telanngana*

Skills

Technical Skills: Prototyping & Wireframes, User Research, Usability Testing, Heuristic Evaluation, Interaction Design
Python, JavaScript, HTML, CSS, ReactJs, Bootstrap, Tailwind CSS
Tools: Figma, Webflow, Framer, Spline, Blender, Adobe Photoshop, Adobe XD, Protopie, Affinity

Work Experience

Insight Blend Analystics   **July 2024 - Aug 2024**
UI/UX Designer & Developer (Live Site)

- Developed interactive prototypes and a design system to enhance user experience at InsightBlend Analytics. Conducted user research and usability testing to refine functionality. Collaborated with teams, using version control for design and Git for code, optimizing the interface based on feedback.

Heydu   **Jan 2024 – May 2024**
UI/UX Designer (Prototype)

- Developed a variety of wireframes and interactive prototypes to enhance the user experience at Heydu. Conducted thorough user research and usability testing to inform design decisions and improve functionality. Collaborated closely with cross-functional teams, utilizing version control for design iterations and continuously refining the user interface based on user feedback to ensure a seamless experience.

Projects

Placement Plus (Github) | *Figma, NextJS, Tailwind CSS, Clerk, MongoDB, NodeJS, Typescript*

- Developed a user-friendly web application for my college to automate the placement process, helping students track job applications, exam schedules, and important deadlines. Utilized version control and a streamlined development pipeline to ensure efficient collaboration and implementation across various devices.

Movie Guide Application (Live) | *React, Axios, Tailwind CSS, TMDB API, Vercel, Git*

- Developed a web app using ReactJs that provides users with comprehensive information about movies, including cast details and complete movie information, enhancing the movie-watching experience using API.

Minima UI - Design System | *Figma, Adobe Xd, Photoshop*

- Developed a scalable custom design system with reusable UI components, ensuring consistency, accessibility, and responsiveness across applications.
- Focused on modern and minimalistic design principles to create visually appealing interfaces that enhance user experience while maintaining simplicity and elegance.

Leadership / Extracurricular

Google India DSC   **2022 – 2023**
Co-lead   *Aditya University*

- ∗ Orchestrated and delivered 15+ seminars, empowering a community of 800 students in trending tech and design thinking
- ∗ GDG Member,— volunteered for 5+ Events Google Devfest, GDSC WOW, GDG Cloud)

Certifications

- ∗ CompTIA Security+
- ∗ Uxcel UX Foundations
- ∗ IBM Web development Fundamentals
- ∗ Foundations of User Experience UX Design (Google)
- ∗ Foundations of Design Thinking, Growth School