

Reports snapshot

✔ ▼

Users

New users

Average engagement time ?

Total revenue ?

30

31

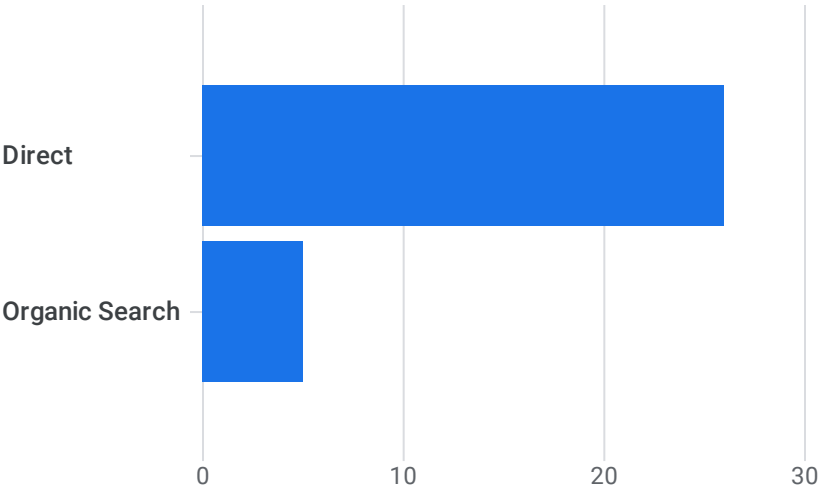
0m 59s

₹0.00



WHERE DO YOUR NEW USERS COME FROM?

New users by First user default channel grouping ▼



[View user acquisition →](#)

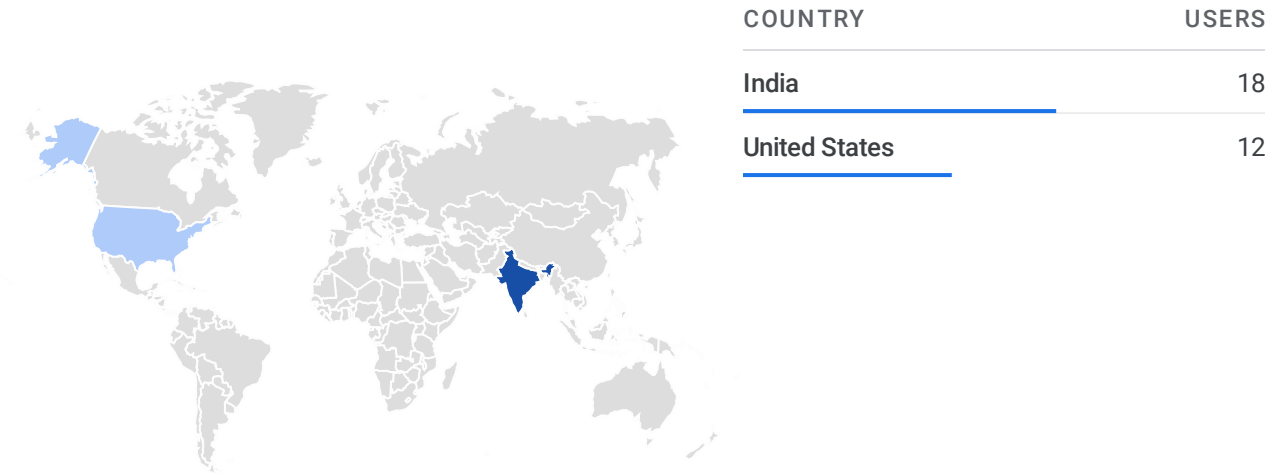
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions ▼ by Session default channel grouping ▼

SESSION DEFAULT CHANNEL G...	SESSIONS
Direct	47
Organic Search	11
Referral	4
Unassigned	1

[View traffic acquisition →](#)

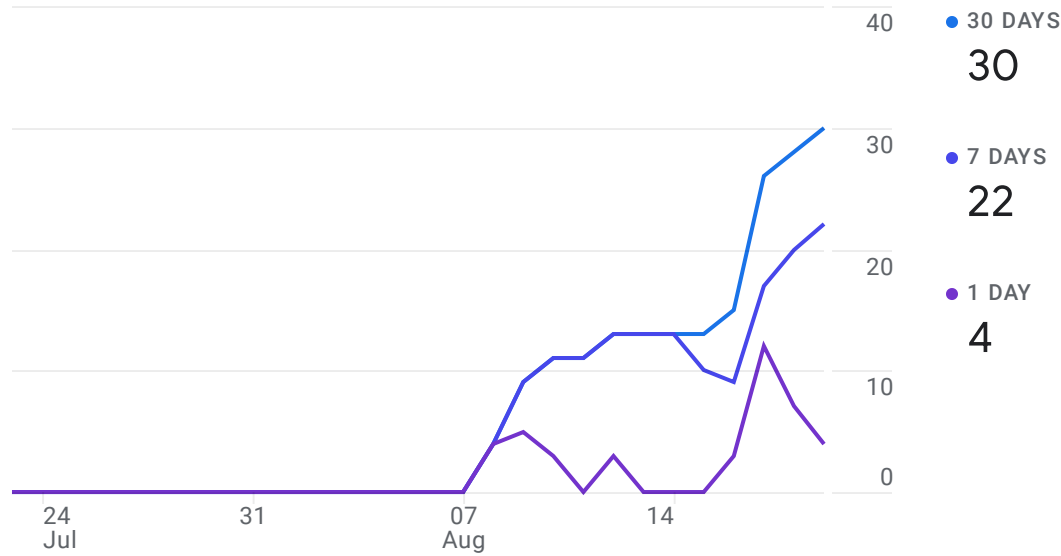
Users ▼ by Country



[View countries →](#)

HOW ARE ACTIVE USERS TRENDING?

User activity over time



HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3 Jul - 9 Jul						
10 Jul - 16 Jul						
17 Jul - 23 Jul						
24 Jul - 30 Jul						
31 Jul - 6 Aug						
7 Aug - 13 Aug						

6 weeks ending Aug 13

[View retention →](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Home NeoSlate Blogs	80
Home NeoSlate Blogs Education	38
Blog NeoSlate Education Product Launches	28
Neoslate Blogs	18
Ignite Your Digital Learning Platform	11
Google Marketing Platform or an Enterprise.	10
Podcast Neoslate	10

[View pages and screens →](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	233
session_start	62
user_engagement	48
first_visit	31
scroll	24
click	2

[View events →](#)

WHAT ARE YOUR TOP CONVERSIONS?

Conversions by Event name

7

EVENT NAME	CONVERSIONS
No data available	

[View conversions →](#)

WHAT ARE YOUR TOP SELLING PRODUCTS?

E-commerce purchases by
Item name

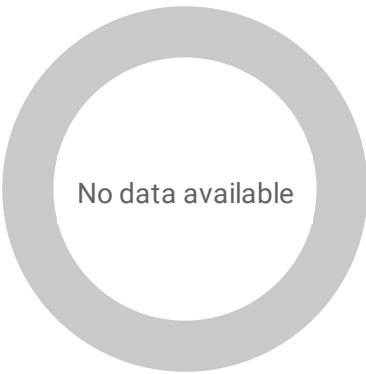
ITEM NAME	E-COMMERCE PUR...
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No data available

[View items](#) →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Conversions ▼ by Platform



[View tech details](#) →