

## Ideation Phase


### Brainstorm & Idea Prioritization Template

Date	21 MARCH 2025
Team ID	PNT2025TMID06667
Project Name	Project - Power BI Inflation Analysis Journeying Through Global Economic Terrain.
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

The Brainstorming and Idea Prioritization for the "Power BI Inflation Analysis – Journeying Through Global Economic Terrain" project focuses on identifying key features, evaluating their impact, and prioritizing their implementation based on feasibility. The initial brainstorming session generated several ideas, including real-time data integration, interactive dashboards, predictive analytics, sector-specific analysis, correlation insights, custom alerts, API integration, and role-based access control. After evaluating these ideas, real-time data integration and interactive dashboards were identified as high-impact and highly feasible, making them the top priority for implementation. Predictive analytics and correlation analysis ranked next, as they provide deeper insights into inflation trends but require additional machine learning models. Sector-specific analysis and automated reporting were categorized as medium-priority features that enhance usability but can be implemented in later phases. Lastly, API integration and advanced AI-driven forecasting models were considered lower priority due to their complexity and the need for external system compatibility. The execution plan follows a phased approach, starting with core functionalities like real-time tracking and visualization, followed by advanced analytics and automation, ensuring a scalable, efficient, and user-friendly inflation analysis tool.

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

**➡ Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

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**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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**1 Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

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**PROBLEM**

How might we [your problem statement]?

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**Key rules of brainstorming**  
To run an smooth and productive session

Stay in topic.

Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

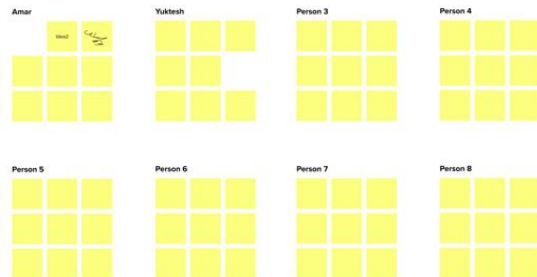
### Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Please share ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

