INN Hotels Project

Context

A significant number of hotel bookings are called off due to cancellations or no-shows. The typical reasons for cancellations include change of plans, scheduling conflicts, etc. This is often made easier by the option to do so free of charge or preferably at a low cost which is beneficial to hotel guests but it is a less desirable and possibly revenue-diminishing factor for hotels to deal with. Such losses are particularly high on last-minute cancellations.

The new technologies involving online booking channels have dramatically changed customers' booking possibilities and behavior. This adds a further dimension to the challenge of how hotels handle cancellations, which are no longer limited to traditional booking and guest characteristics.

The cancellation of bookings impact a hotel on various fronts:

- 1. Loss of resources (revenue) when the hotel cannot resell the room.
- 2. Additional costs of distribution channels by increasing commissions or paying for publicity to help sell these rooms.
- 3. Lowering prices last minute, so the hotel can resell a room, resulting in reducing the profit margin.
- 4. Human resources to make arrangements for the guests.

Objective

The increasing number of cancellations calls for a Machine Learning based solution that can help in predicting which booking is likely to be canceled. INN Hotels Group has a chain of hotels in Portugal, they are facing problems with the high number of booking cancellations and have reached out to your firm for data-driven solutions. You as a data scientist have to analyze the data provided to find which factors have a high influence on booking cancellations, build a predictive model that can predict which booking is going to be canceled in advance, and help in formulating profitable policies for cancellations and refunds.

Data Description

The data contains the different attributes of customers' booking details. The detailed data dictionary is given below.

Data Dictionary

- Booking_ID: unique identifier of each booking
- no_of_adults: Number of adults
- no_of_children: Number of Children
- no_of_weekend_nights: Number of weekend nights (Saturday or Sunday) the guest stayed or booked to stay at the hotel
- no_of_week_nights: Number of week nights (Monday to Friday) the guest stayed or booked to stay at the hotel
- type_of_meal_plan: Type of meal plan booked by the customer:
 - Not Selected No meal plan selected
 - Meal Plan 1 Breakfast
 - Meal Plan 2 Half board (breakfast and one other meal)
 - Meal Plan 3 Full board (breakfast, lunch, and dinner)
- required_car_parking_space: Does the customer require a car parking space? (0 No, 1- Yes)
- room_type_reserved: Type of room reserved by the customer. The values are ciphered (encoded) by INN Hotels.
- lead_time: Number of days between the date of booking and the arrival date
- arrival_year: Year of arrival date
- arrival month: Month of arrival date
- arrival_date: Date of the month
- market_segment_type: Market segment designation.
- repeated_guest: Is the customer a repeated guest? (0 No, 1- Yes)
- no_of_previous_cancellations: Number of previous bookings that were canceled by the customer prior to the current booking
- no_of_previous_bookings_not_canceled: Number of previous bookings not canceled by the customer prior to the current booking
- avg_price_per_room: Average price per day of the reservation; prices of the rooms are dynamic. (in euros)
- no_of_special_requests: Total number of special requests made by the customer (e.g. high floor, view from the room, etc)
- booking_status: Flag indicating if the booking was canceled or not.

Importing the necessary libraries

```
In [4]: pip install --upgrade pip
```

Requirement already satisfied: pip in /Applications/anaconda3/lib/python3.12/site-packages (25.0.1) Note: you may need to restart the kernel to use updated packages.

In [5]: |pip install --upgrade pandas numpy matplotlib seaborn scikit-learn statsmodels -q --user

```
In [6]: # Libraries to help with reading and manipulating data
   import pandas as pd
   import numpy as np
```

```
# libaries to help with data visualization
import matplotlib.pyplot as plt
import seaborn as sns
# Removes the limit for the number of displayed columns
# Sets the limit for the number of displayed rows
pd.set_option("display.max_rows", 200)
# setting the precision of floating numbers to 5 decimal points
pd.set_option("display.float_format", lambda x: "%.5f" % x)
# Library to split data
from sklearn.model_selection import train_test_split
# To build model for prediction
import statsmodels.stats.api as sms
from statsmodels.stats.outliers_influence import variance_inflation_factor
import statsmodels.api as sm
from statsmodels.tools.tools import add_constant
from sklearn.tree import DecisionTreeClassifier
from sklearn import tree
# To tune different models
from sklearn.model_selection import GridSearchCV
# To get diferent metric scores
from sklearn.metrics import (
    f1_score,
    accuracy_score,
    recall score,
    precision_score,
    confusion_matrix,
    roc_auc_score,
    precision_recall_curve,
    roc curve,
    make_scorer,
import warnings
warnings.filterwarnings("ignore")
from statsmodels.tools.sm_exceptions import ConvergenceWarning
warnings.simplefilter("ignore", ConvergenceWarning)
```

Import Dataset

```
In [8]: hotel = pd.read_csv('/Users/estarconsulting/Downloads/INNHotelsGroup.csv')
In [9]: # copying data to another variable to avoid any changes to original data
data = hotel.copy()
```

View the first and last 5 rows of the dataset

In [11]:	dat	a.head()									
Out[11]:		Booking_ID	no_of_adults	no_of	_children n	o_of_weekend_nights	no_c	of_week_nights	type	_of_meal_plan	required_car_parking_spa
	0	INN00001	2		0	1		2		Meal Plan 1	
	1	INN00002	2		0	2		3		Not Selected	
	2	INN00003	1		0	2		1		Meal Plan 1	
	3	INN00004	2		0	0		2		Meal Plan 1	
	4	INN00005	2		0	1		1		Not Selected	
In [12]:	dat	a.tail()									
Out[12]:		Booking	g_ID no_of_ac	lults i	no_of_childre	en no_of_weekend_ni	ghts	no_of_week_nig	ghts	type_of_meal_p	olan required_car_parking
	362	270 INN36	6271	3		0	2		6	Meal Pl	an 1
	36	271 INN36	3272	2		0	1		3	Meal Pl	an 1
	36	2 72 INN36	3273	2		0	2		6	Meal Pl	an 1
	362	2 73 INN36	6274	2		0	0		3	Not Selec	eted
	36	274 INN36	3275	2		0	1		2	Meal Pl	an 1

Understand the shape of the dataset

Out[14]: (36275, 19)

Check the data types of the columns for the dataset

In [16]: data.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 36275 entries, 0 to 36274 Data columns (total 19 columns): Non-Null Count Dtype Booking_ID 36275 non-null object no_of_adults 36275 non-null no_of_children 36275 non-null int64 no_of_weekend_nights 36275 non-null int64 no_of_week_nights 36275 non-null int64 type_of_meal_plan 36275 non-null object required_car_parking_space 36275 non-null int64 room_type_reserved 36275 non-null object 8 lead_time 36275 non-null 9 arrival_year 36275 non-null 10 arrival_month 36275 non-null int64 11 arrival_date 36275 non-null 12 market_segment_type 36275 non-null object 36275 non-null 13 repeated_guest int64 14 no_of_previous_cancellations 36275 non-null 15 no_of_previous_bookings_not_canceled 36275 non-null int64 36275 non-null float64 16 avg_price_per_room 36275 non-null no_of_special_requests int64 18 booking_status 36275 non-null object dtypes: float64(1), int64(13), object(5) memory usage: 5.3+ MB In [17]: # checking for duplicate values data.duplicated().sum() Out[17]: 0 In [18]: data = data.drop("Booking_ID", axis=1) #drop bookingid offers no info In [19]: data.head() Out[19]: no_of_adults no_of_children no_of_weekend_nights no_of_week_nights type_of_meal_plan required_car_parking_space room_typ 0 2 2 Meal Plan 1 0 1 2 0 2 3 Not Selected 0 2 0 2 1 Meal Plan 1 0 1 3 2 0 0 2 Meal Plan 1 0 2 0 0 4 1 Not Selected

Exploratory Data Analysis

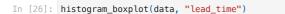
Statistical summary of the data.

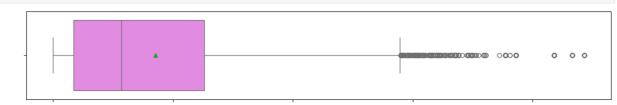
In [22]:	data.describe().T								
Out[22]:		count	mean	std	min	25%	50%	75%	m
	no_of_adults	36275.00000	1.84496	0.51871	0.00000	2.00000	2.00000	2.00000	4.000
	no_of_children	36275.00000	0.10528	0.40265	0.00000	0.00000	0.00000	0.00000	10.000
	no_of_weekend_nights	36275.00000	0.81072	0.87064	0.00000	0.00000	1.00000	2.00000	7.000
	no_of_week_nights	36275.00000	2.20430	1.41090	0.00000	1.00000	2.00000	3.00000	17.000
	required_car_parking_space	36275.00000	0.03099	0.17328	0.00000	0.00000	0.00000	0.00000	1.000
	lead_time	36275.00000	85.23256	85.93082	0.00000	17.00000	57.00000	126.00000	443.000
	arrival_year	36275.00000	2017.82043	0.38384	2017.00000	2018.00000	2018.00000	2018.00000	2018.000
	arrival_month	36275.00000	7.42365	3.06989	1.00000	5.00000	8.00000	10.00000	12.000
	arrival_date	36275.00000	15.59700	8.74045	1.00000	8.00000	16.00000	23.00000	31.000
	repeated_guest	36275.00000	0.02564	0.15805	0.00000	0.00000	0.00000	0.00000	1.000
	no_of_previous_cancellations	36275.00000	0.02335	0.36833	0.00000	0.00000	0.00000	0.00000	13.000
	$no_of_previous_bookings_not_canceled$	36275.00000	0.15341	1.75417	0.00000	0.00000	0.00000	0.00000	58.000
	avg_price_per_room	36275.00000	103.42354	35.08942	0.00000	80.30000	99.45000	120.00000	540.000
	no_of_special_requests	36275.00000	0.61966	0.78624	0.00000	0.00000	0.00000	1.00000	5.000

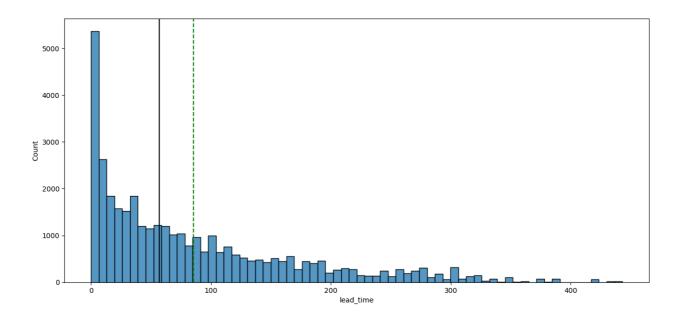
Univariate Analysis

```
In [24]: def histogram_boxplot(data, feature, figsize=(15, 10), kde=False, bins=None):
             Boxplot and histogram combined
             data: dataframe
             feature: dataframe column
             figsize: size of figure (default (12,8))
             kde: whether to show the density curve (default False)
             bins: number of bins for histogram (default None)
             f2, (ax_box2, ax_hist2) = plt.subplots(
                 nrows=2, # Number of rows of the subplot grid= 2
                 sharex=True, # x-axis will be shared among all subplots
                 gridspec_kw={"height_ratios": (0.25, 0.75)},
                 figsize=figsize,
             ) # creating the 2 subplots
            sns.boxplot(
                data=data, x=feature, ax=ax_box2, showmeans=True, color="violet"
             ) # boxplot will be created and a triangle will indicate the mean value of the column
            sns.histplot(
                data=data, x=feature, kde=kde, ax=ax_hist2, bins=bins
             ) if bins else sns.histplot(
                data=data, x=feature, kde=kde, ax=ax_hist2
             ) # For histogram
             ax_hist2.axvline(
                data[feature].mean(), color="green", linestyle="--"
              # Add mean to the histogram
             ax_hist2.axvline(
                data[feature].median(), color="black", linestyle="-"
             ) # Add median to the histogram
```

Observations on lead time

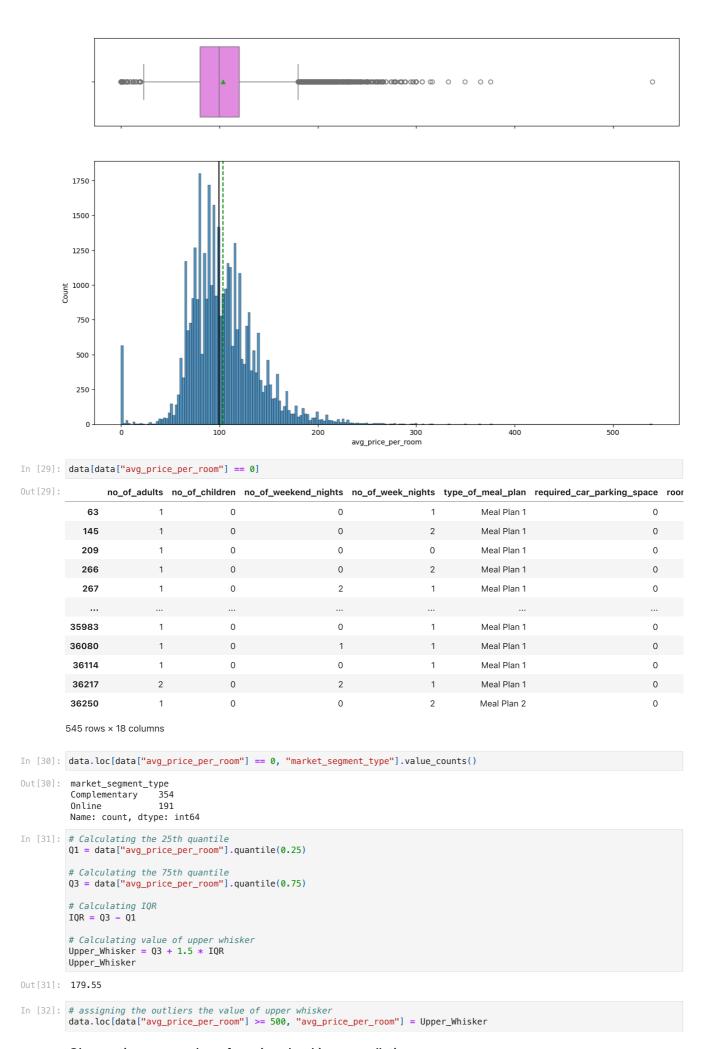


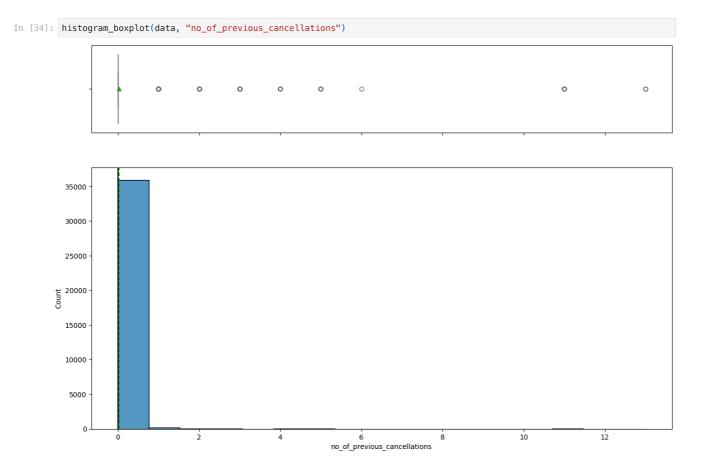




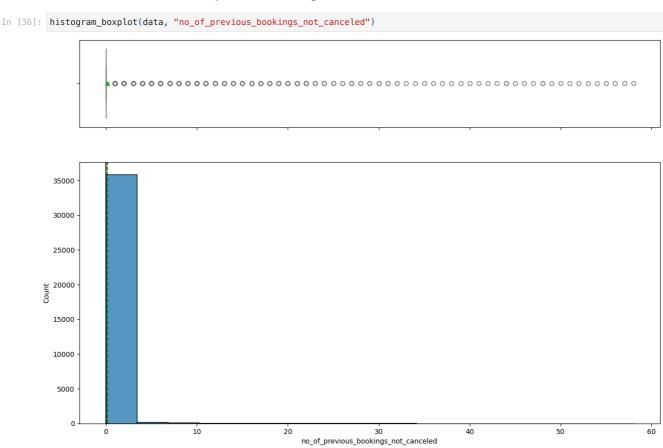
Observations on average price per room

```
In [28]: histogram_boxplot(data, "avg_price_per_room")
```





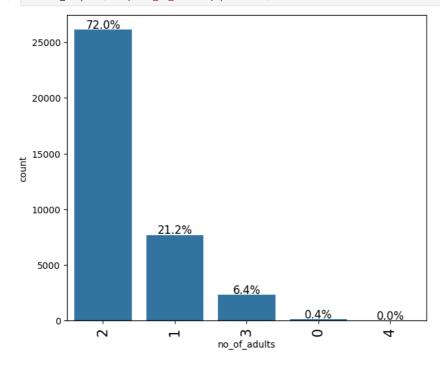
Observations on number of previous booking not canceled



```
data: dataframe
feature: dataframe column
perc: whether to display percentages instead of count (default is False)
n: displays the top n category levels (default is None, i.e., display all levels)
total = len(data[feature]) # length of the column
count = data[feature].nunique()
if n is None:
   plt.figure(figsize=(count + 2, 6))
else:
   plt.figure(figsize=(n + 2, 6))
plt.xticks(rotation=90, fontsize=15)
ax = sns.countplot(
   data=data,
    x=feature,
    order=data[feature].value_counts().index[:n],
for p in ax.patches:
   ) # percentage of each class of the category
    else:
        label = p.get_height() # count of each level of the category
   x = p.get_x() + p.get_width() / 2 # width of the plot
y = p.get_height() # height of the plot
    ax.annotate(
        label.
        (x, y),
ha="center",
        va="center",
        size=12,
        xytext=(0, 5),
        textcoords="offset points",
    ) # annotate the percentage
plt.show() # show the plot
```

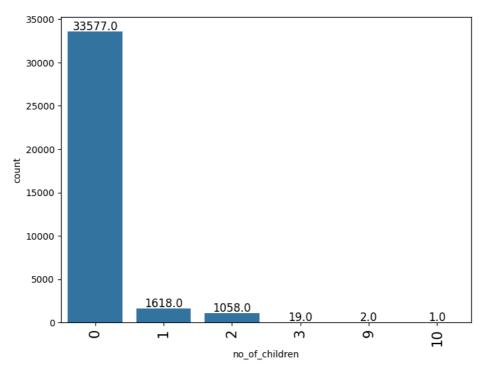
Observations on number of adults

In [39]: labeled_barplot(data, "no_of_adults", perc=True)



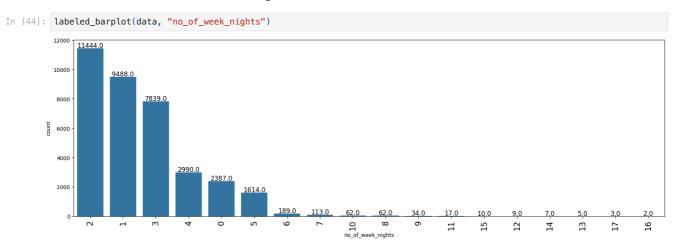
Observations on number of children

In [41]: labeled_barplot(data, "no_of_children")



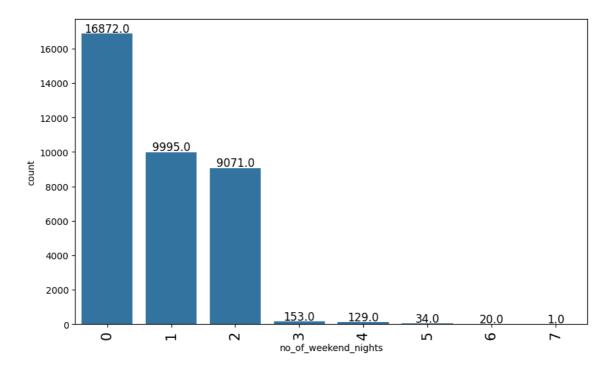
In [42]: # replacing 9, and 10 children with 3
data["no_of_children"] = data["no_of_children"].replace([9, 10], 3)

Observations on number of week nights



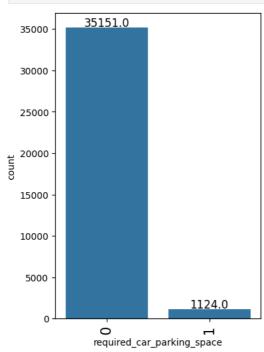
Observations on number of weekend nights

In [46]: labeled_barplot(data, "no_of_weekend_nights")



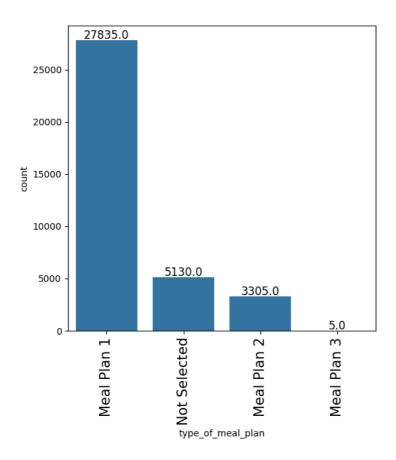
Observations on required car parking space





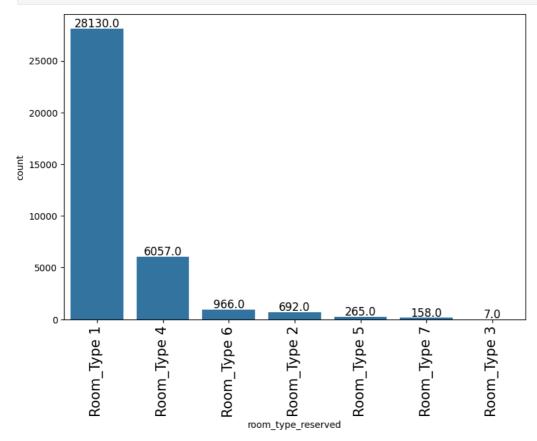
Observations on type of meal plan

In [50]: labeled_barplot(data, "type_of_meal_plan")

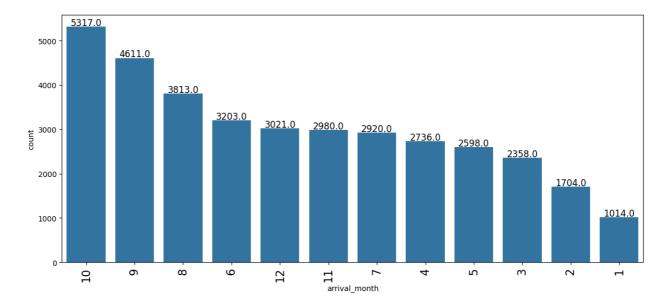


Observations on room type reserved

In [52]: labeled_barplot(data, "room_type_reserved")

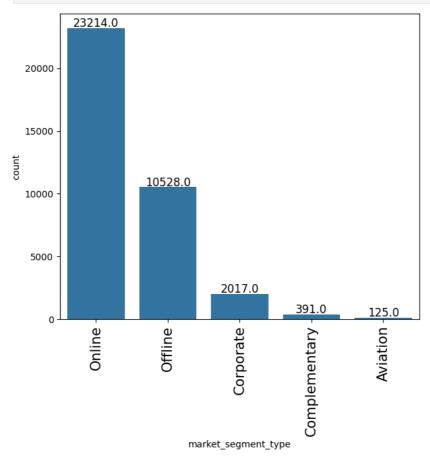


Observations on arrival month



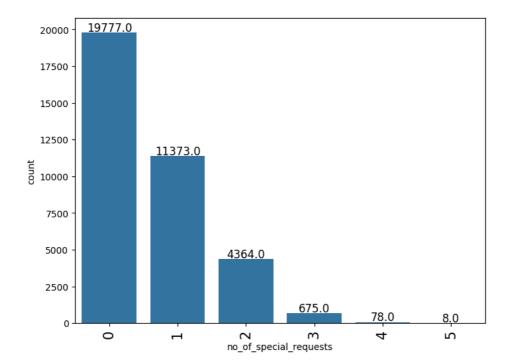
Observations on market segment type

In [56]: labeled_barplot(data, "market_segment_type")



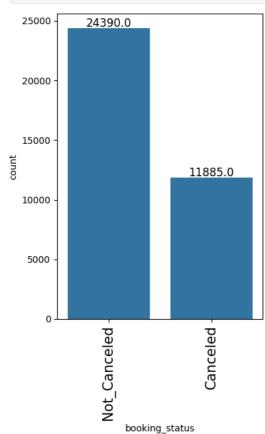
Observations on number of special requests

In [58]: labeled_barplot(data, "no_of_special_requests")



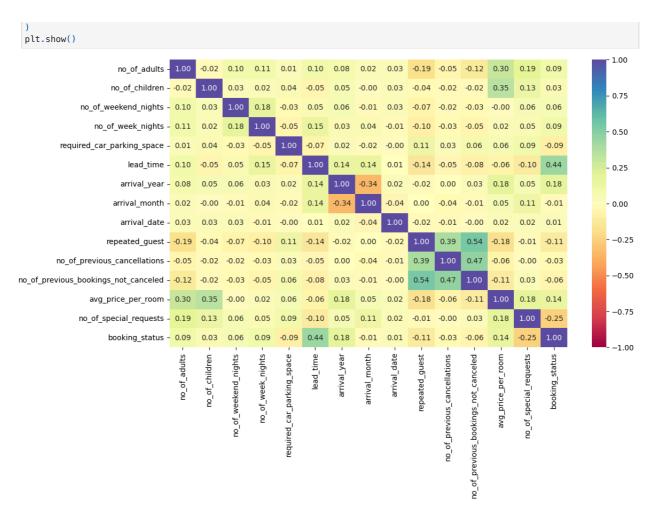
Observations on booking status

```
In [60]: labeled_barplot(data, "booking_status")
```



Encoding Canceled bookings to 1 and Not_Canceled as 0 for further analysis

Bivariate Analysis

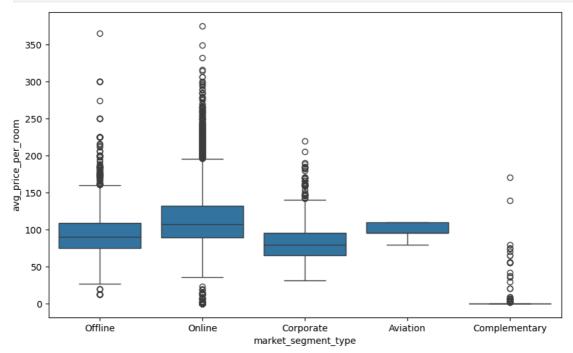


Creating functions that will help with further analysis.

```
In [66]: ### function to plot distributions wrt target
         def distribution_plot_wrt_target(data, predictor, target):
             fig, axs = plt.subplots(2, 2, figsize=(12, 10))
             target unig = data[target].unique()
             axs[0, 0].set_title("Distribution of target for target=" + str(target_uniq[0]))
             sns.histplot(
                 data=data[data[target] == target_uniq[0]],
                  x=predictor,
                  kde=True.
                 ax=axs[0, 0]
                  color="teal"
                  stat="density",
             axs[0, 1].set_title("Distribution of target for target=" + str(target_uniq[1]))
             sns.histplot(
                 data=data[data[target] == target_uniq[1]],
                  x=predictor.
                  kde=True.
                 ax=axs[0, 1]
                  color="orange"
                 stat="density",
             axs[1, 0].set_title("Boxplot w.r.t target")
             \verb|sns.boxplot(data=data, x=target, y=predictor, ax=axs[1, 0])|\\
             axs[1, 1].set_title("Boxplot (without outliers) w.r.t target")
             sns.boxplot(
                 data=data,
                 x=target,
                 v=predictor.
                  ax=axs[1, 1],
                 showfliers=False,
             plt.tight lavout()
             plt.show()
```

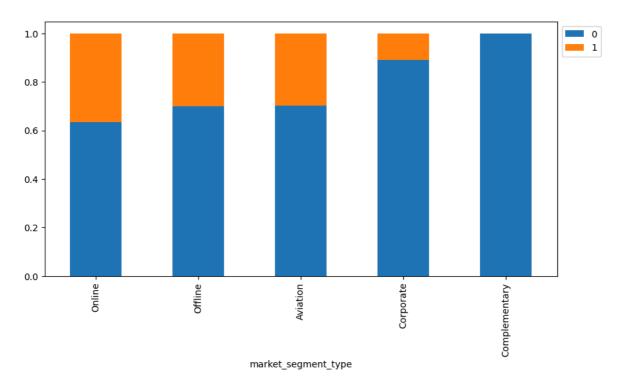
```
In [67]: def stacked_barplot(data, predictor, target):
             Print the category counts and plot a stacked bar chart
             data: dataframe
             predictor: independent variable
             target: target variable
             count = data[predictor].nunique()
             sorter = data[target].value_counts().index[-1]
             tab1 = pd.crosstab(data[predictor], data[target], margins=True).sort_values(
                 by=sorter, ascending=False
             print(tab1)
             print("-" * 120)
             tab = pd.crosstab(data[predictor], data[target], normalize="index").sort_values(
                by=sorter, ascending=False
             tab.plot(kind="bar", stacked=True, figsize=(count + 5, 5))
             plt.legend(
                 loc="lower left", frameon=False,
             plt.legend(loc="upper left", bbox_to_anchor=(1, 1))
             plt.show()
```

Hotel rates are dynamic and change according to demand and customer demographics. Will see how prices vary across different market segments

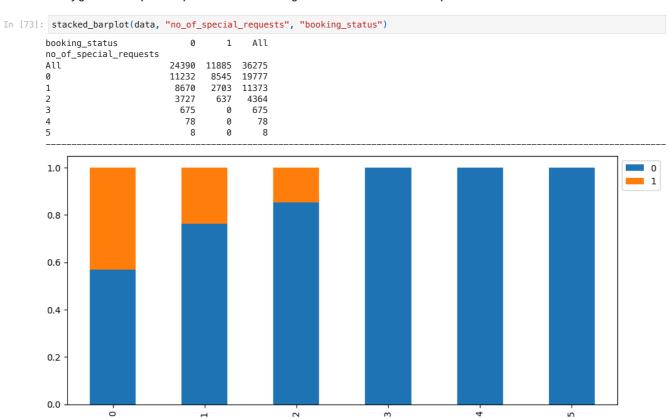


Will check how booking status varies across different market segments. Also, how average price per room impacts booking status

```
In [71]: stacked_barplot(data, "market_segment_type", "booking_status")
        {\tt booking\_status}
                                  0
                                               All
        market_segment_type
        All
                              24390 11885
                                             36275
        Online
                              14739
                                      8475
                                             23214
        Offline
                               7375
                                      3153
                                             10528
        Corporate
                               1797
                                       220
                                              2017
        Aviation
                                 88
                                        37
                                               125
        Complementary
                                391
                                         0
                                               391
```



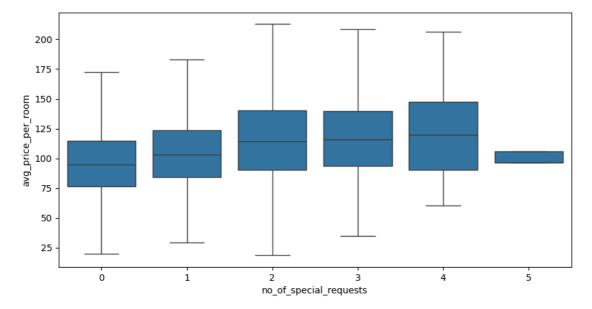
Many guests have special requirements when booking a hotel room. Will see how it impacts cancellations



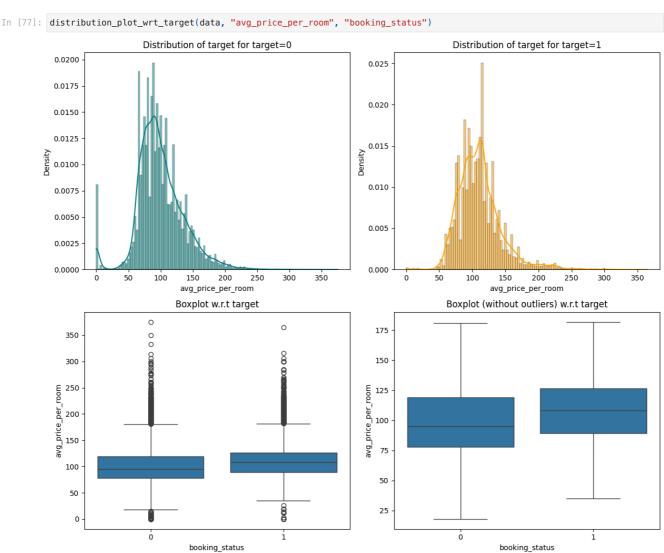
Will see if the special requests made by the customers impacts the prices of a room

```
In [75]: plt.figure(figsize=(10, 5))
    sns.boxplot(data=data, x="no_of_special_requests", y="avg_price_per_room", showfliers=False)
    plt.show()
```

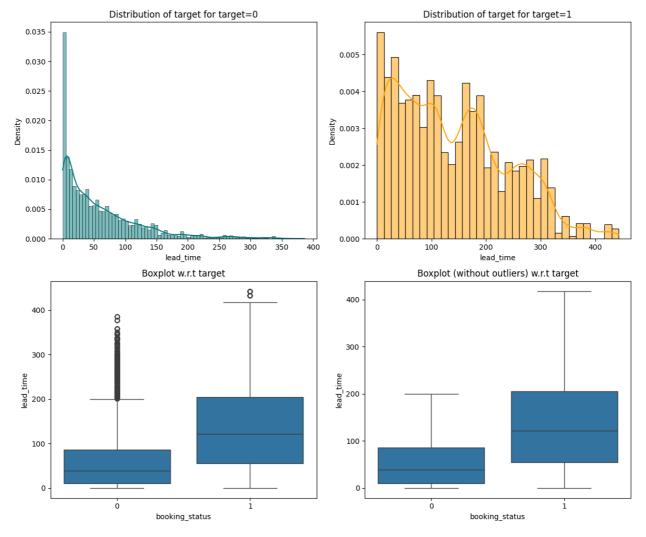
no_of_special_requests



Saw earlier that there is a positive correlation between booking status and average price per room. Will analyze it

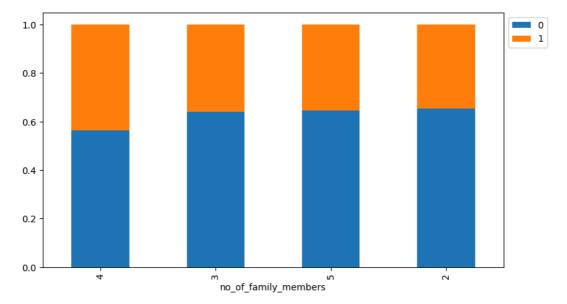


There is a positive correlation between booking status and lead time also. Will analyze it further



Generally people travel with their spouse and children for vacations or other activities. Will create a new dataframe of the customers who traveled with their families and analyze the impact on booking status.

```
In [81]: family_data = data[(data["no_of_children"] >= 0) & (data["no_of_adults"] > 1)]
         family_data.shape
Out[81]: (28441, 18)
In [82]: family_data["no_of_family_members"] = (
             family_data["no_of_adults"] + family_data["no_of_children"]
In [83]: stacked_barplot(family_data, "no_of_family_members", "booking_status")
        booking_status
                                              All
                                        1
        no_of_family_members
        All
                              18456
                                     9985
                                            28441
                               15506
                                     8213
                                            23719
        3
                                     1368
                               2425
                                            3793
                                514
                                      398
                                             912
        5
                                 11
                                        6
                                              17
```

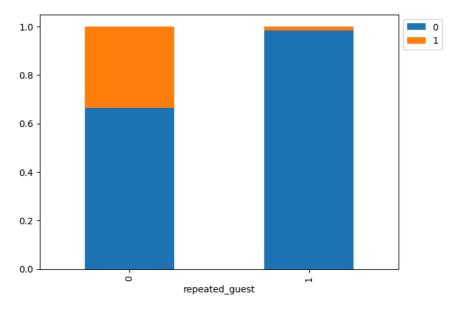


Will do a similar analysis for the customer who stay for at least a day at the hotel.

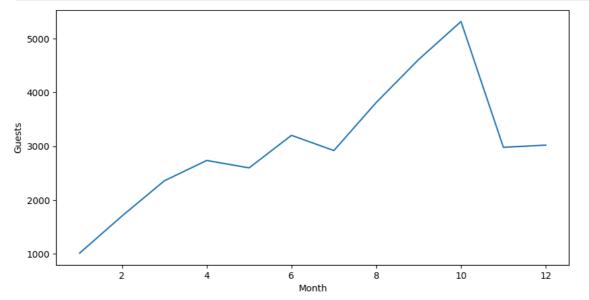
```
In [85]: stay_data = data[(data["no_of_week_nights"] > 0) & (data["no_of_weekend_nights"] > 0)]
          {\tt stay\_data.shape}
Out[85]: (17094, 18)
In [86]: stay_data["total_days"] = (
              stay_data["no_of_week_nights"] + stay_data["no_of_weekend_nights"]
In [87]: stacked_barplot(stay_data, "total_days", "booking_status")
        booking_status
                              0
                                    1
                                         All
        total_days
                         10979
                                 6115
                                       17094
        All
        3
                           3689
                                 2183
                                        5872
        4
5
                           2977
                                 1387
                                         4364
                           1593
                                  738
                                        2331
        2
                           1301
                                  639
                                        1940
        6
                            566
                                  465
                                        1031
                            590
                                  383
                                         973
        8
                                         179
                            100
                                   79
        10
                             51
                                   58
                                         109
        9
                             58
                                   53
                                         111
        14
                             5
                                   27
                                           32
        15
13
                              5
                                   26
                                           31
                              3
                                   15
                                           18
        12
                              9
                                   15
                                           24
        11
20
19
                             24
                                   15
                                           39
                              3
                                    8
                                           11
                                    5
                                            6
                              1
        16
                              1
                                    5
                                            6
        17
18
                                    4
                                            5
                              1
                                            3
                                    3
                              0
        21
22
                                            4
                              1
                                    3
                                    2
                                            2
                              0
        23
                                            2
                                    1
                              1
        24
                              0
                                            1
                                    1
```

Repeating guests are the guests who stay in the hotel often and are important to brand equity. Will see what % of repeating guests cancel?

```
In [89]: stacked_barplot(data, "repeated_guest", "booking_status")
        booking_status
                                         All
                                   1
        repeated_guest
        All
                        24390
                               11885
                                       36275
        0
                               11869
                        23476
                                       35345
                          914
        1
                                  16
                                         930
```

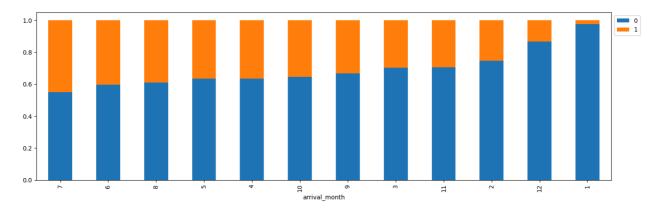


Finding out what are the busiest months in the hotel.



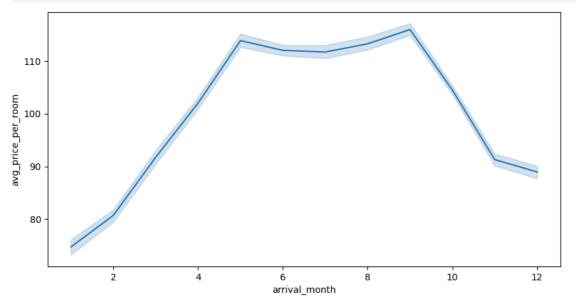
Checking the % of bookings canceled in each month.

```
In [93]: stacked_barplot(data, "arrival_month", "booking_status")
        booking_status
        arrival_month
        All
                         24390 11885 36275
        10
                          3437
                                 1880
                                        5317
                          3073
                                 1538
        8
                          2325
                                 1488
                                        3813
                          1606
                                 1314
        6
                          1912
                                 1291
                                        3203
                          1741
                                  995
                                        2736
                          1650
                                  948
                                        2598
                          2105
                                        2980
                          1658
                                  700
                                        2358
                          1274
                                        1704
                          2619
                                        3021
                                        1014
```



As hotel room prices are dynamic, will check how the prices vary across different months

```
In [95]: plt.figure(figsize=(10, 5))
sns.lineplot(data=data, x="arrival_month", y="avg_price_per_room")
plt.show()
```



Data Preprocessing

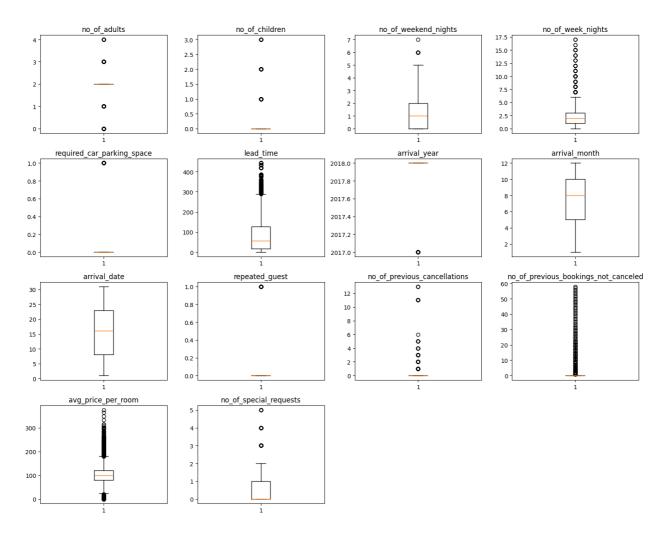
Outlier Check

```
In [98]: # outlier detection using boxplot
    numeric_columns = data.select_dtypes(include=np.number).columns.tolist()
# dropping booking_status
    numeric_columns.remove("booking_status")

plt.figure(figsize=(15, 12))

for i, variable in enumerate(numeric_columns):
    plt.subplot(4, 4, i + 1)
    plt.boxplot(data[variable], whis=1.5)
    plt.tight_layout()
    plt.title(variable)

plt.show()
```



Model Building

Model evaluation criterion

Model can make wrong predictions as:

- 1. Predicting a customer will not cancel their booking but in reality, the customer will cancel their booking.
- 2. Predicting a customer will cancel their booking but in reality, the customer will not cancel their booking.

Which case is more important?

- Both the cases are important as:
- If predicted that a booking will not be canceled and the booking gets canceled then the hotel will lose resources and will have to bear additional costs of distribution channels.
- If predicted that a booking will get canceled and the booking doesn't get canceled the hotel might not be able to provide satisfactory services to the customer by assuming that this booking will be canceled. This might damage the brand equity.

How to reduce the losses?

• Hotel would want F1 Score to be maximized, greater the F1 score higher are the chances of minimizing False Negatives and False Positives.

First, creating functions to calculate different metrics and confusion matrix so that I don't have to use the same code repeatedly for each model.

- The model_performance_classification_statsmodels function will be used to check the model performance of models.
- The confusion_matrix_statsmodels function will be used to plot the confusion matrix.

```
In [103... # defining a function to plot the confusion_matrix of a classification model
         def confusion_matrix_statsmodels(model, predictors, target, threshold=0.5):
             To plot the confusion_matrix with percentages
             model: classifier
             predictors: independent variables
             target: dependent variable
             threshold: threshold for classifying the observation as class 1
             y_pred = model.predict(predictors.astype(float)) > threshold
             cm = confusion_matrix(target, y_pred)
             labels = np.asarray(
                      ["{0:0.0f}".format(item) + "\n{0:.2%}".format(item / cm.flatten().sum())]
                     for item in cm.flatten()
             ).reshape(2, 2)
             plt.figure(figsize=(6, 4))
             sns.heatmap(cm, annot=labels, fmt="")
             plt.ylabel("True label")
             plt.xlabel("Predicted label")
```

Logistic Regression (with statsmodels library)

Data Preparation for modeling (Logistic Regression)

- I want to predict which bookings will be canceled.
- Before I proceed to build a model, I'll have to encode categorical features.
- Will split the data into train and test to be able to evaluate the model that I build on the train data.

```
In [107... X = data.drop(["booking_status"], axis=1)
    Y = data["booking_status"]

# adding constant
    X = sm.add_constant(X)

X = pd.get_dummies(X, drop_first=True)

# Splitting data in train and test sets
    X_train, X_test, y_train, y_test = train_test_split(X, Y, test_size=0.3, random_state=1)

In [108... print("Shape of Training set : ", X_train.shape)
    print("Shape of test set : ", X_test.shape)
    print("Percentage of classes in training set:")
    print(y_train.value_counts(normalize=True))
    print("Percentage of classes in test set:")
    print(y_test.value_counts(normalize=True))
```

```
Shape of Training set: (25392, 28)
        Shape of test set : (10883, 28)
        Percentage of classes in training set:
        booking status
        0
            0.67064
          0.32936
        1
        Name: proportion, dtvpe: float64
        Percentage of classes in test set:
        booking status
        0 0.67638
           0.32362
        1
        Name: proportion, dtype: float64
         Building Logistic Regression Model
In [110... # fitting logistic regression model
         logit = sm.Logit(y_train, X_train.astype(float))
         lg = logit.fit()
         print(lg.summary())
        Warning: Maximum number of iterations has been exceeded.
                 Current function value: 0.425090
                 Iterations: 35
                                   Logit Regression Results
        Dep. Variable:
                                                No. Observations:
                                                                                 25392
                            booking_status
        Model:
                                        Logit
                                                Df Residuals:
                                                                                 25364
        Method:
                                         MLE
                                                Df Model:
                                                                                    27
        Date:
                             Tue, 25 Feb 2025
                                                Pseudo R-squ.:
                                                                                0.3292
                                                Log-Likelihood:
                                    22:02:26
                                                                               -10794.
        Time:
        converged:
                                       False
                                                LL-Null:
                                                                               -16091.
        Covariance Type:
                                    nonrobust
                                                LLR p-value:
                                                                                 0.000
                                                   coef
                                                          std err
                                                                                   P>|z|
                                                                                               [0.025
                                                                                                           0.9751
                                              -922.8266
                                                          120.832
                                                                     -7.637
                                                                                   0.000
                                                                                           -1159.653
                                                                                                        -686.000
        const
        no_of_adults
                                                 0.1137
                                                            0.038
                                                                        3.019
                                                                                   0.003
                                                                                               0.040
                                                                                                            0.188
        no_of_children
                                                 0.1580
                                                             0.062
                                                                        2.544
                                                                                   0.011
                                                                                               0.036
                                                                                                            0.280
        no_of_weekend_nights
                                                 0.1067
                                                             0.020
                                                                        5.395
                                                                                   0.000
                                                                                               0.068
                                                                                                            0.145
        no_of_week_nights
                                                 0.0397
                                                             0.012
                                                                        3.235
                                                                                   0.001
                                                                                               0.016
                                                                                                           0.064
        required_car_parking_space
                                                -1.5943
                                                             0.138
                                                                       -11.565
                                                                                   0.000
                                                                                               -1.865
                                                                                                           -1.324
        lead_time
                                                 0.0157
                                                             0.000
                                                                       58.863
                                                                                   0.000
                                                                                               0.015
                                                                                                            0.016
        arrival_year
                                                 0.4561
                                                             0.060
                                                                        7.617
                                                                                   0.000
                                                                                               0.339
                                                                                                           0.573
        arrival_month
                                                -0.0417
                                                             0.006
                                                                       -6.441
                                                                                   0.000
                                                                                               -0.054
                                                                                                           -0.029
        arrival_date
                                                 0.0005
                                                             0.002
                                                                        0.259
                                                                                   0.796
                                                                                              -0.003
                                                                                                           0.004
                                                -2.3472
                                                             0.617
                                                                       -3.806
                                                                                   0.000
                                                                                               -3.556
                                                                                                           -1.139
        repeated_guest
        no_of_previous_cancellations
                                                 0.2664
                                                             0.086
                                                                        3.108
                                                                                   0.002
                                                                                               0.098
                                                                                                            0.434
        no_of_previous_bookings_not_canceled
                                                -0.1727
                                                             0.153
                                                                       -1.131
                                                                                   0.258
                                                                                               -0.472
                                                                                                            0.127
        avg_price_per_room
                                                 0.0188
                                                             0.001
                                                                       25.396
                                                                                   0.000
                                                                                               0.017
                                                                                                           0.020
        no_of_special_requests
                                                -1.4689
                                                             0.030
                                                                      -48.782
                                                                                   0.000
                                                                                               -1.528
                                                                                                           -1.410
        type_of_meal_plan_Meal Plan 2
                                                 0.1756
                                                             0.067
                                                                        2.636
                                                                                   0.008
                                                                                               0.045
                                                                                                            0.306
        type_of_meal_plan_Meal Plan 3
                                                17.3584
                                                         3987.835
                                                                        0.004
                                                                                   0.997
                                                                                           -7798.655
                                                                                                        7833.372
        type_of_meal_plan_Not Selected
                                                 0.2784
                                                             0.053
                                                                        5.247
                                                                                   0.000
                                                                                               0.174
                                                                                                           0.382
        room_type_reserved_Room_Type 2
                                                -0.3605
                                                             0.131
                                                                       -2.748
                                                                                   0.006
                                                                                              -0.618
                                                                                                          -0.103
        room_type_reserved_Room_Type 3
                                                -0.0012
                                                             1.310
                                                                       -0.001
                                                                                   0.999
                                                                                              -2.568
                                                                                                           2.566
        room_type_reserved_Room_Type 4
                                                -0.2823
                                                             0.053
                                                                       -5.304
                                                                                   0.000
                                                                                               -0.387
                                                                                                          -0.178
        room_type_reserved_Room_Type 5
                                                -0.7189
                                                             0.209
                                                                       -3.438
                                                                                   0.001
                                                                                              -1.129
                                                                                                          -0.309
        room_type_reserved_Room_Type 6
                                                -0.9501
                                                             0.151
                                                                       -6.274
                                                                                   0.000
                                                                                               -1.247
                                                                                                           -0.653
        room_type_reserved_Room_Type 7
                                                -1.4003
                                                             0.294
                                                                       -4.770
                                                                                   0.000
                                                                                               -1.976
                                                                                                           -0.825
        market_segment_type_Complementary
                                               -40.5975
                                                          5.65e+05 -7.19e-05
                                                                                   1.000
                                                                                           -1.11e+06
                                                                                                        1.11e+06
        market_segment_type_Corporate
                                                -1.1924
                                                             0.266
                                                                       -4.483
                                                                                   0.000
                                                                                               -1.714
                                                                                                           -0.671
        market_segment_type_Offline
                                                -2.1946
                                                             0.255
                                                                       -8.621
                                                                                   0.000
                                                                                               -2.694
                                                                                                           -1.696
        market_segment_type_Online
                                                -0.3995
                                                             0.251
                                                                       -1.590
                                                                                   0.112
                                                                                               -0.892
                                                                                                            0.093
In [111... print("Training performance:")
         model\_performance\_classification\_statsmodels(lg, X\_train, y\_train)
        Training performance:
          Accuracy Recall Precision
                                            F1
         0 0.80600 0.63410 0.73971 0.68285
         Multicollinearity
In [113... # will define a function to check VIF
         def checking_vif(predictors):
             vif = pd.DataFrame()
             vif["feature"] = predictors.columns
             # calculating VIF for each feature
             vif["VIF"] = [
                 variance_inflation_factor(predictors.astype(float).values, i)
```

```
In [114... checking_vif(X_train)
```

return vif

for i in range(len(predictors.columns))

	feature	VIF
0	const	39497686.20788
1	no_of_adults	1.35113
2	no_of_children	2.09358
3	no_of_weekend_nights	1.06948
4	no_of_week_nights	1.09571
5	required_car_parking_space	1.03997
6	lead_time	1.39517
7	arrival_year	1.43190
8	arrival_month	1.27633
9	arrival_date	1.00679
10	repeated_guest	1.78358
11	no_of_previous_cancellations	1.39569
12	no_of_previous_bookings_not_canceled	1.65200
13	avg_price_per_room	2.06860
14	no_of_special_requests	1.24798
15	type_of_meal_plan_Meal Plan 2	1.27328
16	type_of_meal_plan_Meal Plan 3	1.02526
17	type_of_meal_plan_Not Selected	1.27306
18	room_type_reserved_Room_Type 2	1.10595
19	room_type_reserved_Room_Type 3	1.00330
20	room_type_reserved_Room_Type 4	1.36361
21	room_type_reserved_Room_Type 5	1.02800
22	room_type_reserved_Room_Type 6	2.05614
23	room_type_reserved_Room_Type 7	1.11816
24	market_segment_type_Complementary	4.50276
25	market_segment_type_Corporate	16.92829
26	market_segment_type_Offline	64.11564
27	market_segment_type_Online	71.18026

Dropping high p-value variables

- Will drop the predictor variables having a p-value greater than 0.05 as they do not significantly impact the target variable.
- But sometimes p-values change after dropping a variable. So, I'll not drop all variables at once.
- Instead, I'll do the following:
 - Build a model, check the p-values of the variables, and drop the column with the highest p-value.
 - Create a new model without the dropped feature, check the p-values of the variables, and drop the column with the highest p-value.
 - Repeat the above two steps till there are no columns with p-value > 0.05.

```
In [116... # initial list of columns
         cols = X_train.columns.tolist()
         # setting an initial max p-value
         max_p_value = 1
         while len(cols) > 0:
             # defining the train set
             x_train_aux = X_train[cols]
             # fitting the model
             model = sm.Logit(y_train, x_train_aux.astype(float)).fit(disp=False)
             \# getting the p-values and the maximum p-value
             p_values = model.pvalues
             max_p_value = max(p_values)
             # name of the variable with maximum p-value
             feature_with_p_max = p_values.idxmax()
             if max_p_value > 0.05:
                 cols.remove(feature_with_p_max)
             else:
                 break
         selected_features = cols
         print(selected_features)
```

['const', 'no_of_adults', 'no_of_children', 'no_of_weekend_nights', 'no_of_week_nights', 'required_car_parking_space', 'lead_time', 'arrival_year', 'arrival_month', 'repeated_guest', 'no_of_previous_cancellations', 'avg_price_per_room', 'n o_of_special_requests', 'type_of_meal_plan_Meal Plan 2', 'type_of_meal_plan_Not Selected', 'room_type_reserved_Room_Type 2', 'room_type_reserved_Room_Type 4', 'room_type_reserved_Room_Type 5', 'room_type_reserved_Room_Type 6', 'room_type_reserved_Room_Type_reserved_R erved_Room_Type 7', 'market_segment_type_Corporate', 'market_segment_type_Offline']

```
In [117... X_train1 = X_train[selected_features]
         X_test1 = X_test[selected_features]
```

In [118... logit1 = sm.Logit(y_train, X_train1.astype(float)) lg1 = logit1.fit() print(lg1.summary())

Optimization terminated successfully. Current function value: 0.425731

Logit Regression Results

Dep. Variable:	booking_status	No. Observations:	25392
Model:	Logit	Df Residuals:	25370
Method:	MLE	Df Model:	21
Date:	Tue, 25 Feb 2025	Pseudo R-squ.:	0.3282
Time:	22:02:28	Log-Likelihood:	-10810.
converged:	True	LL-Null:	-16091.
Covariance Type:	nonrobust	LLR p-value:	0.000

	coef	std err	z	P> z	[0.025	0.975]
const	-915.6391	120.471	-7 . 600	0.000	-1151.758	-679.520
no_of_adults	0.1088	0.037	2.914	0.004	0.036	0.182
no_of_children	0.1531	0.062	2.470	0.014	0.032	0.275
no_of_weekend_nights	0.1086	0.020	5.498	0.000	0.070	0.147
no_of_week_nights	0.0417	0.012	3.399	0.001	0.018	0.066
required_car_parking_space	-1.5947	0.138	-11.564	0.000	-1.865	-1.324
<pre>lead_time</pre>	0.0157	0.000	59.213	0.000	0.015	0.016
arrival_year	0.4523	0.060	7.576	0.000	0.335	0.569
arrival_month	-0.0425	0.006	-6.591	0.000	-0.055	-0.030
repeated_guest	-2.7367	0.557	-4.916	0.000	-3.828	-1.646
no_of_previous_cancellations	0.2288	0.077	2.983	0.003	0.078	0.379
avg_price_per_room	0.0192	0.001	26.336	0.000	0.018	0.021
no_of_special_requests	-1.4698	0.030	-48.884	0.000	-1.529	-1.411
<pre>type_of_meal_plan_Meal Plan 2</pre>	0.1642	0.067	2.469	0.014	0.034	0.295
<pre>type_of_meal_plan_Not Selected</pre>	0.2860	0.053	5.406	0.000	0.182	0.390
<pre>room_type_reserved_Room_Type 2</pre>	-0.3552	0.131	-2.709	0.007	-0.612	-0.098
<pre>room_type_reserved_Room_Type 4</pre>	-0.2828	0.053	-5.330	0.000	-0.387	-0.179
<pre>room_type_reserved_Room_Type 5</pre>	-0.7364	0.208	-3.535	0.000	-1.145	-0.328
<pre>room_type_reserved_Room_Type 6</pre>	-0.9682	0.151	-6.403	0.000	-1.265	-0.672
<pre>room_type_reserved_Room_Type 7</pre>	-1.4343	0.293	-4.892	0.000	-2.009	-0.860
market_segment_type_Corporate	-0.7913	0.103	-7.692	0.000	-0.993	-0.590
market_segment_type_Offline	-1.7854	0.052	-34.363	0.000	-1.887	-1.684

```
In [119... print("Training performance:")
         print(model_performance_classification_statsmodels(lg1, X_train1, y_train))
```

Training performance:

Accuracy Recall Precision F1 0.80545 0.63267 0.73907 0.68174

Converting coefficients to odds

- The coefficients of the logistic regression model are in terms of log(odd), to find the odds I'll have to take the exponential of the coefficients.
- Therefore, odds = exp(b)
- The percentage change in odds is given as odds = (exp(b) 1) * 100

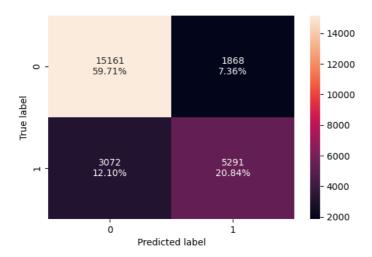
```
In [121... # converting coefficients to odds
          odds = np.exp(lg1.params)
          # finding the percentage change
          perc\_change\_odds = (np.exp(lg1.params) - 1) * 100
          # removing limit from number of columns to display
          pd.set_option("display.max_columns", None)
          # adding the odds to a dataframe
pd.DataFrame({"Odds": odds, "Change_odd%": perc_change_odds}, index=X_train1.columns).T
```

const no_of_adults no_of_children no_of_weekend_nights no_of_week_nights required_car_parking_space lead

Odds	0.00000	1.11491	1.16546	1.11470	1.04258	0.20296	1./
Change_odd%	-100.00000	11.49096	16.54593	11.46966	4.25841	-79.70395	1.

Checking model performance on the training set

In [123... # creating confusion matrix confusion_matrix_statsmodels(lg1, X_train1, y_train)



```
In [124... print("Training performance:")
log_reg_model_train_perf = model_performance_classification_statsmodels(lg1, X_train1, y_train)
log_reg_model_train_perf
```

Training performance:

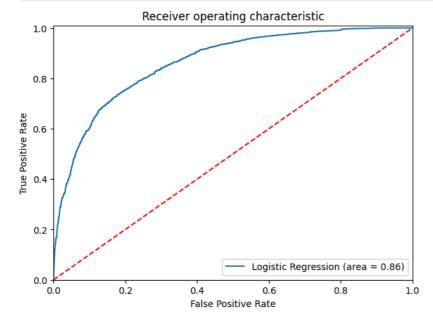
 Out [124...
 Accuracy
 Recall
 Precision
 F1

 0
 0.80545
 0.63267
 0.73907
 0.68174

ROC-AUC

• ROC-AUC on training set

```
In [126... logit_roc_auc_train = roc_auc_score(y_train, lg1.predict(X_train1.astype(float)))
    fpr, tpr, thresholds = roc_curve(y_train, lg1.predict(X_train1.astype(float)))
    plt.figure(figsize=(7, 5))
    plt.plot(fpr, tpr, label="Logistic Regression (area = %0.2f)" % logit_roc_auc_train)
    plt.plot([0, 1], [0, 1], "r--")
    plt.xlim([0.0, 1.0])
    plt.ylim([0.0, 1.0])
    plt.xlabel("False Positive Rate")
    plt.ylabel("True Positive Rate")
    plt.title("Receiver operating characteristic")
    plt.legend(loc="lower right")
    plt.show()
```



Model Performance Improvement

• Asking myself - Can the recall score can be improved further, by changing the model threshold using AUC-ROC Curve?

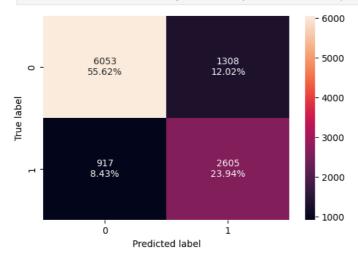
Optimal threshold using AUC-ROC curve

```
In [130... # Optimal threshold as per AUC-ROC curve
# The optimal cut off would be where tpr is high and fpr is low
fpr, tpr, thresholds = roc_curve(y_train, lg1.predict(X_train1.astype(float)))
```

```
optimal_idx = np.argmax(tpr - fpr)
optimal_threshold_auc_roc = thresholds[optimal_idx]
print(optimal_threshold_auc_roc)
```

0.3700522558708125

```
In [131... # creating confusion matrix
    confusion_matrix_statsmodels(lg1, X_test1, y_test, threshold=optimal_threshold_auc_roc)
```



Training performance:

 Out [132...
 Accuracy
 Recall
 Precision
 F1

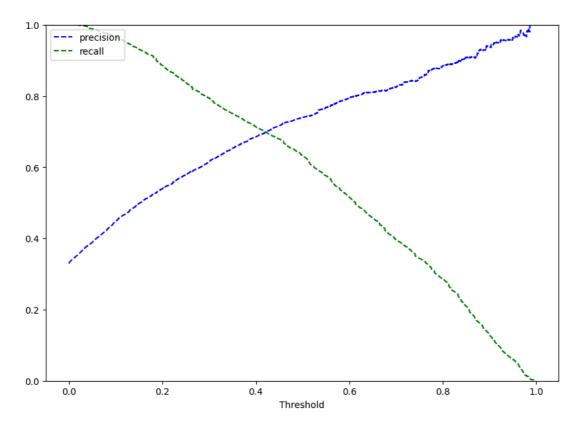
 0
 0.79265
 0.73622
 0.66808
 0.70049

Will use Precision-Recall curve and see if a better threshold can be found

```
In [134...
y_scores = lg1.predict(X_train1.astype(float))
prec, rec, tre = precision_recall_curve(y_train, y_scores,)

def plot_prec_recall_vs_tresh(precisions, recalls, thresholds):
    plt.plot(thresholds, precisions[:-1], "b--", label="precision")
    plt.plot(thresholds, recalls[:-1], "g--", label="recall")
    plt.xlabel("Threshold")
    plt.legend(loc="upper left")
    plt.ylim([0, 1])

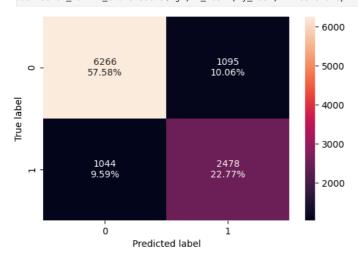
plt.figure(figsize=(10, 7))
plot_prec_recall_vs_tresh(prec, rec, tre)
plt.show()
```



In [135... # setting the threshold
 optimal_threshold_curve = 0.42

Checking model performance on training set

In [137... # creating confusion matrix
confusion_matrix_statsmodels(lg1, X_test1, y_test, threshold=optimal_threshold_curve)



Training performance:

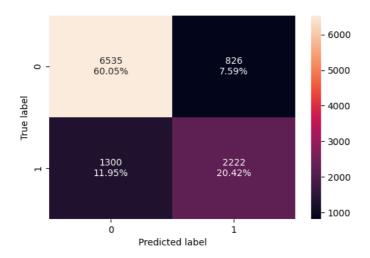
 Out [138...
 Accuracy
 Recall
 Precision
 F1

 0
 0.80132
 0.69939
 0.69797
 0.69868

Checking the performance on the test set

Using model with default threshold

```
In [141... # creating confusion matrix
confusion_matrix_statsmodels(lg1, X_test1, y_test)
```



F1

```
In [142... log_reg_model_test_perf = model_performance_classification_statsmodels(lg1, X_test1, y_test)
print("Test performance:")
log_reg_model_test_perf
```

Test performance:

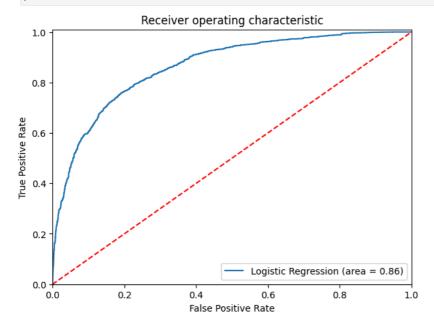
Out[142... Accuracy

0 0.80465 0.63089 0.72900 0.67641

Recall Precision

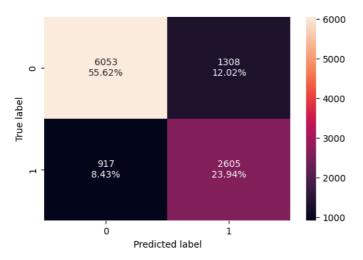
· ROC curve on test set

```
In [144...
logit_roc_auc_train = roc_auc_score(y_test, lg1.predict(X_test1.astype(float)))
fpr, tpr, thresholds = roc_curve(y_test, lg1.predict(X_test1.astype(float)))
plt.figure(figsize=(7, 5))
plt.plot(fpr, tpr, label="Logistic Regression (area = %0.2f)" % logit_roc_auc_train)
plt.plot([0, 1], [0, 1], "r--")
plt.xlim([0.0, 1.0])
plt.ylim([0.0, 1.0])
plt.xlabel("False Positive Rate")
plt.ylabel("True Positive Rate")
plt.title("Receiver operating characteristic")
plt.legend(loc="lower right")
plt.show()
```



Using model with threshold=0.37

```
In [146... # creating confusion matrix
confusion_matrix_statsmodels(lg1, X_test1, y_test, threshold=optimal_threshold_auc_roc)
```



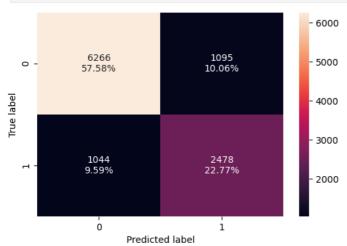
Test performance:

Out[147... Accuracy Recall Precision

0 0.79555 0.73964

Using model with threshold = 0.42

In [149... # creating confusion matrix
confusion_matrix_statsmodels(lg1, X_test1, y_test, threshold=optimal_threshold_curve)



0.66573 0.70074

Test performance:

 Out [150...
 Accuracy
 Recall
 Precision
 F1

 0
 0.80345
 0.70358
 0.69353
 0.69852

Model performance summary

```
"Logistic Regression-0.42 Threshold",
]
print("Training performance comparison:")
models_train_comp_df
```

Training performance comparison:

Out[152...

```
Logistic Regression-default Threshold Logistic Regression-0.37 Threshold Logistic Regression-0.42 Threshold
```

Accuracy	0.80545	0.79265	0.80132
Recall	0.63267	0.73622	0.69939
Precision	0.73907	0.66808	0.69797
F1	0.68174	0.70049	0.69868

```
In [153... # test performance comparison
          models_test_comp_df = pd.concat(
              -[
                   log_reg_model_test_perf.T,
                   log_reg_model_test_perf_threshold_auc_roc.T,
log_reg_model_test_perf_threshold_curve.T,
              axis=1,
          models_test_comp_df.columns = [
              "Logistic Regression-default Threshold",
              "Logistic Regression-0.37 Threshold",
              "Logistic Regression-0.42 Threshold",
          print("Test performance comparison:")
          print(models_test_comp_df)
         Test performance comparison:
                     Logistic Regression-default Threshold
         Accuracy
                                                      0.80465
                                                      0.63089
         Recall
         Precision
                                                      0.72900
         F1
                                                      0.67641
                     Logistic Regression-0.37 Threshold \
```

0.73964

0.66573 0.70074

0.80345

0.70358 0.69353

0.69852

Decision Tree

Accuracy Recall

Precision

Accuracy

Precision

Recall

Data Preparation for modeling (Decision Tree)

Logistic Regression-0.42 Threshold

```
In [156... X = data.drop(["booking_status"], axis=1)
         Y = data["booking_status"]
         X = pd.get_dummies(X, drop_first=True)
         # Splitting data in train and test sets
         X\_train, \ X\_test, \ y\_train, \ y\_test = train\_test\_split(X, \ Y, \ test\_size=0.3, \ random\_state=1)
In [157... print("Shape of Training set : ", X_train.shape)
         print("Shape of test set : ", X_test.shape)
         print("Percentage of classes in training set:")
         print(y_train.value_counts(normalize=True))
         print("Percentage of classes in test set:")
         print(y_test.value_counts(normalize=True))
        Shape of Training set: (25392, 27)
        Shape of test set : (10883, 27)
        Percentage of classes in training set:
        booking_status
        0 0.67064
          0.32936
        Name: proportion, dtype: float64
        Percentage of classes in test set:
        booking_status
        0 0.67638
           0.32362
        Name: proportion, dtype: float64
```

First, create functions to calculate different metrics and confusion matrix so that I don't have to use the same code repeatedly for each model.

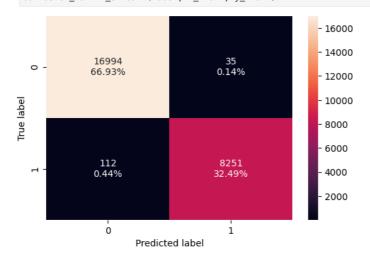
• The model_performance_classification_sklearn function will be used to check the model performance of models.

• The confusion_matrix_sklearnfunction will be used to plot the confusion matrix.

```
In [159... # defining a function to compute different metrics to check performance of a classification model built using sklearn
         def model_performance_classification_sklearn(model, predictors, target):
             Function to compute different metrics to check classification model performance
             model: classifier
             predictors: independent variables
             target: dependent variable
             # predicting using the independent variables
             pred = model.predict(predictors)
             acc = accuracy_score(target, pred) # to compute Accuracy
             recall = recall_score(target, pred) # to compute Recall
             precision = precision_score(target, pred) # to compute Precision
             f1 = f1_score(target, pred) # to compute F1-score
             # creating a dataframe of metrics
             df_perf = pd.DataFrame(
                 {"Accuracy": acc, "Recall": recall, "Precision": precision, "F1": f1,},
                 index=[0].
             return df_perf
In [160... def confusion_matrix_sklearn(model, predictors, target):
             To plot the confusion_matrix with percentages
             model: classifier
             predictors: independent variables
             target: dependent variable
             y_pred = model.predict(predictors)
             cm = confusion_matrix(target, y_pred)
             labels = np.asarray(
                      ["{0:0.0f}".format(item) + "\n{0:.2%}".format(item / cm.flatten().sum())]
                     for item in cm.flatten()
             ).reshape(2, 2)
             plt.figure(figsize=(6, 4))
             sns.heatmap(cm, annot=labels, fmt="")
             plt.ylabel("True label")
             plt.xlabel("Predicted label")
         Building Decision Tree Model
```

Checking model performance on training set

```
In [164... confusion_matrix_sklearn(model, X_train, y_train)
```



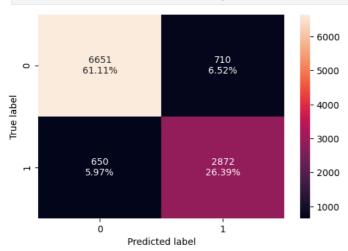
```
)
decision_tree_perf_train
```

Out[165...

	Accuracy	Recall	Precision	F1
0	0.99421	0.98661	0.99578	0.99117

Checking model performance on test set

In [167... confusion_matrix_sklearn(model, X_test, y_test)



In [168... decision_tree_perf_test = model_performance_classification_sklearn(model, X_test, y_test)
 decision_tree_perf_test

Out[168...

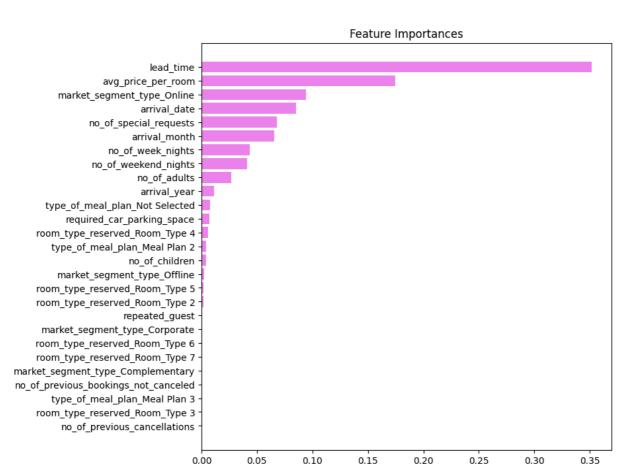
 Accuracy
 Recall
 Precision
 F1

 0
 0.87503
 0.81545
 0.80179
 0.80856

Before pruning the tree I'll check the important features.

```
In [170...
feature_names = list(X_train.columns)
importances = model.feature_importances_
indices = np.argsort(importances)

plt.figure(figsize=(8, 8))
plt.title("Feature Importances")
plt.barh(range(len(indices)), importances[indices], color="violet", align="center")
plt.yticks(range(len(indices)), [feature_names[i] for i in indices])
plt.xlabel("Relative Importance")
plt.show()
```



Relative Importance

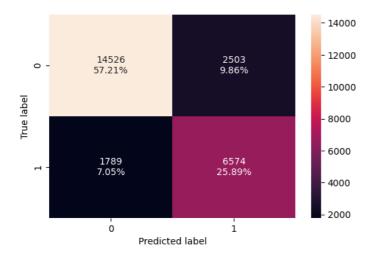
Pruning the tree

Pre-Pruning

```
In [173... # Choose the type of classifier.
         estimator = DecisionTreeClassifier(random_state=1, class_weight="balanced")
         # Grid of parameters to choose from
         parameters = {
             "max_depth": np.arange(2, 7, 2),
             "max_leaf_nodes": [50, 75, 150, 250]
             "min_samples_split": [10, 30, 50, 70],
         # Type of scoring used to compare parameter combinations
         acc_scorer = make_scorer(f1_score)
         # Run the grid search
         grid_obj = GridSearchCV(estimator, parameters, scoring=acc_scorer, cv=5)
         grid_obj = grid_obj.fit(X_train, y_train)
         # Set the clf to the best combination of parameters
         estimator = grid_obj.best_estimator_
         # Fit the best algorithm to the data.
         estimator.fit(X_train, y_train)
Out[173...
                                      DecisionTreeClassifier
         DecisionTreeClassifier(class_weight='balanced', max_depth=6, max_leaf_nodes=50,
                                  min_samples_split=10, random_state=1)
```

Checking performance on training set

```
In [175... confusion_matrix_sklearn(estimator, X_train, y_train)
```



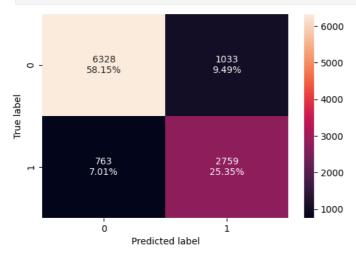
In [176... decision_tree_tune_perf_train = model_performance_classification_sklearn(estimator, X_train, y_train)
decision_tree_tune_perf_train

 Out [176...
 Accuracy
 Recall
 Precision
 F1

 0
 0.83097
 0.78608
 0.72425
 0.75390

Checking performance on test set

In [178... confusion_matrix_sklearn(estimator, X_test, y_test)

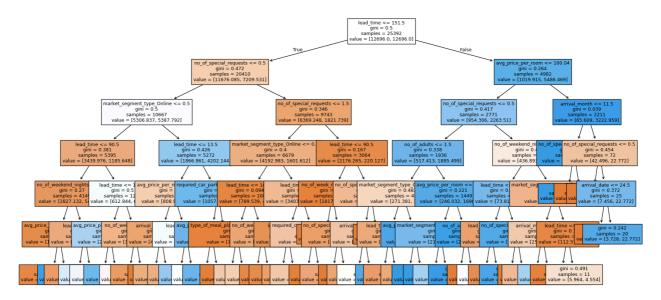


In [179... decision_tree_tune_perf_test = model_performance_classification_sklearn(estimator, X_test, y_test)
decision_tree_tune_perf_test

 Out [179...
 Accuracy
 Recall
 Precision
 F1

 0
 0.83497
 0.78336
 0.72758
 0.75444

Visualizing the Decision Tree



In [182... # Text report showing the rules of a decision tree print(tree.export_text(estimator, feature_names=feature_names, show_weights=True))

```
- lead time <= 151.50</pre>
     no_of_special_requests <= 0.50</pre>
         - market_segment_type_Online <= 0.50</pre>
             - lead time <= 90.50</pre>
                --- no_of_weekend_nights <= 0.50
                   |--- avg_price_per_room <= 196.50
                   | |--- weights: [1736.39, 133.59] class: 0
|--- avg_price_per_room > 196.50
| |--- weights: [0.75, 24.29] class: 1
| no_of_weekend_nights > 0.50
                   |--- lead_time <= 68.50
                    --- weights: [960.27, 223.16] class: 0
                   |--- lead_time > 68.50
| --- weights: [129.73, 160.92] class: 1
               lead_time > 90.50
                  - lead time <= 117.50</pre>
                   lead_time > 117.50
                   |--- no_of_week_nights <= 1.50
                     |--- weights: [87.23, 81.98] class: 0
                      - no_of_week_nights > 1.50
                     |--- weights: [228.14, 48.58] class: 0
          market_segment_type_Online > 0.50
               lead_time <= 13.50
                --- avg_price_per_room <= 99.44
                   |--- arrival month <= 1.50</pre>
                    |--- weights: [92.45, 0.00] class: 0
                   |--- arrival month > 1.50
                    |--- weights: [363.83, 132.08] class: 0
                   avg_price_per_room > 99.44
|--- lead_time <= 3.50
                      |--- weights: [219.94, 85.01] class: 0
                      -- lead_time > 3.50
                      |--- weights: [132.71, 280.85] class: 1
               lead_time > 13.50
                  - required_car_parking_space <= 0.50
                  |--- avg_price_per_room <= 71.92
| |--- weights: [158.80, 159.40] class: 1
|--- avg_price_per_room > 71.92
| |--- weights: [850.67, 3543.28] class: 1
                   required_car_parking_space > 0.50
     no_of_special_requests <= 1.50</pre>
             -- market_segment_type_Online <= 0.50
                -- lead_time <= 102.50
                   |--- type_of_meal_plan_Not Selected <= 0.50
                    |--- weights: [697.09, 9.11] class: 0
|--- type_of_meal_plan_Not Selected > 0.50
                    |--- weights: [15.66, 9.11] class: 0
                   lead_time > 102.50
                   |--- no_of_week_nights <= 2.50
                    |--- weights: [32.06, 19.74] class: 0
--- no_of_week_nights > 2.50
                    |--- weights: [44.73, 3.04] class: 0
               market_segment_type_Online > 0.50
                   lead_time <= 8.50</pre>
                   |--- lead_time <= 4.50
                      |--- weights: [498.03, 44.03] class: 0
                    --- lead_time > 4.50
|--- weights: [258.71, 63.76] class: 0
lead_time > 8.50
                   |--- required_car_parking_space <= 0.50
                     |--- weights: [2512.51, 1451.32] class: 0
                      - required_car_parking_space > 0.50
                      |--- weights: [134.20, 1.52] class: 0
          no_of_special_requests > 1.50
               lead_time <= 90.50
              |--- no_of_week_nights <= 3.50
                   |--- weights: [1585.04, 0.00] class: 0
                   no_of_week_nights > 3.50
                   |--- no_of_special_requests <= 2.50
                      |--- weights: [180.42, 57.69] class: 0
                      -- no_of_special_requests > 2.50
               | |--- weights: [52.19, 0.00] class: 0
lead_time > 90.50
                 - no of special requests <= 2.50
                   |--- arrival_month <= 8.50
                    |--- weights: [184.90, 56.17] class: 0
                     -- arrival_month > 8.50
                 | |--- weights: [106.61, 106.27] class: 0
-- no_of_special_requests > 2.50
                 |--- weights: [67.10, 0.00] class: 0
 lead_time > 151.50
    - avg_price_per_room <= 100.04</pre>
        - no_of_special_requests <= 0.50
         |--- no_of_adults <= 1.50
             |--- market_segment_type_Online <= 0.50
```

```
| |--- weights: [3.73, 24.29] class: 1
|--- lead_time > 163.50
| |--- weights: [257.96, 62.24] class: 0
                                - market_segment_type_Online > 0.50
                                |--- avg_price_per_room <= 2.50
                                  |--- weights: [8.95, 3.04] class: 0
|--- avg_price_per_room > 2.50
                                  |--- weights: [0.75, 97.16] class: 1
                            no_of_adults > 1.50
                              --- avg_price_per_room <= 82.47
                                |--- market_segment_type_0ffline <= 0.50

| |--- weights: [2.98, 282.37] class: 1

|--- market_segment_type_0ffline > 0.50
                                | |--- weights: [213.97, 385.60] class: 1
                                - avg_price_per_room > 82.47
                                |--- no_of_adults <= 2.50
| --- weights: [23.86, 1030.80] class: 1
                                |--- no_of_adults > 2.50
                                | |--- weights: [5.22, 0.00] class: 0
                        no_of_special_requests > 0.50
                            no_of_weekend_nights <= 0.50
                            |--- lead_time <= 180.50
                                |--- lead_time <= 159.50
                                  |--- weights: [7.46, 7.59] class: 1
                                   - lead_time > 159.50
                                   |--- weights: [37.28, 4.55] class: 0
                                 lead_time > 180.50
                                |--- no_of_special_requests <= 2.50
| --- weights: [20.13, 212.54] class: 1
                                |--- no_of_special_requests > 2.50
                                | |--- weights: [8.95, 0.00] class: 0
                            no_of_weekend_nights > 0.50
                              -- market_segment_type_Offline <= 0.50
|--- arrival_month <= 11.50
                                  |--- weights: [231.12, 110.82] class: 0
                                  --- arrival_month > 11.50
                                | |--- weights: [19.38, 34.92] class: 1
                                 market_segment_type_Offline > 0.50
                                |--- lead time <= 348.50
                                    |--- weights: [106.61, 3.04] class: 0
                                |--- lead_time > 348.50
                                  |--- weights: [5.96, 4.55] class: 0
                   avg_price_per_room > 100.04
                     -- arrival_month <= 11.50
                       |--- no_of_special_requests <= 2.50
                          |--- weights: [0.00, 3200.19] class: 1
                           - no_of_special_requests > 2.50
                        | |--- weights: [23.11, 0.00] class: 0
arrival_month > 11.50
                       -- no_of_special_requests > 0.50
                           |--- arrival_date <= 24.50
| |--- weights: [3.73, 0.00] class: 0
                               - arrival_date > 24.50
                           | |--- weights: [3.73, 22.77] class: 1
In [183... # importance of features in the tree building
          importances = estimator.feature_importances_
          indices = np.argsort(importances)
          plt.figure(figsize=(8, 8))
```

plt.barh(range(len(indices)), importances[indices], color="violet", align="center")

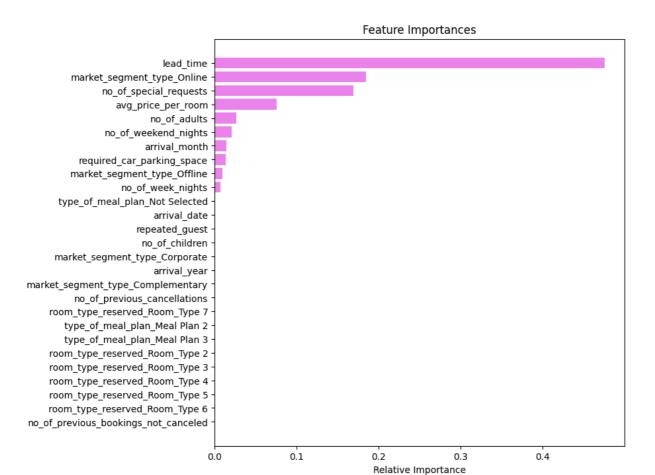
plt.yticks(range(len(indices)), [feature_names[i] for i in indices])

--- lead time <= 163.50

plt.title("Feature Importances")

plt.xlabel("Relative Importance")

plt.show()



Cost Complexity Pruning

```
In [185...
clf = DecisionTreeClassifier(random_state=1, class_weight="balanced")
path = clf.cost_complexity_pruning_path(X_train, y_train)
ccp_alphas, impurities = abs(path.ccp_alphas), path.impurities
```

In [186... pd.DataFrame(path)

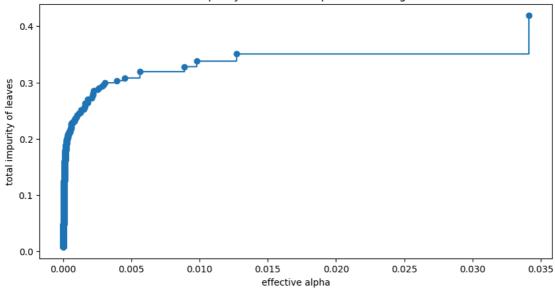
Out[186...

	ccp_alphas	impurities
0	0.00000	0.00838
1	-0.00000	0.00838
2	0.00000	0.00838
3	0.00000	0.00838
4	0.00000	0.00838
	•••	
1841	0.00890	0.32806
1842	0.00980	0.33786
1843	0.01272	0.35058
1844	0.03412	0.41882
1845	0.08118	0.50000

1846 rows × 2 columns

```
In [187... fig, ax = plt.subplots(figsize=(10, 5))
    ax.plot(ccp_alphas[:-1], impurities[:-1], marker="o", drawstyle="steps-post")
    ax.set_xlabel("effective alpha")
    ax.set_ylabel("total impurity of leaves")
    ax.set_title("Total Impurity vs effective alpha for training set")
    plt.show()
```

Total Impurity vs effective alpha for training set

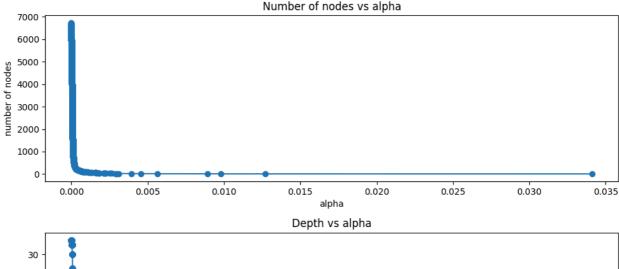


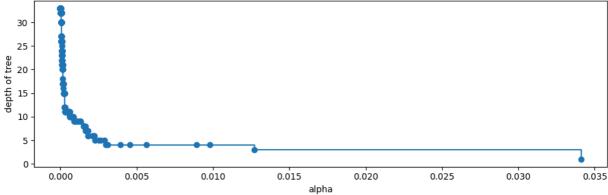
Next, is training a decision tree using effective alphas. The last value in ccp_alphas is the alpha value that prunes the whole tree, leaving the tree, clfs [-1], with one node.

Number of nodes in the last tree is: 1 with ccp_alpha: 0.0811791438913696

```
clfs = clfs[:-1]
ccp_alphas = ccp_alphas[:-1]

node_counts = [clf.tree_.node_count for clf in clfs]
depth = [clf.tree_.max_depth for clf in clfs]
fig, ax = plt.subplots(2, 1, figsize=(10, 7))
ax[0].plot(ccp_alphas, node_counts, marker="o", drawstyle="steps-post")
ax[0].set_xlabel("alpha")
ax[0].set_ylabel("number of nodes")
ax[0].set_title("Number of nodes vs alpha")
ax[1].plot(ccp_alphas, depth, marker="o", drawstyle="steps-post")
ax[1].set_xlabel("alpha")
ax[1].set_ylabel("depth of tree")
ax[1].set_title("Depth vs alpha")
fig.tight_layout()
```



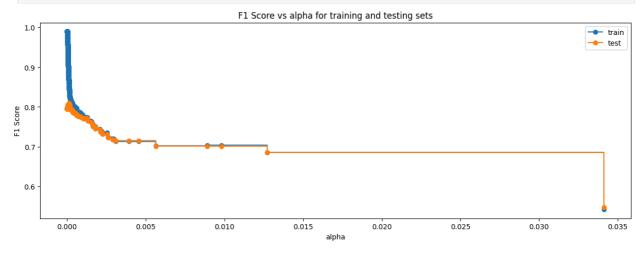


F1 Score vs alpha for training and testing sets

```
In [192... f1_train = []
for clf in clfs:
    pred_train = clf.predict(X_train)
    values_train = f1_score(y_train, pred_train)
    f1_train.append(values_train)

f1_test = []
for clf in clfs:
    pred_test = clf.predict(X_test)
    values_test = f1_score(y_test, pred_test)
    f1_test.append(values_test)
```

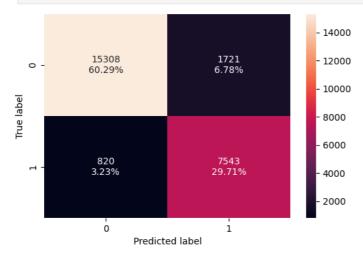
In [193... fig, ax = plt.subplots(figsize=(15, 5))
 ax.set_xlabel("alpha")
 ax.set_ylabel("F1 Score")
 ax.set_title("F1 Score vs alpha for training and testing sets")
 ax.plot(ccp_alphas, f1_train, marker="o", label="train", drawstyle="steps-post")
 ax.plot(ccp_alphas, f1_test, marker="o", label="test", drawstyle="steps-post")
 ax.legend()
 plt.show()



```
In [194... index_best_model = np.argmax(f1_test)
best_model = clfs[index_best_model]
print(best_model)
```

Checking performance on training set

In [196... confusion_matrix_sklearn(best_model, X_train, y_train)

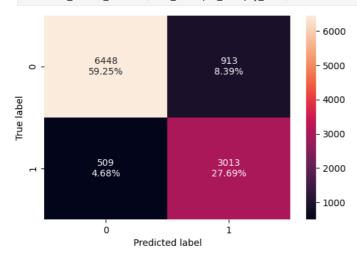


 Out [197...
 Accuracy
 Recall
 Precision
 F1

 0
 0.89993
 0.90195
 0.81423
 0.85585

Checking performance on test set

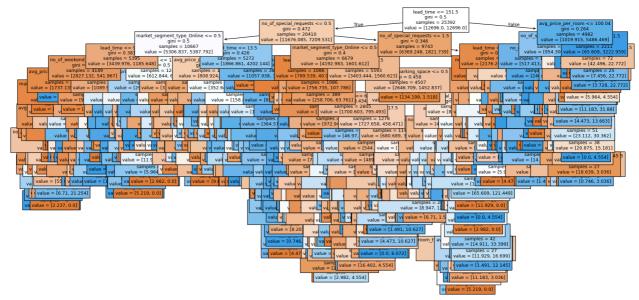
In [199... confusion_matrix_sklearn(best_model, X_test, y_test)



```
In [200... decision_tree_post_test = model_performance_classification_sklearn(best_model, X_test, y_test)
    decision_tree_post_test
```

```
        Out [200...
        Accuracy
        Recall
        Precision
        F1

        0
        0.86934
        0.85548
        0.76745
        0.80908
```



In [202... # Text report showing the rules of a decision tree print(tree.export_text(best_model, feature_names=feature_names, show_weights=True))

```
- lead time <= 151.50</pre>
    - no_of_special_requests <= 0.50</pre>
        - market_segment_type_Online <= 0.50</pre>
             - lead time <= 90.50</pre>
                 -- no_of_weekend_nights <= 0.50
                    --- avg_price_per_room <= 196.50
                          -- market_segment_type_Offline <= 0.50
|--- lead_time <= 16.50
                               |--- no_of_adults <= 1.50
| |--- truncated branch of depth 2
                                        |--- no_of_adults > 1.50
                                        | |--- truncated branch of depth 5
                                        - arrival_date > 29.50
                                        |--- weights: [2.24, 7.59] class: 1
                                lead_time > 16.50
                                   - avg_price_per_room <= 135.00
                                       -- arrival_month <= 11.50
                                        |--- no_of_previous_bookings_not_canceled <= 0.50
                                        | |--- truncated branch of depth 4
                                        |--- no_of_previous_bookings_not_canceled > 0.50
                                        | |--- weights: [11.18, 0.00] class: 0
- arrival_month > 11.50
                                       |--- weights: [21.62, 0.00] class: 0
                          | |--- avg_price_per_room > 135.00
| | |--- weights: [0.00, 12.14] class: 1
- market_segment_type_Offline > 0.50
                          |--- weights: [1199.59, 1.52] class: 0
                      avg_price_per_room > 196.50
                       |--- weights: [0.75, 24.29] class: 1
                   no_of_weekend_nights > 0.50
                       lead_time <= 68.50
                          - arrival_month <= 9.50
                                avg_price_per_room <= 63.29</pre>
                                  -- arrival_date <= 20.50
                                    -- type_of_meal_plan_Not Selected > 0.50
                                    | |--- weights: [0.75, 3.04] class: 1
                                    arrival_date > 20.50
                                    |--- avg_price_per_room <= 59.75
                                        |--- arrival_date <= 23.50
                                        | |--- weights: [1.49, 12.14] class: 1
                                          --- arrival_date > 23.50
                                        | |--- weights: [14.91, 1.52] class: 0
                                        - avg_price_per_room > 59.75
|--- lead_time <= 44.00
                                          |--- weights: [0.75, 59.21] class: 1
                                            - lead_time > 44.00
                                        | |--- weights: [3.73, 0.00] class: 0
                                avg_price_per_room > 63.29
                                    no_of_weekend_nights <= 3.50</pre>
                                       -- lead_time <= 59.50</pre>
                                        |--- arrival_month <= 7.50
                                        | |--- truncated branch of depth 3
                                           -- arrival_month > 7.50
                                           |--- truncated branch of depth 3
                                         lead_time > 59.50
                                        |--- arrival_month <= 5.50
                                          |--- truncated branch of depth 2
                                            - arrival_month > 5.50
                                          |--- weights: [20.13, 0.00] class: 0
                                   - no_of_weekend_nights > 3.50
                                   |--- weights: [0.75, 15.18] class: 1
                            arrival_month > 9.50
                           |--- weights: [413.04, 27.33] class: 0
                        lead_time > 68.50
                            avg_price_per_room <= 99.98</pre>
                              - arrival_month <= 3.50
                                  -- avg_price_per_room <= 62.50
|--- weights: [15.66, 0.00] class: 0
-- avg_price_per_room > 62.50
                                    |--- avg_price_per_room <= 80.38
                                        |--- lead_time <= 81.50
                                        | |--- truncated branch of depth 3
                                        |--- lead_time > 81.50
                                        | |--- weights: [2.24, 0.00] class: 0
                                        - avg_price_per_room > 80.38
                                       |--- weights: [3.73, 0.00] class: 0
                                arrival_month > 3.50
                                   - no_of_week_nights <= 2.50</pre>
                                    |--- weights: [55.17, 3.04] class: 0

- no_of_week_nights > 2.50

|--- lead_time <= 73.50
                                    | |--- weights: [0.00, 4.55] class: 1
                                    |--- lead_time > 73.50
| |--- weights: [21.62, 4.55] class: 0
                           - avg_price_per_room > 99.98
```

```
- arrival year <= 2017.50
              |--- weights: [8.95, 0.00] class: 0
- arrival_year > 2017.50
               lead_time > 90.50
    lead time <= 117.50
   |--- avg_price_per_room <= 93.58
        --- avg_price_per_room <= 75.07
           |--- no_of_week_nights <= 2.50
               |--- avg_price_per_room <= 58.75
| |--- weights: [5.96, 0.00] class: 0
                  - avg_price_per_room > 58.75
                   |--- no_of_previous_cancellations <= 0.50
                       |--- arrival_month <= 4.50
                      | |--- weights: [2.24, 118.41] class: 1
|--- arrival_month > 4.50
                       | |--- truncated branch of depth 4
                      - no_of_previous_cancellations > 0.50
               |--- arrival_date <= 11.50
                  |--- weights: [31.31, 0.00] class: 0
                  - arrival_date > 11.50
                  |--- weights: [29.08, 15.18] class: 0
           avg_price_per_room > 75.07
              - arrival_month <= 3.50
               |--- weights: [59.64, 3.04] class: 0
               arrival month > 3.50
               |--- arrival_month <= 4.50
                   |--- weights: [1.49, 16.70] class: 1
                   -arrival_month > 4.50
                   |--- no_of_adults <= 1.50
                       |--- avg_price_per_room <= 86.00
                        |--- weights: [2.24, 16.70] class: 1
--- avg_price_per_room > 86.00
|--- weights: [8.95, 3.04] class: 0
                       no of adults > 1.50
                       |--- arrival_date <= 22.50
                        |--- weights: [44.73, 4.55] class: 0
                          - arrival_date > 22.50
                       | |--- truncated branch of depth 3
       avg_price_per_room > 93.58
          - arrival_date <= 11.50
           |--- no_of_week_nights <= 1.50
            |--- weights: [16.40, 39.47] class: 1
|--- no_of_week_nights > 1.50
            |--- weights: [20.13, 6.07] class: 0
           arrival_date > 11.50
           -- avg_price_per_room <= 109.50
                   |--- no_of_week_nights > 1.50
| --- weights: [33.55, 0.00] class: 0
                   -avg_price_per_room > 109.50
|---avg_price_per_room <= 124.25
| |---weights: [2.98, 75.91] class: 1
                   |--- avg_price_per_room > 124.25
| |--- weights: [3.73, 3.04] class: 0
    lead_time > 117.50
     -- no_of_week_nights <= 1.50
          - arrival_date <= 7.50
          |--- weights: [38.02, 0.00] class: 0
          - arrival_date > 7.50
           avg_price_per_room > 93.58
               |--- arrival_date <= 28.00
                  |--- weights: [14.91, 72.87] class: 1
                  - arrival_date > 28.00
              | |--- weights: [9.69, 1.52] class: 0
       no_of_week_nights > 1.50
          |--- weights: [84.25, 0.00] class: 0
           no_of_adults > 1.50
           |--- lead_time <= 125.50
                 -- avg_price_per_room <= 90.85
                   |--- avg_price_per_room <= 87.50
                   | |--- weights: [13.42, 13.66] class: 1
                     -- avg_price_per_room > 87.50
                   | |--- weights: [0.00, 15.18] class: 1
                   avg_price_per_room > 90.85
                   |--- weights: [10.44, 0.00] class: 0
```

```
- lead time > 125.50
                        --- arrival_date <= 19.50
                          |--- weights: [58.15, 18.22] class: 0
                           - arrival date > 19.50
                         |--- weights: [61.88, 1.52] class: 0
market_segment_type_Online > 0.50
     lead_time <= 13.50</pre>
    |--- avg_price_per_room <= 99.44
          --- arrival month <= 1.50
             |--- weights: [92.45, 0.00] class: 0
            - arrival_month > 1.50
             |--- arrival_month <= 8.50
                    --- no_of_weekend_nights <= 1.50
                       |--- avg_price_per_room <= 70.05
| |--- weights: [31.31, 0.00] class: 0
                           - avg_price_per_room > 70.05
|--- lead_time <= 5.50
                                |--- no_of_adults <= 1.50
                                 | |--- weights: [38.77, 1.52] class: 0
                                |--- no_of_adults > 1.50
                                  |--- truncated branch of depth 2
                                 lead time > 5.50
                                |--- arrival_date <= 3.50
                                | |--- weights: [6.71, 0.00] class: 0
|--- arrival_date > 3.50
                                | |--- weights: [34.30, 40.99] class: 1
                        no_of_weekend_nights > 1.50
                          -- no_of_adults <= 1.50
                           |--- weights: [0.00, 19.74] class: 1
                            no_of_adults > 1.50
                            |--- lead time <= 2.50
                                |--- avg_price_per_room <= 74.21
                                  |--- weights: [0.75, 3.04] class: 1
|--- avg_price_per_room > 74.21
|--- weights: [9.69, 0.00] class: 0
                                - lead_time > 2.50
                               |--- weights: [4.47, 10.63] class: 1
                   arrival_month > 8.50
                      - no_of_week_nights <= 3.50</pre>
                      |--- weights: [155.07, 6.07] class: 0
                      - no_of_week_nights > 3.50
|--- arrival_month <= 11.50
                        |--- weights: [3.73, 10.63] class: 1
--- arrival_month > 11.50
                      | |--- weights: [7.46, 0.00] class: 0
         avg_price_per_room > 99.44
               lead_time <= 3.50</pre>
                 - avg_price_per_room <= 202.67</pre>
                     -- no_of_week_nights <= 4.50
                       |--- arrival_month <= 5.50
                           |--- weights: [63.37, 30.36] class: 0
                            arrival_month > 5.50
                           |--- arrival date <= 20.50
                              |--- weights: [115.56, 12.14] class: 0
                                arrival_date > 20.50
                                |--- arrival_date <= 24.50
                                    |--- truncated branch of depth 3
                                |--- arrival_date > 24.50
                                | |--- weights: [28.33, 3.04] class: 0
                     -- no_of_week_nights > 4.50
|--- weights: [0.00, 6.07] class: 1
                   avg_price_per_room > 202.67
                  |--- weights: [0.75, 22.77] class: 1
               lead_time > 3.50
                 - arrival_month <= 8.50
                  |--- avg_price_per_room <= 119.25
                      | --- avg_price_per_room <= 118.50

| --- weights: [18.64, 59.21] class: 1

|--- avg_price_per_room > 118.50

| --- weights: [8.20, 1.52] class: 0
                      - avg_price_per_room > 119.25
|--- weights: [34.30, 171.55] class: 1
                   arrival_month > 8.50
|--- arrival_year <= 2017.50
                      |--- weights: [26.09, 1.52] class: 0
                       arrival_year > 2017.50
                           - arrival_month <= 11.50
                            |--- arrival_date <= 14.00
                              |--- weights: [9.69, 36.43] class: 1
                                - arrival_date > 14.00
                                |--- avg_price_per_room <= 208.67
                                | |--- truncated branch of depth 2
                           | |--- avg_price_per_room > 208.67
| | |--- weights: [0.00, 4.55] class: 1
- arrival_month > 11.50
                           |--- weights: [15.66, 0.00] class: 0
     lead_time >
                   13.50
        - required_car_parking_space <= 0.50</pre>
           --- avg_price_per_room <= 71.92
             |--- avg_price_per_room <= 59.43
                 |--- lead_time <= 84.50
```

```
|--- weights: [50.70, 7.59] class: 0
                         lead time > 84.50
                             arrival_year <= 2017.50
                                -- arrival date <= 27.00
                                 |--- lead_time <= 131.50
                                 | |--- weights: [0.75, 15.18] class: 1
                                |--- lead_time > 131.50
| |--- weights: [2.24, 0.00] class: 0
                            |--- arrival_date > 27.00
| |--- weights: [3.73, 0.00] class: 0
                        |--- arrival_year > 2017.50
                        | |--- weights: [10.44, 0.00] class: 0
                     avg_price_per_room > 59.43
|--- lead_time <= 25.50
                        |--- weights: [20.88, 6.07] class: 0
- lead_time > 25.50
                           -- avg_price_per_room <= 71.34
                             |--- arrival month <= 3.50
                                 |--- lead_time <= 68.50
                                 | |--- weights: [15.66, 78.94] class: 1
|--- lead_time > 68.50
                                 | |--- truncated branch of depth 3
                                - arrival_month > 3.50
|--- lead_time <= 102.00
                                    |--- truncated branch of depth 3
                                    - lead_time > 102.00
                            avg_price_per_room > 71.92
                     arrival_year <= 2017.50
                     --- lead_time <= 65.50
                        --- avg_price_per_room <= 120.45
| --- weights: [79.77, 9.11] class: 0
                            lead time > 65.50
                        --- type_of_meal_plan_Meal Plan 2 <= 0.50
                             |--- arrival_date <= 27.50
                             | |--- weights: [16.40, 47.06] class: 1
                               -- arrival_date > 27.50
                            | |--- weights: [3.73, 0.00] class: 0

- type_of_meal_plan_Meal Plan 2 > 0.50
                     avg_price_per_room <= 104.31</pre>
                          --- lead_time <= 25.50
                             |--- arrival_month <= 11.50
                                 |--- arrival_month <= 1.50
                                 | |--- weights: [16.40, 0.00] class: 0
                                 |--- arrival_month > 1.50
                                | |--- weights: [38.77, 118.41] class: 1
- arrival_month > 11.50
                                |--- weights: [23.11, 0.00] class: 0
                             lead_time > 25.50
                               -- type_of_meal_plan_Not Selected <= 0.50
                                type_of_meal_plan_Not Selected > 0.50
                         | | |--- weights: [73.81, 411.41] class: 1
avg_price_per_room > 104.31
                             arrival_month <= 10.50
                                - room_type_reserved_Room_Type 5 <= 0.50</pre>
                                 |--- avg_price_per_room <= 195.30
| --- truncated branch of depth 9
                                 |--- avg_price_per_room > 195.30
| |--- weights: [0.75, 138.15] class: 1
                                 room_type_reserved_Room_Type 5 > 0.50
                                  |--- weights: [11.18, 6.07] class: 0
                                    - arrival_date > 22.50
                                   |--- weights: [0.75, 9.11] class: 1
                             arrival_month > 10.50
                                - avg_price_per_room <= 168.06
|--- lead_time <= 22.00
                                    |--- truncated branch of depth 2
                                   -- lead_time > 22.00
                                  |--- weights: [17.15, 83.50] class: 1
                                -- avg_price_per_room > 168.06
|--- weights: [12.67, 6.07] class: 0
           required_car_parking_space > 0.50
- no_of_special_requests <= 1.50
   |--- market_segment_type_Online <= 0.50
       |--- lead_time <= 102.50
```

```
- type_of_meal_plan_Not Selected <= 0.50</p>
       |--- weights: [697.09, 9.11] class: 0
        type_of_meal_plan_Not Selected > 0.50
        --- lead_time <= 63.00
           --- weights: [15.66, 1.52] class: 0
           - lead_time > 63.00
           |--- weights: [0.00, 7.59] class: 1
    lead_time > 102.50
     --- no_of_week_nights <= 2.50
       |--- lead_time <= 105.00
       | |--- weights: [0.75, 6.07] class: 1
|--- lead_time > 105.00
       | |--- weights: [31.31, 13.66] class: 0
       no_of_week_nights > 2.50
       |--- weights: [44.73, 3.04] class: 0
market_segment_type_Online > 0.50
    --- lead time <= 4.50
       |--- no_of_week_nights <= 10.00
       lead_time > 4.50
       |--- arrival_date <= 13.50
            |--- arrival_month <= 9.50
            | |--- weights: [58.90, 36.43] class: 0
              -- arrival_month > 9.50
             |--- weights: [33.55, 1.52] class: 0
            arrival_date > 13.50
            |--- type_of_meal_plan_Not Selected <= 0.50
              |--- weights: [123.76, 9.11] class: 0
-- type_of_meal_plan_Not Selected > 0.50
               |--- avg_price_per_room <= 126.33
| --- weights: [32.80, 3.04] class: 0
|--- avg_price_per_room > 126.33
| --- weights: [9.69, 13.66] class: 1
    lead_time > 8.50
      - required_car_parking_space <= 0.50</pre>
           - avg_price_per_room <= 118.55
|--- lead_time <= 61.50
                I--- arrival month <= 1.50
                      |--- weights: [70.08, 0.00] class: 0
                        - arrival_month > 1.50
                        |--- no_of_week_nights <= 4.50
                        | |--- truncated branch of depth 11
                        |--- no_of_week_nights > 4.50
| --- truncated branch of depth 6
                   - arrival_month > 11.50
                   |--- weights: [126.74, 1.52] class: 0
                 lead_time > 61.50
                   - arrival_year <= 2017.50
                    |--- arrival month <= 7.50
                       |--- weights: [4.47, 57.69] class: 1
                        - arrival_month > 7.50
                        |--- lead_time <= 66.50
                           |--- weights: [5.22, 0.00] class: 0
                          -- lead_time > 66.50
                           |--- truncated branch of depth 5
                    arrival_year > 2017.50
                       - arrival_month <= 9.50</pre>
                        |--- truncated branch of depth 10
                        arrival_month > 9.50
                        |--- no_of_week_nights <= 1.50
                        | |--- truncated branch of depth 4
                        |--- no_of_week_nights > 1.50
                        | |--- truncated branch of depth 6
            avg_price_per_room > 118.55
                 arrival_month <= 8.50
                    arrival_date <= 19.50
                       -- no_of_week_nights <= 7.50
                        |--- avg_price_per_room <= 177.15
                        | |--- truncated branch of depth 6
                        |--- avg_price_per_room > 177.15
                        | |--- truncated branch of depth 3
                        - no_of_week_nights > 7.50
                     | |--- weights: [0.00, 6.07] class: 1
| arrival_date > 19.50
                        - arrival_date <= 27.50
                        |--- truncated branch of depth 4
                        - arrival_date > 27.50
|--- lead_time <= 55.50
                            |--- truncated branch of depth 2
                            - lead_time > 55.50
                            |--- truncated branch of depth 2
```

```
arrival month > 8.50
                                  - arrival_year <= 2017.50
                                     -- arrival_month <= 9.50
                                   | |--- weights: [11.93, 10.63] class: 0
|--- arrival_month > 9.50
| |--- weights: [37.28, 0.00] class: 0
| arrival_year > 2017.50
                                     -- arrival_month <= 11.50
                                      arrival_month > 11.50
                                       |--- lead_time <= 100.00
                                       | |--- weights: [49.95, 0.00] class: 0
                                          - lead_time > 100.00
                                         |--- weights: [0.75, 18.22] class: 1
                    - required_car_parking_space > 0.50
                    |--- weights: [134.20, 1.52] class: 0
        no_of_special_requests > 1.50
|--- lead_time <= 90.50
            |--- no_of_week_nights <= 3.50
                |--- weights: [1585.04, 0.00] class: 0
- no_of_week_nights > 3.50
                  --- no_of_special_requests <= 2.50
                     |--- no_of_week_nights <= 9.50
                         |--- lead_time <= 6.50
                             |--- weights: [32.06, 0.00] class: 0
                             - lead_time > 6.50
                              |--- arrival_month <= 11.50
                                  |--- arrival date <= 5.50
                                   | |--- weights: [23.11, 1.52] class: 0
                                   |--- arrival_date > 5.50
                                       |--- avg_price_per_room <= 93.09
                                       | |--- truncated branch of depth 2
                                       |--- avg_price_per_room > 93.09
                                       | |--- weights: [77.54, 27.33] class: 0
                                  - arrival_month > 11.50
                               |--- weights: [19.38, 0.00] class: 0
                     |--- no_of_week_nights > 9.50
| |--- weights: [0.00, 3.04] class: 1
                    no_of_special_requests > 2.50
                    |--- weights: [52.19, 0.00] class: 0
             lead time > 90.50
                 no_of_special_requests <= 2.50
                   -- arrival_month <= 8.50
                       --- avg_price_per_room <= 202.95
                         |--- arrival_year <= 2017.50
                              |--- arrival_month <= 7.50
                              | |--- weights: [1.49, 9.11] class: 1
                                -- arrival_month > 7.50
                              | |--- weights: [8.20, 3.04] class: 0
                             - arrival year > 2017.50
                              |--- lead_time <= 150.50
                              | |--- weights: [175.20, 28.84] class: 0
                                 -- lead_time > 150.50
                             | |--- weights: [0.00, 4.55] class: 1
                         - avg_price_per_room > 202.95
                         |--- weights: [0.00, 10.63] class: 1
                     arrival_month > 8.50
                          avg_price_per_room <= 153.15</pre>
                           --- room_type_reserved_Room_Type 2 <= 0.50
                              |--- avg_price_per_room <= 71.12
| |--- weights: [3.73, 0.00] class: 0
                                   avg_price_per_room > 71.12
                                  |--- avg_price_per_room <= 90.42
                                       |--- arrival_month <= 11.50
                                       | |--- truncated branch of depth 3
                                       |--- arrival_month > 11.50
                                       | |--- weights: [12.67, 7.59] class: 0
                                  |--- avg_price_per_room > 90.42
| |--- weights: [64.12, 60.72] class: 0
                             - room_type_reserved_Room_Type 2 > 0.50
                         | |--- weights: [5.96, 0.00] class: 0
                        -- avg_price_per_room > 153.15
|--- weights: [12.67, 3.04] class: 0
                - no_of_special_requests > 2.50
                |--- weights: [67.10, 0.00] class: 0
lead_time > 151.50
    avg_price_per_room <= 100.04
       - no_of_special_requests <= 0.50</pre>
           - no_of_adults <= 1.50
                _ _ market_segment_type_Online <= 0.50
                |--- lead_time <= 163.50
                       -- no_of_week_nights <= 1.50
                     | |--- weights: [2.98, 0.00] class: 0
|--- no_of_week_nights > 1.50
| |--- weights: [0.75, 24.29] class: 1
                      lead_time > 163.50
                     |--- lead_time <= 341.00
                         |--- lead_time <= 173.00
```

```
- arrival date <= 3.50
                        --- weights: [46.97, 9.11] class: 0
                         arrival_date > 3.50
                         |--- weights: [2.24, 0.00] class: 0
                     lead_time > 173.00
                      --- arrival month <= 5.50
                        |--- arrival_date <= 7.50
                         | |--- weights: [0.00, 4.55] class: 1
                            -- arrival_date > 7.50
                        | |--- weights: [6.71, 0.00] class: 0
- arrival_month > 5.50
                        |--- weights: [188.62, 7.59] class: 0
                - lead_time > 341.00
               |--- weights: [13.42, 27.33] class: 1
        market_segment_type_Online > 0.50
            avg_price_per_room <= 2.50
|--- lead_time <= 285.50
              |--- weights: [8.20, 0.00] class: 0
--- lead_time > 285.50
            | |--- weights: [0.75, 3.04] class: 1
    avg_price_per_room <= 82.47</pre>
       |--- market_segment_type_Offline <= 0.50
| |--- weights: [2.98, 282.37] class: 1
|--- market_segment_type_Offline > 0.50
                arrival month <= 11.50
                  -- lead_time <= 244.00
                      --- no_of_week_nights <= 1.50
                         | |--- weights: [2.24, 0.00] class: 0
                            |--- lead_time > 166.50
| |--- weights: [2.24, 57.69] class: 1
- no_of_weekend_nights > 1.50
                          |--- weights: [17.89, 0.00] class: 0
                         no_of_week_nights > 1.50
                           -- no_of_weekend_nights <= 0.50
                             |--- arrival_month <= 9.50
                             | |--- weights: [11.18, 3.04] class: 0
                             |--- arrival_month > 9.50
                            | |--- weights: [0.00, 12.14] class: 1
-- no_of_weekend_nights > 0.50
                             |--- weights: [75.30, 12.14] class: 0
                     lead_time > 244.00
                       -- arrival_year <= 2017.50
                        |--- weights: [25.35, 0.00] class: 0
                         arrival_year > 2017.50
                         |--- avg_price_per_room <= 80.38
                            - avg_price_per_room <= av.so
|--- no_of_week_nights <= 3.50
| |--- weights: [11.18, 264.15] class: 1
|--- no_of_week_nights > 3.50
| |--- truncated branch of depth 3
                        |--- avg_price_per_room > 80.38
| |--- weights: [7.46, 0.00] class: 0
                - arrival_month > 11.50
               |--- weights: [46.22, 0.00] class: 0
        avg_price_per_room > 82.47
            no_of_adults <= 2.50
                 lead_time <= 324.50</pre>
                    - arrival_month <= 11.50
                    |--- room_type_reserved_Room_Type 4 <= 0.50
                       |--- weights: [7.46, 986.78] class: 1
-- room_type_reserved_Room_Type 4 > 0.50
                        |--- market_segment_type_Online > 0.50
                         | |--- weights: [0.00, 10.63] class: 1
                     arrival_month > 11.50
                    - market_segment_type_Offline > 0.50
                        |--- weights: [5.22, 0.00] class: 0
                 lead_time > 324.50
                   - no_of_weekend_nights <= 1.50</pre>
                   |--- weights: [0.75, 13.66] class: 1
                   - no_of_weekend_nights > 1.50
           |--- weights: [5.22, 0.00] class: 0
no_of_special_requests > 0.50
    no_of_weekend_nights <= 0.50
        lead_time <= 180.50
       |--- lead_time <= 159.50
            |--- arrival_month <= 8.50
            | |--- weights: [5.96, 0.00] class: 0
              -- arrival_month > 8.50
```

```
|--- weights: [1.49, 3.04] class: 1
--- arrival_date > 1.50
                                      |--- weights: [35.79, 1.52] class: 0
                                 lead_time > 180.50
                                   -- no_of_special_requests <= 2.50
                                     --- market_segment_type_Online <= 0.50
|--- no_of_adults <= 2.50
                                         | |--- weights: [12.67, 3.04] class: 0
                                        |--- no_of_adults > 2.50
                                      | |--- weights: [0.00, 3.04] class: 1
                                   no of weekend nights > 0.50
                                market_segment_type_Offline <= 0.50
                                 --- arrival_month <= 11.50
                                    |--- no_of_week_nights <= 6.50
                                               --- arrival_date <= 27.50
                                                  |--- lead_time <= 233.00
                                                      |--- lead_time <= 152.50
                                                      | |--- weights: [1.49, 4.55] class: 1
                                                      |--- lead_time > 152.50
                                                      | |--- truncated branch of depth 3
                                                   --- lead_time > 233.00
|--- weights: [23.11, 19.74] class: 0
                                                  - arrival_date > 27.50
                                                  - arrival_date > 27.50
|--- no_of_week_nights <= 1.50
| --- weights: [2.24, 15.18] class: 1
|--- no_of_week_nights > 1.50
                                                      |--- lead_time <= 269.00
                                                      | |--- truncated branch of depth 3
                                            |--- weights: [4.47, 13.66] class: 1
                                    - arrival_month > 11.50
|--- arrival_date <= 14.50
                                        |--- weights: [8.20, 3.04] class: 0
                                        - arrival_date > 14.50
                                       |--- weights: [11.18, 31.88] class: 1
                                market_segment_type_Offline > 0.50
                                |--- lead_time <= 348.50
                                | |--- weights: [106.61, 3.04] class: 0
                               |--- lead_time > 348.50
| |--- weights: [5.96, 4.55] class: 0
                   avg price per room > 100.04
                    --- arrival_month <= 11.50
                      |--- no_of_special_requests <= 2.50
                         |--- weights: [0.00, 3200.19] class: 1
                          - no_of_special_requests > 2.50
                      | |--- weights: [23.11, 0.00] class: 0
- arrival_month > 11.50
                      |--- no_of_special_requests <= 0.50
| --- weights: [35.04, 0.00] class: 0
                          |--- weights: [33.04, 0.00] class: 0
|-- no_of_special_requests > 0.50
|--- arrival_date <= 24.50
| |--- weights: [3.73, 0.00] class: 0
|--- arrival_date > 24.50
                           | |--- weights: [3.73, 22.77] class: 1
In [203... importances = best_model.feature_importances_
          indices = np.argsort(importances)
          plt.figure(figsize=(12, 12))
          plt.title("Feature Importances")
          plt.barh(range(len(indices)), importances[indices], color="violet", align="center")
          plt.yticks(range(len(indices)), [feature_names[i] for i in indices])
```

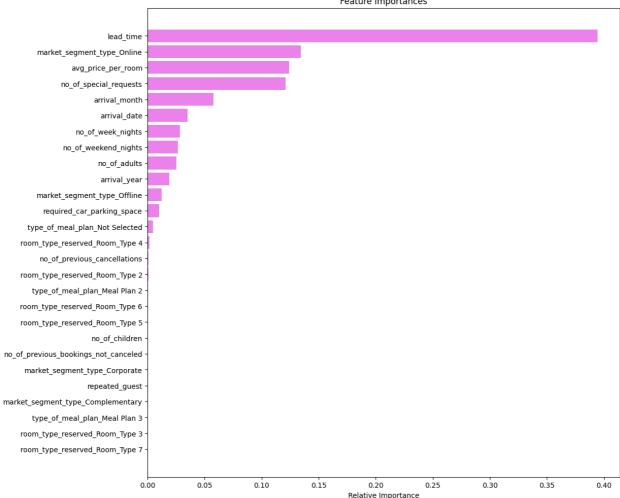
|--- weights: [1.49, 7.59] class: 1

lead_time > 159.50 |--- arrival_date <= 1.50

plt.xlabel("Relative Importance")

plt.show()





Comparing Decision Tree models

Training performance comparison:

Out [205... Decision Tree sklearn Decision Tree (Pre-Pruning) Decision Tree (Post-Pruning)

Accuracy	0.99421	0.83097	0.89993
Recall	0.98661	0.78608	0.90195
Precision	0.99578	0.72425	0.81423
F1	0.99117	0.75390	0.85585

```
"Decision Tree (Post-Pruning)",
 print("Test performance comparison:")
print(models_test_comp_df)
Test performance comparison:
Decision Tree sklearn Decision Tree (Pre-Pruning) \
Accuracy 0.87503 0.83497
Recall 0.81545 0.78336
Precision 0.80179 0.72758
Precision
                                  0.80179
                                                                            0.72758
F1
                                   0.80856
                                                                            0.75444
               Decision Tree (Post-Pruning)
0.86934
Accuracy
Recall
                                             0.85548
Precision
                                             0.76745
F1
                                             0.80908
```

Business Recommendations

Added to the PowerPoint Slide