

OUTLINE

- ► Executive Summary
- ► Introduction
- Methodology
- Results
- ▶ Conclusion
- Appendix

Github https://github.com/esykes312 /IBM-Applied-Data-Science-Capstone

EXECUTIVE SUMMARY



- Summary of methodologies
 - Data Collection through API
 - Data Collection with Web Scraping
 - Data Wrangling
 - Exploratory Data Analysis with SQL
 - Exploratory Data Analysis with Data Visualization
 - ► Interactive Visual Analytics with Folium
 - ► Machine Learning Prediction
- Summary of all results
 - Exploratory Data Analysis results
 - ► Interactive analytics in screenshots
 - Predictive results

INTRODUCTION



Project background and context

- Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against Space X for a rocket launch. The goal of this project is to create a machine learning pipeline to predict if the first stage will land successfully.
- Problems you want to find answers
 - What factors determine if the rocket will land successfully?
 - The interaction amongst various features that determine the success rate of a successful landing.
 - What operating conditions need to be in place to ensure a successful landing program?

METHODOLOGY



- Executive Summary
- Data Collection methodology:
 - ▶ Data was collected using Space X API and web scraping from Wikipedia.
- Perform Data Wrangling
 - One-hot encoding was applied to categorical features
- Perform EDA using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - ▶ How to build, tune, evaluate classification models

DATA COLLECTION

- The data was collected using various methods
 - Data collection was done using get request to the SpaceX API.
 - Next, we decoded the response content as a Json using .json() function call and turn it into pandas dataframe using .json_normalize().
 - We then cleaned the data, checked for missing values and fill in missing values where necessary.
 - In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautfulSoup.
 - The objective was to extract the launch records as HTML table, parse the table, and convert it to a pandas dataframe for future analysis.

DATA COLLECTION - SpaceX API

- We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting
- The link to the notebook is https://github.com/esykes 312/IBM-Applied-Data-Science-Capstone/blob/main/datacollection.ipynb

```
1. Get request for rocket launch data using API
In [6]:
          spacex url="https://api.spacexdata.com/v4/launches/past"
In [7]:
          response = requests.get(spacex url)
   2. Use json normalize method to convert json result to dataframe
           # Use ison normalize method to convert the ison result into a dataframe
           # decode response content as json
           static json df = res.json()
In [13]:
           # apply json normalize
           data = pd.json normalize(static json df)
   3. We then performed data cleaning and filling in the missing values
In [30]:
                = data falcon9['PayloadMass'].values.tolist()[0]
          df rows = pd.DataFrame(rows)
          df_rows = df_rows.replace(np.nan, PayloadMass)
          data_falcon9['PayloadMass'][0] = df_rows.values
          data_falcon9
```

DATA COLLECTION - WEB SCRAPING

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- We applied web scraping to webscrap Falcon 9 launch records with BeautifulSoup.
- We parsed the table and converted it into a pandas dataframe.
- The link to the notebook is https://github.com/esykes312 /IBM-Applied-Data-Science-Capstone/blob/main/Data%20 Collection%20Webscraping.ipy nb

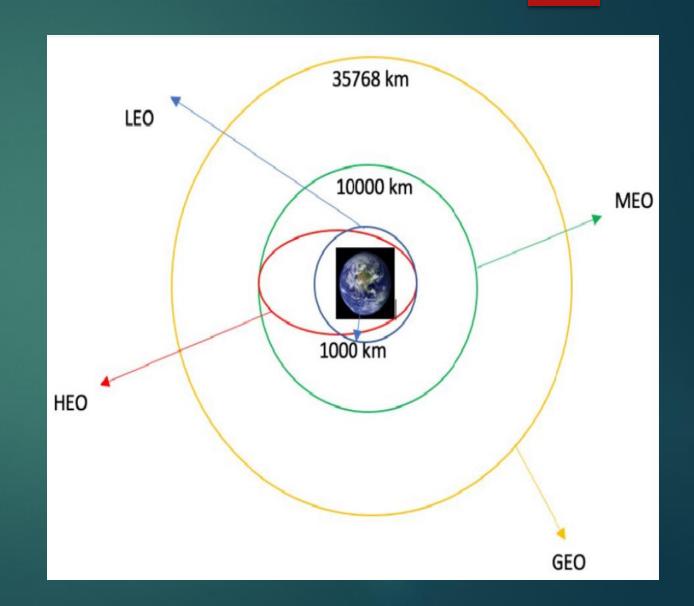
```
1. Apply HTTP Get method to request the Falcon 9 rocket launch page
    static url = "https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy launches&oldid=1027686922"
      # use requests.get() method with the provided static url
      # assign the response to a object
      html_data = requests.get(static_url)
      html data.status code
2. Create a BeautifulSoup object from the HTML response
       # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
       soup = BeautifulSoup(html data.text, 'html.parser')
     Print the page title to verify if the BeautifulSoup object was created properly
       # Use soup.title attribute
       soup.title
      <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
3. Extract all column names from the HTML table header
     column_names = []
     # Apply find all() function with 'th' element on first_launch_table
     # Iterate each th element and apply the provided extract_column_from_header() to get a column name
     # Append the Non-empty column name ("if name is not None and len(name) > 0") into a list called column names
     element = soup.find all('th')
     for row in range(len(element)):
             name = extract_column_from_header(element[row])
             if (name is not None and len(name) > 0):
                column_names.append(name)
         except:

    Create a dataframe by parsing the launch HTML tables

Export data to csv
```

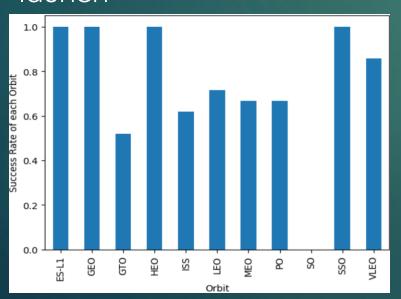
DATA WRANGLING

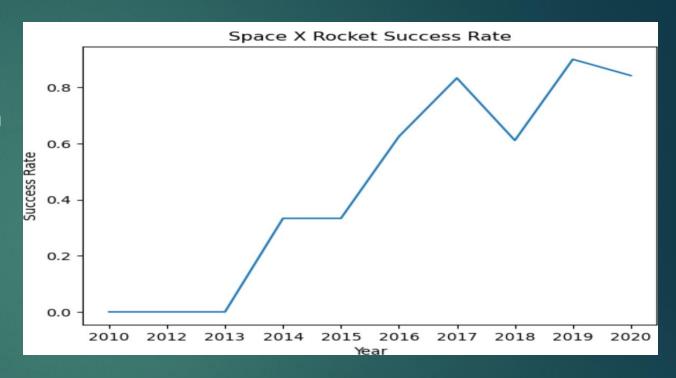
- We performed exploratory data analysis and determined the training labels.
- We calculated the number of launches at each site, and the number and occurrence of each orbits.
- We created landing outcome label from outcome column and exported the results to csv.
- The link to the notebook
 is https://github.com/esykes312/IB
 M-Applied-Data-Science Capstone/blob/main/Data%20Wran
 gling.ipynb



EDA WITH DATA VISUALIZATION

We explored the data by visualizing the relationship between flight number and launch site, payload and launch site, success rate of each orbit type, flight number and orbit type, and the launch





The link to this notebook is https://github.com/esykes312/IB M-Applied-Data-Science-Capstone/blob/main/EDA%20Visu alization.ipynb

EDA with SQL

- We loaded the SpaceX dataset into a PostgreSQL database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes-
 - The failed landing outcomes in drone ship, their booster version and launch site names.

The link to the notebook is https://github.com/esykes312/IBM-Applied-Data-Science-Capstone/blob/main/EDA%20SQL.ipynb

BUILD AN INTERACTIVE MAP with FOLIUM

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.

The link to the notebook is https://github.com/esykes312/IBM-Applied-Data-Science-Capstone/blob/main/Launch%20Site%20Locations.ipy nb

BUILD A DASHBOARD WITH PLOTLY DASH

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.
- The link to the notebook
 is https://github.com/esykes312/IBM-Applied-Data-Science-Capstone/blob/main/spacex dash app.py
- Dashboard app link: https://eravons-8050.theiadocker-3-labs-prod-theiak8s-4-tor01.proxy.cognitiveclass.ai/

Predictive Analysis (Classification)

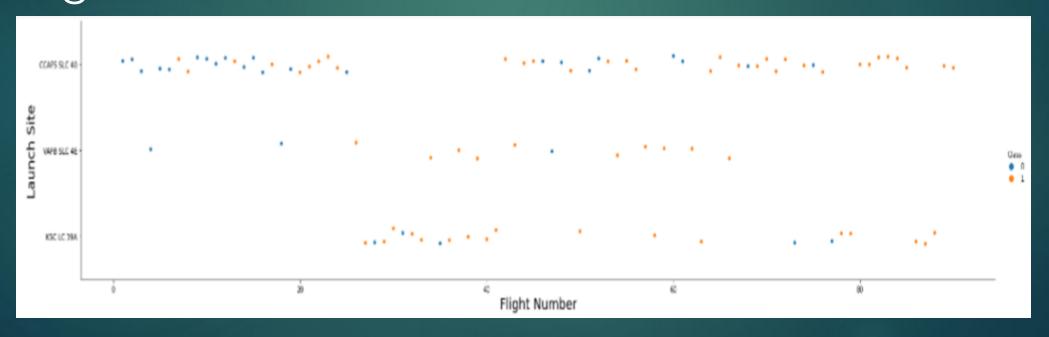
- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.
- The link to this notebook is https://github.com/esykes312/IBM-Applied-Data-Science-Capstone/blob/main/Machine%20Learning%20Prediction.ipynb

RESULTS

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

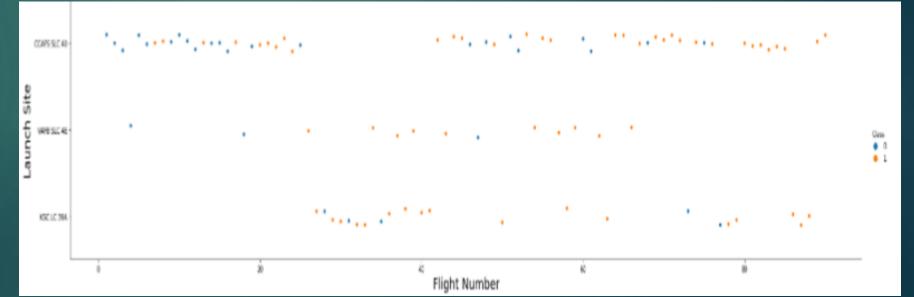
Flight Number vs. Launch Site

• From the plot, we found that the larger the flight amount at a launch site, the greater the success rate at a launch site.



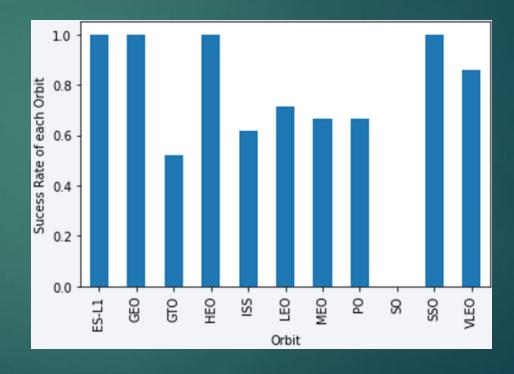
PAYLOAD VS. LAUNCH SITE

Depending on the launch site, a heavier payload may be a consideration for a successful landing. On the other hand, a too heavy payload can make a landing fail.



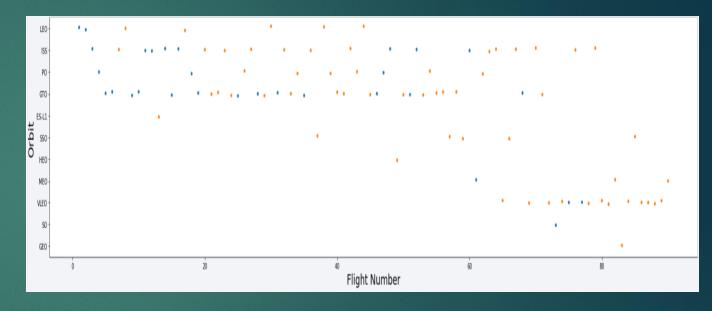
Success Rate vs. Orbit Type

 With this plot, we can see success rate for different orbit types.
 We note that ES-L1, GEO, HEO, SSO have the best success rate.



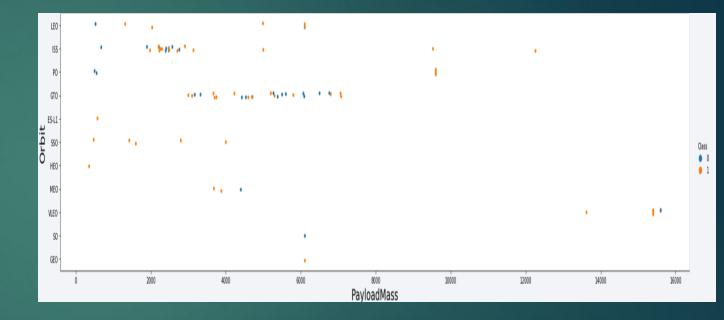
Flight Number vs. Orbit Type

We notice that the success rate increases with the number of flights for the LEO orbit. For some orbits like GTO, there is no relation between the success rate and the number of flights. But we can suppose that the high success rate of some orbits like SSO or HEO is due to the knowledge learned during former launches for other orbits.



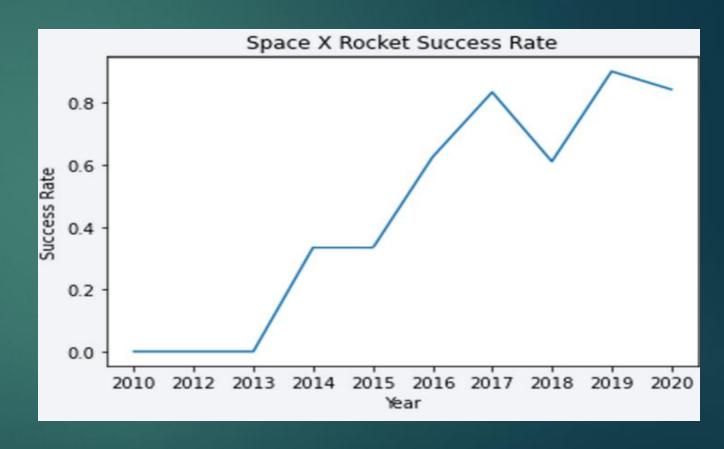
Payload vs. Orbit Type

The weight of the payloads can have a great influence on the success rate of the launches in certain orbits. For example, heavier payloads improve the success rate for the LEO orbit. Another finding is that decreasing the payload weight for a GTO orbit improves the success of a launch.



Launch Success Yearly Trend

Since 2013, we can see an increase in the Space X Rocket success rate.



All Launch Site Names

SQL Query

SELECT DISTINCT "LAUNCH_SITE" FROM SPACEXTBL

Explanation

The use of DISTINCT in the query allows to remove duplicate LAUNCH_SITE.

Results

Launch_Site

CCAFS LC-40

VAFB SLC-4E

KSC LC-39A

CCAFS SLC-40

Launch Site Names Begin with 'CCA'

SQL Query

SELECT * FROM SPACEXTBL WHERE "LAUNCH_SITE" LIKE '%CCA%' LIMIT 5

Explanation

The WHERE clause followed by LIKE clause filters launch sitesthat contain the substring CCA. LIMIT 5 shows 5 records from filtering.

Results

Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer
04- 06- 2010	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX
08- 12- 2010	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO
22- 05- 2012	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)
08- 10- 2012	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)
01- 03- 2013	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)

Total Payload Mass

SQL Query

Results

SELECT SUM("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "CUSTOMER" = 'NASA (CRS)'

SUM("PAYLOAD_MASS__KG_")
45596

Explanation

This query returns the sum of all payload masses where the customer is NASA (CRS).

Average Payload Mass by F9 v1.1

SQL Query

Results

SELECT AVG("PAYLOAD_MASS__KG_") FROM SPACEXTBL WHERE "BOOSTER_VERSION" LIKE '%F9 v1.1%'

AVG("PAYLOAD_MASS__KG_")
2534.66666666666666

Explanation

This query returns the average of all payload masses where the booster version contains the substring F9 v1.1.

First Successful Ground Landing Date

SQL Query

SELECT MIN("DATE") FROM SPACEXTBL WHERE "Landing _Outcome" LIKE '%Success%'

Results

MIN("DATE")

01-05-2017

Explanation

With this query, we select the oldest successful landing. The WHERE clause filters dataset in order to keep only records where landing was successful. With the MIN function, we select the record with the oldest date.

Successful Drone Ship Landing with Payload between 4000 and 6000

SQL Query

```
%sql SELECT "BOOSTER_VERSION" FROM SPACEXTBL WHERE "LANDING _OUTCOME" = 'Success (drone ship)' \
AND "PAYLOAD_MASS__KG_" > 4000 AND "PAYLOAD_MASS__KG_" < 6000;</pre>
```

Explanation

This query returns the booster version where landing was successful and payload mass is between 4000 and 6000 kg. The WHERE and AND clauses filter the dataset.

Results

Booster_Version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

SQL Query

%sql SELECT (SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Success%') AS SUCCESS, \
(SELECT COUNT("MISSION_OUTCOME") FROM SPACEXTBL WHERE "MISSION_OUTCOME" LIKE '%Failure%') AS FAILURE

Explanation

With the first SELECT, we show the subqueries that return results. The first subquery counts the successful mission. The second subquery counts the unsuccessful mission. The WHERE clause followed by LIKE clause filters mission outcome. The COUNT function counts records filtered.

Results

SUCCESS FAILURE 100 1

Boosters Carried Maximum Payload

SQL Query

```
%sql SELECT DISTINCT "BOOSTER_VERSION" FROM SPACEXTBL \
WHERE "PAYLOAD_MASS__KG_" = (SELECT max("PAYLOAD_MASS__KG_") FROM SPACEXTBL)
```

Explanation

We used a subquery to filter data by returning only the heaviest payload mass with MAX function. The main query uses subquery results and returns unique booster version (SELECT DISTINCT) with the heaviest payload mass.

Results

Booster Version F9 B5 B1048.4 F9 B5 B1049.4 F9 B5 B1051.3 F9 B5 B1056.4 F9 B5 B1048.5 F9 B5 B1051.4 F9 B5 B1049.5 F9 B5 B1060.2 F9 B5 B1058.3 F9 B5 B1051.6 F9 B5 B1060.3 F9 B5 B1049.7

2015 Launch Records

SQL Query

%sql SELECT substr("DATE", 4, 2) AS MONTH, "BOOSTER_VERSION", "LAUNCH_SITE" FROM SPACEXTBL\
WHERE "LANDING _OUTCOME" = 'Failure (drone ship)' and substr("DATE",7,4) = '2015'

Explanation

This query returns month, booster version, launch site where landing was unsuccessful and landing date took place in2015. Substr function process date in order to take month or year. Substr(DATE, 4, 2) shows month. Substr(DATE,7, 4) shows year.

Results

MONTH	Booster_Version	Launch_Site
01	F9 v1.1 B1012	CCAFS LC-40
04	F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

SQL Query

```
%sql SELECT "LANDING _OUTCOME", COUNT("LANDING _OUTCOME") FROM SPACEXTBL\
WHERE "DATE" >= '04-06-2010' and "DATE" <= '20-03-2017' and "LANDING _OUTCOME" LIKE '%Success%'\
GROUP BY "LANDING _OUTCOME" \
ORDER BY COUNT("LANDING _OUTCOME") DESC;</pre>
```

Explanation

This query returns landing outcomes and their count where mission was successful and date is between 04/06/2010 and 20/03/2017. The GROUP BY clause groups results by landing outcome and ORDER BY COUNTDESC shows results in decreasing order.

Results

Landing _Outcome	COUNT("LANDING _OUTCOME")
Success	20
Success (drone ship)	8
Success (ground pad)	6

Folium map –Ground stations



We see that Space X launch sites are located on the coast of the United States

Folium map –Color Labeled Markers



Green marker represents successful launches. Red marker represents unsuccessful launches. We note that KSC LC-39A has a higher launch success rate.

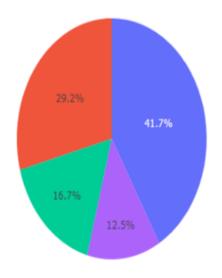
Folium Map –Distances between CCAFS SLC-40 and its proximities



Is CCAFS SLC-40 in close proximity to railways? Yes
Is CCAFS SLC-40in close proximity to highways? Yes
Is CCAFS SLC-40in close proximity to coastline? Yes
Do CCAFS SLC-40 keeps certain distance away from cities? No

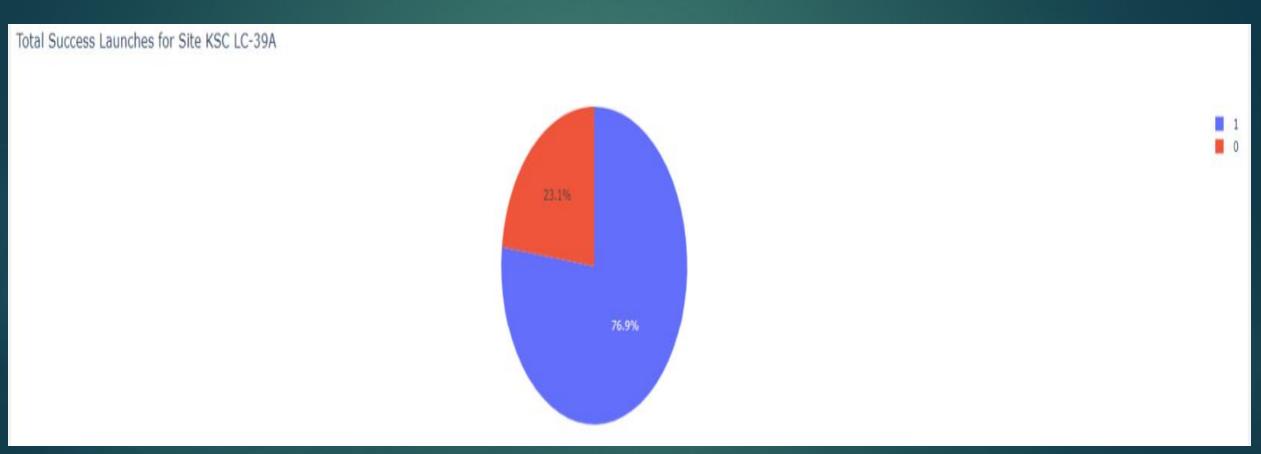
Dashboard –Total success by Site

Total Success Launches by Site



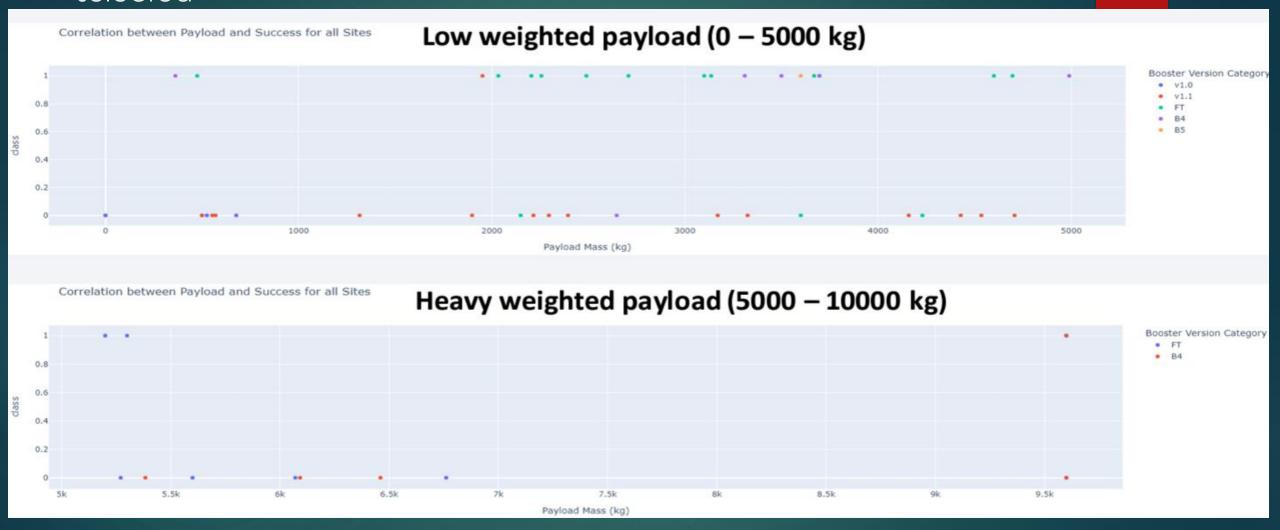
We see that KSC LC-39A has the best success rate of launches.

Dashboard –Total success launches for Site KSC LC-39A



We see that KSC LC-39A has achieved a 76.9% success rate while getting a 23.1% failure rate.

Dashboard –Payload mass vs Outcome for all sites with different payload mass selected



Low weighted payloads have a better success rate than the heavy weighted payloads.

Classification Accuracy



For accuracy test, all methods performed similar. We could get more test data to decide between them. But if we really need to choose one right now, we would take the decision tree.

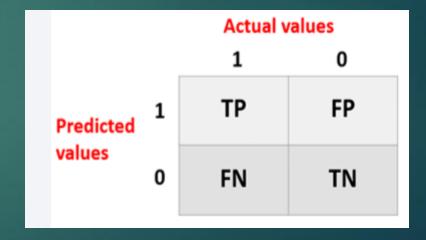
Decision tree best parameters

```
tuned hyperparameters :(best parameters) {'criterion': 'entropy', 'max_depth': 12, 'max_features': 'sqrt', 'min_samples_leaf':
4, 'min_samples_split': 2, 'splitter': 'random'}
```

Confusion Matrix



As the test accuracy are all equal, the confusion matrices are also identical. The main problem of these models are false positives.



CONCLUSION



- The success of a mission can be explained by several factors such as the launch site, the orbit and especially the number of previous launches. Indeed, we can assume that there has been a gain in knowledge between launches that allowed to go from a launch failure to a success.
- ▶ The orbits with the best success rates are GEO, HEO, SSO, ES-L1.
- Depending on the orbits, the payload mass can be a criterion to take into account for the success of a mission. Some orbits require a light or heavy payload mass. But generally low weighted payloads perform better than the heavy weighted payloads.
- ▶ With the current data, we cannot explain why some launch sites are better than others (KSC LC-39A is the best launch site). To get an answer to this problem, we could obtain atmospheric or other relevant data.
- For this dataset, we choose the Decision Tree Algorithm as the best model even if the test accuracy between all the models used is identical. We choose Decision Tree Algorithm because it has a better train accuracy.