Tom Hackshaw
Product Designer
Portfolio: tom.so
tom@tomhackshaw.com
linkedin.com/in/tomhackshaw
+64211431725

About

Product designer with a background in the arts and education. Highly experienced in visual design and communicating with a wide range of users. Skilled in improving the accessibility and usability of existing products to enhance the overall user experience.

Projects

Te Wāhi Learn - a centralised knowledge hub.
Designed and developed an online learning hub for students and staff in the Te Wāhi Makerspace.

Whitecub.es - an interactive art map.
Designed and developed an open source interactive map of all public and private art institutions in Auckland, NZ for students and artists.

Skills

UX/UI Design	Wireframing
User Research	Collaboration
Prototyping	EQ
IA	Adaptability

Software

Figma	Photoshop
Balsamiq	Illustrator
Framer	InDesign
Miro	Vectary
UXPin	Google Workspace

Awards

Elam First in Course Award
Recipient of first in course award from 2014 - 2017 while studying at the Elam School of Fine Arts. Visual Arts and Design.

Education

Certificate of UX Design
CareerFoundry, current

Foundations of UX Design
Google + Coursera, Sep 2021

Graduate Diploma of Secondary Teaching
The University of Auckland, Sep 2019

Bachelor of Fine Arts Honours
The University of Auckland, Dec 2017
Graduated First Class Honours

Design Teacher
Takapuna Grammar (Jan 2021 - Present)

- Teaching Art, Design and DVC across junior and senior levels.
- Helped establish Te Wāhi Auaha makerspace and its associated online services.
- Grew ArtLab membership, an afterschool club associated with Te Wāhi, by 33% one year.

DVC Teacher
Westlake Boys High School (Jun - Dec 2020)

- Teaching Design and Visual Communication to students across junior and senior levels.
- Specialised in Adobe Creative Suite, SketchUp, and Fusion 360.
- Initiated and introduced the use of Figma for junior students to prototype web designs and portfolios.

Lecturer and Tutor
The University of Auckland (Mar 2017 - Jun 2018)

- Supported senior lecturers at the Elam School of Fine Arts in the delivery of the first and second year studio programme.
- Helped to streamline studio programmes, with a focus in sculpture, design and performance art.
- Designed and led art history lectures to aid in student learning.

Creative Assistant
Michael Te Rakato Parekōwhai (Oct 2014 - Mar 2016)

- Part-time Creative Assistant for leading New Zealand artist Michael Parekōwhai.
- Supported installation and organisation of major retrospective show in 2015, "The Promised Land", at QAGOMA, Brisbane Australia.