**Sophia Design
Language System**
Contents

Heading

Font	Weight	Size
SF Pro Display	Medium	26px desktop, 24px mobile

Subtitle

Font	Weight	Size
SF Pro Display	Medium	18px desktop, 16px mobile

Body

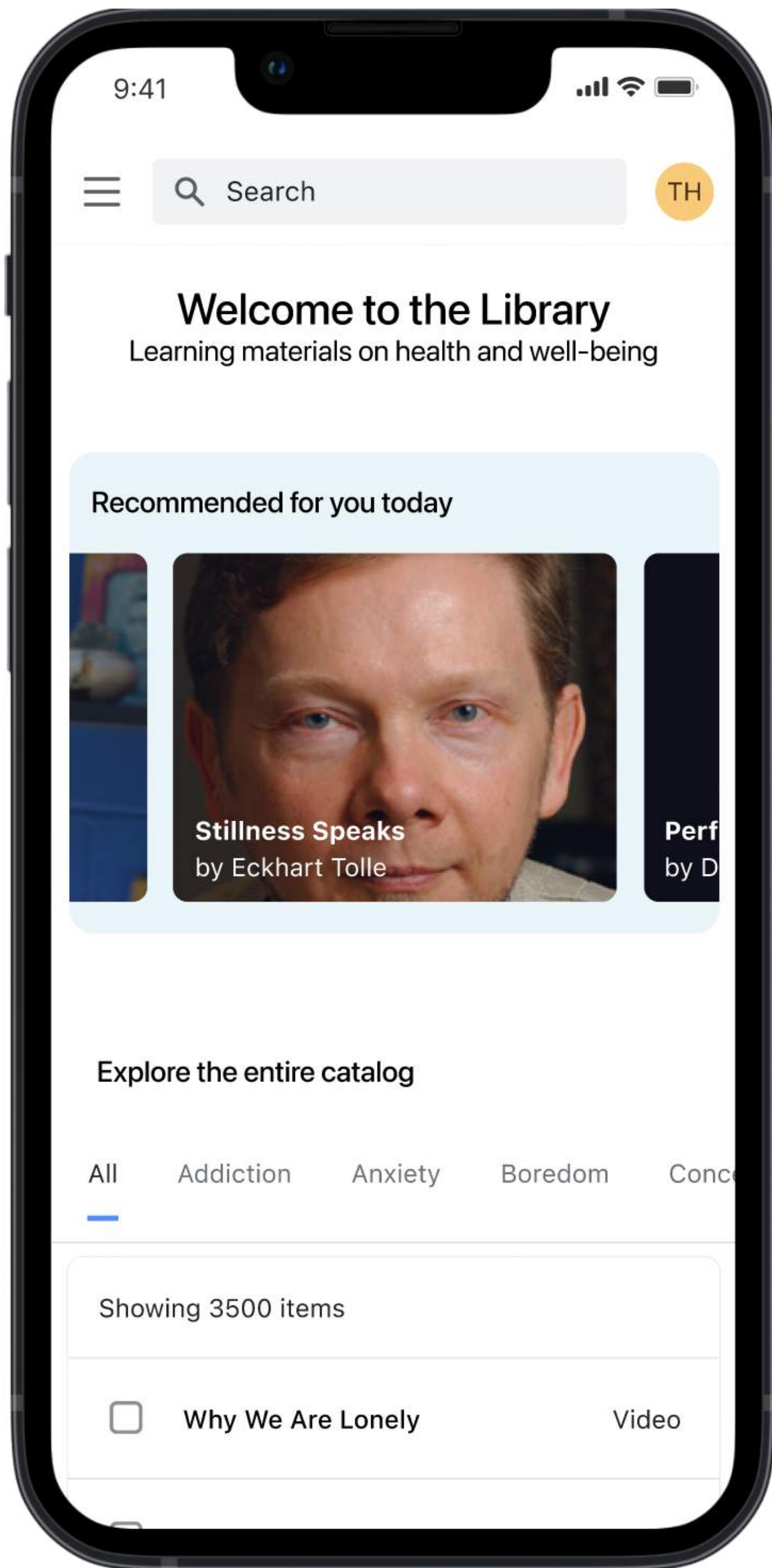| Font	Weight	Size
SF Pro Text	Regular	14px desktop, 12px mobile

<u>Buttons / Links</u>

Font	Weight	Size
SF Pro Text	Regular	14px desktop, 12px mobile

Typography
SF Pro Display

The Sophia brand and
interface typeface is SF Pro
Display, with regular weight
used for body type, and
medium for subheadings as
well as headings. Any design
documentation is set in the
Inter typeface.

2D9CDB — Primary

94C5E1 — Secondary

E7F5F9 — Surface

FFF4F4
E0B3B2 — Warning

F1F8F5
95C9B4 — Success

Colours
A limited palette

Our colour system follows common and universal colour design patterns to make the interface more usable. Colour is only used when needed and serves for communication rather than decoration in Sophia. Branding colours are kept to light blue hues and tones.

Illustrations and Images
Visuals to enhance user experience

Illustrations and images should be used to help contextualise materials in The Library or Mindfulness Center. Regardless of the device, all illustrations and images need to be 300 DPI at minimum, with at least 24px of padding on desktop and 20px on mobile.
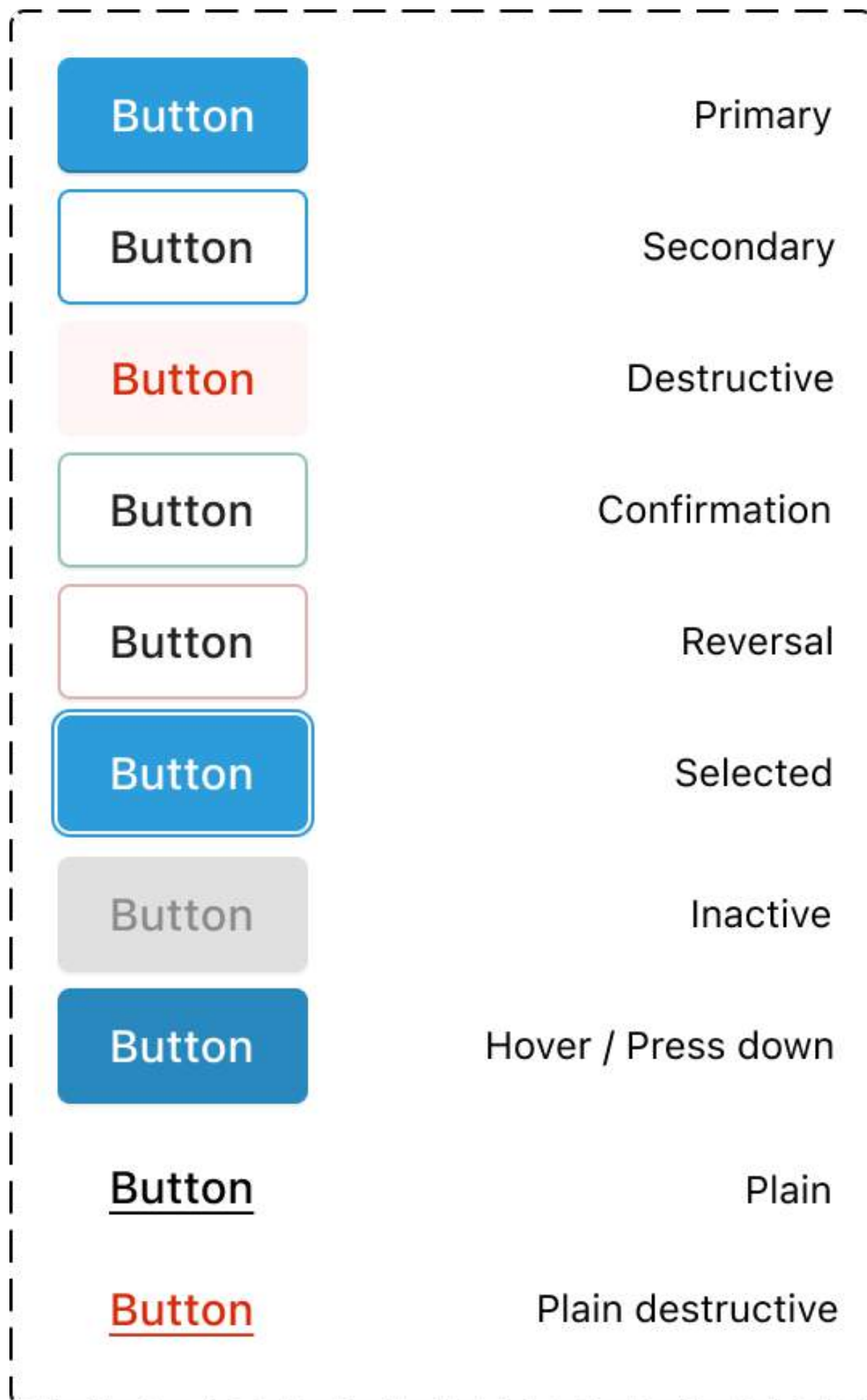
In accordance with the colour scheme, all illustrations should feature a light blue palette.
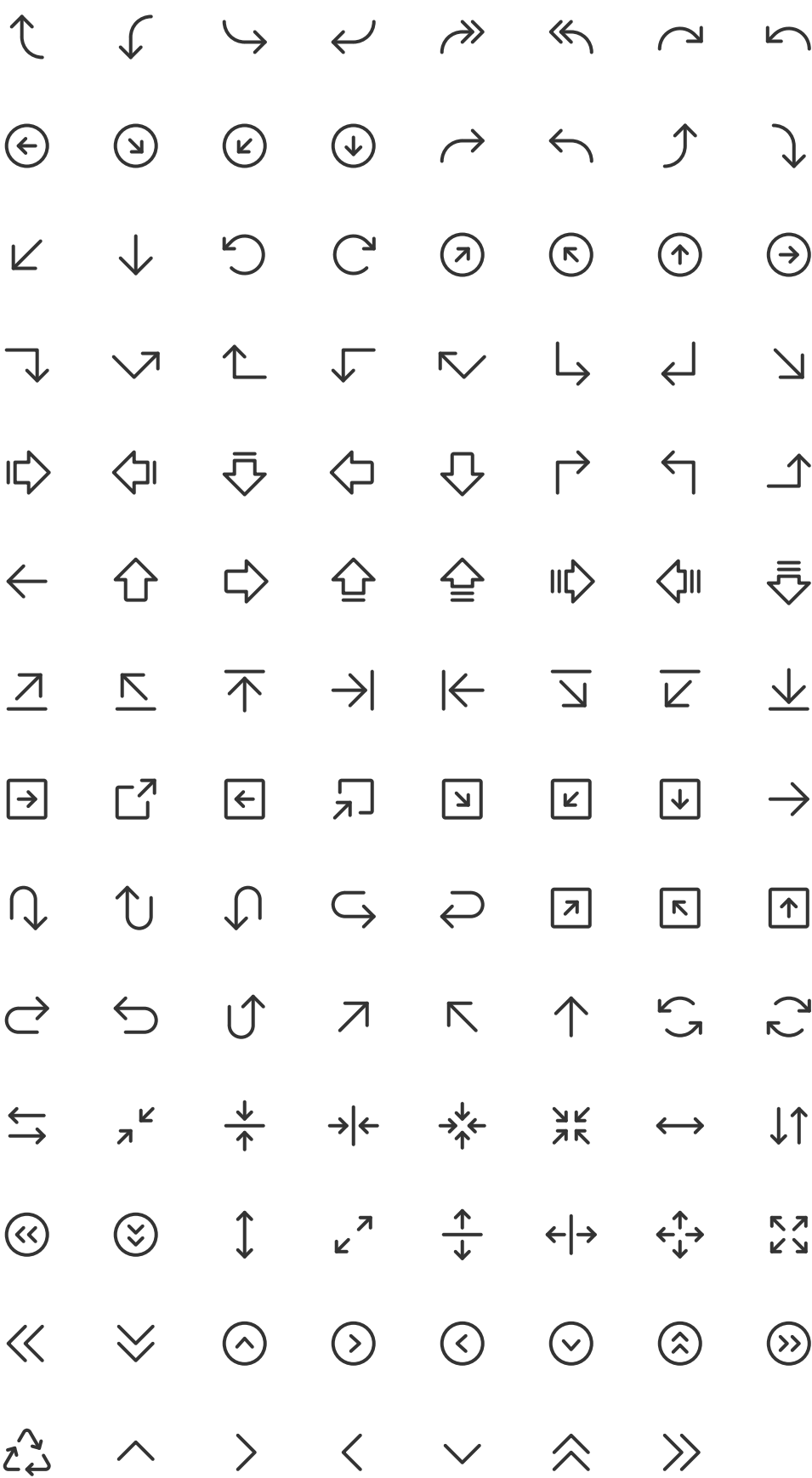
Iconography
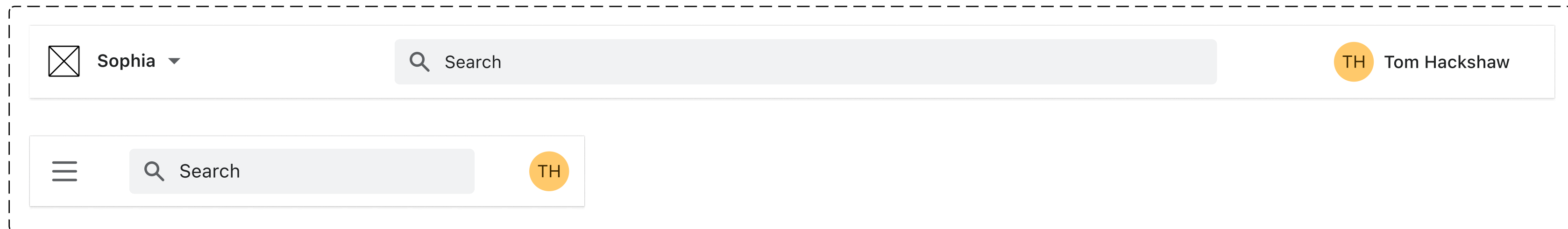**A universal icon set to enhance user experience**

The Sophia icon set iuses Phosphor, an open source MIT licensed icon family designed by Helena Zhang.

Button	Primary
Button	Secondary
Button	Destructive
Button	Confirmation
Button	Reversal
Button	Selected
Button	Inactive
Button	Hover / Press down
Button	Plain
Button	Plain destructive

UI Elements and Styles
For both desktop and mobile
Buttons

Top bars, for large and small screens

Sophia ▾   🔍 Search   TH   Tom Hackshaw

☰   🔍 Search   TH

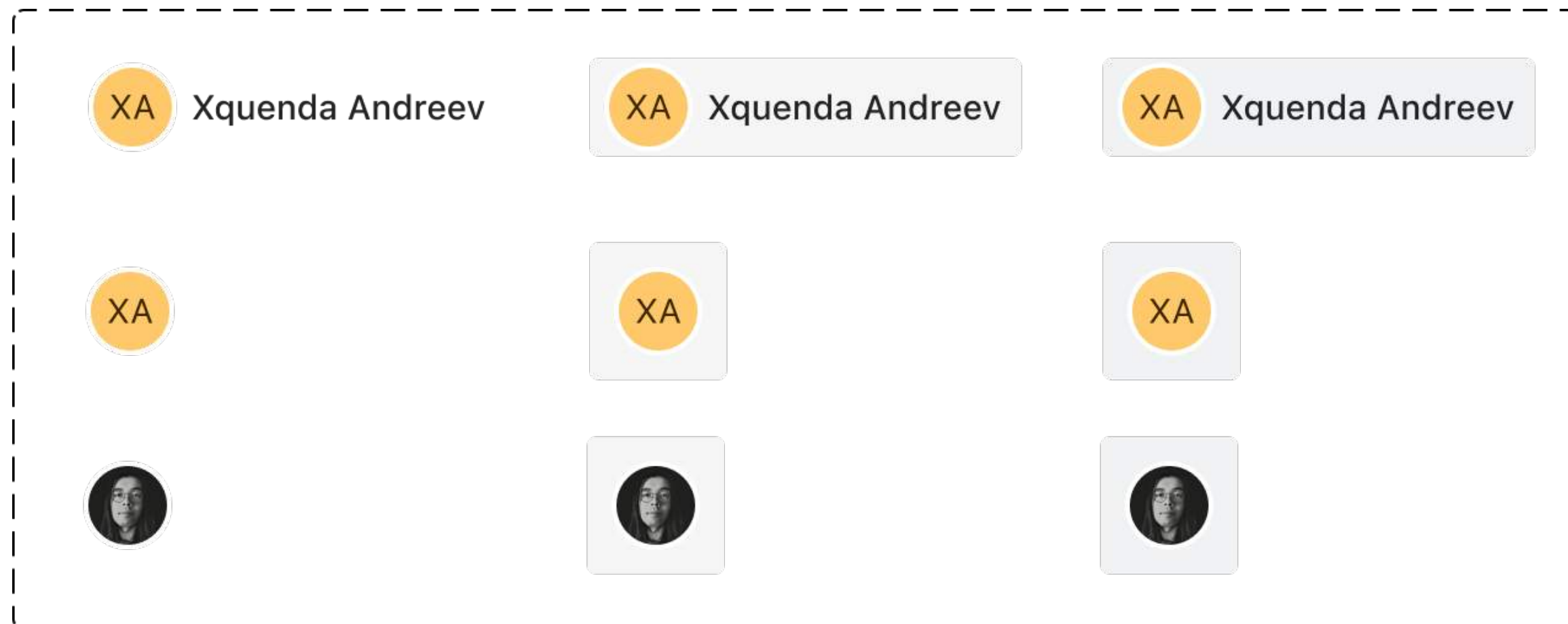# UI Elements and Styles
For both desktop and mobile
Search and navigation bars

Search bars, for large and small screens

🔍 Search   🔍 Search

🔍 Search   🔍 Search
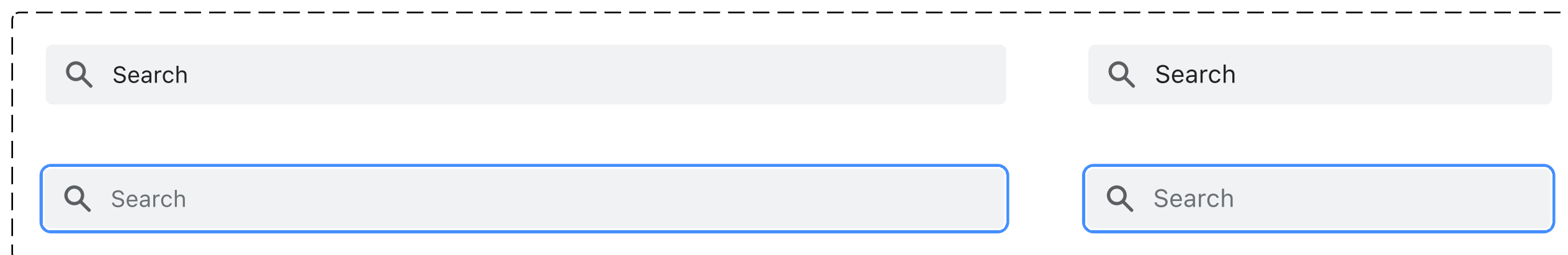
Avatars, with / without names and images

UI Elements and Styles
For both desktop and mobile
Avatars

All   Alpha   Beta   Charlie

Library   Default

UI Elements and Styles
For both desktop and mobile
Tab styles

Activated

Selection ⇕

Focused

Selecti...
✓ Newest update
Oldest update

Inactive

Selection ⇕

Error

Selection ⇕

Activated

Filter one ▾   Filter two ▾   More   ★

Focused

Filter one ▾   ✓ Newest update
                Oldest update
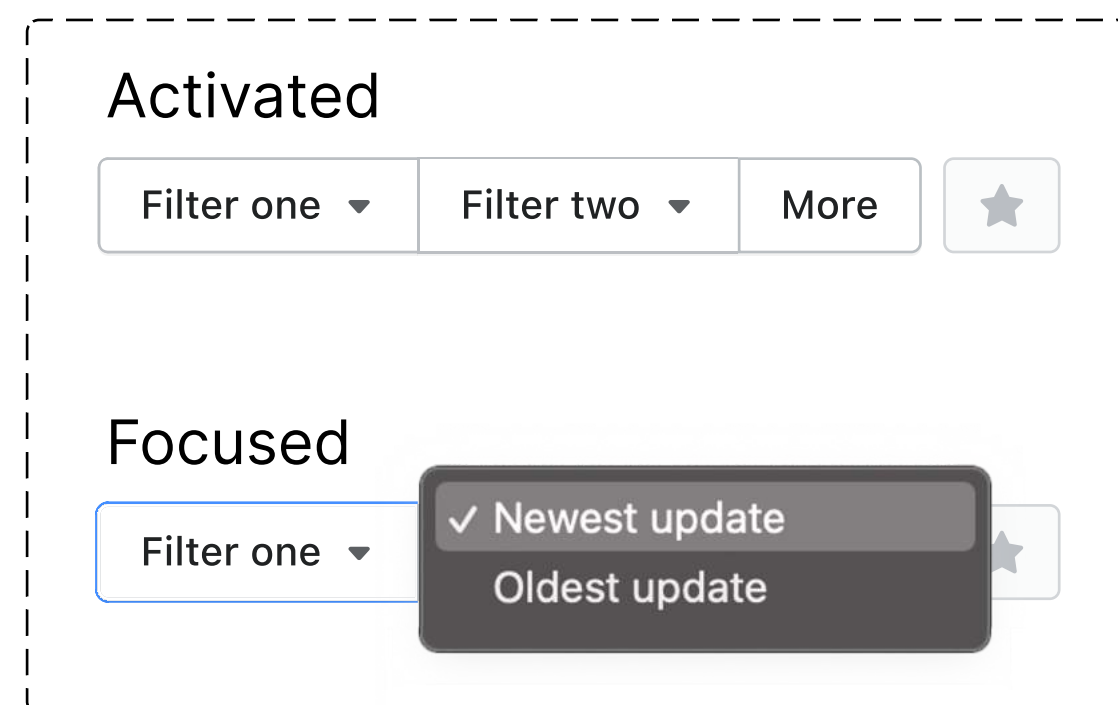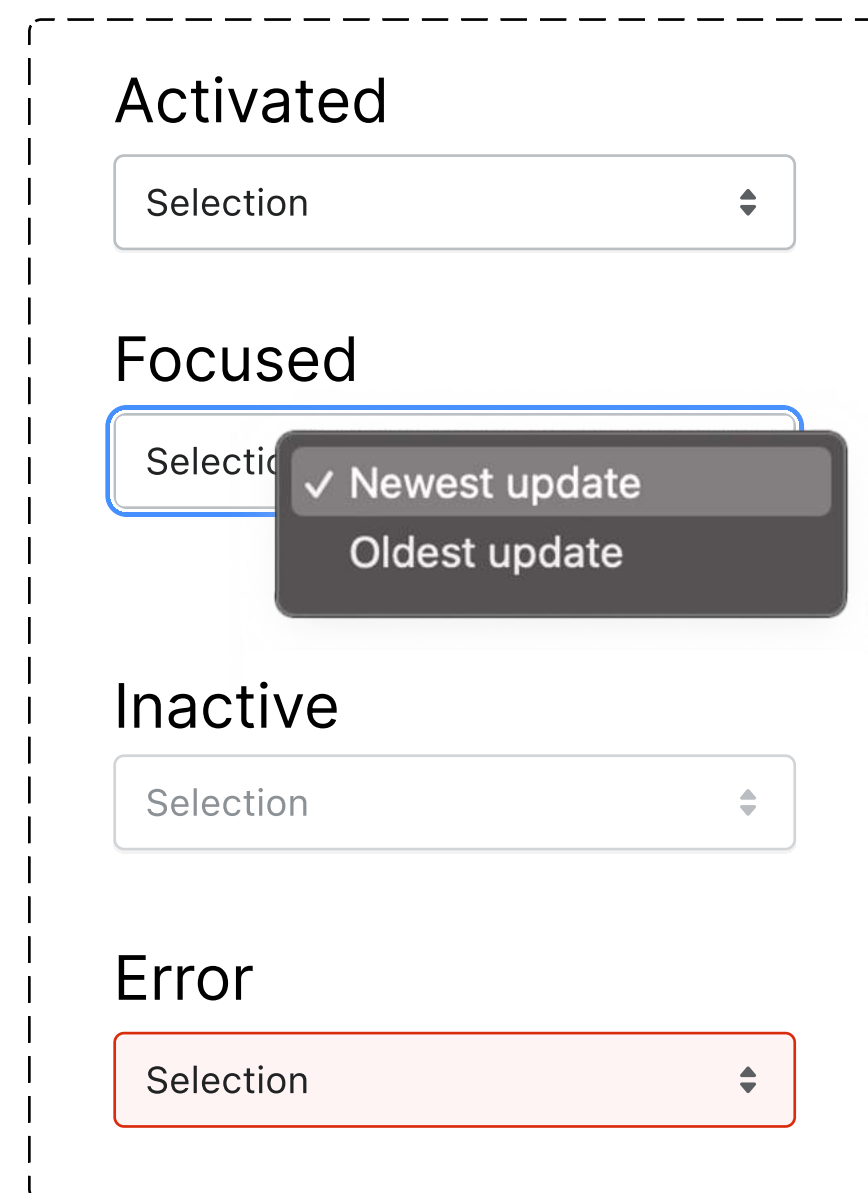
UI Elements and Styles
For both desktop and mobile
Dropdown menu and filters

The native menu selection
is used for dropdown
depending on the operating
system of the user
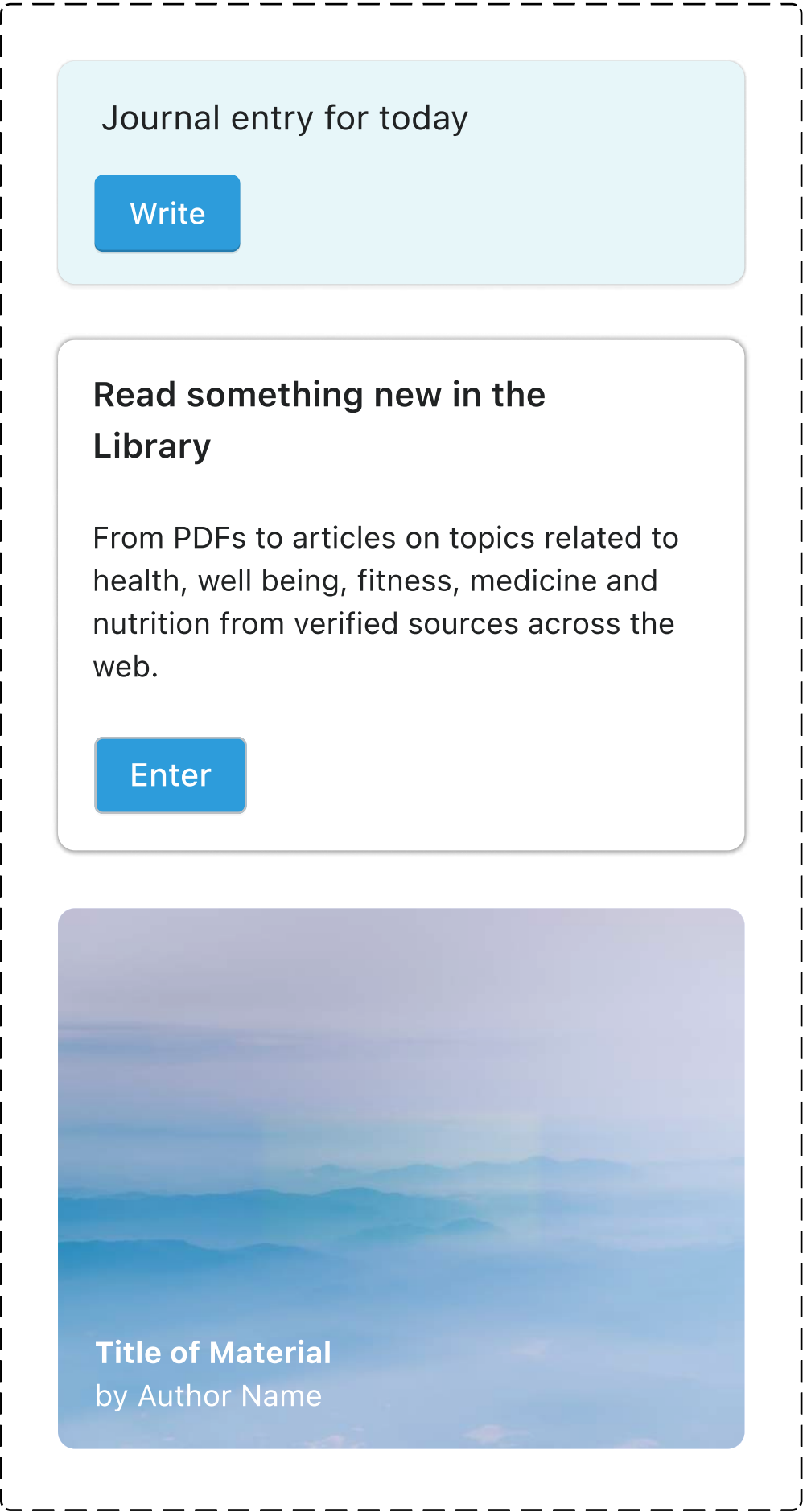(Windows, Mac, iOS or
Android)

Name

Inactive

Name

Selected

Name

Activated

Name

Error

Q Search

Search field

UI Elements and Styles
For both desktop and mobile
Input fields

Journal entry for today

Write

Quick action card

Read something new in the Library

From PDFs to articles on topics related to health, well being, fitness, medicine and nutrition from verified sources across the web.

Enter

Action card, detailed

UI Elements and Styles
For both desktop and mobile
Cards

Title of Material
by Author Name

Recommended material card
(from The Library)

All copy and language used in Sophia should be simple, clear, and follow the Plain English guide to writing. This means avoiding the use of jargon, particularly technical or medical terms, unless absolutely necessary.

Copy should always address the user directly and use "we/us" to describe their relationship to the product/ service where appropriate.

Copy and Language
Guidelines for writing in and about Sophia

DO use Plain English on all writing in Sophia where possible.

DON'T use colour where it is decorative and doesn't serve a communication purpose.

DO keep text descriptions to a minimum.

DON'T mix fonts, icons, styles, and components from other design systems.

DO follow a grid layout, with a 4 column grid with a margin of 20 and a gutter of 16 on mobile, and a 12 column grid (+2 for a navigation rail) with a margin of 4 and a gutter of 20 on desktop.

Other DOs and DON'Ts
Guidelines for writing in and about Sophia