

# SUGENG PRAYETNO

Marketing/Sales  
Lampung

A marketing professional with 2+ years of experience in the marketing industry and can meet targets. Creative, analytical and result-oriented, with expertise in developing successful marketing strategies and managing marketing team members. Have strong communication skills and be result oriented. With that experience, I am interested in the position of Marketing Professional or other related vacancies.

## EXPERIENCE

May 2020 - July 2020

**JOGJA CITI MALL | CASUAL LEASING (INTERNSHIP)**

Responsible :

- Looking for potential tenants and exhibitors
- Planning and executing events
- Making an offer letter to prospective tenants

January 2021 - October 2021

**TIARA MART | ADMINISTRATION**

Responsible :

- Manage stock orders and store inventory reports  
Allocating goods
- Manage store needs so that they can operate well

November 2021 - August 2022

**PT WULING MAJU GLOBAL MOTORS, TBK | SALES CONSULTANT**

Responsible :

- Selling car products and being able to achieve targets
- Establish good relationships and communication with consumers
- Conducting promotions and sales of automotive products through various marketing media

October 2022 – July 2023

**PT ASURANSI BRILIFE | BANCASURANCE FINANCIAL ADVISOR**

Responsible :

- Marketing insurance products to all BRI bank customers
- Setting strategies and collaboration to achieve targets

August 2023 - October 2024

**PT TUNAS DWIPA MATRA | TEAM LEADER**

Responsible :

- Monitor and evaluate team performance Ensure team members can work together
- Develop strategies so that the team can achieve targets

## EDUCATION

2017 - 2021

**UNIVERSITY OF TECHNOLOGY YOGYAKARTA |  
MANAGEMENT**

During my studies at Universitas Teknologi Yogyakarta, I studied various basic and advanced concepts in marketing science that support my career as a Marketing Specialist and competent in my field.

## CERTIFICATE

**Entrepreneur Day (2018)**

**The Challenge of Logistics In**

**Modern Era (2018)**

## SKILL

**MICROSOFT OFFICE**

Able to operate Microsoft Office (Word, Excel and Power Point)

**PUBLIC SPEAKING**

Skilled in presenting products to every consumer in large and small forum

**LEADERSHIP**

Skilled in forming marketing teams and developing strategies

## HOBBY

Read

Badminton

Football

## LANGUAGE

English

Indonesia



### **Candidate Cover Sheet**

Beeline Req ID	46149-1
Requisition Date	25 February, 2025
Department submitted for	GrabFood
Candidate Name	Sugeng Prayetno
Current Location	Lampung
Current Notice Period & Expected Start Date	-
How did Supplier find the Candidate	<input checked="" type="checkbox"/> Competitively Sourced by Supplier <input type="checkbox"/> Pre-Identified (referred by Grab)
Has the candidate worked with Grab before?	NO
If yes, please indicate the last Employment Date & Duration with Grab.	-
If yes, please indicate the Department & Manager Name (or email)	Departement :  Manager:
Final Bill Rate	Rp 4.252.776.//month

***Advise 'why' the candidate is recommended for the role based on the Job Description & Manager brief***

Kandidat merupakan lulusan S1 Management, memiliki pengalaman sebagai *Sales, Marketing Asuransi, Admin* sehingga terbiasa berinteraksi dengan customer/client dan terbiasa bekerja dilapangan dengan target. Memiliki kemampuan Microsoft Office (Word, Excel, Powerpoint, GSheet, dll), memiliki komunikasi yang baik, serta memiliki kendaraan pribadi.

***Please provide any additional skill sets that can complement the role.***

(no)

***Supplier Declaration:***

***Desi Recruiter***

***YES / NO — please circle***