

## MUHAMAD ILHAM FIRDAUS

Address: Cicalengka Kab.Bandung

#### **SUMMARY**

Graduated from SMAN 1 Cicalengka, Department of Science with a final score of 88.00. Currently pursuing higher level education at the Open University, Department of Communication Sciences. Able to work in a team, maintain high loyalty to work, like new things, be creative, quickly adapt to new environments, these will be very relevant to the position I am interested in.

#### **WORK EXPERIENCE**

### PT. RISCON VICTORY (MARKETING EXECUTIVE)

August 2021 - December 2022

- Contribute to the company by carrying out digital marketing effectively and according to the target market and getting 125 consumer contacts every month.
- Make sales with a minimum nominal value of 500 million/month.
- Design and execute materials for advertising by creating content ideation, execution and final stages of editing.
- · Create and manage business accounts on digital platforms

#### PT. RISCON VICTORY (SUPERVISOR MARKETING)

December 2022 - May 2024

- Providing training and direction to marketing to improve performance.
- Develop and evaluate work programs.
- Make performance reports to management.

# PT. SHINARI PUTRA KENCANA HYUNDAI MOBIL INDONESIA (SALES CONSULTANT)

**JUNE 2024 - JANUARY 2025** 

- Managed full lifecycle of a cutting-edge automation project, meeting all milestones.
- Conducted feasibility studies and risk assessments, mitigating potential project risks.
- Collaborated with clients, leading to a 25% increase in customer satisfaction.

#### **EDUCATION**

#### **Universitas Terbuka**

October 2022 - Present

· Communication Studies

#### **Stewardess School**

2019-2020

Duta Dirgantara

## SMAN 1 Cicalengka

2017-2019

Science

#### ADDITIONAL INFORMATION

- Microsoft Word
- · Microsoft Power Point
- Microsoft Excel
- Communicate well
- · Able to work in teams & individuals
- · Diligent, honest, responsible, disciplined
- Enjoy learning new things

## **SOCIAL MEDIA**

- Instagram: ilhamfirdaussss
- Facebook : Ilham Firdaus

## **Candidate Cover Sheet**

Beeline Req ID	46042-1
Requisition Date	27 February, 2025
Department submitted for	GrabFood
Candidate Name	Muhamad Ilham Firdaus
Current Location	Bandung
Current Notice Period & Expected Start Date	
How did Supplier find the Candidate	Competitively Sourced by Supplier  Pre-Identified (referred by Grab)
Has the candidate worked with Grab before?	NO
If yes, please indicate the last Employment Date & Duration with Grab.	
If yes, please indicate the Department & Manager Name (or email)	Departement :
	Manager:
Final Bill Rate	Rp <b>5.641.772</b> // month

## Advise 'why' the candidate is recommended for the role based on the Job Description & Manager brief

Kandidat merupakan lulusan SMA, memiliki pengalaman sebagai *Marketing* sehingga terbiasa berinteraksi dengan customer/client, dan bekerja dilapangan dengan client. Memiliki kemampuan Microsoft Office (Word, Excel, Powerpoint, GSheet, dll), memiliki komunikasi yang baik, dan memiliki kendaraan pribadi

Please provide any additional skill sets that can complement the role.

Supplier Declaration:	
Desi Recuiter	

YES / NO — please circle

(no)