



Hasbunallah Wanikmal Waakil

Jl. Butung Lr.200 No.14, Makassar, South Sulawesi.

I am a journalism graduate with strong expertise in writing, research and communication. Passionate about delivering in-depth and engaging stories through various media platforms. I am a highly motivated person who is open to new challenges. Committed and responsible in completing any task and with the abilities I have can contribute in any sector of the organization.

EDUCATION

Universitas Islam Negeri Alauddin Makassar

Jul 2019 - Dec 2023

Bachelor of Journalism GPA: 3.45/4.00

MA Muallimin - Makassar, South Sulawesi

Jul 2015 - May 2018

Social Studies Class

EXPERIENCE

Work Experience

Grab – Freelancer (Grabbike)

Apr 2019 – Now

- Successfully carried more than 1000 passengers with an accumulative rating of 5.0
- Responsible for the safety of passengers to get to the destination
- Navigate the road well and various traffic conditions in Makassar to optimize the trip

AmindaID - Communication Marketing Leader

Aug 2024 - Nov 2024

- Coordination with Brand Ambassador (Brief Creation and Copywriting Content)
- Campaign creation
- Brand collaboration
- Monitor/Make sure ADS Meta/Shope is running according to company needs
- Create monthly content plan
- Daily/weekly/monthly report
- Consignment

- Build relationships with external parties
- Supervise the performance of the marketing team

Makassar City Communication and Information Office

Aug 2022 - Nov 2022

Internship

- Conveying information and messages to the agency and its staff. (media and public)
- Work with the media to deliver government-related information.
- Assist in monitoring more than 20 traffic CCTVs and use them as a source of information to the public.
- Handling the social media of the Makassar City Communication and Informatics Office (Twitter & Instagram)
- Overseeing the F8 event through CCTV monitoring. Coordinate with more than 5 media that cooperate with Makassar Communication and Informatics Office in covering the event.
- Coordinate regularly with archivists in document management.
- Handling social media of the Makassar City Communication and Informatics Office (Twitter & Instagram).

XL-Axiata Marketing Leader

March 2017-October 2018

- Lead and handle members to increase sales so that the target is achieved
- Create strategies every day in different places (according to the target market)
- Analyze the market so that the sales market is achieved
- Controlling sales in E-Commere
- Responsible for problems that occur in the field
- Coordinate with head marketing regarding problems in the field and help provide solutions
- Make sales report

Organization & Committee Experience

Rappoala Village Integrated Community Service

Dec 2022 - Jan 2023

Village Coordinator

- Responsible for the construction of a takraw field in Rappoala Village
- Coordinated with the Village Head, Youth Organization, and Hamlet Head as well as the UIN KKN team in planning the construction of the takraw field.
- Responsible for supervising the performance of the KKN team of 8 people.
- Provided assistance as an educator at SMPN 4 Tompobulu Satap Garentong 4 times a week for 1 month,
- Responsible for cleaning the mosque regularly with the KKN team every Friday.
- Coordinating with the Hamlet Head, Youth Organization, and KKN team in planting ketapang trees as many as approximately 100 trees.

Candidate Cover Sheet

Beeline Req ID	46499-1
Requisition Date	27 February, 2025
Department submitted for	GrabFood
Candidate Name	Hasbunallah Wanikmal Waakil
Current Location	Makassar
Current Notice Period & Expected Start Date	-
How did Supplier find the Candidate	<input checked="" type="checkbox"/> Competitively Sourced by Supplier <input type="checkbox"/> Pre-Identified (referred by Grab)
Has the candidate worked with Grab before?	NO
If yes, please indicate the last Employment Date & Duration with Grab.	-
If yes, please indicate the Department & Manager Name (or email)	Departement : Manager:
Final Bill Rate	Rp 4.576.885 // month

Advise 'why' the candidate is recommended for the role based on the Job Description & Manager brief

Kandidat merupakan lulusan S1 Jurnalistik, memiliki pengalaman sebagai *Marketing Komunikasi*. sehingga terbiasa berinteraksi dengan customer/client. Memiliki kemampuan Microsoft Office (Word, Excel, Powerpoint, GSheet, dll), Social Media, Graphic design, serta memiliki komunikasi yang baik.

Please provide any additional skill sets that can complement the role.

(no)

Supplier Declaration:

Desi Recruiter

YES / NO — please circle