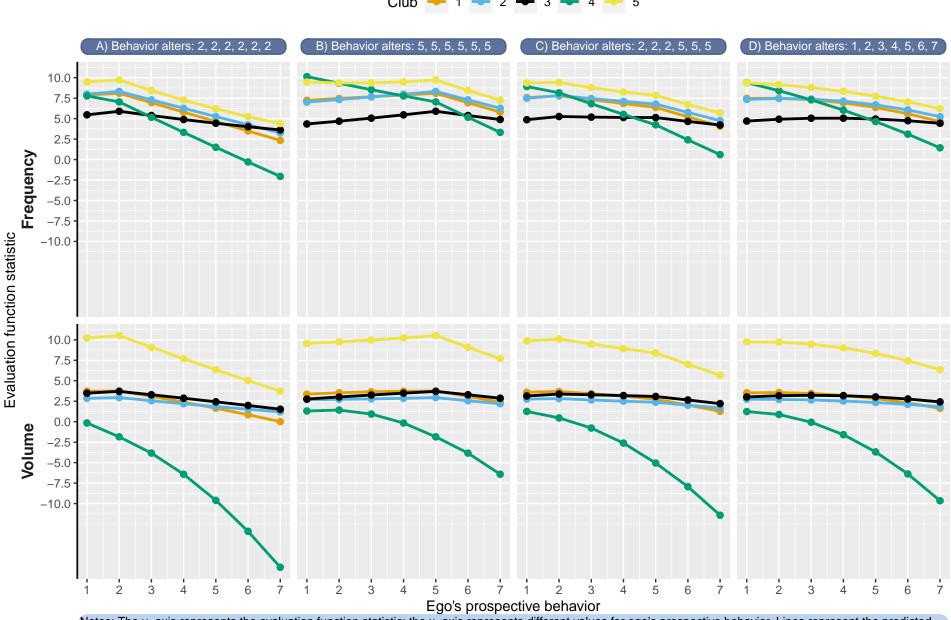
Influence effects on running frequencyEvaluation of prospective behavior based on *linear* and *quadratic* shape effects and the *average* attraction towards higher and *lower* effects.



Notes: The y-axis represents the evaluation function statistic; the x-axis represents different values for ego's prospective behavior. Lines represent the predicted 'attractiveness' of different behavior values. Panels A-D represent different scenarios with different values for the behavior of ego's alters. Behavior dynamics presented here would be compounded had the objective function contained more effects (e.g., indegree, gender).