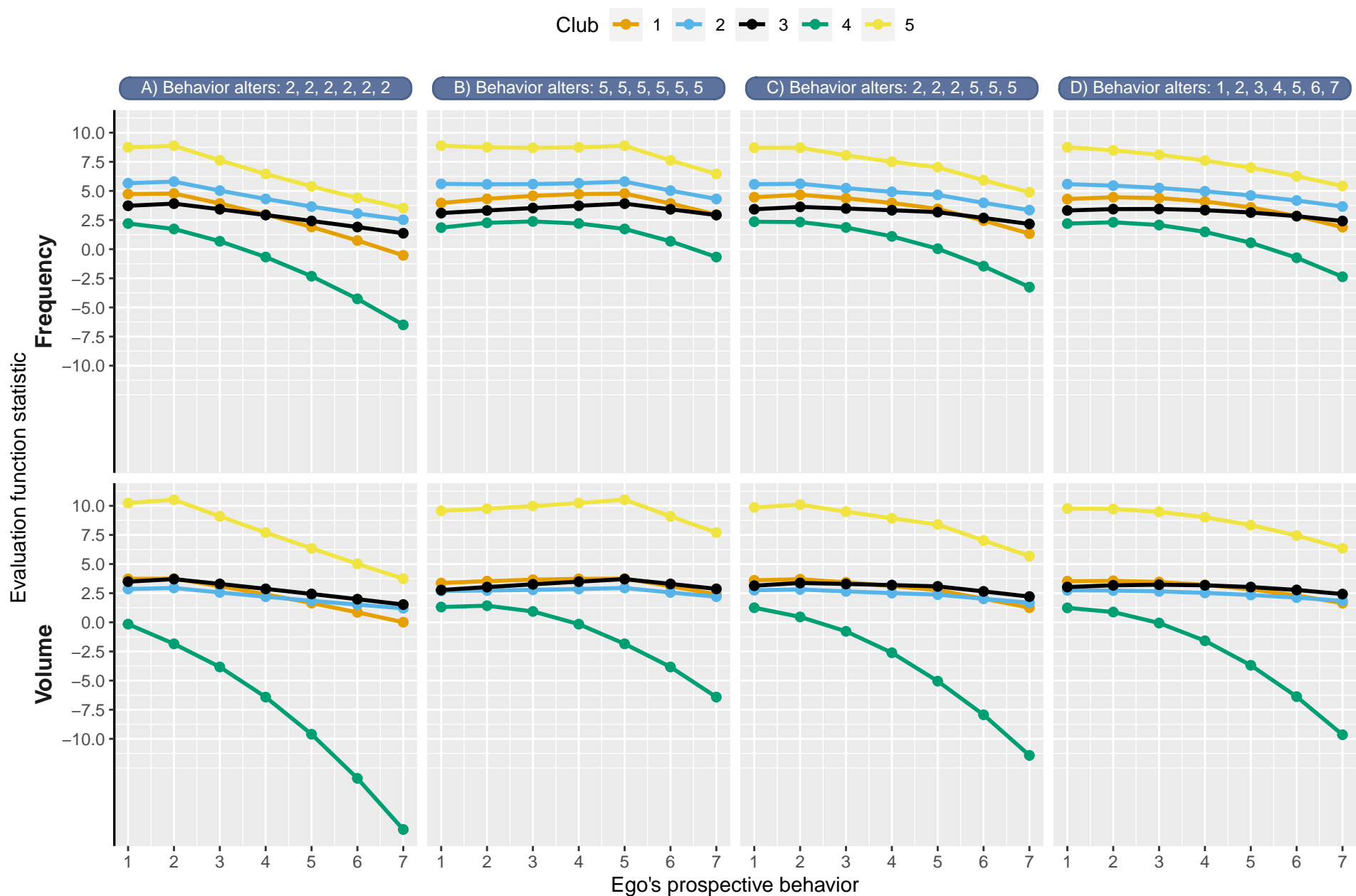


Influence effects on running frequency

Evaluation of prospective behavior based on *linear* and *quadratic* shape effects and the *average attraction towards higher and lower effects*.



Notes: The y-axis represents the evaluation function statistic; the x-axis represents different values for ego's prospective behavior. Lines represent the predicted 'attractiveness' of different behavior values. Panels A–D represent different scenarios with different values for the behavior of ego's alters. Behavior dynamics presented here would be compounded had the objective function contained more effects (e.g., indegree, gender).