

Susan Sherry Miller
(Susan Miller Communications LLC)
Medford, NJ

609-410-1557 (cell) / smillermedia8@gmail.com

STRATEGIC COMMUNICATIONS SPECIALIST

CREATIVE WRITING, EDITING, MEDIA RELATIONS, PR

July 2020 to Present

CONTRIBUTING WRITER/EDITOR (Freelance)

NEWS SITE 70and73.com

January 2020 to Present

DIRECTOR OF MARKETING/COMMUNICATIONS

YMCA OF THE PINES

Medford, NJ

September 2015 to January 2020

- Content creation and design (brochures, website, blog posts, email blasts, social media)
- Targeted ad campaigns and tracking
- Community outreach
- Grant writing
- Strategic messaging
- Focus group/survey coordinating
- Photography/videography promotions

EXECUTIVE EDITOR

THE CENTRAL RECORD & South Jersey Local News Medford, NJ

February 2007 to July 2015

MANAGING EDITOR

THE CENTRAL RECORD

Medford, NJ

March 2002 to February 2007

THE MAPLE SHADE PROGRESS*

May 2002 to January 2003

NEWS EDITOR, COLUMNIST, STAFF WRITER, REPORTER

BURLINGTON COUNTY TIMES

Willingboro, NJ

2015 to 2018

THE CENTRAL RECORD

Medford, NJ

1988 to 2002

Professional Accomplishments/Recognition

- Grant writer, generating more than \$300,000 in 3-year period
- Panelist at a Business Summit on "Marketing Medford"
- Participant at forums held by Gov. Jon Corzine and Gov. Chris Christie to discuss NJ state issues
- Recognized by NJ State Senate for series of articles about accidents on a stretch of Route 70
- Keynote speaker at the Philadelphia Writers Conference

- Presenter at New Jersey Press Association Seminar on school district budgets
- Recognized by Disney Company for satirical writing
- Recognized by President Bill Clinton for column on family issues
- Co-chair of Diversity, Inclusion and Global committee for a nonprofit

Community Leadership

- Medford Sunrise Rotary, President, Vice President and Public Image Chair
- Medford Township, committees for Dickens Festival and Community Calendar (through Rotary)
- South Jersey Pops Orchestra, Board of Trustees
- Shawnee High School Band Parents Association, President/Trustee
- Jazz Band programs, Public Relations Coordinator
- Oakwood Lakes Homeowners Association, Trustee
- Medford School District, Parent Advisory Committee Member

Awards/Nominations

- Layout Design Award, Suburban Newspapers of America
- Best Breaking New Story, Suburban Newspapers of America
- Column Writing, New Jersey Press Association (First Place)
- Enterprising Journalism, New Jersey Press Association (First Place)
- Responsible Journalism, New Jersey Press Association (First Place)
- Reporting & Writing, Breaking News, New Jersey Press Association (First Place)
- Nominated for award for excellence in Cardiovascular Reporting by the American Heart Association

Formal Education

- Rowan University, Bachelor of Arts ENGLISH LITERATURE
- Certified to teach middle school and high school English by State of NJ

Continuing education

- Murphy Writing of Stockton University, Certificate of Professional Development
- Rotary MidAtlantic Leadership Training
- Y-USA Leadership Programs: Diversity & Inclusion, Customer Service, Principles & Practices of Cause-Driven New Jersey Press Association Seminars: Social Media Online Content, Editing, Narrative Writing, The Budgeting Process for Municipalities and School Districts
- Rutgers University, Opioid Overdose Program Training

