


Rules of Craft's Winter Challenge

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The Process

To join the challenge, every participant needs to join [Craft's Slack community](#) and post their submission (at least one) to the Slack channel called #winter_challenge. **Submissions can be posted starting on the 28th of November at 00:01 CET and are accepted till 30th of December at 23:59 CET.**

We're accepting multiple submissions from a single author, but they need to be different – or significantly improved, more complex versions. "Significantly improved" means substantial changes to functionality, complexity, or use-case – not just minor tweaks or cosmetic changes. We reserve the right to determine if submissions are sufficiently different.

Team Submissions:

- Teams of up to 4 people may submit together
- One team member must be designated as the primary contact and will sign any agreements on behalf of the team
- All team members must meet eligibility requirements
- Teams are responsible for dividing prize money among themselves – we will send the full prize to the designated contact
- Clearly indicate all team members in your submission

Technical Requirements:

- Your workflow must use Craft and its API & MCP functionality as a central component
- Workflows should work on at least one platform (Mac, iOS, Windows, or web)
- In your workflow, you may use any external services or tools (free or paid), but you need to document what tools are required to replicate the flow
- All submissions will be tested for functionality – if we can't make it work following your instructions, it won't be eligible

In the future, we reserve the right to showcase those use-cases (including instructions, screenshots and templates) in our communications and on our landing pages, with or without the author's name (depending on his or her preference). If we can't use the author's name, we'll make sure to always mention that it was submitted during this contest by one of the participants.

Intellectual Property & Content Rights:

By submitting, you grant Craft a non-exclusive, worldwide, royalty-free license to:

- Use, reproduce, and display your submission and related materials with the mention of your name or of it belonging to the contest participant (anonymous)
- Create derivative works based on your submission
- Distribute your workflow templates, instructions, and documentation
- Include your submission in marketing materials, case studies, and product documentation


You retain ownership of your submission and may use it however you'd like, including commercially. You represent and warrant that:

- Your submission is your original work
- You have the right to grant the above license
- Your submission doesn't violate any third-party rights, terms of service, or laws
- Any code, content, or materials included are either your own or properly licensed for this use

Grand Prize Winner

As the grand prize, we're going to give to one winner or a team a single payout of \$10,000. We're going to announce it on 31st of December by 18:00 CET in the #winter_challenge channel and via email to the winner.

To choose a winner, we'll review all submissions posted in #winter_challenge channel before 30th of December at 23:59 CET that meet all eligibility and submission requirements listed in these rules.

We're not required to notify authors if their submission is not eligible for being reviewed, but we'll mark accepted submissions with the following reaction in the channel –  within 48 hours of submission.

To make a decision, we'll involve the whole Craft team, but the main participants of the judging committee will be the following – Balint Orosz, Viktor Pali, Lisa Skorobogatova and Anna Orosz.

Category Winners Announcement

Besides the grand prize, we're going to have regular monetary prizes for the daily category winners.

We're going to have 3 categories:

- Simple hacks – for quick wins, immediate ideas and easy to set-up flows. Each winner in this category will get \$500.
- Medium-complexity flows – for more complex integrations, connections and workflows that require some time investment. Each winner in this category will get \$1000.
- Complex scenarios – for the difficult to set-up flows that probably required some coding and more deep integration. Each winner in this category will get \$1500.

Starting on 8th of December till 31st of December, we're going to have 3 winners announcement days per week (on Monday, Wednesday and Friday at 15:00 CET). Totally, there will be 11 days when the category winners will be announced, 1 winner per category – 3 winners in total per day.

Every announcement day, we're going to review all submissions that were posted before this day – to choose the best one for each category.

Evaluation and Prize Transfer

We're going to judge for both grand prize and category prizes based on the following:

- Is the use-case working, is it repeatable? (Not necessarily easy, but we should be able to check if it works)
- How real the use-case is? How valuable it is for everyday productivity, for the author?
- How often can it be used? Is it for a repeating or one time usage?
- Was submission clear and matching the requirements?
- How creative the use-case is?
- [Only for category prizes] How complex is the set-up? How much time and cognitive power is required to reproduce it from a scratch?

Judging decisions are final and not subject to appeal. In case of a tie, judges will vote to determine the winner. Previous category prize winners remain eligible for the grand prize.

Once **a submission** wins a category prize, it cannot win another category prize, but it remains eligible for the grand prize. However, **the same participant or team may** win multiple category prizes with different submissions. Judging decisions are final and not subject to appeal.

For us to be able to transfer the prize, we'll send the agreement to the winners beforehand. Signing of it will be required to get their prize. We can share a copy of it in advance, if needed. Payment will be made within 30 days of receiving the signed agreement. Winners are responsible for all applicable taxes on prizes.

Tax Responsibility: Winners are responsible for all applicable taxes on prizes. Craft will issue any required tax documentation. Payment will be made within 30 days of receiving the signed agreement via wire transfer. If a winner cannot or will not sign the required agreement, cannot receive payment, or is found ineligible, we reserve the right to select an alternate winner or not award that prize.

Submission Requirements

- Submission should showcase the usage of Craft's API or MCP functionality.
- To state what the use-case is, what's the gap or a pain-point it helps to overcome for the author or other users. Having an implication for the author in his or her everyday life is very important.
- A detailed description of a set-up in a Craft document, guide or instructions to replicate the flow. This document should be shared publicly or with link-sharing enabled so judges can access it.
 - Optionally, a short video created with Loom, Zoom clips or any other tools like that – showing how the flow is working in real life, a bit of explanation about it.
- A post in any social media, in any community about their submission – with the link to a Craft doc in the description. There are no requirements for the post – feel free to write anything you feel comfortable with or find interesting to share, but please link a Craft document with the description of the flow & instructions you created for submission. If you're unable to post on social media for any reason, you may submit to the Slack channel only, but we encourage social sharing where possible.

Eligibility

To participate in this challenge, you must:

- Be at least 18 years old at the time of entry
- Have a valid email address
- Not be an employee, contractor, or immediate family member of Craft (this includes spouses, parents, children, and siblings)
- Be able to receive payments via wire transfer or PayPal
- Be a resident of a country where this contest is legally permissible

This challenge is void where prohibited by law. By submitting an entry, you confirm you meet all eligibility requirements and agree to these rules in full.

Disqualification

Submissions will be disqualified if they:

- Violate any third-party terms of service or intellectual property rights
- Contain plagiarized content or aren't substantially original work
- Include inappropriate, offensive, or illegal content
- Don't meet the submission requirements outlined above
- Are submitted by ineligible participants
- Contain false or misleading information
- Are submitted after the deadline
- Cannot be verified as functional when tested by our team

We reserve the right to disqualify any submission at our discretion if it violates the spirit of the competition or these rules.

General Terms

Modifications: We reserve the right to modify these rules at any time with notice posted in the #winter_challenge Slack channel. Material changes will only apply to submissions made after the notice is posted.

Questions: For questions about the challenge, rules, or your submission, email us at [add your support email] or post in #winter_challenge.

Liability: By entering, you release Craft and its employees from any liability related to participation in this challenge or acceptance of prizes.

Publicity: By accepting a prize, winners agree to allow Craft to use their name and submission for promotional purposes without additional compensation, unless prohibited by law.

Verification: All potential winners may be required to provide proof of identity and eligibility. Failure to provide requested information within 7 days may result in disqualification.

