



The Winter Challenge

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Hey Holiday Hackers,

We're happy to host this event for everyone, who likes to explore productivity updates and find the one that fits them the most. With the new Craft capabilities now you can create your own small tools to make you more productive – and we're hosting this Challenge for you to share those with us and the community!

The main criterion is to **use Craft's MCP or API functionality for any productivity workflow** that is helpful for you. No worries, for participation, no technical background is needed. We're accepting both everyday hacks and complex integrations. On average, our non-technical team members were able to create a flow for their routine under an hour. The most important thing – the flow should have a use-case, it should be useful for you and make your life more manageable.

To join the Challenge – fill out [this survey](#) or join the Slack community directly [with this link](#).

It's easy to participate – you need to come up with the flow that includes Craft's API or MCP, build it and then share in your submission. There are no requirements for it to be complex – we encourage you to post any idea that is useful to you and your routine.

The main channel for submitting the flows is [Craft's Slack community](#) – #winter_challenge channel **and it's already live!** Your submission should include the description of the workflow and the link to a Craft doc with the set-up and instructions to recreate it. Also, to spread the word, we're asking you to share the workflow with the link to the Craft Doc on any social media you use – just highlight anything you found helpful in this use-case.

We'll have a **grand prize of \$10,000 for the most life-changing workflow** – we'll review all the submissions posted till 31st of December. The requirements are that your workflow is valuable and helpful, repeatable, and has a creative aspect to it. Complexity is not a requirement – we'll consider workflows of any level of difficulty.

To keep everyone excited through the month, we'll also have **regular category winners**. Every Monday, Wednesday and Friday starting on the 8th and till 31st of December, we'll choose 3 winners. The winner with the quick productivity hack submission will get a one-time prize of \$500, the winner with the medium-complexity integration will get \$1000, and the author of the winning complex solution will get \$1500.

To pick the winners, we'll review all the submissions posted before the day of the announcement. Authors can also submit and win several times, but with different submissions. There also might be the case that we'll have more simple submissions – then, we'll adjust the categories.

Besides that, we'll have surprise giveaways, announcements and much more! We want to make this December downtime – the most fun time for productivity hacking, together with likeminded people.

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Rules of Craft's Winter Challenge

The Process • To join the challenge, every participant needs to join Craft's Slack community and post their submission (at least one) to the Slack chann...

