

6th Annual **BARRIOMUERTOS** PARTY

Dear Prospective Sponsor,

We hope this email finds you well. We are excited to announce our 6th Annual Barrio Muertos Party/Fest which is scheduled to take place on **Saturday, November 2nd** at **Alamo Beer Company, San Antonio, Texas**. As we unite in celebration of Dia De los Muertos, our event creates a powerful, unified tribute to our heritage. As a passionate advocate for keeping our culture alive, your brand aligns perfectly with our vision.

About Our Festival: Join us for a vibrant evening celebrating our ancestors! Enjoy altars in lowrider cars, a top-notch art exhibit, photo ops, LIVE MUSIC, and performances, a night market featuring 45+ small business owners, food booths, an Aztec ceremony, face painting, live graffiti, and more. This event is **FREE TO THE PUBLIC** and for all ages.

Why Choose Our Festival? We are reaching out to potential sponsors who align with our cultural values and community focus. As a sponsor of our festival, your brand will:

Collaborate with our Brand: With a proven record of hosting some of the best cultural events in the city, our brand has become a staple in the community and an inspiration for other up-and-coming small business owners like us. We have learned to engage with our supporters by organizing well-put and curated events.

Connect with the Community: Engage directly with a diverse and engaged audience from various demographics, building strong community relationships.

Enhance Brand Visibility: Boost your brand's profile with extensive marketing exposure before, during, and after the event. We offer comprehensive promotion through online channels, social media, and traditional media, ensuring your brand gains significant visibility and reaches a broad audience.

Promote Corporate Social Responsibility: Showcase your dedication to social responsibility by supporting a free event that enriches the community.

Sponsorship Opportunities:

We offer a range of sponsorship packages to suit your company's objectives and budget. These packages can include logo placement, booth space, mentions in our promotional materials, and more. We are also open to tailoring a package that aligns with your marketing goals.

Get Involved:

Your support is crucial for the success of our free community events. If you're interested in sponsoring or partnering with us, please reply to this email for more details. We believe your involvement will help create a memorable cultural celebration and strengthen our community. Thank you for considering this opportunity; we look forward to partnering with you.

BRONZE - \$250

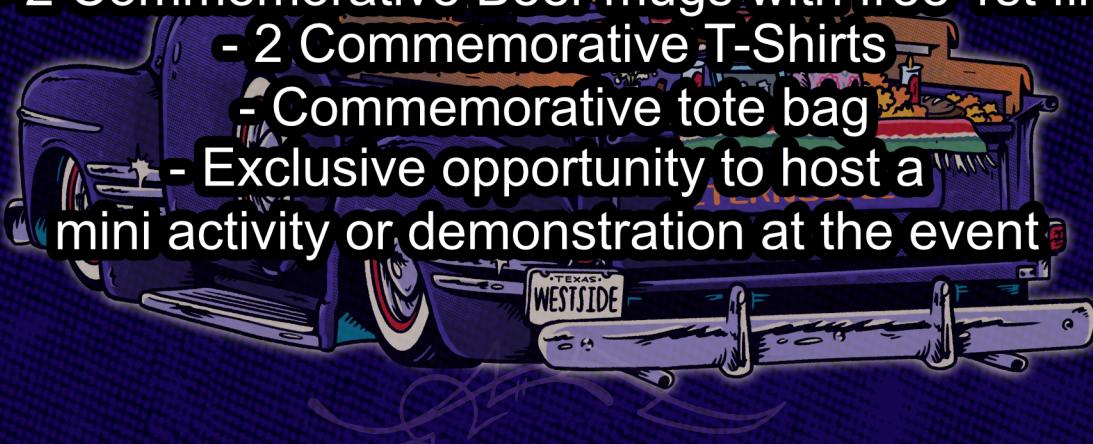
- Logo on Barrio Muertos website (sponsor section)
 - Logo on Barrio Muertos 2024 event banner
 - 2 Commemorative Beer mugs with free 1st fill
 - Commemorative tote bag

SILVER \$500

- 10X10 Vendor Space to advertise your business (optional)
- Logo on Barrio Muertos website (sponsor section)
 - Logo on Barrio Muertos 2024 event banner
 - Provided space to display company banner
 - 2 Commemorative Beer mugs with free 1st fill
 - 2 Commemorative T-Shirts
 - Commemorative tote bag

GOLD - \$1000

- 10x10 Sponsor space to advertise (optional)
- Logo on Barrio Muertos website (sponsor section)
 - Logo on Barrio Muertos 2024 event banner
 - 2 Food & beverage passes (non-alcoholic)
 - 2 Commemorative Beer mugs with free 1st fill
 - 2 Commemorative T-Shirts
 - Commemorative tote bag
 - Exclusive opportunity to host a mini activity or demonstration at the event



PLATINUM - \$5000

- 10x20 Sponsor space to advertise (optional)
- Logo on Barrio Muertos website (sponsor section)
 - Logo on Barrio Muertos 2024 event banner
 - 4 Commemorative Beer mugs with free 1st fill
 - 4 Food & beverage passes (non-alcoholic)
 - Premium placement for company banner
 - 4 Commemorative T-Shirts
 - Commemorative tote bag

OFFICIAL PARTNER - \$10000

- 10x20 Sponsor space to advertise (optional)
- Company named OFFICIAL PARTNER across all advertisements (flyers, TV appearances, social media, event banners, website)
 - Main stage banner placement
 - 1-month partnership marketing plan with content calendar
 - 4 Food & beverage passes (non-alcoholic)
 - 4 Limited edition Barrio Muertos Beer mugs with free refills
 - Opportunity to give a keynote address or special presentation at the event
 - Opportunity to host an influencer Pre-Party with us at Barrio Dogg Restaurant

Barrio Muertos began in 2018 by a group of friends who were passionate about keeping our cultura alive, All while curating something fun and interactive for the community. Some of us being photographers, lowriders, small business owners, artist, music artist, we decided to begin our own urban, "chicano" style celebration which has grown to be the event that everyone in our community now looks forward to every year. As we go into our 6th year of Barrio Muertos and

We want to Thank you for your continued support in making all of this come together! With your support, we're able to keep this free to the public.

-The Barrio Muertos Team

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