

Document Info

Version: 1.1

Revision History		
Date	Version	Details
31.10.2023	1.1	Insights Section – change the mobile variation from vertically stacked to horizontal scrolling.
12.10.2023	1.0	First Draft of Functional Description presented with Mobile Designs.

Contents

Document Info.....	0
Contents	0
General Information.....	2
Content Management System (CMS) and Integrations	2
Design Figma Files	2
Desktop pages designed.....	2
Mobile pages designed.....	2
URL confirmation.....	2
Sitemap.....	3
Google Maps	3
Search	3
On Page Pagination	3
Central Modules.....	4
Team Member Profiles.....	4
Notable Cases.....	4
Insights	4
Testimonials	4
Global Components.....	6
On every page	6
Banner	6
Navigation	6
Breadcrumbs	6
Footer	7
Sitewide blocks.....	7
Scales background graphic	7

Arrest Helpline.....	7
Testimonials	7
Accreditation Logos.....	7
Content blocks.....	8
Request a call	8
Call to action block	8
Accordion Block (Current vacancies).....	9
Meet our team block.....	9
Related Pages/Expertise.....	9
Notable Cases Block	10
Insights Block.....	11
Related Notable Cases.....	12
Pages	13
Home	13
About us	13
Careers.....	13
Pricing and Funding	13
Expertise	14
Our people.....	14
People.....	14
Paralegal team.....	14
Notable Cases.....	15
Notable Cases Article	15
Insights	15
Insights Article	15
Contact	16
Terms and conditions	16
404 Page	16
Search Return.....	16

General Information

Content Management System (CMS) and Integrations

- Website built using the content management system (CMS) Umbraco.
- Google Translate API.
- [Solicitors Regulation Authority](#) logo in footer.

Design Figma Files

1. [Desktop hi-fi prototype](#)
2. [Mobile hi-fi prototype](#)

Below is a list of delivered designs per device and components that help make up the build of these pages. In the breakdown per page, a reference will be made to the component used.

Desktop pages designed

- Home
- About Us
- Careers
- Pricing and funding
- Expertise
- Our people
- People page
- Paralegal team
- Notable cases
- Notable Case article
- Insights
- Insights Article
- Contact
- Terms and conditions
- 404 page
- Search return

Mobile pages designed

- Home
- Mobile Navigation
- About us
- Careers
- Pricing and funding
- Expertise
- Our people
- People page
- Notable cases
- Notable cases article
- Insights
- Insights article
- Contact
- Terms and conditions

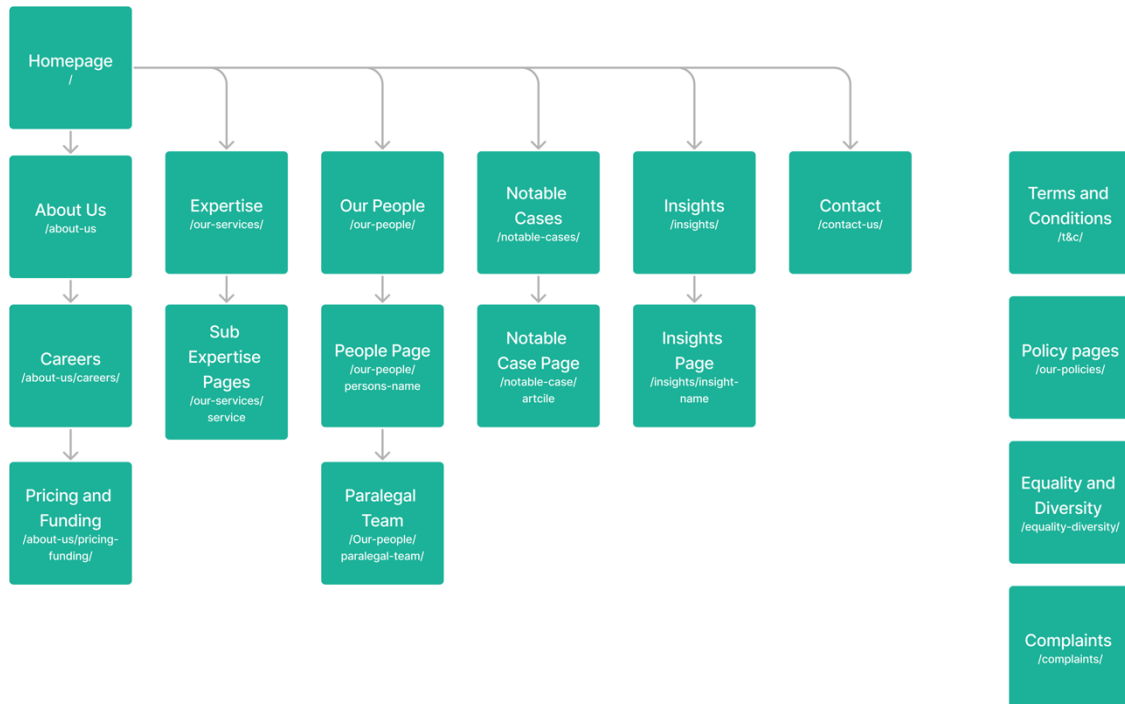
During Development, Kayo Digital reserve the right to (according to need and best solution):

- change the flow and layout of the website on designs
- add or remove features, functionality, text and media on mobile devices

URL confirmation

www.criminalsolicitor.co.uk

Sitemap



Google Maps

Insert API Key.

Search

Site search triggered by 'enter' or clicking 'search' button. Search will return all published content which can be filtered after the query has been returned. Results can be filtered by type: All, People, Notable Cases, Insights. The results are ordered by relevance.

On Page Pagination

1. When on first page, previous arrow and text hidden
2. When on last page, next arrow and text hidden
3. Hover action on page numbers is blue circle
4. Active page has blue circle
5. When there are more than 3 pages the centre number is replaced with an ellipsis
6. Mobile variation:
 - a. 'Prev' and 'Next' text hidden

Central Modules

Team Member Profiles

Content fields:

- Name
- Profile Picture
- Job Title
- Email (only shown if added)
- LinkedIn (only shown if added)
- Bio excerpt, max 125 characters
- Biography

Notable Cases

Category tags:

- Expertise
- Author (content from Team Member Profile)

Content fields:

- Title
- Date selection
- Excerpt, max 125 characters
- Content

Insights

Category tags:

- Expertise (can be more than one)
- Author (content taken from Team Member Profile)

Content fields:

- Title
- Excerpt, max 125 characters
- Content
- Image

Testimonials

1. Content fields:

- a. Subheading
- b. Testimonial

- c. Attribution
 - d. If a content field is not entered then it will not be shown
- 2. This block is a fixed height section with the content centralised so that testimonials with/without the fields above to remain in the same position.
- 3. Category tags
 - a. Testimonials can be assigned to a category, in this instance:
 - i. Expertise
 - ii. Person
 - iii. Unassigned
 - b. When adding a testimonial block to a page you can select categories to pull from and a number to bring in.
- 4. Multiple testimonials
 - a. If there is more than one testimonial then left/right arrows are shown. These do not automatically scroll and are controlled via these buttons.

Global Components

Common reoccurring and/or reusable components, sections, blocks on the website, referenced in the page breakdowns below. Each component in this list will detail its functionality, how variable it is and what kind of information it should show and how. Any of these components can appear anywhere on content pages unless stated otherwise.

On every page

Banner

1. **Type 1: Homepage**
 - a. Content managed via CMS:
 - i. Heading
 - ii. Text
 - iii. Button & button hint text
 - b. Down arrow to bounce to encourage scrolling down the page.
2. **Type 2: Image**
 - a. Content managed via CMS:
 - i. Image
3. **Type 3: Dark Blue**
 - a. Contains H1
4. **Type 4: No banner**
 - a. Shallow dark blue curve which sits below the breadcrumbs

Navigation

1. On hover triggers full width navigation drop down
 - a. Animations:
 - i. Right chevron animate to down chevron
 - ii. Underline to animate in from left
 - iii. Navigation dropdown to ease in
2. All links are editable in the CMS
3. Translate
 - a. On button click Google translate bar opens/closes – animate down/up
4. Mobile variation:
 - a. On mobile the navigation is triggered by a 'burger menu' icon, this icon will animate to a cross icon.
 - b. Navigations animates in from the right as shown in prototype
 - c. Translate will slide in from the bottom of the screen

Breadcrumbs

1. Breadcrumbs will appear after banner *Type 2* and before banner *Type 3 and 4*.
2. Breadcrumbs do not appear on the homepage.
3. Mobile variation:

- a. On Insight and Notable Cases Article pages the Breadcrumbs will be replaced with a 'Back to...' link. This is to avoid long breadcrumbs taking up too much of the vertical space on smaller devices.

Footer

1. Mobile variation:
 - a. Content will appear in one column.
2. All content to be managed via the CMS
3. [Solicitors Regulation Authority](#) logo in footer.

Sitewide blocks

These blocks can be added to any content page:

Scales background graphic

1. Static graphic
2. Can be applied to a block with no background colour
3. Will appear centred to the block
4. Mobile variation:
 1. Hidden on mobile

Arrest Helpline

1. Content managed centrally in the CMS
 - a. Content fields are:
 - i. Heading
 - ii. Main content
 - iii. Call to action & icon

Testimonials

1. Select from the central module unassigned testimonials, testimonials attributed to a team member or an area of expertise

Accreditation Logos

1. Content managed centrally in the CMS
 - a. Header (if not entered then not shown)
2. If there are more than 5 accreditation logos then the logos will continuously scroll
3. When this block is added to a content page the accreditation logos will be selected from media

Content

Single column

1. Content managed via the CMS using pre-defined sitewide text styles
2. Background: Default or blue
3. Width variations: 100% of container or 60% of container. 60% container can be centre or left aligned.
4. Mobile variation:
 - a. 60% will appear full width on mobile.

Content/image 2 column content

1. Content managed via the CMS using pre-defined sitewide text styles
2. Content/image can be left/right and visa versa
3. Background: Default or blue

Content/image 2 column content – offset image

1. Content managed via the CMS using pre-defined sitewide text styles
2. Content/image can be left/right and visa versa
3. Background: Blue only

Single image

1. Image managed via CMS and spans the page container
2. Width variations: 100% of container or 60% of container.
3. Mobile variation:
 - a. 60% will appear full width on mobile

Request a call

1. Content fields managed via the CMS:
 - a. Heading
 - b. Content
 - c. Form fields (text above input, input text, hint/error message)
 - d. Check box and text
 - e. Button
2. Form submissions to be sent to: enquiries@criminalsolicitor.co.uk

Call to action

1. Type 1: **Work for us**
 - a. Content managed via the CMS:
 - i. Subheading
 - ii. Main text
 - iii. Telephone number
 - iv. Button
2. Type 2: **Arrest helpline**
 - a. Content Managed via the CMS

- i. Heading
 - ii. Main text
 - iii. Telephone number
 - iv. Button
3. Width variations: 100% of container or 60% of container.
4. Mobile variation:
 - a. 60% will appear full width on mobile

Accordion (Current vacancies)

1. Content managed via the CMS:
 - a. Block title
 - b. Accordion content title
 - c. Accordion hidden content
2. Width variations: 100% of container or 60% of container.
3. Mobile variation:
 - a. 60% will appear full width on mobile

Meet our team

1. Team cards are selected randomly from all team members and will change on each page load
2. The carousel will automatically scroll and can also be managed using the buttons
3. Content managed via the CMS:
 - a. Block title
 - b. Block content
 - c. Button text & link
4. Mobile variation:
 - a. Automatic scroll inactive
 - b. Horizontal natural scrolling – side swipe between team members.

Related Pages/Expertise

1. 3 related pages to be shown, if there are more than 3 left and right arrows appear
2. If there are less than 3 pages selected the space for the title, content and link does not respond to fill the space
3. Related expertise/pages are select via the CMS
4. Content managed via the CMS:
 - a. Select a related page
 - b. Page title (automatically populated from page H1)
 - c. Page intro (character limit set to 125 characters)
 - d. Link text (link automatically links to selected page)
5. Mobile variation:
 - a. Stack vertically

Notable Cases

1. Type: Default

- a. Content managed via the CMS:
 - i. Title text
 - ii. Intro text
 - iii. Button text (button will link to Notable Cases page filtered by expertise category)
 - iv. Notable case expertise category selection (this populates the 3 most recent notable cases in the selected category). Only one category can be selected.
- b. Card functionality:
 - i. Whole card is link
 - ii. Date format: 12 OCTOBER 2023
 - iii. Title and insight intro automatically populated from Notable Cases page
 - iv. Cards will fill the space of the deepest card if title lengths vary. Content will align to the top of the card.
 - v. Profile image to populate from notable case author/people page
- c. Mobile Variation:
 - i. Horizontal natural scrolling – side swipe between notable cases. Round markers to indicate how many cases there are and which is active.

2. Type: People

- a. Content managed via the CMS:
 - i. Title text
 - ii. Intro text
 - iii. Button text (button will link to Notable Cases page filtered by author)
 - iv. Notable case expertise category selection (this populates notable cases attributed to this person, shown in date order – most recent first).
- b. Card functionality:
 - i. Whole card is link
 - ii. Date format: 12 OCTOBER 2023
 - iii. Title and insight intro automatically populated from Notable Cases page
 - iv. Cards will fill the space of the deepest card if title lengths vary. Content will align to the top of the card.
 - v. Profile image to populate from notable case author/people page
- c. Mobile Variation:
 - i. Horizontal natural scrolling – side swipe between notable cases.

3. Type: Homepage

- a. Content managed via the CMS:
 - i. Title
 - ii. Filter by an area of expertise dropdown filters notable cases in this area.
 - iii. Button text. Button will link to all Notable Cases if filter not selected. If filter selected then button will link to filtered notable cases.
 - iv. Notable case expertise category selection (this populates notable cases attributed to expertise, shown in date order – most recent first).
- b. Card functionality:

- i. Whole card is link
 - ii. Date format: 12 OCTOBER 2023
 - iii. Title and insight excerpt automatically populated from Notable Cases page
 - iv. Cards will fill the space of the deepest card if title lengths vary. Content will align to the top of the card.
 - v. Profile image to populate from notable case author/people page
- c. Mobile Variation:
 - i. Horizontal natural scrolling – side swipe between notable cases.

Insights

1. Type 1: Home

- a. Content managed via the CMS:
 - i. Title text
 - ii. Intro text
 - iii. Button text (button links to Insights page)
- b. 3 most recent insights shown.
- c. Card functionality:
 - i. Insight title and 'Go to insight link' is link to Insight article
 - ii. Insight title automatically populated from insight page
 - iii. Cards will fill the space of the deepest card if title lengths vary. The title and link will align to the top and the expertise button links will align to the bottom.
 - iv. Date format: 12 OCTOBER 2023
 - v. Expertise attributed to Insight will appear as clickable category button, when clicked this will go to articles filtered by expertise.
- d. Mobile Variation:
 - i. Horizontal natural scrolling – side swipe between notable cases. Round markers to indicate how many cases there are and which is active.

2. Type 2: People

- a. Content managed via the CMS:
 - i. Title text
 - ii. Button text (button links to Insight page with author filtered)
- b. 3 most recent insights shown attributed to this person.
- c. Card functionality:
 - i. Whole card is link
 - ii. Date format: 12 OCTOBER 2023
 - iii. Title and insight intro automatically populated from insight page
 - iv. Cards will fill the space of the deepest card if title lengths vary. The title and link will align to the top and the expertise button links will align to the bottom.
- d. Mobile Variation:
 - i. Stack vertically

Related Notable Cases

1. Content managed via the CMS:
 - a. Title text
 - b. Intro text
 - c. Will show notable cases with the same category tag, most recent first, up to 6.
 - d. Scroll between using the left and right arrows (when at the start left arrow will be hidden and at the end right arrow will be hidden)
2. Card functionality:
 - a. Whole card is link
 - b. Date format: 12 OCTOBER 2023
 - c. Title and insight intro automatically populated from Notable Cases page
 - d. Cards will fill the space of the deepest card if title lengths vary. Content will align to the top of the card.
 - e. Profile image to populate from notable case author/people page
3. Mobile Variation:
 - a. Horizontal natural scrolling – side swipe between notable cases. Round markers to indicate how many cases there are and which is active.

Pages

Home

1. [Navigation](#)
2. [Banner](#): Homepage
3. [Arrest Helpline](#)
4. [Testimonials](#)
5. [Notable Cases](#): Homepage
6. [Insights](#) Type 1: Homepage
7. [Content Block](#) Offset Image
8. [Footer](#)

About us

1. [Navigation](#)
2. [Banner](#) Type: Image
3. [Content Block](#) Single Column
4. [Content Block](#) 2 Column content/image
5. [Testimonials](#)
6. [Content Block](#) 2 Column image/content
7. [Meet our team](#)
8. [Request a call](#)
9. [Footer](#)

Careers

1. [Navigation](#)
2. [Banner](#) Type: Image
3. [Content Block](#) Single Column
4. [Call to action](#): Type Default
5. [Accordion](#)
6. [Content Block](#) Single Column
7. [Footer](#)

Pricing and Funding

1. [Navigation](#)
2. [Banner](#) Type: Image
3. [Content Block](#) Single Column
4. [Content Block](#) Single Column
5. [Testimonials](#)
6. [Content Block](#) Single Column
7. [Call to action](#): Type Default

8. [Footer](#)

Expertise

1. [Navigation](#)
2. [Banner](#) Type: Image
3. [Content Block](#) Single Column
4. [Content Block](#) Single Column
5. [Meet our team](#)
6. [Request a call](#)
7. [Notable Cases](#)
8. [Call to action:](#) Type: Arrest Helpline
9. [Related Expertise](#)
10. [Footer](#)

Our people

1. [Navigation](#)
2. [Banner](#) Type: None
3. Team cards, content taken from content entered in CMS 'Team Members' area. If there is less than 4 cards in a row the cards will not respond to the width and remain fixed width. If there are more than 16 cards then [pagination](#) will be added.
4. [Content Block](#) Offset Image, link to paralegal team page
5. [Testimonials](#)
6. [Request a call](#)
7. [Footer](#)

People

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. [Testimonials](#)
4. [Notable Cases. Type: People](#)
5. [Accreditation Logos](#)
6. [Insights Type: People](#)
7. [Footer](#)

Paralegal team

1. [Navigation](#)
2. [Banner](#) Type: Image
3. [Content Block](#) Single Column
4. [Content Block](#) 2 column
5. [Request a call](#)
6. [Footer](#)

Notable Cases

1. [Navigation](#)
2. [Banner](#) Type: Blue
3. [Content Block](#) Single Column 60% left aligned
4. Featured Case: A Case can be tagged as a notable case and will appear in this area. If no case is selected then this is not shown. Featured Case is not show once filtered.
5. Filters - Notable Cases can be filtered by expertise type or Author or both. 12 Cards and then [pagination](#) will show.
6. Notable Case cards - if there are less than 4 cards in a row the cards will not respond to the width and remain fixed width.
7. [Footer](#)

Notable Cases Article

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. Article Content and Author/Team member information. Team member profile image link to Team Member Page. Button, link text to auto populate with Author name and link to Notable Cases filtered by author.
4. [Request a call](#)
5. [Related Cases](#)
6. [Footer](#)

Insights

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. [Content Block](#) Single Column 60% left aligned
4. Filters - Insights can be filtered by expertise type or Author or both. 9 Cards and then [pagination](#) will show.
5. Insight cards - if there are less than 3 cards in a row the cards will not respond to the width and remain fixed width.
6. [Footer](#)

Insights Article

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. Article Content and Author/Team member information. Expertise Buttons links to Insights filtered by Expertise type. Team member profile image link to Team Member Page. Button link to Team

Member Page. Contact the author shown if the data has been entered on Team Member Profile Page

4. [Request a call](#)
5. [Footer](#)

Contact

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. [Content Block](#) Single Column 60% centre aligned
4. Contact information and map as per designs
5. [Request a call](#)
6. [Footer](#)

Terms and conditions

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. [Content Block](#) Single Column 60% centre aligned
4. [Footer](#)

404 Page

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. Content as shown in design
4. [Footer](#)

Search Return

1. [Navigation](#)
2. [Banner](#) Type: No Banner
3. Content as shown in design
4. [Footer](#)