

# Effective of practice for Musicians is hard

"...oftentimes we get lost in our art. And when it comes to basic planning we encounter problems..."

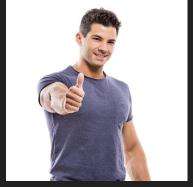


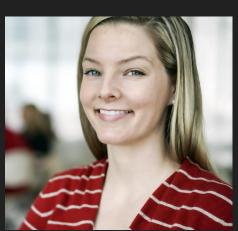
#### The Users

Jason - The musician (Graduate student)

Alana - The amateur (Highschool)

Jennifer - Music teacher and Parent







#### Jason

**Age:** 27

**Profession:** Student

**Location**: Wien

**Instrument:** Piano

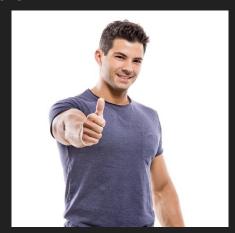
**Experience:** 18 years

Graduate student

Main reason: Structure, Overview

**Secondary:** Feedback

Jason is a very talented Piano player, however during his own practice he is quite unproductive and oftentimes does not know where to start. This is also the reason why he is yet to finish his Masters Degree. For this semester he intended to find a way to improve the structure of his exercise sessions. Another issue he has is that he often forgets his notes at home and thus misses working on problems he noted done during earlier sessions.



#### Alana

**Age:** 19

**Profession:** Student

**Location:** Canada

**Instrument:** Piano

**Experience:** 5 years learning

**Main reason:** Prepare for an audition

**Secondary:** Get better results for her

practice session

Alana is still in highschool, and taking a group course in music. She wishes to become more serious about her playing. Still, she don't want to invest all of her time into it, because she does quite a lot of sports as well. At the end of the year she has to perform some repertoire in front of a jury. The Jury's decision is going to be crucial in where she's going to apply for University. Her Mom sees her talent and progress she's making even more than herself. The lack of acknowledging of her process sometimes lets Alana doubth herself, and drags her down, even though she's making above average progress.

#### Jennifer

Music Teacher	
Zurich, Switzerland	
Communication with Students	
Metronome, ease of use	

Jennifer has played the piano since eleven. She reached a high level and started teaching. Now, she has been a teacher for around twenty years. Despite the many practice aids out there, she hasn't found one she likes yet. What she is looking for is something that combines many features. For her, the most important thing is communication with her students. She wants to be able to generate practise plans for all of her students and check on the completed tasks. Currently this takes up valuable teaching time, she would prefer to do this from home, and have a more effective way to analyze the students practice. Furthermore, she uses a metronome extensively and currently carries one with her everywhere along with everything else she needs.

Since Jennifer is more on the artsy than on the technology side of things, any device/interface has to be very user friendly, and should be easily understood by both her and her (sometimes) very young students.

She has two children and both of them lost interest in playing the piano, she is deeply frustrated by this.

### The primary issue is....

How to? Stop "Getting Lost" during practice session

- Oldon Structure the problem/task
  Have a systematic approach to resolve the task
- O2 Improve technique and skills

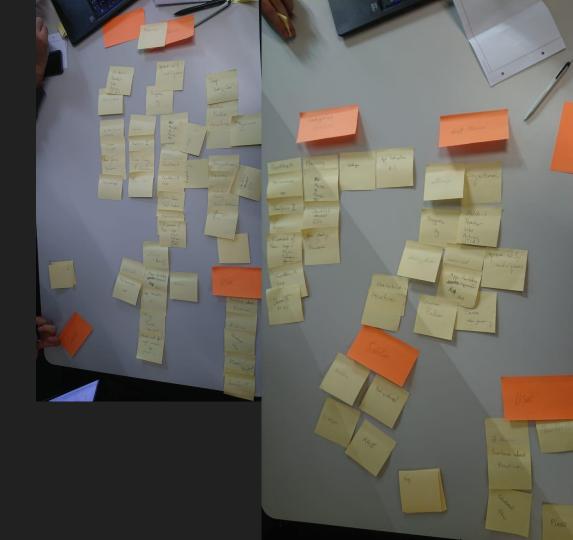
# **Affinity Clustering**

#### Major Groupings:

- Users
- Solution
- Needs/Reasons
- Categories and Features
  - Feedback forms
- Student Teacher Interaction
- Planning

#### Regrouped:

- Platform usage and requirements
- User
- Stop 'getting lost'
- Systematic
- Progress
- Analysis
- The "Teacher"



### Requirements

- Systematic and structured
- Feedback
- Motivational
- Encompass 'lifecycle' of practicing a piece
- Piano (first) and always available

### Thoughts and Ideas

Sorted into groups, and then a second round of 'beyond requirements' ideas too

#### Major groups

- Features
- Functionality
- Interaction How to use
- Marketing
- Motivation
- Feedback
- "Gimmicks"

```
mutitipie caredories / bieces
- Younger people should be able to use the app
#### Interaction - how to use the app
- The 10 Nielsen heuristics
- Not reinventing the wheel, using the norms of interaction
- Homescreen - overview
 Subcategories
 drawer menu
- Customization
- Navigation through the different pages in general

    Intuitive interaction

- Dark theme for interaction - themeable?
    - light theme
- Sound feedbacks
- Choose role, (interaction) redesign layout dependent on usage role, or be able to redesign the layout
- Navigate with Sounds - UX - listen to a define audio calls, eg. triplet of f# to say done / restart
etc
- Structured vs free form practice session layout
#### Marketing
- Startup music theme - brand identity (similar to Sibelius music notation software) (marketing)

    Complete integration

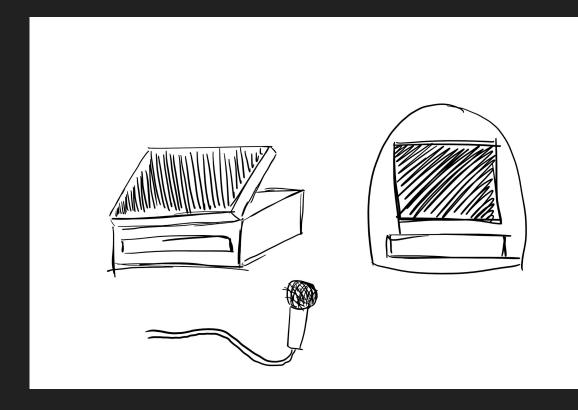
- Twitch api

    Environmental friendliness, reduce paper usage (marketing)
```

# Prototype "Bothofen"

# Overview

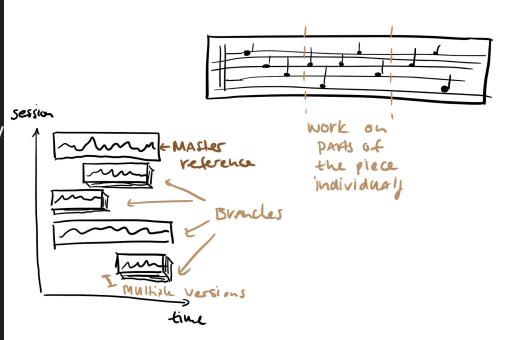
- Physical Instance
- Handy



# Functionality I

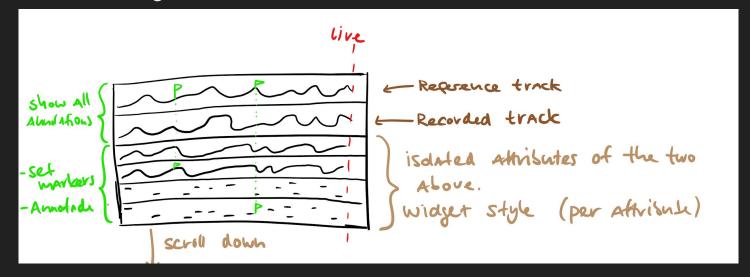
- Recording
- Git-hub Structure
- Review, Annotate, Change
- Share with Teacher/ Community
- Mark favourites, but keep old
- Build your reference

Phase II and III



# Functionality II

- Sound analysis toolbox
- Integrate in live recordings or past ones
- Master branch as reference Goal
- Feedback through color



# Functionality III

- Diary with playtime, annotations and accomplishments
- Set and achieve goals Structure and motivate
- Progress in technical skills over time
- Sharing with teacher

# Functionality IV

- Face-to-Face session via Skype
- Transcription of sound Talk about it!
- Peer review branches

#### **Useful Features**

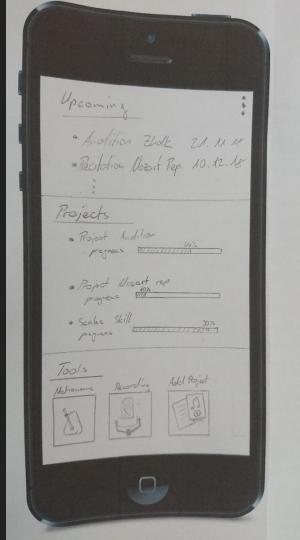
- Cell Phone Locker against distraction Charge as reward?
- Reward function Sensor productivity and "Gamify"
  - o Since Physical instance, could also bake cookies
- Metronome for Obvious reasons
- Portable Microphone Sound Quality
- Aux I/O Load in references/ E-Piano input
- Intuitive Voice Control Hands on the Piano

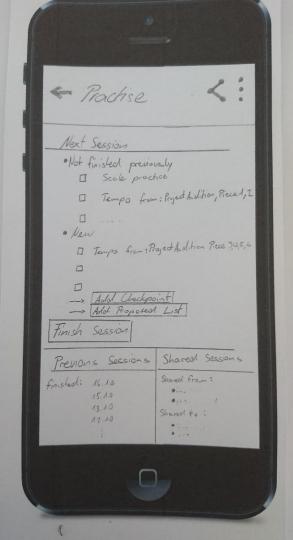
# Prototype "Ten-π"

practice and planning app

#### Features

- Connected to calendar
- Visible project progress
- Sharing between teacher and student
- Additional tools
  - Metronome with active feedback
  - recording /audio replay





#### Practise

- Plan each Session
- Add in proposals of teacher
- Directly connected to projects
- Share progress with others
- Review older sessions

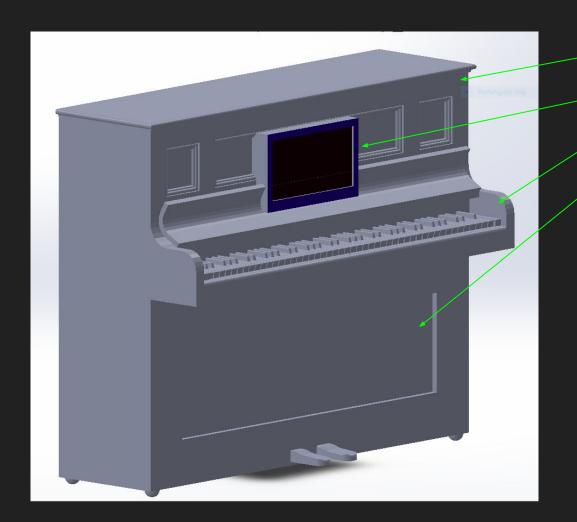
# Prototype "π-ano"

An augmented piano for better practice and planning

#### Features

- Full size Piano
- 16" Touchscreen
- WiFi router to connect your phone
- π-ano<sup>™</sup> app for easy planning
- Fully integrated learning with:
- Recording of your pieces
- Analysis of your pieces
- Personalized, Al powered feedback
- Infrared Sensors to track hand movement
- Camera to analyse students posture

#### π-ano



Camera

Touchscreen

Infrared Sensor

WiFi router