

Name: Jennifer J.
Age: 45
Profession: Music teacher
Location: Zürich, Switzerland

Instrument: Piano
Experience: 34

Main reason: Communication with Students
Secondary: Metronome



Jennifer plays the piano since the age of eleven. Through frequent training she became quite good and eventually started teaching. Now, she has been a teacher for around twenty years and even though there are a lot of music apps out there, she hasn't found one she really likes yet.

What she is looking for is an app that combines a lot of features. For her, the most important thing is communication with her students. She wants to be able to generate practise plans for all of her students. Those could then be sent to her students - within the app of course - and they can simply check the already completed tasks. Jennifer can then monitor this work from home, and can more efficiently analyze the students home practice.

Furthermore, since there are no good metronome apps out there, she wants the planning app to contain one, so all of her needed functionalities are combined in one app.

Since Jennifer is more on the artsy than on the technology side of things, an app has to be very user friendly, and should be easily understood by both her and her sometimes very young students.

She has two children and both of them lost interest in playing the piano, she is deeply frustrated by this.