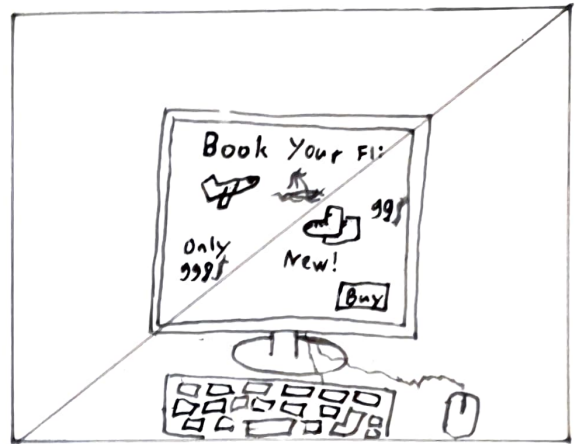
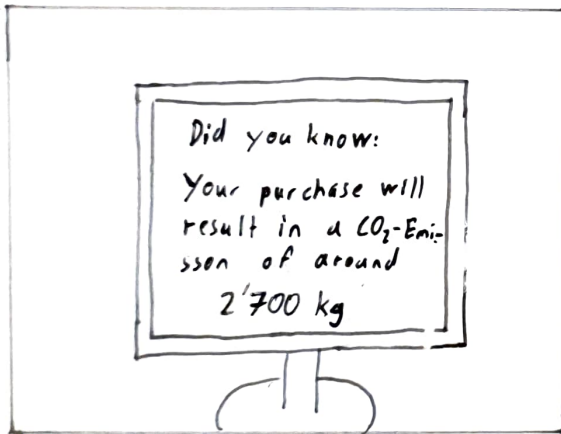


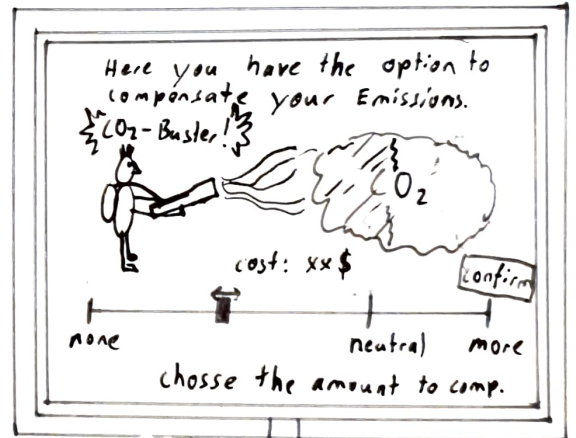
When thinking about booking a flight or buying new things, CO₂-Emissions are often forgotten.



We select the flight or our product and proceed to the checkout.



Here the user gets notified about the emissions, caused by his consumption.



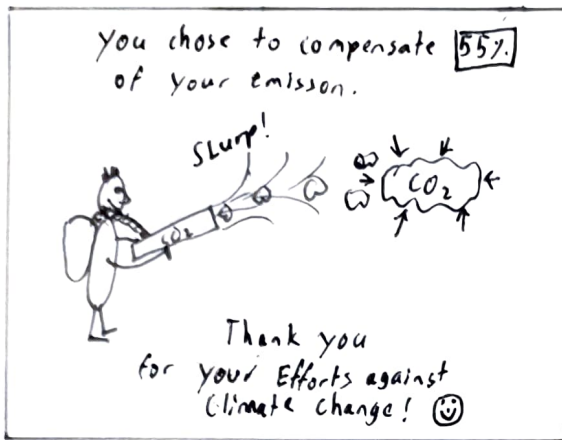
Now the customer gets the option to select a desired amount of CO₂ to compensate.

He/She has the option of compensating from 0% to over 100%.

Compensating over 100% will lead to helping others with compensating.

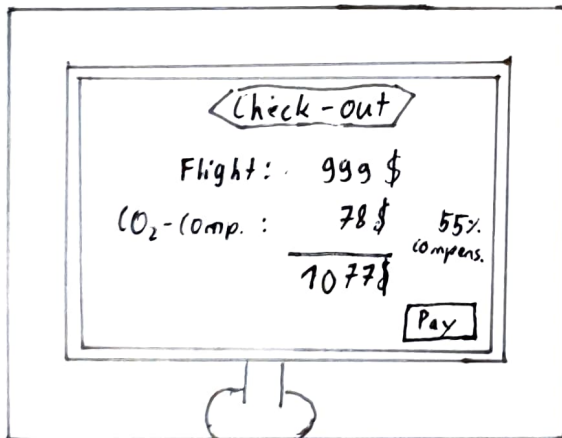
The cloud visualizes the amount to compensate, selected by the slider.

$\leq 100\%$



After confirming the selected amount an Animation plays of the CO₂-Buster sucking up the CO₂-cloud, leaving the reminder behind.

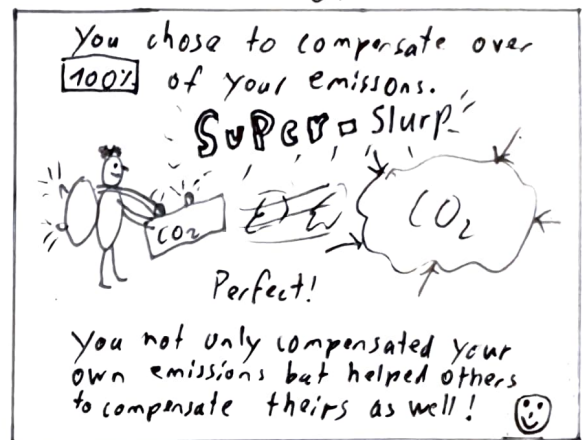
The user is praised for his awareness and action against climate change.



The cost of compensation is added to your final check-out amount.

$> 100\%$

or



If you choose over 100%. A special animation plays, making it extra cool. 😊

The user is praised and informed, that the extra compensation helps users, who did not compensate 100%.



We hope to create a memorable impression with this visualization and make the user feel good about CO₂-Busting.