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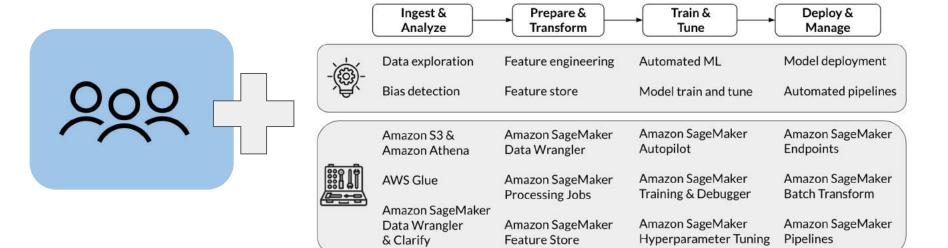
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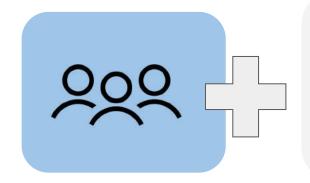


Human & AI Collaboration





Human & AI Collaboration



Data Labeling at scale



Human review of model predictions







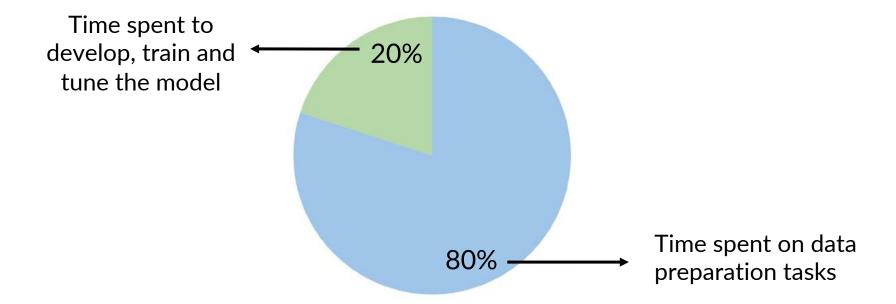
Amazon SageMaker Ground Truth Amazon Augmented Al (Amazon A2I)

Data Labeling





Preparing Data Takes Time





What Is Data Labeling?

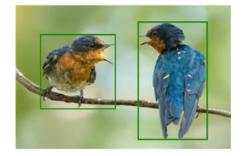
- Process of identifying raw data and adding one or more meaningful and informative labels
- Labels provide context for machine learning models to learn from (supervised learning)
- Correctly labeled datasets are often called "ground truth"



Common Types Of Data Labeling



Image Data



Bounding Box



Single-Label Classification



Multi-Label Classification





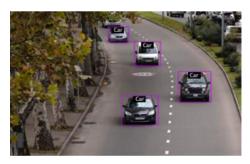
Semantic Segmentation



Video Data



Classification

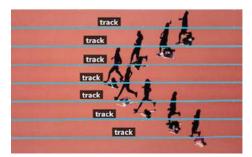


Bounding box





Polygon



Polyline

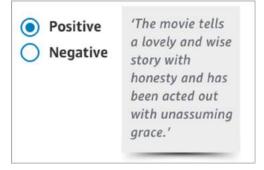


Key point



Text Data





Single-Label Classification



Multi-Label Classification



Named Entity Recognition



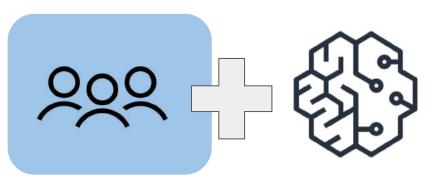
Challenges







How Can Data Labeling Be Done Efficiently?



- Access to additional human workforces
- Automated data labeling capabilities
- Assistive labeling features

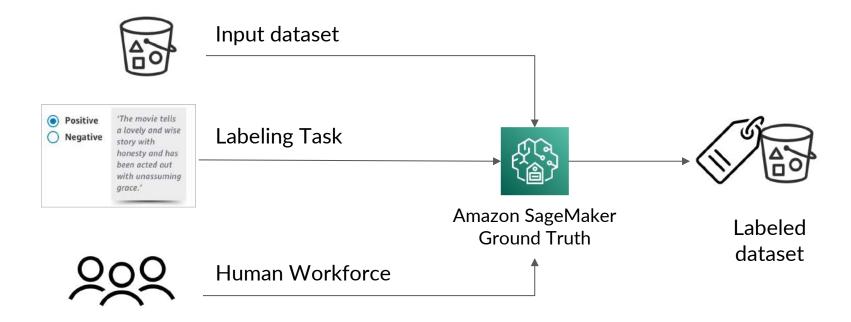
Data Labeling

with Amazon SageMaker Ground Truth



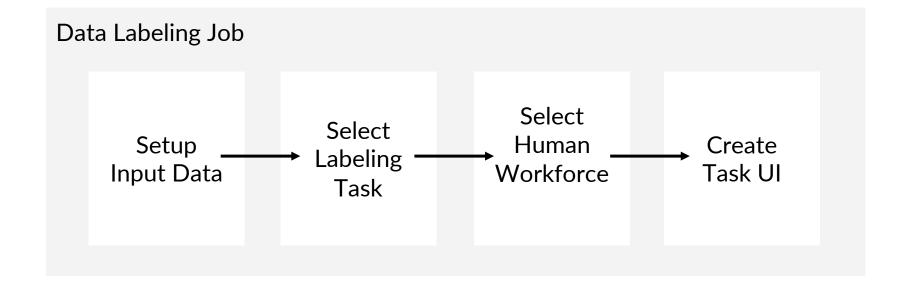


Amazon SageMaker Ground Truth



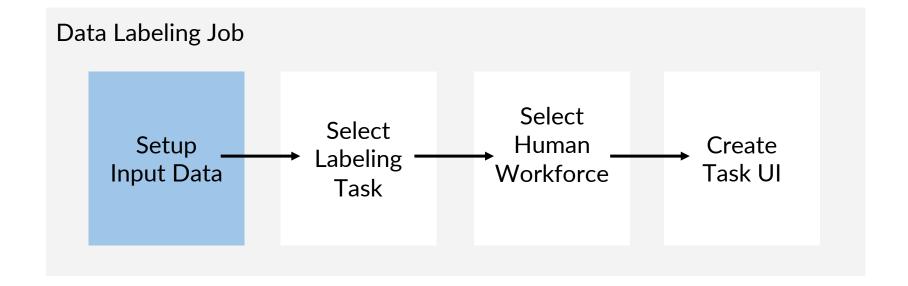


Steps





Steps





Setup Input Data

- Automated data setup
 - o Provide the S3 location of the dataset you want labeled



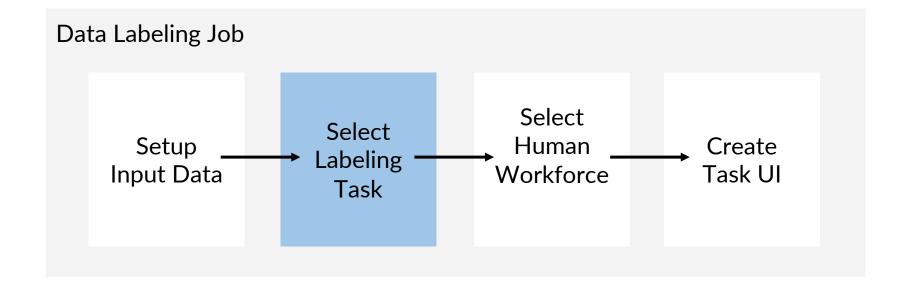
Setup Input Data

- Automated data setup
 - Provide the S3 location of the dataset you want labeled
- Manual data setup
 - Provide the S3 location of a file (an input manifest file),
 that identifies the data objects you want labeled

```
{"source-ref": "S3 bucket Location 1"}
...
{"source-ref": "S3 bucket Location n"}
```

```
{"source": "I Love this product"}
...
{"source": "It is ok"}
```

Steps





- Image Data
- Video Data
- Text Data
- Custom



- Image Data
- Video Data
- Text Data
- Custom

Image Classification (Single Label)

Image Classification (Multi-Label)

Bounding Box

Semantic Segmentation

Label Verification



- Image Data
- Video Data
- Text Data
- Custom

Video Clip Classification

Video Object Detection/Tracking

Bounding Box Polygon

Polyline

Key Point





- Image Data
- Video Data
- Text Data
- Custom

Text Classification (Single Label)

Text Classification (Multi-Label)

Named Entity Recognition



- Image Data
- Video Data
- Text Data
- Custom

Your custom labeling task



Custom Labeling Task





Pre-annotation Lambda FunctionPre-process each data object



Amazon SageMaker Ground Truth



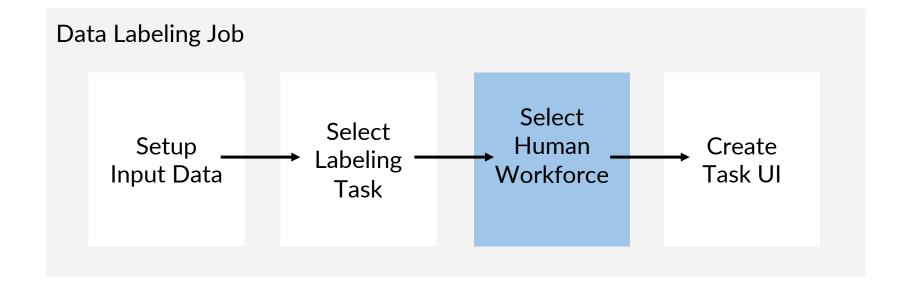


Post-annotation Lambda Function
Process each labeling result
Consolidate annotations





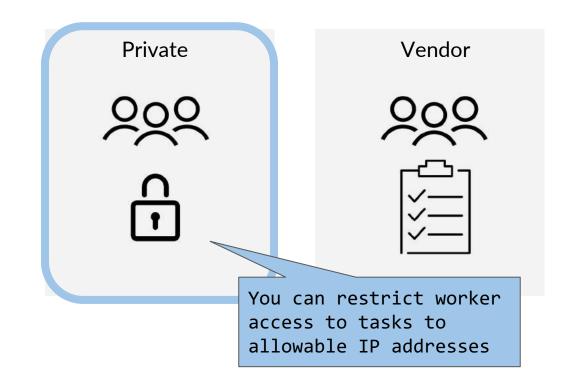
Steps



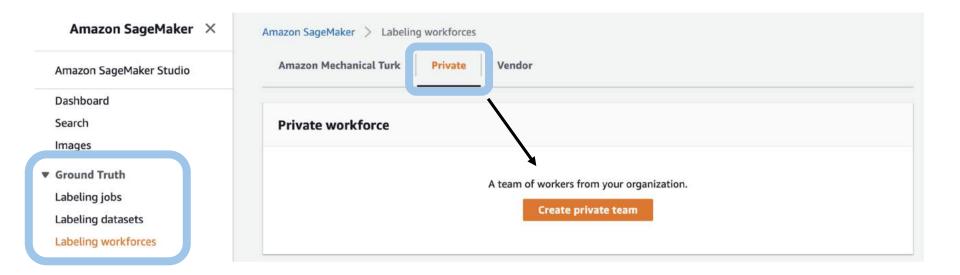


Human Workforce Options



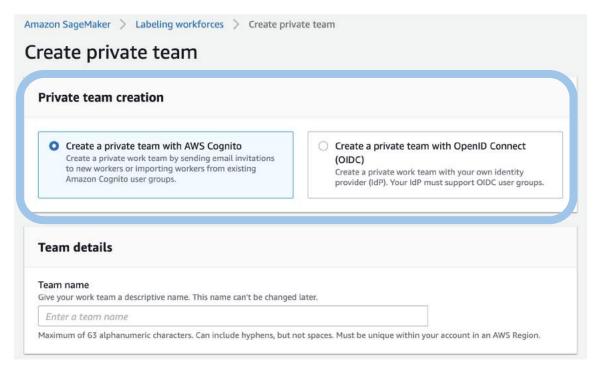


Setup Private Workforce (UI)



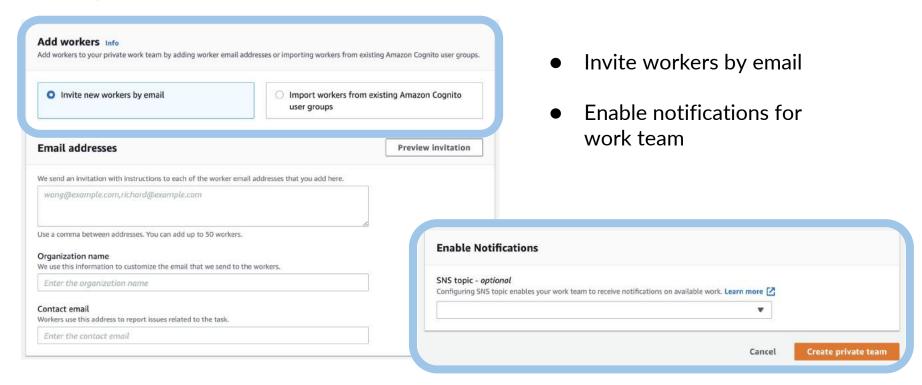


Setup Private Workforce (UI)



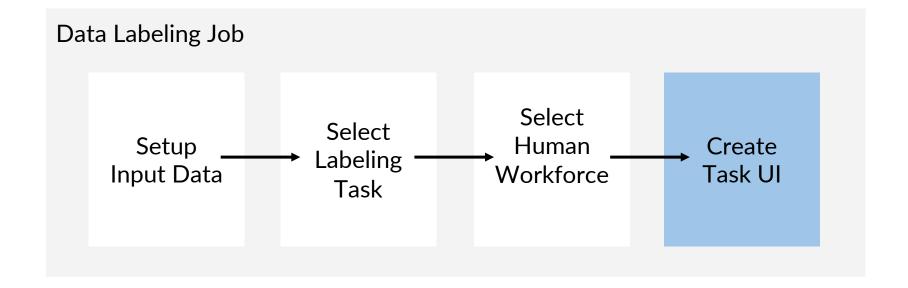
- User authentication via Amazon Cognito or OpenID Connect (OIDC)
- You can connect
 Amazon Cognito to
 your enterprise
 identity provider

Setup Private Workforce (UI)





Steps





Human Task UI

- Combination of HTML, CSS, JavaScript, the Liquid templating language, and Crowd HTML Elements.
- Use built-in templates, or define custom task UI



Sample Task UI For Text Classification

```
<script src="https://assets.crowd.aws/crowd-html-elements.js"></script>
<crowd-form>
    <crowd-classifier name="sentiment"</pre>
                      categories="['-1', '0', '1']"
                      initial-value="{{ task.input.initialValue }}"
                      header="Classify Reviews into Sentiment: -1 (negative),
                                                                  0 (neutral), and
1 (positive)">
                                                          Customize instructions
        <classification-target>
                                                          to match product reviews
            {{ task.input.taskObject }}
                                                          text classification
        </classification-target>
```

• • •

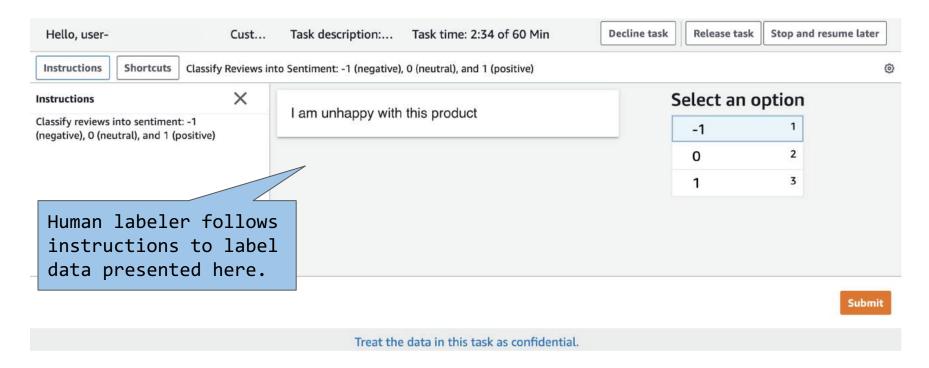


Sample Task UI For Text Classification

```
<full-instructions header="Classify reviews into sentiment:</pre>
                                                               -1 (negative), 0
(neutral), and 1 (positive)">
           <strong>1</strong>: joy, excitement, delight
           <strong>0</strong>: neither positive or negative
           <strong>-1</strong>: anger, sarcasm, anxiety
       </full-instructions>
       <short-instructions>
                                                          Provide more detailed
                                                          instructions.
           Classify reviews into sentiment:
                    -1 (negative), 0 (neutral), and 1 (pos_____
       </short-instructions>
   </crowd-classifier></crowd-form>
```



Define Task UI For Text Classification





Data Labeling

Best Practices



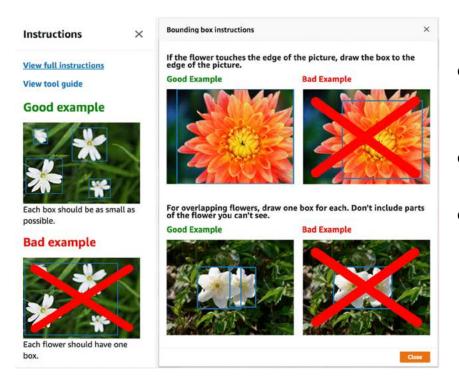


Best Practices

- Provide clear instructions
- Consolidate annotations to improve label quality
- Verify and adjust labels
- Use automated data labeling on large datasets (Active Learning)
- Re-use prior labeling jobs to create hierarchical labels

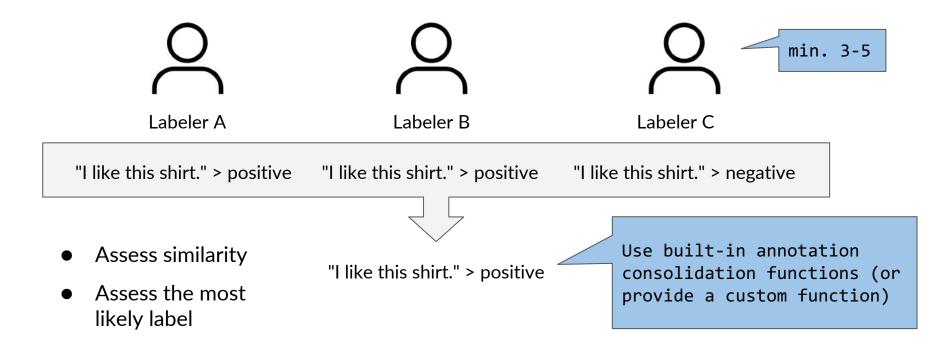


Provide Clear Instructions



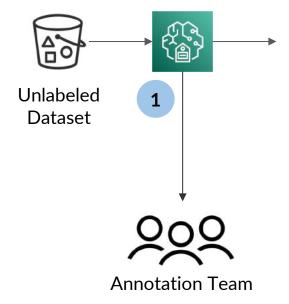
- Provide examples of good and bad annotations
- Only show relevant labels
- Use multiple workers per task

Consolidate Annotations To Improve Label Quality

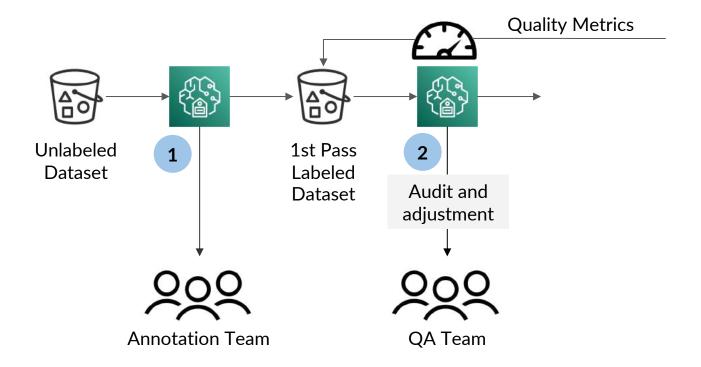




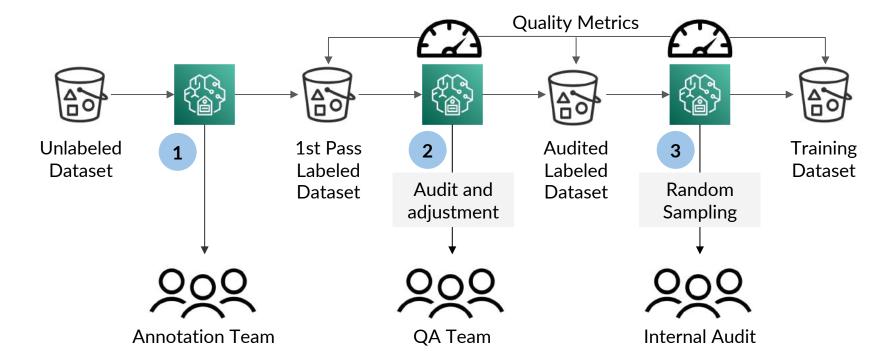
Verify And Adjust Labels



Verify And Adjust Labels

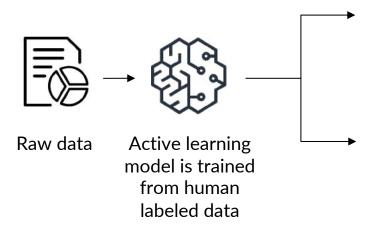


Verify And Adjust Labels

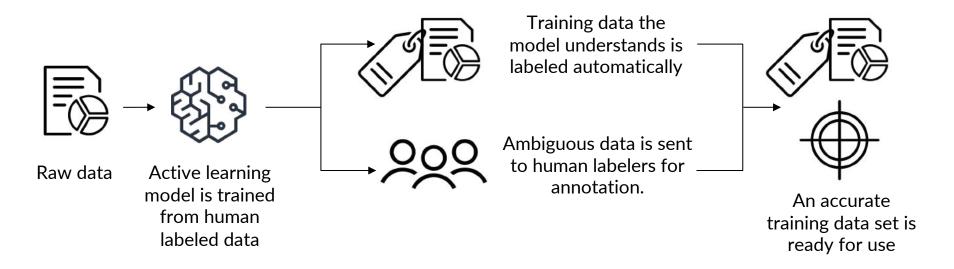




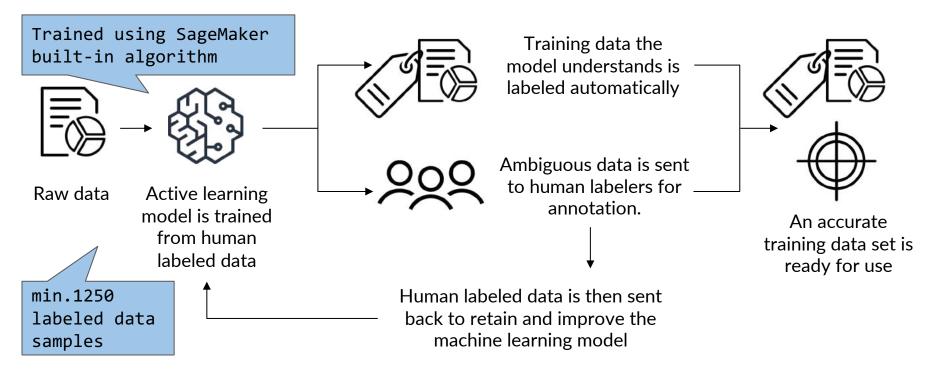
Use Automated Data Labeling On Large Datasets



Use Automated Data Labeling On Large Datasets

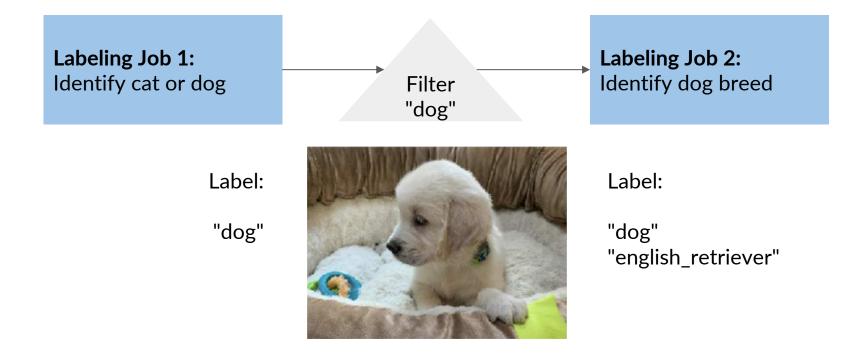


Use Automated Data Labeling On Large Datasets





Re-Use Prior Labeling Jobs To Create Hierarchical Labels





Human-In-The-Loop Pipelines





Image Classification

Task: Verify the appropriate dog breed has been classified in the image

- 1. Read the task carefully and inspect the image.
- 2. Read the options and review the examples to understand more about the dog breed categories.
- 3. Choose the appropriate dog breed category that best suits the image.

Examples

Corgi



Chihuahua

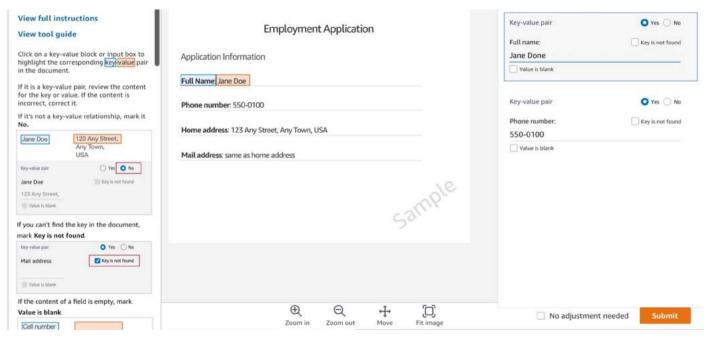




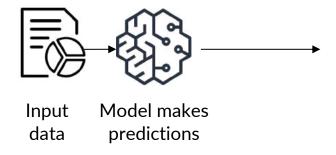


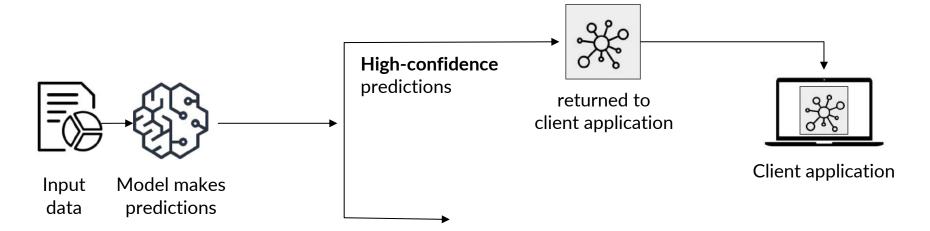
Form Extraction

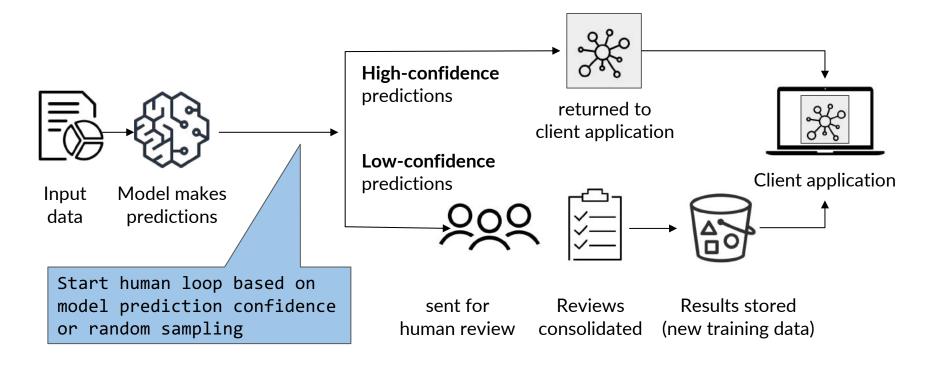
Task: Review the key-value pairs to the right and correct them if they do not match the document













Challenges

- Need ML scientists, engineering, and operations teams
- Need to manage large number of reviewers
- Need to write custom software to manage review tasks
- Difficult to achieve high review accuracy

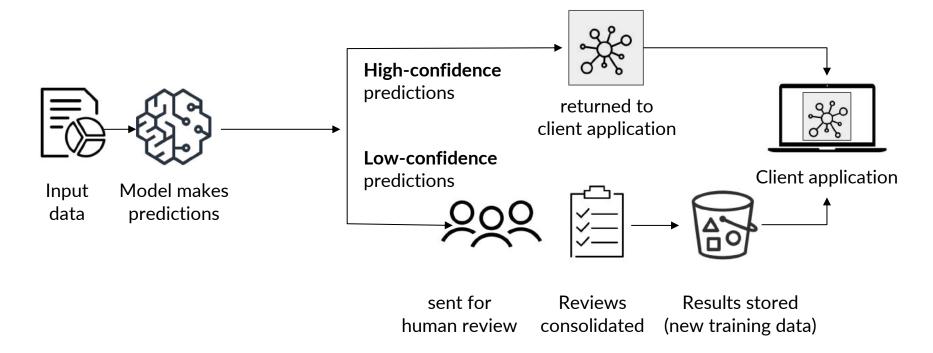


Human-In-The-Loop Pipelines

with Amazon Augmented Al (Amazon A2I)

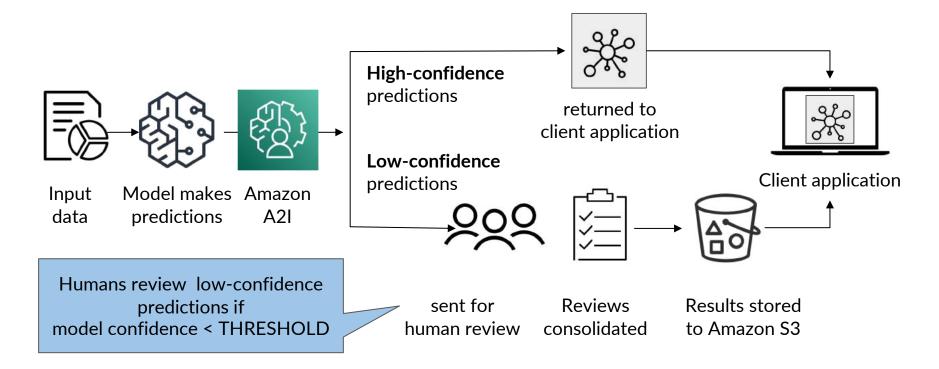




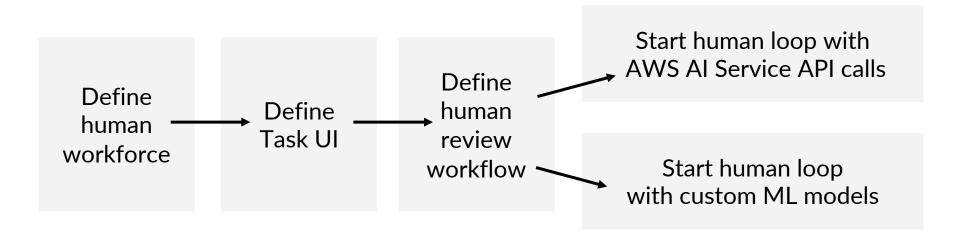


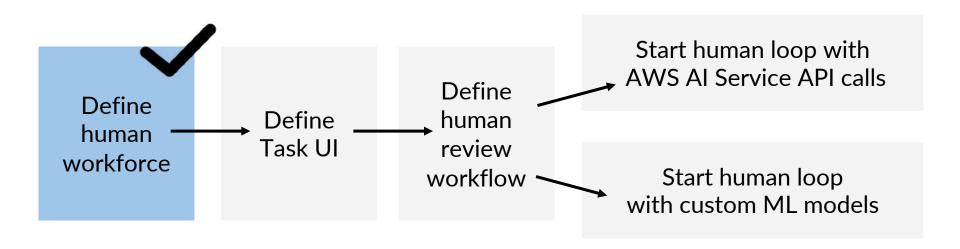


Amazon A2I

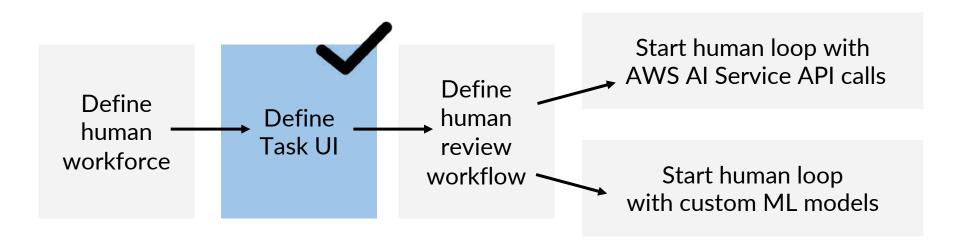




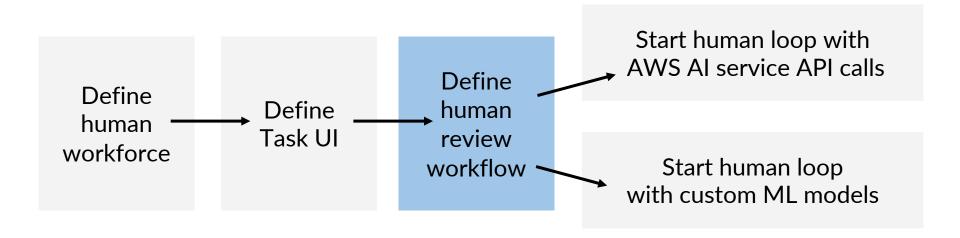










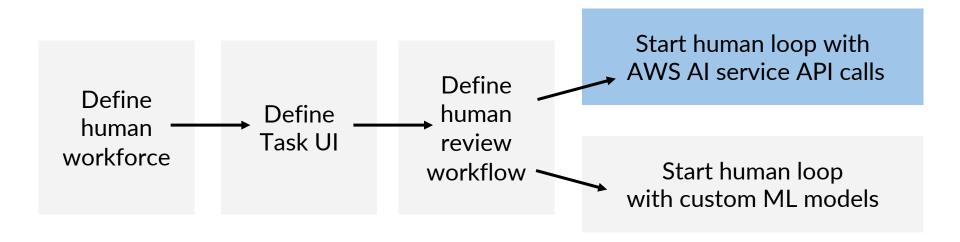




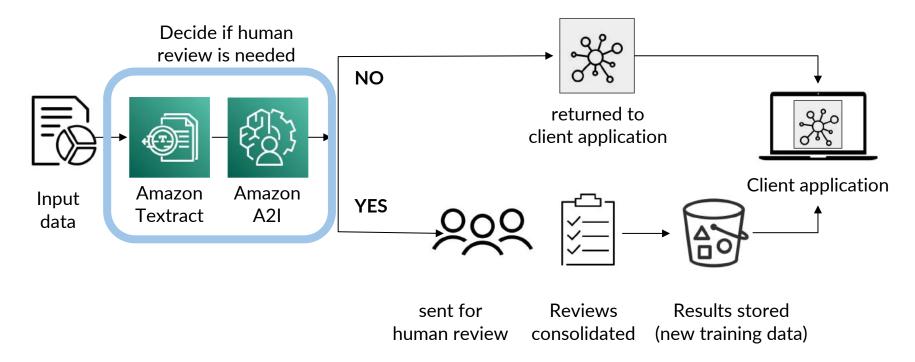
Define Human Review Workflow

```
create workflow definition response = sm.create flow definition(
    FlowDefinitionName=<NAME>,
    RoleArn=role,
                                 Workforce and
    HumanLoopConfig={
                                 team to use
        "WorkteamArn": ...,
                                          Human Task UI and
        "HumanTaskUiArn": ...,
                                          additional configuration
        "TaskCount": 1,
        "TaskDescription": "Classify Reviews into sentiment: -1 (negative),
                                                        0 (neutral), 1
(positive)",
                                                             Where to store
        "TaskTitle": ... },
                                                             output data
    OutputConfig={"S3OutputPath": output path}, ...)
augmented ai flow definition arn =
         create_workflow_definition_response["FlowDefinitionArn"]
```





Start Human Loop With Amazon Textract

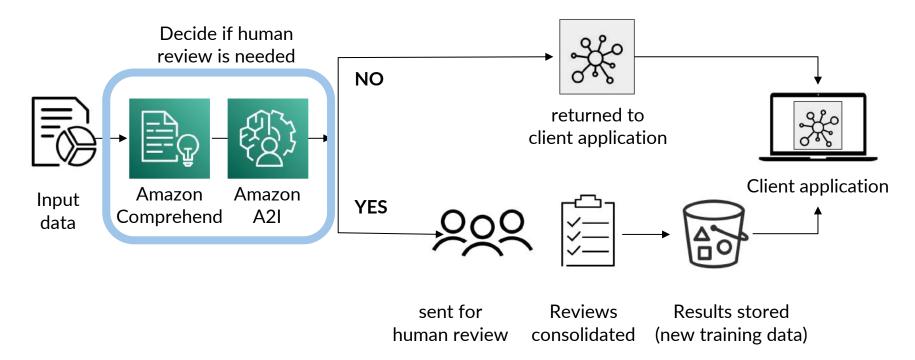




Start Human Loop With Amazon Textract



Start Human Loop With Amazon Comprehend





Start Human Loop With Amazon Comprehend

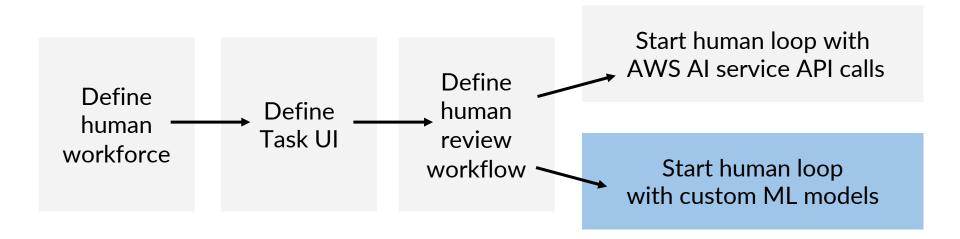
```
Sample reviews and
reviews = ["I enjoy this product", "It is okay"]
                                                           confidence sore threshold
CONFIDENCE SCORE THRESHOLD = 0.90
                                                          Get prediction response
for review in reviews:
                                                           from a custom Amazon
    # Call the a Amazon Comprehend Custom model
                                                           Comprehend model
    response = comprehend.classify document(
                                      Text=review,
                                      EndpointArn=comprehend endpoint arn)
                                                             Parse sentiment class and
    sentiment = response["Classes"][0]["Name"]
                                                             confidence score from
    confidence score = response["Classes"][0]["Score"]
                                                             model response
    print(f'Processing sample review: "{review}"')
    . . .
```



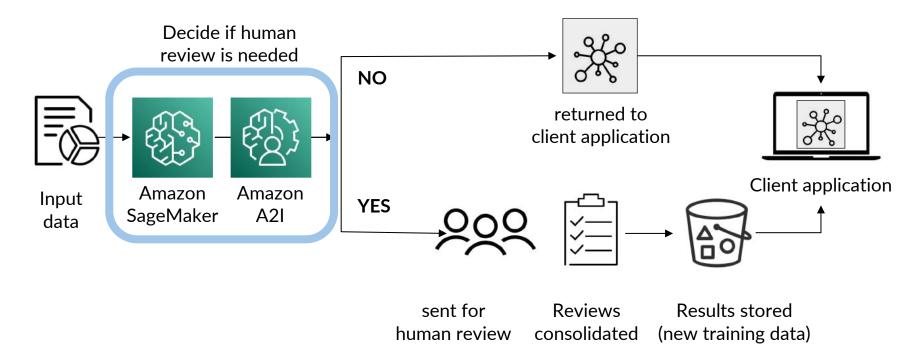
Start Human Loop With Amazon Comprehend

```
Check returned
                                                           confidence score
# Condition when to engage a human for review
if confidence score < CONFIDENCE SCORE THRESHOLD:</pre>
    humanLoopName = <NAME>
    inputContent = {"initialValue": sentiment, "taskObject": sample review}
                                                           Start Amazon A2I human
    start_loop_response = a2i.start_human_loop(
                                                           loop with inputs
        HumanLoopName=humanLoopName,
        FlowDefinitionArn=augmented ai flow definition arn,
        HumanLoopInput={"InputContent": json.dumps(inputContent)},
```











```
from sagemaker.predictor import Predictor
from sagemaker.serializers import JSONLinesSerializer
from sagemaker.deserializers import JSONLinesDeserializer
class SentimentPredictor(Predictor):
                                                              Specify how to
    def __init__(self, endpoint_name, sagemaker_session):
                                                              process model inputs
        super(). init (endpoint name,
                                                               (serializer) and
                         sagemaker session=...,
                                                              model outputs
                         serializer=...,
                                                               (deserializer).
                         deserializer=...)
```



```
from sagemaker.pytorch.model import PyTorchModel
pytorch model name = 'model-{}'.format(timestamp)
                                                      Specify custom
                                                      predictor
model = PyTorchModel(name=...,
                                       predictor cls=...,
                                                                 S3 location of
                     model data='s3://.../model.tar.gz',
                                                                 model artifact
                     ...)
pytorch endpoint name = 'endpoint-{}'.format(timestamp)
                                                               Deploy model endpoint
predictor = model.deploy(endpoint name=pytorch endpoint name, ...)
```



```
Sample reviews
reviews = ["I enjoy this product", "It is okay"]
for review in reviews:
    inputs = [
        {"features": [review]},
                                                          Call the model through
                                                          the predictor.predict()
    response = predictor.predict(inputs)
    prediction = response[0]['predicted label']
                                                          Parse predicted label and
    confidence score = response[0]['probability']
                                                          confidence score from
                                                          model response
```



```
Check returned
                                                              confidence score
if confidence score < CONFIDENCE SCORE THRESHOLD:</pre>
    human loop name = <NAME>
    input content = {"initialValue": ..., "taskObject": ...}
                                                              Start Amazon A2I
    start loop response = a2i.start human loop(
                                                              human loop with
        HumanLoopName=human loop name,
                                                              inputs
        FlowDefinitionArn=augmented ai flow definition arn,
        HumanLoopInput={"InputContent": json.dumps(input content)},
```



Human Loops Started

```
[{'probability': 0.937, 'predicted label': 1}]
Checking prediction confidence 0.937 for sample review: "I enjoy this product"
Confidence score of 93.7% for star rating of 1 is above threshold of 90.0%
No human loop created.
[{'probability': 0.542, 'predicted_label': 1}]
Checking prediction confidence 0.542 for sample review: "It is okay"
Confidence score of 54.2% for prediction of 1 is less than the threshold of 90.0%
*** ==> Starting human loop with name: 1620962189-045527
```



Verify Results

input_content	human_answer
{'initialValue': 1, 'taskObject': 'It is okay'}	{'sentiment': {'label': '0'}}