

Model Corporate Citizen

In 2006 and 2007, Advantech was presented with the Corporate Social Responsibility Award by a respected Taiwanese publication – Global Views Magazine – to honor its contributions to society. KC Liu, the CEO of Advantech emphasized, "Giving back to society is part of our business operation. Corporations are like trees in society's fertile soil. A corporation must cultivate the root cause of its ground-breaking growth so during prosperous times innovation can propagate back into society, whilst encouraging full participation of all employees."

Advantech Beautiful Life

ABLE Club is an employee and society benefit program that aims to inspire and give back to every Advantecher, as well as to the entire society. In the belief that every human being ought to achieve a fulfilling and beautiful life, ABLE Club encourages Advantechers to participate actively in a wide variety of social, cultural and sports events, in the pursuit of a true, good and beautiful quality of life.

Being part of ABLE Club, Advantech Foundation focuses on talent development. For Advantech, nurturing bright local youth is not only good community relations, but also good business, as it helps attract fresh talent in a virtuous cycle that continuously replenishes the company's growth.

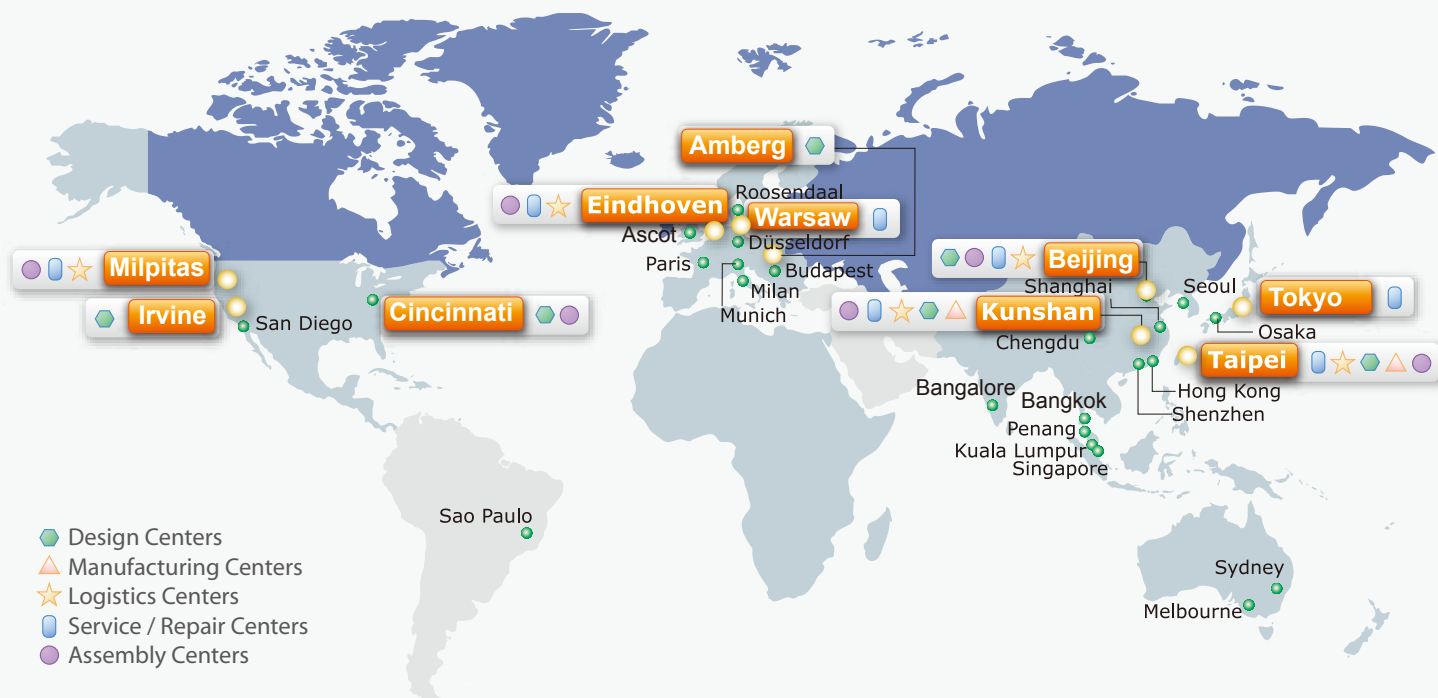
Environmental Compliance

As a member of the global village, Advantech understands the importance of preserving the environment. Our environmental programs focus on reducing, reusing, and recycling materials used in our manufacturing operations. Advantech's environmental compliance efforts include the following:

- ISO 9001 Certification
- ISO 14001 Certification
- ISO 13485 Certification
- OHSAS 18001 Certification
- TL9000 Quality Management System
- RoHS Directive Compliance
- WEEE Directive Compliance
- Authorized Sony Green Partner



Advantech Global Services Network



Advantech Global Services (AGS)

Advantech Global Services is a comprehensive service package that integrates the three key service models into a complete transaction process, from the product design phase, to manufacturing and after-sales support. In order to create the maximum value for our customers, Advantech has actively expanded its domain know-how in a wide variety of vertical markets. With an extensive network of global operations in 39 cities and 18 countries, Advantech Global Services is the shortcut for transforming your ideas into reality.

Regional Service Centers

Taiwan	China	N. America	Europe	Japan
Taipei	Kunshan	Milpitas, CA, USA	Netherlands, Europe	Tokyo
+886-2-2218-4567 ags.taiwan@advantech.com	+86-512-5777-5666	+1-408-519-3800 ags.usa@advantech.com	+31-40-267-7000	+81-3-6802-1021 ags.japan@advantech.com
	Beijing		Warsaw, Poland	
	+86-10-6298-4346 ags.china@advantech.com		+48-22-33-23-730 ags.europe@advantech.com	

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Trusted ePlatform Services



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About Advantech

Founded in 1983, Advantech has provided leadership for innovative embedded & automation products and solutions for over 27 years. With comprehensive product ranges, customer-centric design services, and an extensive global network, Advantech is your most trustworthy partner to empower numerous innovations in the connected eWorld.

Trusted ePlatform Services

ADVANTECH

www.advantech.com

Advantech at a Glance

Enabling an Intelligent Planet

Founded in 1983, Advantech is a leader in providing trusted innovative embedded & automation products and solutions. Advantech offers comprehensive system integration, hardware, software, customer-centric design services, and global logistics support; all backed by industry-leading front and back office e-business solutions. We cooperate closely with our partners to help provide complete solutions for a wide array of applications across a diverse range of industries. Advantech has always been an innovator in the development and manufacturing of high-quality, high-performance computing platforms, and our mission is to empower these innovations by offering trustworthy ePlatform products and services. With Advantech, there is no limit to the applications and innovations our products make possible.

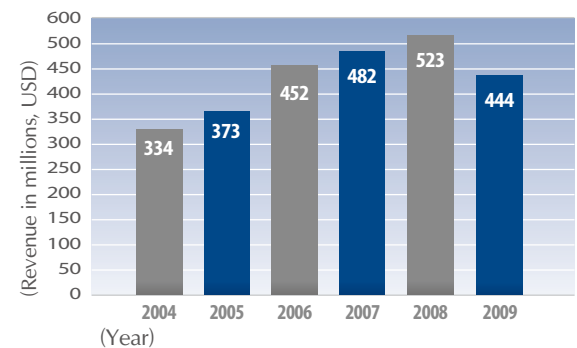


Advantech's Good-to-Great 3-Circle Principle

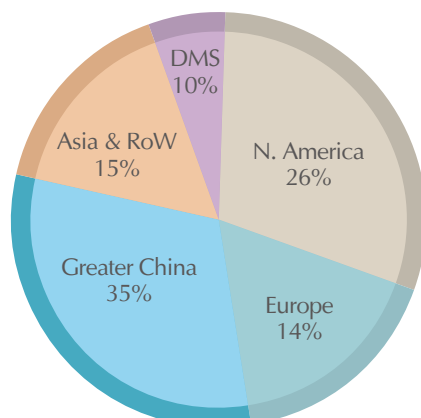
Fact Sheet

Established	May, 1983
Publicly Listed	December, 1999
Market Capital (2009)	USD \$1.1 million
CEO	KC Liu
Worldwide Employees	4378 (1,857 in Taiwan)
Worldwide Support	39 major cities in 18 countries

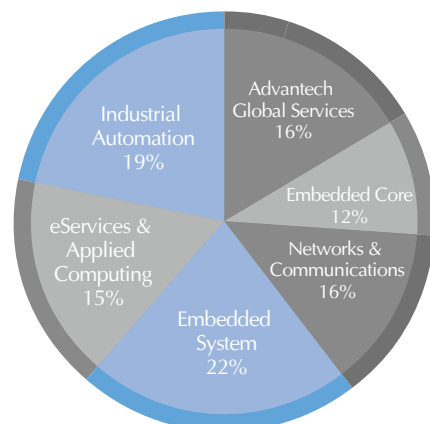
Sales Revenue



2009 Sales Breakdown by Region



2009 Sales Breakdown by Product



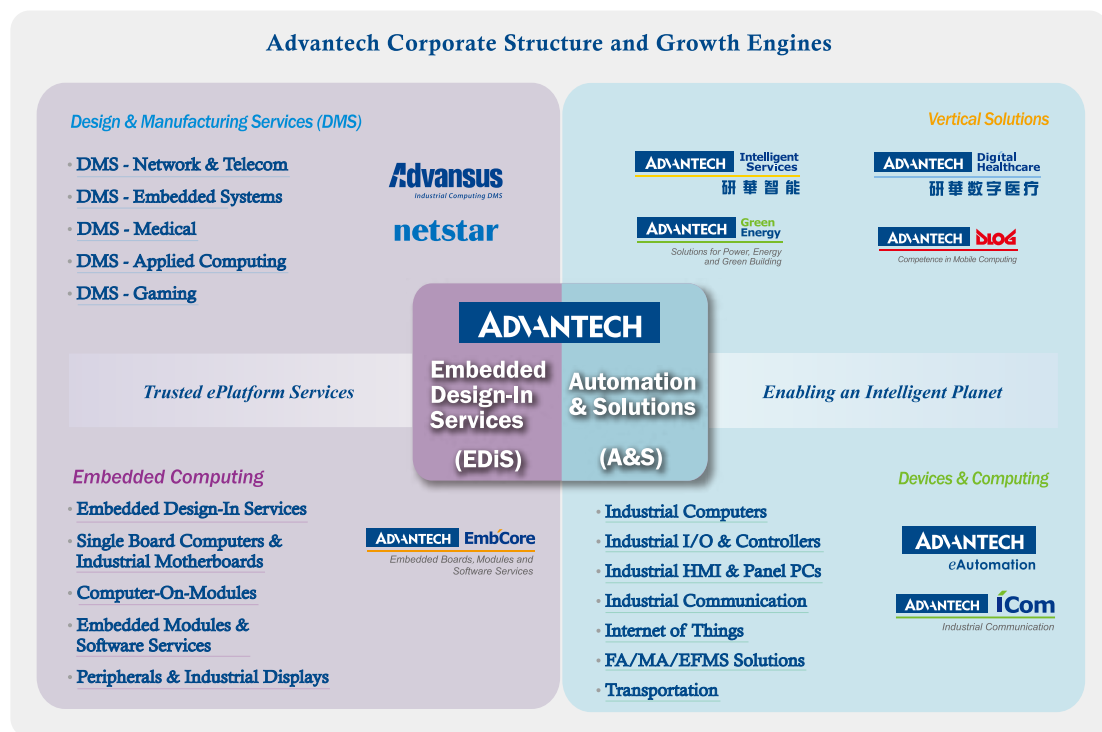
Advantech Corporate Structure & Growth Engines

• Embedded Design-In Services

Embedded Design-In Services Business provides a full range of embedded platforms and integration services to customers, and a range of specialist design-in services backed by our internal and global resources. Advantech Embedded Design-In Business has established a customer focused team dedicated to serving telecom, medical, network, POS and IEM customers—helping them reduce costs and get to market faster.

• Automation and Solutions

Automation and Solutions Business provides Device & Computing solutions for applied computing and intelligent services in industrial automation, medical, factory & machine automation, power & energy, transportation, industrial vehicle computing, retail, self-service, and hospitality. Advantech explores the benefits technology can bring into our lives to enable an intelligent and smarter planet.



Timely Support at Your Convenience

Advantech has over 15 regional toll-free hotlines, and offices throughout 39 cities in 18 countries, with more than 4,000 employees to provide efficient, professional services for customer care, product selection, technical support, and order handling. Through our call centers and online stores, customers worldwide can now enjoy the convenience of Advantech's multi-service channels to reduce business turnaround time. Together with the four customer service centers in Taiwan, China, the Netherlands, and the United States, our global service network offers an extensive spectrum of services that includes warehousing, logistics, peripheral certification, sourcing & purchasing, and RMA & support services.

Direct Marketing Force



Buy Directly at Advantech eStore

Advantech online store offers one-stop shopping for all kinds of embedded and automation products, such as: Human Machine Interfaces, Industrial Ethernet networking, Controller & I/O products, plus Embedded Computing platforms.

Online Support

Providing superior self-support mechanisms is one of the most essential parts of being a top-tier automation company, and we take pride in the outstanding level of service that we offer. To best support our customers, we've created a suite of useful interactive online tools, including:

- Technical Documents: Manuals, datasheets, updated drivers and utilities all available for download through the support portal
- 3D Product Models: Simulated products in 3D format to provide detailed visualizations for evaluation
- Online Training: Self-training documents and videos to provide trainees with integrated information
- Online Catalog: A comprehensive online catalog with extensive product information



Call Centers

Advantech has over 15 regional toll-free hotlines, and offices throughout 39 cities in 18 countries, with more than 4,000 employees to provide efficient, professional services for customer care, product selection, technical support, and order handling.

Manufacturing Capability

Advantech complements its design strengths with three world-class manufacturing centers in China and Taiwan, all fully capable of meeting your manufacturing needs. To maximize the efficiency of operational procedures, Advantech has implemented the cluster manufacturing concept to enable a direct, simplified, and highly streamlined design-to-manufacture process.



ATMC

15,744 m²

Taiwan Manufacturing Center

- Small-Volume Production
- Board & System Products
- ODM/OEM Projects
- Engineering Sample Innovative Service
- Complex Product Lines
- Flexible & Quick Production



AKMC

81,000 m²

China Kunshan Manufacturing Center

- Mid-to-High-Volume Production
- Board & System Products
- DMS / DTOS Projects
- Mature Product Lines
- Cost-Effective Production
- Chassis Design & Production