

# Renaissance Racing Sponsorship Proposal

## About Renaissance Racing

Renaissance Racing is a competitive motorsports team founded by Ethan Adams, a lifelong racer and master technician. The team competes in motorcycle road racing with long-term goals of entering prestigious events such as the Isle of Man TT, while simultaneously building toward professional car racing programs in Porsche Cup, SRO GT3, and IMSA. With a dual-focus on both two and four wheels, Renaissance Racing represents speed, innovation, and relentless pursuit of performance. We are committed to building lasting partnerships with sponsors who share our vision of growth, passion, and success in motorsport.

## Sponsorship Opportunities

Our program delivers maximum visibility, brand alignment, and promotional value. We provide return on investment through trackside branding, social media exposure, digital content, and hospitality experiences.

## Sponsorship Tiers

### Bronze Sponsor - \$1,000

- Logo placement on team website and social media
- Regular mentions on social media platforms
- Inclusion in team newsletters
- Small logo placement on team trailer or pit signage

### Silver Sponsor - \$3,000

- All Bronze benefits
- Medium logo placement on race bike or car
- Social media highlights and dedicated posts
- Invitation to selected race events with pit access

### Gold Sponsor - \$5,000

- All Silver benefits
- Prominent logo placement on race bike/car, rider/driver suit, and team apparel
- Featured sponsor spotlights in media content
- VIP race day experiences with team access
- Opportunities for cross-promotion and co-branded merchandise

### Platinum Sponsor - \$7,500

- All Gold benefits
- Largest and most prominent logo placement across all platforms and vehicles
- Featured in all press releases and promotional content
- Private corporate hospitality opportunities at race events
- Customized partnership activations designed around your brand's goals

## Why Partner with Us?

Partnering with Renaissance Racing means joining a team that is ambitious, data-driven, and passionate about performance. We leverage advanced analytics, professional branding, and strong community engagement to give sponsors consistent visibility both on and off the track. Our dual presence in motorcycles and cars offers unique crossover exposure across two of the fastest-growing motorsport markets. Sponsors benefit not only from brand placement, but from association with a team that values innovation, professionalism, and building long-term relationships. Together, we create opportunities for authentic connections with motorsport fans, grassroots communities, and professional racing audiences worldwide.

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