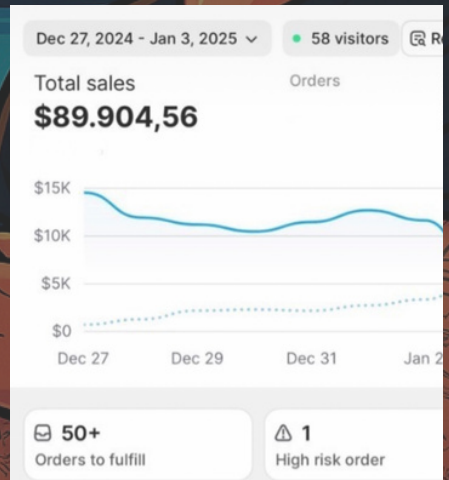
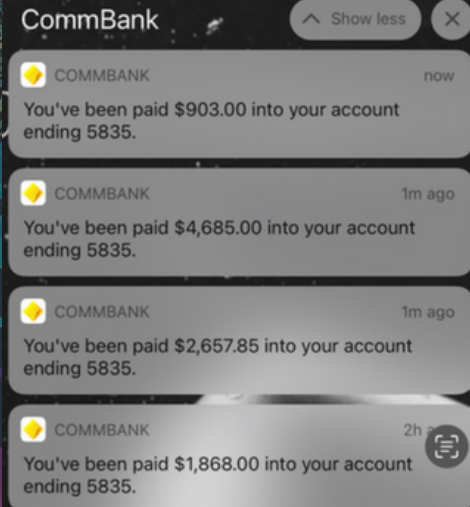


ecommerce + AI PLAYBOOK

HOW I MAKE THIS



THE QUICK FIRE GAMEPLAN

**HERE'S WHAT YOU'RE GETTING INTO AND
THE SERIOUS REALITY OF IT..**

(BEFORE GOING INTO THE DETAILS)

Time Required:

- 1–3 hours per week (after setup)
- Fully automated using AI tools + smart systems

Earning Potential:

- \$300–\$900 per day possible within weeks
- \$5K–\$20K+ per month scaling up
- Real results from real people inside

Do You Need Experience?

- Nope. Zero tech skills needed. We teach you step-by-step
- AI + templates handle 90% of the work for you

Can You Do This From Anywhere?

- Yes. All you need is WiFi and a laptop or phone

What You Will Learn:

- How to build a Custom store (or done-for-you)
- Traffic system that doesn't rely on spending money
- AI tools to automate content, emails, customer replies
- Full access to my team and personal support

WHAT IS ECOMMERCE?

LET'S KEEP IT SIMPLE.

ECOMMERCE IS JUST BUYING AND SELLING PRODUCTS ONLINE.

IF YOU'VE EVER BOUGHT SOMETHING FROM AMAZON, EBAY, OR SOME RANDOM WEBSITE WHILE SCROLLING IN BED—YEAH, THAT'S ECOMMERCE.

AND NOW, IT'S YOUR TURN TO FLIP THE GAME AND BE ON THE *SELLING* SIDE.

OK, BUT WHAT'S DROPSHIPPING?

This is where it gets juicy.

Dropshipping means no inventory, no shipping hassles, no stress.

You sell. The supplier ships. You profit.

You don't hold any stock. You only buy the product after you make a sale.

You focus on marketing and creating a store that converts—we show you how.

Most people fail because they're winging it, following recycled YouTube advice or buying some "guru course" that's just a glorified PDF.

We're not doing that. Im working with you 1on1.

We're doing it right. The way that actually makes you money. 🚀

PRETTY EASY, RIGHT?... BUT WAIT!



IS DROPSHIPPING ALLOWED?

OF COURSE!!

IT'S JUST RESELLING—WHICH IS HOW BUSINESS WORKS.

YOU FIND A PRODUCT, MARKET IT, AND SOMEONE BUYS FROM YOU AT A HIGHER PRICE THAN YOU PAID. THAT'S COMMERCE 101.

COULD YOUR CUSTOMER GO TO THE SUPPLIER DIRECTLY AND GET IT CHEAPER? SURE. BUT THEY WON'T.

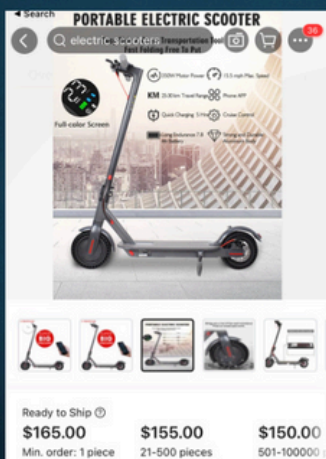
WHY? BECAUSE YOUR STORE LOOKS BETTER, FEELS MORE LEGIT, AND GIVES THEM A BETTER EXPERIENCE. THAT'S WHERE YOU WIN.

BUT HOW DO YOU MAKE THE MONEY?

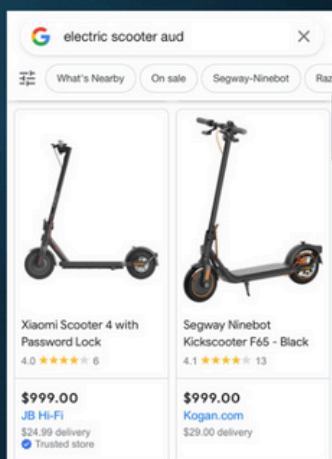
Let's break it down in the most SIMPLE form.

- Customer buys from you for \$200
- You pay your supplier \$25 (AI does this, all automated)
- Supplier ships it directly to the customer (AI does this, all automated)
- You keep \$175 profit.

BUY PRICE



SELL PRICE



IT GETS EVEN BETTER...

WE CAN AUTOMATE 90% OF THIS WITH AI

FROM CUSTOMER BUYING, TO SUPPLIER SHIPPING, TO YOU GETTING PAID...

ALL ON AUTOPILOT

Here's something no one tells you...

Once your store is set up, you don't need to be glued to your screen all day.

With the right systems—and yes, I show you exactly how to set them up—you can automate almost the entire business. I use AI and smart tools to handle:

- Customer emails
- Product Traffic
- Order fulfillment
- Even content and ads

You can literally run the whole thing in 2–3 hours a week once it's live.

That's not marketing BS—it's real. I do it. My clients do it. And you'll be doing it too.

This is why this model is so powerful.

You can build real income, from anywhere in the world, without trading all your time for it.

Examples of how we use AI in ecommerce:

- AI writes your product copy, email flows, and ad angles
- AI tools build out video scripts and captions for social content
 - Automated email flows close sales while you sleep
- AI chatbots answer common customer questions and emails



BUT WHAT PRODUCT SHOULD I PICK?

Here's the truth: Product is less important than HOW you sell it.

Start with something cheap, useful, and a little viral.

But with my system? We can sell anything. I'll show you how to take a basic product and flip it for huge profits.

I've done this for a decade. I know what sells—and more importantly, I know how to make it sell.

WHAT ABOUT MARKETING? AND MAKING PEOPLE SEE THE STORE?

Ah. The most important aspect to it all and where 99% of those doing it alone fail.

People are under the idea that spending money on ads, marketing and everything else you're told will work.
WRONG!

We use the most cost effective ways to market and drive traffic to our website, all for free!

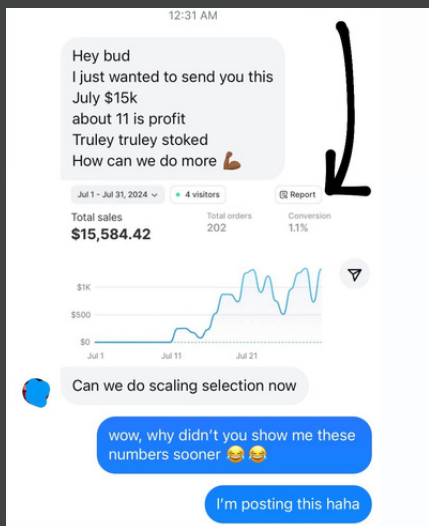
We don't spend money until we are making it.



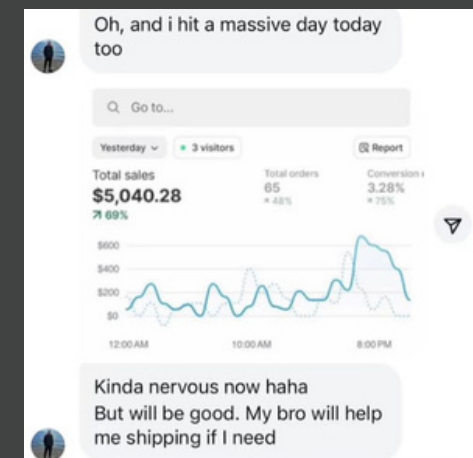
PROOF OR IT DIDN'T HAPPEN

HERE'S WHAT SOME OF MY CLIENTS ARE DOING:

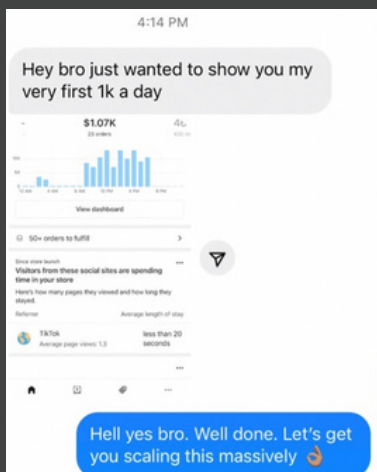
Bryce, 23, Australia.
9 days in and made \$2,061.95



Ronnie, 31, Belgium, \$15,584.42.
Just on month 2..

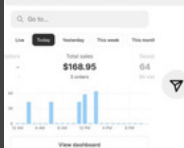


Christian, 28 Australia
Started doing \$1,000 days just 3 months in!



Mary-Ellen, 25, UK
\$150 days, all profit.
extra \$4,000 a month with little work.

And for me it is really good because making \$150 extra in a day really goes a long way for me that's still \$1000 a week and I'm not really doing anything 🤔 so thank u for helping me so far



LET'S TALK NUMBERS...

ROI: HERE'S WHY THIS IS A SMART MOVE 🚀

- You sell a product with \$100 profit
- 3 sales a day = \$300 (low end)
- That's \$9,000/month

You invest \$1K-\$2K to learn the system and have me personally build your store.

You flip that into \$7-9K/month. That's not hype. That's math and a smart business move.

Plus—my guarantee:

If you don't make at least \$2,000 in your first month, you get your money back. No questions.

SO, LETS BE REAL...

If you're someone who can:

- **Show up consistently for a couple hours a week**
- **Follow a proven plan**
- **Ask questions when stuck**

Then this will change your life.

You don't need to be the smartest. You just need to not quit when things get slow.

That's what separates the ones who make it.

FULL RUN DOWN BELOW



INTRODUCING

MY ECOMMERCE COACHING/STORE BUILDER PROGRAM

Here's what you'll get when you join me:

(full extensive details at the bottom of ebook)

🌐 A full-scale, professionally-built website

📖 A-Z Ecommerce Learning Experience

🔒 Money-Back Guarantee: See \$2000 in your first month, or your money back!

So, what makes my Ecommerce Coaching Program stand out?

✅ *I've got you covered from every angle! My program encompasses marketing, website management, backend of the business, scaling, and automation. Learn the ins and outs of the ecommerce world, and master the strategies that will drive your success.*

Focus on Automation + AI

Your time is precious, and we know it! Our coaching program emphasizes automation, allowing you to make money without being tied to your devices 24/7. Set up the right systems and let them work for you while you relax!

Growth & Scaling

We don't just help you launch—our commitment goes beyond.

Learn how to scale your business, expand your revenue streams, and maintain a robust online presence.

Money-Back Guarantee

Confidence in your success is our priority. If you don't make at least \$2000 within the first month of your site being live, we'll provide a full refund, no questions asked.



READY TO BUILD THIS WITH ME?

THIS IS MORE THAN A PROGRAM—IT'S A *PARTNERSHIP*.

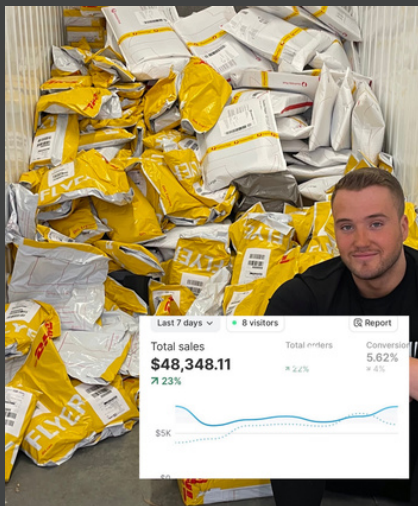
YOU'LL GET FULL SUPPORT, ACCESS TO ME AND MY NUMBER, AND STEP-BY-STEP GUIDANCE THE WHOLE WAY. I'VE ALREADY BUILT MY SUCCESS. NOW I HELP OTHERS BUILD THEIRS.

IF YOU'RE READY TO STOP WATCHING OTHERS WIN—AND FINALLY BUILD SOMETHING OF YOUR OWN...

✉ EMAIL: ethanthomasban@gmail.com

SUBJECT LINE: "ECOM"

➡ OR DM ME "ECOM" : [@ethanban]
(<https://www.instagram.com/ethanban>)



ILL ANSWER ALL YOUR QUESTIONS WITH DETAIL ON INSTAGRAM OR WHATSAPP - ASK ME ANY!