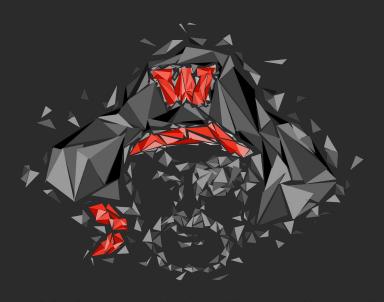
WellesleyHacks Sponsorship 2016

March 19 in Wellesley, Massachusetts
300+ Hackers



Workshops | Mentorship | Branding | Recruiting

Facebook: WellesleyHacks

Twitter: <a>@WellesleyHacks

Web: wellesleyhacks.org

Email: wellesleyhacks@gmail.com

The hackathon is run by Wellesley High School students through the Wellesley Public Schools system.

Who are we?

We are a group of high school programmers who believe that computer science is an ideal medium for harnessing creativity, and it will serve as an integral part of the future.

What is our goal?

Our mission is to get other high schoolers excited about making awesome projects with code. We hope to reach out to students of all programming backgrounds, and we want everyone to ship a web, mobile, or hardware application that they can be proud of.

What are we going to do?

The hackathon will start off with a breakfast where participants will form teams. Then, we will kick off the hackathon with short speeches from organizers and sponsors. Throughout the day, teams will create their own applications, aided by mentors. There will also be engaging speakers and workshops running throughout the event. At the end, sponsored awards and general awards (best overall app, best game, etc.) will be given to teams for their products based on creativity, viability, and productivity.

Why sponsor?

WellesleyHacks allows both developers and sponsors to gain valuable insights for developing products. Sponsors have the opportunity to help participants program their ideas and products. Becoming a sponsor will help your group or company's brand perception and/or product popularity.

What makes an ideal sponsor?

Sponsors are groups or companies who are willing to contribute resources to help further our mission of inspiring high school students to code.

What can you provide?

Interesting API/Software

We are looking for APIs that are well documented and easy to use for developers of all levels. We are also looking for software that aids developers build products.

Internship Opportunities

Students are actively looking for opportunities to further their interests in the tech industry.

• Company/Brand Materials

Students love free gear. Some examples are t-shirts, stickers, <u>hoodiepillows</u>, jackets, snuggies, pillows, and phone cases. We also love technologies that students can work on. Some examples are myo bands, pebbles, and oculus rifts.

Mentors and Representatives

Developing programs by yourself or with a small team is often challenging and filled with obstacles. Mentors help developers learn how to fix bugs and use different technologies.

Levels of Sponsorship

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Publicity	\$250	\$500	\$750	\$1000
Logo on Website	v	v	✓	✓
Logo on Banners	✓	✓	v	v
Hackathon Sponsor Table	v	•	✓	~
Branded Activity			✓	~
Branded Prize ("Best use of")				~
Speech During Kickoff	1 min.	1 min.	5 min.	5 min.
Evangelism				
Bring Mentors	v	V	V	V
Product Workshop		V	v	~
Recruiting				
Bring Recruiters		V	V	V

^{**}If you can't contribute financially, we would still love your help (e.g. providing food or mentors). Contact us at wellesleyhacks@gmail.com if you are interested in sponsoring non-financially.

Ouestions?

Reach out to us anytime at wellesleyhacks@gmail.com