

# CM-2603 Data Science Group Project

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Human Computer Interaction(HCI)

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# Learning Outcomes

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- Covers LO4 for Module
- On completion of this lecture, students are expected to be able to:

Present an analysis of the user centered design process, cognitive aspects, research methods, modelling and prototyping used to produce applications related to Data Science

# CONTENT

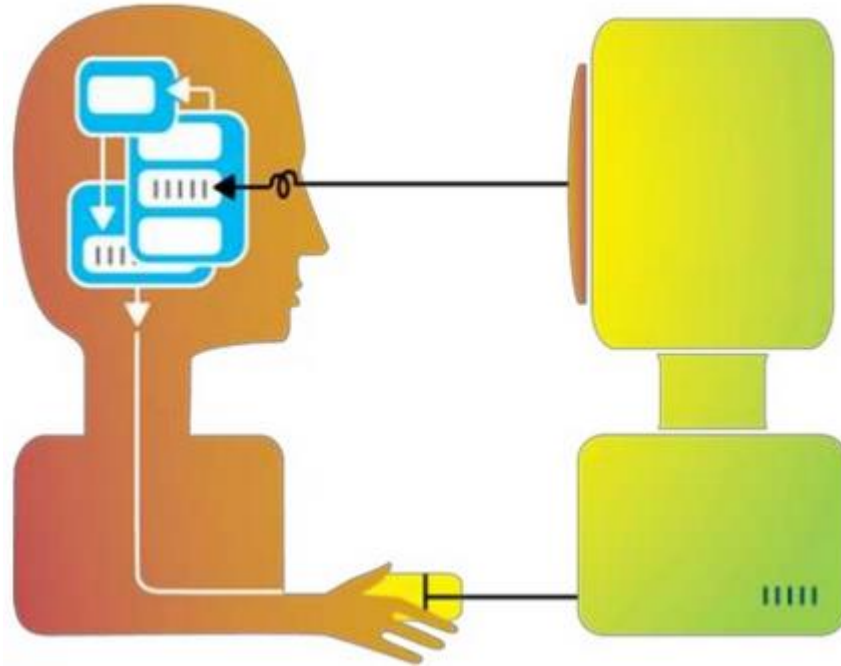
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- What is HCI(Human Computer Interaction)?
- HCI Methodologies
- What is UCD(User Centered Design)?

# What is HCI?

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- Interaction between user and a computer OR relationship between the users(People) and the computer systems.



# HCI

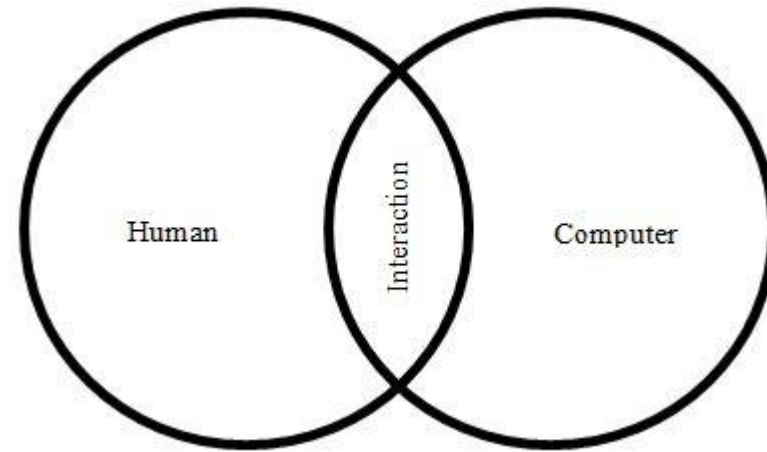
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- **HCI tackles questions concerning how people interact with computers.**
  - Are computers “user-friendly”?
  - Are computers intuitive or complicated?
  - Are computers rewarding or frustrating?
  - How can computers be made accessible to everybody(eg: different physical abilities , different languages)?
  - To what level can computer interaction be standardized?

# HCI has 03 Components

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1. Human
2. Computer
3. Interaction



- The goal of HCI is to improve the interaction between users and computers by making computers more user friendly and receptive to user's needs.

# 1. Human

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- Vision
- Touch
- Hearning
- Movement

# Why do we need to understand Humans in HCI?

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- Humans are **limited in their capacity** to process information.
- This has important implications for **design**.
- Interacting with technology is **cognitive**.



## 2. The Computer

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- A computer system is made up of various elements.
- Each of these elements affects the interaction.
  1. input devices - text entry and pointing
  2. output devices - screen
  3. physical interaction - eg : sound
  4. memory - RAM and permanent media
  5. processing - speed of processing, networks

# 3. Interaction

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- Difference between Interface vs Interaction?

# HCI Methodologies:

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- User Stories
- Brainstorm and Sketch
- Wireframe
- Prototype

# What is UCD?

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- Learn from users
- No agile concepts
- No validation hypothesis
- No way to measure design outcomes