Work Experience

2024 - Present
Full-Stack Web Developer & UI/UX Designer
Lauren Demi Design - Boston, MA (Remote)

Developed and designed a UI/UX portfolio for Lauren, a UI/UX Designer herself, based in Boston. The website is built with the latest technologies including Next.js, TailwindCSS, Framer Motion, and Resend, showcasing a cutting-edge approach to web development.

This project leverages the power and flexibility of Next.js, a React framework that has been adopted by industry giants such as Netflix, Twitch, TikTok, Hulu, Notion, HBO, and more, for its unparalleled performance, efficiency, and developer experience.

This portfolio not only serves as a platform to showcase Lauren's work but also stands as a testament to my expertise in creating high-performance, visually appealing web applications that are both scalable and SEO-friendly.

2023 - Pending
Full-Stack Web Developer
HLA Careers Philppines - Manila, Phlippines

Designed and developed a job portal for a Chinese apparel brand, HLA. The website was initially built with Next.js, Tailwind CSS, Framer Motion, Reach-Hook-Table, and Shadcn-UI.

However the project was later paused due to internal delays and the website wasn't officially deployed

The job portal was designed to be user-friendly, responsive, and modern, with a focus on scalability and security.

2022-2023
SEO Content Writer
No-BS Marketplace - South Geelong, Victoria, Australia (Remote)

Wrote SEO-optimized content for No-BS Marketplace, an Australian-based digital marketing company that specializes in content writing, SEO, and domain authority.

The company placed me on the premium team, which is responsible for writing content for the company's highest paying clients.

I was able to write about a wide range of topics, including but not limited to, digital marketing, SEO, web development, and more. I was also able to write for clients in various industries, such as real estate, finance, and health and wellness.

2021-2022
Amazon Account Manager
Northern Response International Ltd. - Toronto, Ontario, Canada (Remote)

I was tasked to manage the US, CA, and MX Amazon Accounts for Northern Response International Ltd., a Canadian-based company that specializes in direct response marketing.

My duties included overseeing the Amazon accounts for the US, Canada, and Mexico. This involved auditing and adjusting over 160 product listings (SKUs) to ensure they were optimized and competitive. Part of my role also included enhancing existing product listings with better SEO and PPC keywords to improve visibility and sales.

Given the large number of SKUs under my management, I was responsible for generating weekly reports for our clients. These reports provided insights into sales performance, product rankings, and overall account health, allowing our clients to make informed decisions about their product strategies on Amazon.

Ethan Gabriel Munoz

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Certificates

∞ Meta's Front-End Developer Professional Certficate

VIEW CERTIFICATE

Scrimba's Frontend Developer Career Path

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Front-End Skills

HTML5   CSS3   JavaScript   TypeScript
React.js   Next.js   Tailwind CSS
Framer Motion   Shadcn-UI
React Query/Tanstack Query   Tanstack Table
React Hook Form   Zod   Wordpress/Elementor
Framer   Webflow

Back-End Skills

Node.js   Express   MongoDB   Mongoose
Kinde-Auth   Clerk-Auth   NextAuth.js
Supabase   Postgres   MySQL   Prisma
Drizzle   Payload CMS   Thunder Client
Postman   tRPC   PHP

UI/UX Skills

Figma   Adobe Photoshop   Canva
Wireframing   Prototyping   User Research
User Flows   User Personas   Brand Identity
Typography

General Skills

Keyword Research   Content Writing
Amazon PPC/Ads   Search Engine Optimization
Time Management   Attention to Detail