Work Experience

August 2024 – March 2025
Full Stack WordPress Web Developer & UI/UX Designer
Piper Creative/AUM Growth Marketing – Pittsburgh, PA (Remote)

Collaborated closely with clients during onboarding calls to ensure their websites were tailored to their preferences and specific needs. Managed all aspects of website development, including hosting setup, DNS management, SEO, site design, copywriting, CDNs, and performance optimization.

Rebuilt both Piper Creative and AUM Growth Marketing websites, focusing on user experience, branding consistency, and technical excellence. Leveraged proper WordPress development to consistently achieve Google PageSpeed Insight scores of 90-100. Despite challenges in marketing AUM Growth Marketing as planned, maintained a high standard of work that earned trust and satisfaction from clients and colleagues alike.

Confident with my empathetic approach and clear communication during work, I strive to foster seamless coordination across teams while ensuring client satisfaction. My colleagues and leadership can vouch for my dedication, teamwork, and ability to deliver results even in challenging circumstances. Reach out to me for a list of some of my recently built WordPress websites!

February 2024 – August 2024
Full-Stack Web Developer & UI/UX Designer
Lauren Demi Design – Boston, MA (Remote)

From initial LinkedIn outreach to final delivery, maintained clear communication to ensure we aligned on every design decision. Transformed a client's Framer website into a custom-coded solution after she encountered platform limitations.

Built her designer portfolio using Next.js and Tailwind CSS, adding smooth animations with Framer Motion. What started as mobile optimization became a complete platform migration – a challenge I gladly embraced to deliver better performance and SEO results.

November 2023 – January 2024
Front End Web Developer
Chinese Company (Under NDA) – Manila, Philippines

Collaborated with a cross-functional team to create a job portal MVP. Took ownership of the front-end development after co-designing the Figma prototypes, earning the team's trust to make technical decisions on component libraries and state management.

When the project paused, I independently completed the full-stack version using Prisma and Postgres. Now it's a functional demo I'm proud to show off – feel free to test the admin features by reaching out!

This experience taught me the value of adaptable planning – sometimes the best solutions emerge when initial plans change.

October 2022 – September 2023
SEO Content Writer & Web Developer
No-BS Marketplace – South Geelong, Victoria, Australia (Remote)

Started as an SEO writer producing 10k+ words weekly, but my curiosity for development opened new opportunities. Began suggesting WordPress improvements during content submissions, which led to handling site maintenance and customizations.

Earned the team's trust to balance writing with technical tasks – whether optimizing a blog post or tweaking site CSS. This hybrid role let me grow both skills simultaneously while delivering exactly what the team needed most each week.

The perfect bridge between my writing career and tech transition. Left on good terms to pursue development full-time, with grateful clients who still reach out for occasional projects.

June 2021 – August 2022
Amazon Account Manager & Junior Web Developer
Northern Response International Ltd. – Toronto, Ontario, Canada (Remote)

Proved my dual-value by boosting Amazon sales through listing optimizations while gradually taking on Shopify development tasks. Managers noticed my tech aptitude and encouraged me to learn Ruby for backend improvements.

That first "Can you help with..." request led to maintaining core site features. Loved finding solutions that satisfied both marketing goals and technical requirements.

Left having modernized their approach to data tracking – a win for both the marketing and dev teams.

March 2020 – April 2021
Amazon Account Manager & Team Leader
Ovente – Vernon, CA, USA (Remote)

Cut my teeth managing top-selling products on Amazon while mentoring two team members. Found creative ways to apply my growing coding knowledge to automate reports and track keyword rankings.

The thrill of seeing our products rank #1 never got old! But I knew my future was in building things, not just selling them.

Grateful for leaders who supported my learning journey – even let me prototype simple tools that boosted our workflow efficiency.

Ethan Gabriel Munoz

full-stack/front-end web developer
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Manila, Phlippines

Certificates

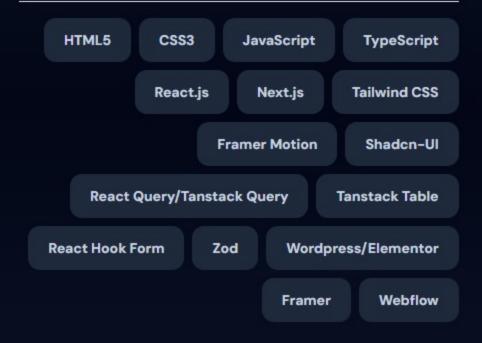∞ Meta's Front-End Developer Professional Certficate

VIEW CERTIFICATE
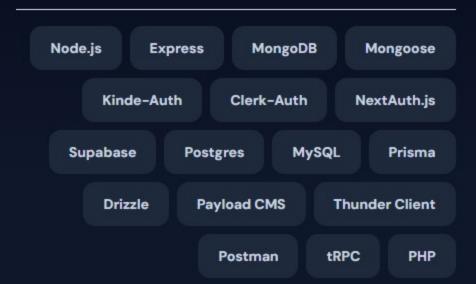
⌁ Scrimba's Frontend Developer Career Path

VIEW CERTIFICATE

Front-End Skills

HTML5 · CSS3 · JavaScript · TypeScript · React.js · Next.js · Tailwind CSS · Framer Motion · Shadcn-UI · React Query/Tanstack Query · Tanstack Table · React Hook Form · Zod · Wordpress/Elementor · Framer · Webflow

Back-End Skills

Node.js · Express · MongoDB · Mongoose · Kinde-Auth · Clerk-Auth · NextAuth.js · Supabase · Postgres · MySQL · Prisma · Drizzle · Payload CMS · Thunder Client · Postman · tRPC · PHP

UI/UX Skills

Figma · Adobe Photoshop · Canva · Wireframing · Prototyping · User Research · User Flows · User Personas · Brand Identity · Typography

General Skills

Keyword Research · Content Writing · Amazon PPC/Ads · Search Engine Optimization · Time Management · Attention to Detail

What I'm Currently Aiming to Learn

Laravel · GoLang · Rust

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