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# Work Experience

2024 – Present

## Full-Stack Web Developer & UI/UX Designer

Lauren Demi Design – Boston, MA (Remote)

Developed and designed a UI/UX portfolio for Lauren, a UI/UX Designer herself, based in Boston. The website is built with the latest technologies including Next.js, TailwindCSS, Framer Motion, and Resend, showcasing a cutting-edge approach to web development.

This project leverages the power and flexibility of Next.js, a React framework that has been adopted by industry giants such as Netflix, Twitch, TikTok, Hulu, Notion, HBO, and more, for its unparalleled performance, efficiency, and developer experience.

This portfolio not only serves as a platform to showcase Lauren's work but also stands as a testament to my expertise in creating high-performance, visually appealing web applications that are both scalable and SEO-friendly.

2023 – Pending

## Full-Stack Web Developer

HLA Careers Philippines – Manila, Philippines

Designed and developed a job portal for a Chinese apparel brand, HLA. The website was initially built with Next.js, Tailwind CSS, Framer Motion, Reach-Hook-Table, and Shadcn-UI.

However the project was later paused due to internal delays and the website wasn't officially deployed

The job portal was designed to be user-friendly, responsive, and modern, with a focus on scalability and security.

2022-2023

## SEO Content Writer

No-BS Marketplace – South Geelong, Victoria, Australia (Remote)

Wrote SEO-optimized content for No-BS Marketplace, an Australian-based digital marketing company that specializes in content writing, SEO, and domain authority.

The company placed me on the premium team, which is responsible for writing content for the company's highest paying clients.

I was able to write about a wide range of topics, including but not limited to, digital marketing, SEO, web development, and more. I was also able to write for clients in various industries, such as real estate, finance, and health and wellness.

2021-2022

## Amazon Account Manager

Northern Response International Ltd. – Toronto, Ontario, Canada (Remote)

I was tasked to manage the US, CA, and MX Amazon Accounts for Northern Response International Ltd, a Canadian-based company that specializes in direct response marketing.

My duties included overseeing the Amazon accounts for the US, Canada, and Mexico. This involved auditing and adjusting over 160 product listings (SKUs) to ensure they were optimized and competitive. Part of my role also included enhancing existing product listings with better SEO and PPC keywords to improve visibility and sales.

Given the large number of SKUs under my management, I was responsible for generating weekly reports for our clients. These reports provided insights into sales performance, product rankings, and overall account health, allowing our clients to make informed decisions about their product strategies on Amazon.



# Ethan Gabriel Munoz

full-stack/front-end web developer

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Manila, Philippines

## Certificates

Meta's Front-End Developer Professional Certificate



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Scrimba's Frontend Developer Career Path



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## Front-End Skills

- HTML5
- CSS3
- JavaScript
- TypeScript
- React.js
- Next.js
- Tailwind CSS
- Framer Motion
- Shadcn-UI
- React Query/Tanstack Query
- Tanstack Table
- React Hook Form
- Zod
- Wordpress/Elementor
- Framer
- Webflow

## Back-End Skills

- Node.js
- Express
- MongoDB
- Mongoose
- Kinde-Auth
- Clerk-Auth
- NextAuth.js
- Supabase
- Postgres
- MySQL
- Prisma
- Drizzle
- Payload CMS
- Thunder Client
- Postman
- tRPC
- PHP

## UI/UX Skills

- Figma
- Adobe Photoshop
- Canva
- Wireframing
- Prototyping
- User Research
- User Flows
- User Personas
- Brand Identity
- Typography

## General Skills

- Keyword Research
- Content Writing
- Amazon PPC/Ads
- Search Engine Optimization
- Time Management
- Attention to Detail

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