# ETHAN GABRIEL MUNOZ

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#### **EXPERIENCE**

#### **FULL-STACK WEB DEVELOPER | NOVEMBER 2023 - PRESENT**

Freelance - HLA Jeans Philippines

- Crafting a job board web application for a prominent Chinese clothing brand, HLA, focusing on user-centric design and features such as a job board, application forms, tracker, and dashboard.
- Utilizing a robust tech stack including React, Next.js, TypeScript, Tailwind, Framer Motion for the front-end and Prisma as an ORM and Supabase's postgres for the backend.
- Committed to continuous learning and adaptation, keeping up with React's evolving landscape through avid engagement with programming newsletters and videos.

#### SEO CONTENT WRITER | OCTOBER 2021 - DECEMBER 2022

Full-Time Remote - NoBS Marketplace (South Geelong, Australia)

- Embraced further SEO practices and ongoing research to explore and implement diverse techniques for enhanced rankings and improved content visibility.
- Developed a collaborative approach, taking additional articles during highdemand periods and coordinating effectively across departments for smoother content production.
- Applied the same tenacity and approach to programming, focusing on continuous learning, application, and repetitive practice to improve skills and deliver exceptional results.

#### AMAZON ACCOUNT MANAGER | JULY 2020 - OCTOBER 2021

Full-Time Remote - Northern Response LTD (Ontario, Canada)

- Consistently managed five-digit weekly and six-digit monthly ad budgets, leveraging data analysis and continual research to enhance ad strategies, earning client trust through tangible results.
- Used an analytical approach and persistent research to optimize sales strategies, mirroring this method in programming through dedicated learning, practical application, and iterative practice.
- Managed multiple Amazon stores (US, Canada, Mexico) and Shopify listings, focusing on optimizing listings and conducting consistent audits for enhancements.

# **SKILLS**

- HTML & CSS
- React.js & Next.js
- Typescript

- Github & Git
- Framer Motion & Tailwind CSS
- MySQL, MongoDB, & PostgreSQL

## **PROFILE**

Dedicated and detail-oriented Full-Stack React Developer with a robust background in crafting intuitive web applications. Proficient in leveraging React, Next.js, TypeScript, Tailwind, Prisma, and

MongoDB/MySQL/PostgreSQL to build dynamic and user-centric solutions. Committed to continuous learning and adaptation to evolving programming landscapes. Seeking a challenging role where my expertise in full-stack development and commitment to delivering high-quality, user-oriented solutions can contribute to the success of an innovative tech team.

#### **EDUCATION**

# BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

AMA Online Education 2020

## CERTIFICATIONS

META'S FRONT-END
DEVELOPMENTAL CERTIFICATION

Coursera - 2023

SCRIMBA'S FRONT END DEVELOPMENTAL PATH

Scrimba - 2023