

# **Ethan Etomi**

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# WEBSITES, PORTFOLIOS. **PROFILES**

https://teamfinderapp.com/

# **PROFESSIONAL SUMMARY**

Passionate and accomplished Co-Owner with track record of success in business development, customer service and team building. Possesses entrepreneurial spirit, deep understanding of market trends, and keen eye for growth opportunities. Persistent leader eager to lead and grow organizations. Skilled in strategic planning, problem-solving, and communication with good understanding of business principles, project management and team leadership. Collaborative with relentless work ethic. Top-notch software development with proven track record of success leading and growing organizations. Strong background in strategic planning, financial management and team development. Skilled in identifying opportunities and implementing practical business strategies with commitment to staying informed about latest trends, technologies and best practices.

#### SKILLS

- Strategic Partnerships
- Business Development and Retention
- Partnership Cultivation
- Stakeholder Relations
- Fundraising
- Performance Improvements
- Application Design
- **Software Automation**

- Conceptual Understanding
- Website Optimization
- Video File Editing
- Web Development Projects
- Technology Integration
- Software Development
- .NET Development

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#### **CO-FOUNDER**

09/2023 to CURRENT

# TeamFinder | Augusta, GA

- Developed marketing materials and campaigns to boost brand awareness and customer engagement.
- Established foundational processes for business operations.
- Networked with other businesses and customers to increase sales opportunities and contacts.
- Identified business development challenges and customer concerns for proactive resolution.
- Developed key operational initiatives to drive and maintain substantial

business growth.

Designed, Scaled, and developed all UI/UX and Backend Coding.

#### SALES ASSOCIATE

01/2021 to 12/2022

## Home Depot | Augusta, GA

- Organized racks and shelves to maintain store visual appeal, engage customers, and promote specific merchandise.
- Helped customers locate products and checked store system for merchandise at other sites.
- Prepared merchandise for sales floor by pricing or tagging.
- Rotated stock and restocked shelves to maintain product availability and store appearance.
- Managed returns, exchanges and refunds in accordance with store policy.
- Answered customer questions about sizing, accessories, and merchandise care.
- Provided positive first impressions to welcome existing, new, and potential customers.
- Maintained calm demeanor and professionally managed issues in busy, high-stress situations.

#### **EDUCATION** $\Diamond$

No Degree | Computer Science

EXPECTED IN 12/2024

## Augusta University, Augusta, GA

- Pi Kappa Phi Member
- Dean's List Spring 2024
- Professional Development: Swift, JS, HTML, Java, C#, React.

# **High School Diploma**

05/2018

### **Covenant Christian Academy, Cumming, GA**

- Honor Roll 2016-2018
- 4.2 GPA
- Ranked in Top 10% of class
- Completed AP course in English
- cum laude graduate

## **CERTIFICATIONS**

• Cloud Engineering, IBM - 2023