









































Opti-Goal!

USING OPTIMIZATION TO BEAT 99.995% OF MANAGERS WORLDWIDE

DISCLAIMER: RESULTS AS AT 7 DECEMBER 2023

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Context



WHAT?

TO BUILD FRAMEWORK TO MAXIMIZE FANTASY PREMIER LEAGUE POINTS SCORED OVER 23/24 SEASON



WHY?

TO BEAT 10 MILLION OTHER USERS AND DEMONSTRATE POTENTIAL OF OPTIMIZATION IN SPORTS MANAGEMENT



HOW?

MIXED-INTEGER OPTIMIZATION USING EXPECTED POINTS PER PLAYER PER WEEK

GAME OVERVIEW

SELECT SQUAD OF 15 PLAYERS EACH WEEK

SQUAD MUST ADHERE TO SALARY CAP

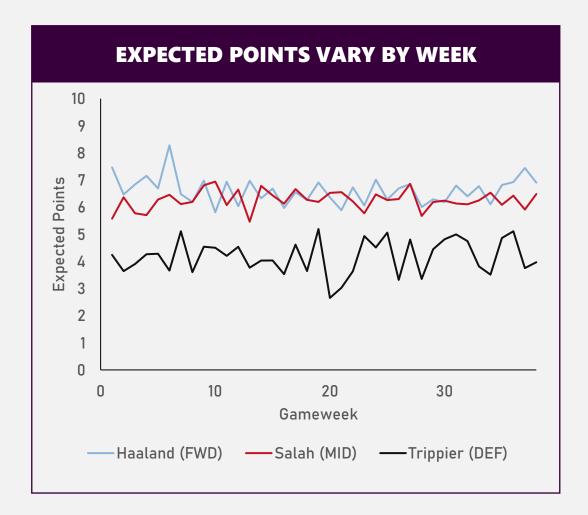
SELECT STARTING XI EACH WEEK

STARTING XI SCORES POINTS BASED ON ACTIONS

VARIOUS OTHER CONSTRAINTS APPLY

SQUAD CHANGES ALLOWED, BUT COST POINTS

Data





POTENTIAL TO CONSIDER COMPLEX DATA AND PRODUCE OPTIMAL SOLUTION ACROSS SEASON

Formulation

DECISION VARIABLES

714 PLAYERS. 38 WEEKS. 4 CHIPS.

Do we select Player p in Week w? $s_{pw} \in \{0,1\}$

Do we play Player p in Week w? $x_{pw} \in \{0,1\}$

Do we captain Player p in Week w? $c_{pw} \in \{0,1\}$

Number of transfer hits in Week w? $N_w \in [0,9]$

Do we "Wildcard" in Week w? $q_w \in \{0,1\}$

Do we "Triple Captain" in Week w? $t_w \in \{0,1\}$

Do we "Bench Boost" in Week w? $b_w \in \{0,1\}$

OBJECTIVE

MAXIMIZE POINTS. MINIMIZE TRANSFERS.

CONSTRAINTS

FOLLOW THE RULES.

Salary Cap $\sum_{p=1}^{714} b_p \times s_{pw} \le 100, \forall w$

15-man Squad $\sum_{p=1}^{714} s_{pw} = 15, \forall w$

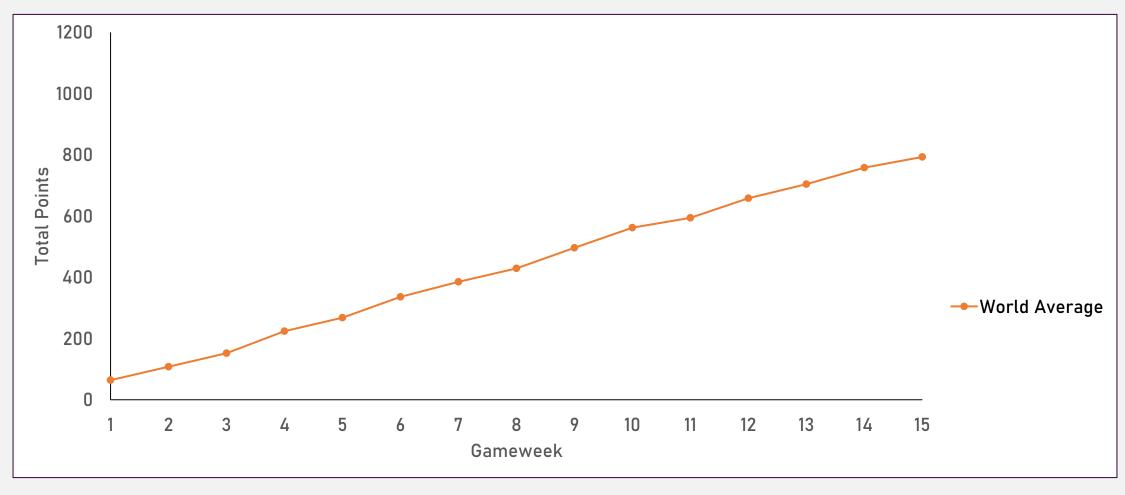
Player Positions $\sum_{p=1}^{714} g_p \times s_{pw} = 15$, $\forall w$

Point Scorers $\sum_{p=1}^{714} x_{pw} = 11 + 4b_w, \forall w$

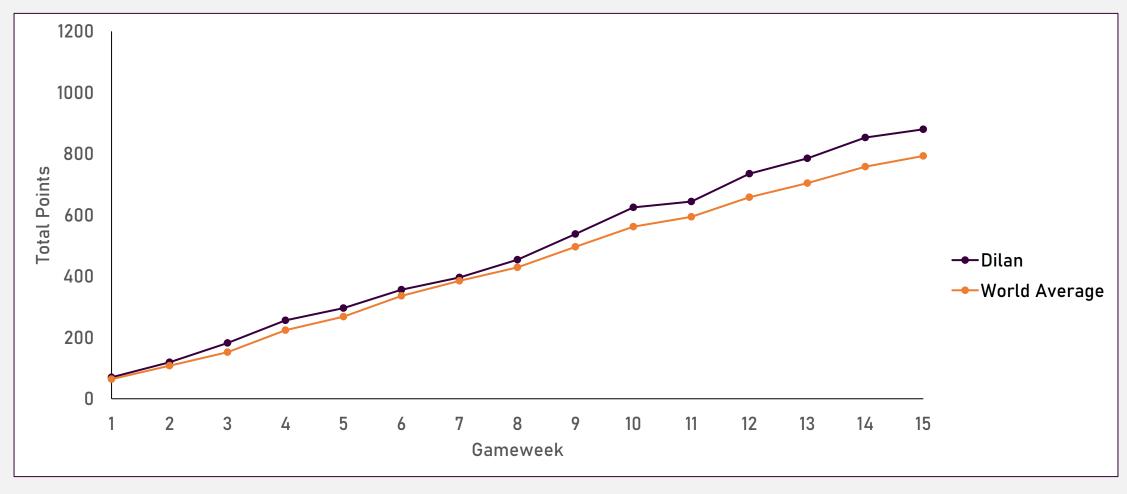
PLUS 17 MORE TYPES OF CONSTRAINTS

100,000+ decision variables. 25,000+ constraints.

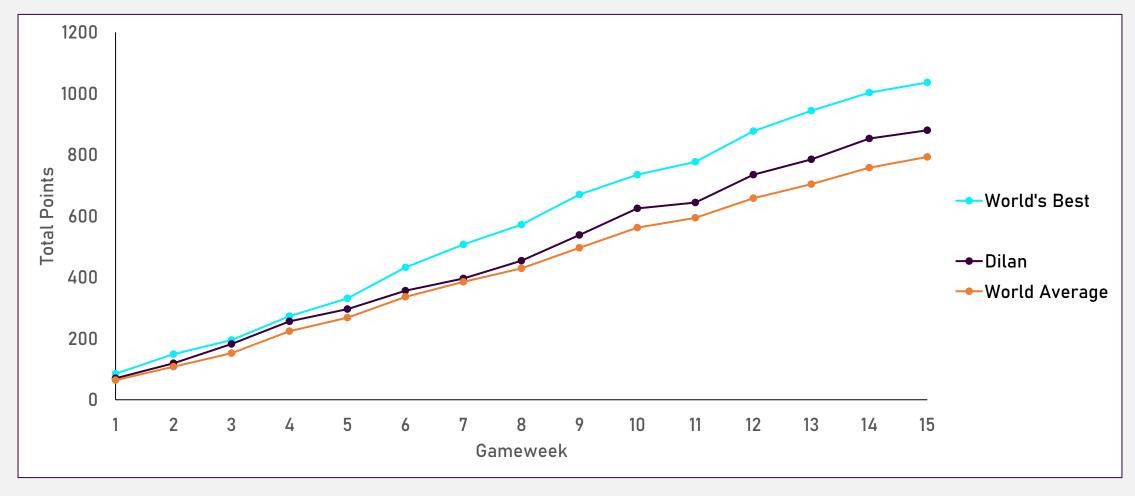








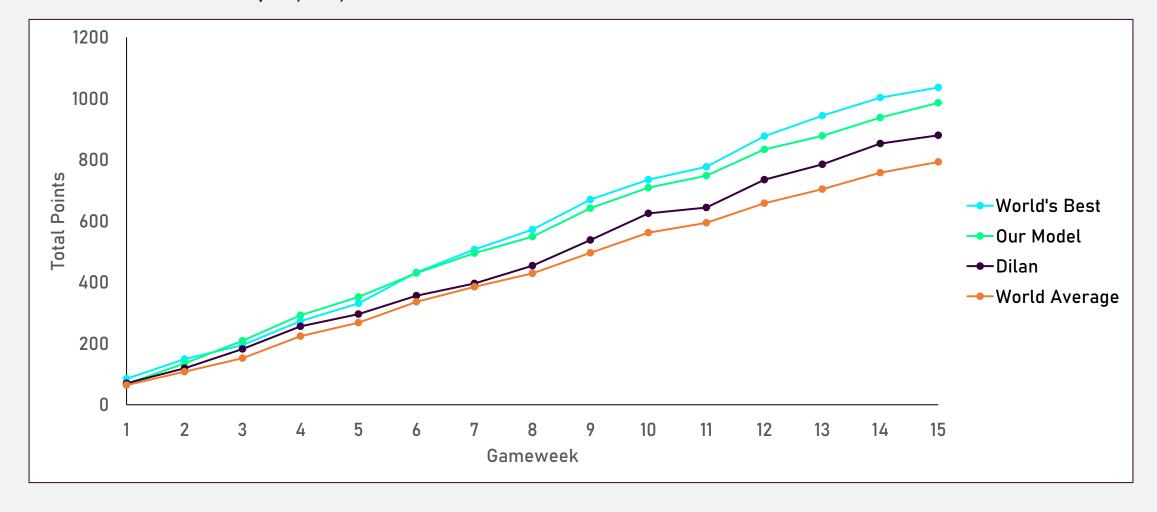


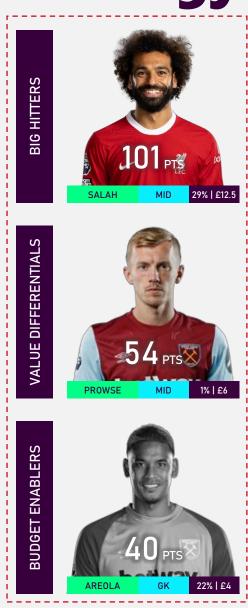


Current Rank: 463
(Based on Actual Points)

/ 10,336,438

Chip-adjusted Rank: 87









BLENDED SQUAD OF HIGH, MEDIUM, & LOW COST PLAYERS



ALTERNATE CAPTAIN (SALAH & HAALAND)
BASED ON FIXTURES



PLANNING MEANS NO POINTS PENALTIES



TARGET PLAYERS, ESPECIALLY DEFENDERS, FOR GOOD FIXTURES

22% | £4

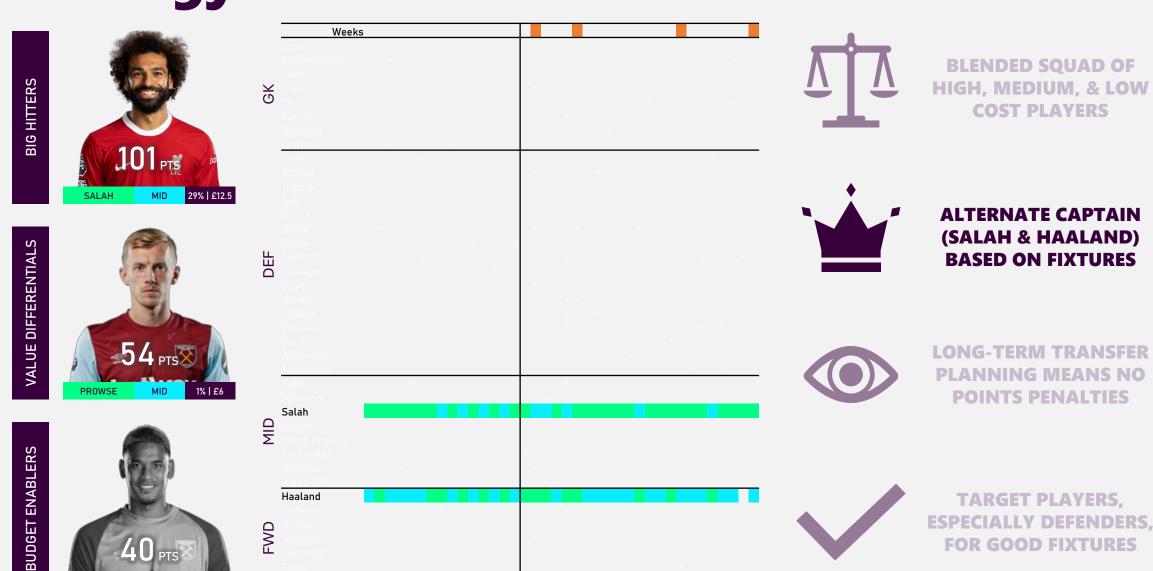
Key:

Team

Bench

GK

AREOLA



Captain

Chip

+ - Transfer

Team

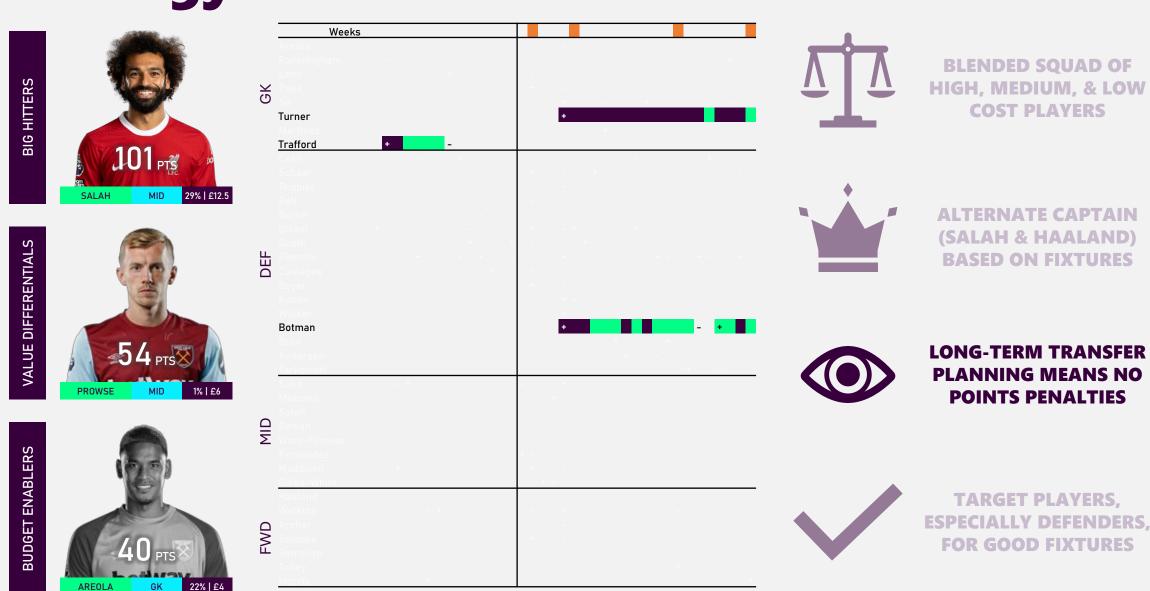
Bench

Captain

Chip

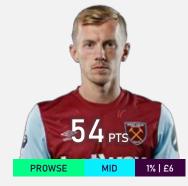
+ - Transfer

Key:





VALUE DIFFERENTIALS



BUDGET ENABLERS







BLENDED SQUAD OF HIGH, MEDIUM, & LOW COST PLAYERS



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PLANNING MEANS NO POINTS PENALTIES



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Summary



DEVELOPED A TRACTABLE APPROACH TO HANDLE PROBLEM WITH 100,000+ BINARY VARIABLES



IMPLEMENTED STRATEGY, AND CURRENTLY RANKED
463 OUT OF 10 MILLION PLAYERS (TOP 0.005% OF PLAYERS)



FUTURE WORK TO BUILD OUR OWN POINTS PREDICTION ENGINE AND ITERATIVELY UPDATE SOLUTION EACH WEEK

Appendix A: Distribution of Chip Usage

