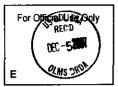
U.S. Department of Labor Office of Labor-Management Standards Washington, DC 20210

FORM LM-20 AGREEMENT AND ACTIVITIES REPORT

Form approved Office of Management and Budget No. 1215-0188 Expires 11-30-2006



This report is mandatory under P.L. 86-257, as amended. Failure to comply may resul. in criminal prosecution, fines, or civil penalties as provided by 29 U.S.C. 439 or 440. Required of persons, including Labor Felations Consultants and Other Individuals and Organizations, Under Section 203(b) of the Labor-Management Reporting and Disclosure Act of 1959, as amended. (LMRDA)

READ THE INSTRUCTIONS CAREFULLY BEFORE PREPARING THIS REPORT.

1. File Number: C- 00322 338 75 6		
Person Filing	· · · · · · · · · · · · · · · · · · ·	
Name and mailing address (include ZIP Code):	3. Any other address where records necessary to verify this report are kept:	
Name Peter A List	Name	
Title Founder & CEO	Title	
Organization Kulture Consulting, LLC	Organization	
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Room No., if any	
Street 759 Bloomfield Avenue, No. 301	Street	
City West Caldwell	City	
State New Jersey ZIP Code + 4 07006	State ZIP Code + 4	
Date fiscal year ends: 5. Type of person:		
Dec / 7 a. Individual b. Partnership	c. Corporation :1. Other (Specify): LLC	
Nature of Agreement or Arrangement		
6. Full name and address of employer with whom made (include ZIP Code):	7. Date entered into 9 / 24 / 2007	
Name		
Organization Fresh Direct, Inc.	8. Name of person(s) through whom made:	
Trade Name, if any	Name Jim Moore	
P.O. Box, Bldg., Room No., if any	Name	
Street 23-30 Borden Avenue	Name	
City Long Island City	Name	
State New York ZIP Code + 4 11011	Name	
Signa	itures	
Each of the undersigned declares, under penalty of perjury and other applicable the information contained if any accompanying documents) has been examined true, correct, and complete use Section (if on penalties in the instructions.) 13. Signed Title Other (Specify) Founder & CEO On #26/2007 973-808-6800 Date Date President (If other title, see instructions) Telephone Number	penalties of law, that all of the information submitted in this report (including by the signatory and is, to the best of the undersigned's knowledge and belief, 14. Signed Other (Specify) Secretary & Treasurer On 1/26/700 973-808-6800 Telephone Number	

Filer: I	Peter	List	Kulture Consulting,	LLC	File Number C- 00322

9. Check the appropriate box to indicate whether an object of the activities undertaken, is directly or inclinectly:
a. To persuade employees to exercise or not to exercise, or persuade employees as to the manner of exercising, the right to organize and bargain collectively through representatives of their own choosing.
b. To supply an employer with information concerning the activities of employees or a labor organization in connection with a labor dispute involving such employer, except information for use solely in conjunction with an administrative or artitral proceeding or a criminal or civil judicial proceeding.
10. Terms and conditions (Explain in detail; see instructions. Written agreements must be attached.):

10. Terms and conditions (Explain in detail; see instructions. Written agreements must be attached.): Company was employed on a per hour basis with no formal written agreement relative to duration or amount of hours to be performed. Fee schedule based on a per hour rate.

Specific	Activities	to be	Performed
SUBCIIIC	ACHVIUES	LD UH	r criorilleu

- 11. For each activity, separately list in detail the information required (See instructions):
 - a. Nature of activity:

Pre-Petition: Educated employees about union card signing tactics.

11.b. Period during which performed:	11.c. Extent performed:		
9/07 - 10/07	10/07		
11.d. Name and address through whom performed:	Additional Name and address through whom performed, if any:		
Name Juan Negroni	Name Mark Lema		
Organization Kulture Consulting, LLC	Organization Kulture Consulting, LLC		
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Room No., if any		
Street 759 Bloomfield Avenue, No. 301	Street 759 Bloomfield Avenue, No. 301		
Dity West Caldwell	City West Caldwell		
State New Jersey ZIP Code + 4 07006	State New Jersey ZIP Code + 4 07006		
2.a. Identify subject groups of employees:	12.b. Identify subject labor organizations:		
Pre-Petition - Unit Unknown	Pre-Petition - Union Unknown		

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