ூ.S. Department of Labor Office of Labor-Management Standards Washington, DC 20210

# FORM LM-20 AGREEMENT AND ACTIVITIES REPORT

Form approved Office of Management and Budget No. 1245-0003 Expires 10-31-2013



This report is mandatory under P.L. 86-257, as amended. Failure to comply may result in criminal prosecution, fines, or civil penalties as provided by 29 U.S.C. 439 or 440. Required of persons, including Labor Relations Consultants and Other Individuals and Organizations, Under Section 203(b) of the Labor-Management Reporting and Disclosure Act of 1959, as amended. (LMRDA)

675125 READ THE INSTRUCTIONS CAREFULLY BEFORE PREPARING THIS REPORT. C-00525 File Number: Person Filing 2. Name and mailing address (include ZIP Code): 3. Any other address where records necessary to verify this report are kept: Name Phillip Wilson Name Title Title Organization LRI Consulting Services, Inc. Organization P.O. Box, Bldg., Room No., if any P.O. Box, Bldg., Room No., if any Street 7850 South Elm Place, Suite E Street Broken Arrow City State Oklahoma ZIP Code + 4 74011 State ZIP Code + 4 4. Date fiscal year ends: 5. Type of person: Individual b. Partnership c. Corporation d. Other (Specify): Dec

Nature of Agreement or Arrangement					
6. Full name and address of employer with whom made (include ZIP Code):	7. Date entered into:				
Name	2 / 8 / 2018				
Organization Old Dominion Freight Line, Inc	8. Name of person(s) through whom made:				
Trade Name, if any	Name Dee D Cox				
P.O. Box, Bldg., Room No., if any	Name				
Street 500 Old Dominion Way	Name				
City Thomasville	Name				
State NC ZIP Code + 4 27360	Name				

# Signatures

			Ç.g				
Each of the the informatrue, correct						nation submitted in this re of the undersigned's know	
13. Signed	Anale !		President (If other title, see	14. Signed	Hill		Treasurer (If other title, see
Title	СЕО		instructions)	Title	President		instructions)
On	3/30/2018	918-455-9995		On	3/30/2018	918-455-9995	
	Date	Telephone Number			Date	Telephone Number	

Filer: LRI Consulting Services, Inc.		File Number C- 00525				
9. Check the appropriate box to indicate whether an object of the activities under	taken, is directly or indirectly:					
a. To persuade employees to exercise or not to exercise, or persuade en collectively through representatives of their own choosing.	a. To persuade employees to exercise or not to exercise, or persuade employees as to the manner of exercising, the right to organize and bargain collectively through representatives of their own choosing.					
b. To supply an employer with information concerning the activities of employees or a labor organization in connection with a labor dispute involving such employer, except information for use solely in conjunction with an administrative or arbitral proceeding or a criminal or civil judicial proceeding.						
10. Terms and conditions (Explain in detail; see instructions. Written agreements	must be attached.):					
See Attached						
Specific Activities to be Performed						
11. For each activity, separately list in detail the information required (See instruct	ions):					
a. Nature of activity:						
Engaged to communicate to employees regarding exercising	g their rights to orga	nize and bargain collectively.				
11.b. Period during which performed:	11.c. Extent performed:					
various days beginning 2/11/18	Fully Performed					
11.d. Name and address through whom performed:	Additional Name and addres	ss through whom performed, if any:				
Name Patrick O'Mara	Name Evelyn	Fragoso				
Organization OMara & Associates LLC	Organization Quality La	abor Relations Inst Inc				
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Room No.,	if any				
Street PO Box 2624	Street 6255 Condon Ave	enue				
City Novato	City Los Angeles					
<b>State</b> CA <b>ZIP Code + 4</b> 94948	State CA	<b>ZIP Code + 4</b> 90056				
12.a. Identify subject groups of employees:	12.b. Identify subject labor	organizations:				
P&D drivers and line drivers	Teamsters					

# Specific Activities to be Performed (Continuation Page)

- 11. For each activity, separately list in detail the information required (See instructions):
  - a. Nature of activity:

Engaged to communicate to employees regarding exercising their rights to organize and bargain collectively.

11.b. Period during which perfor	med:	11.c. Extent performed:	11.c. Extent performed:			
11.d. Name and address throug	h whom performed:	Additional Name and ad	Additional Name and address through whom performed, if any:			
<b>Name</b> Joseph	Brock	Name	Name			
Organization East Coast	Labor Relations LLC	Organization	Organization			
P.O. Box, Bldg., Room No., if a	ny	P.O. Box, Bldg., Room	P.O. Box, Bldg., Room No., if any			
Street 515 S Gull Lake I	Drive	Street	Street			
City Richland		City				
State MI	<b>ZIP Code + 4</b> 49083	State	ZIP Code + 4			
Additional Name and address the	rough whom performed, if any:	Additional Name and ad	ddress through whom performed, if any:			
Name		Name				
Organization		Organization	Organization			
P.O. Box, Bldg., Room No., if an	O. Box, Bldg., Room No., if any		No., if any			
Street		Street				
City		City				
State	ZIP Code + 4	State	ZIP Code + 4			
12.a. Identify subject groups of e	mployees:	12.b. Identify subject la	bor organizations:			
P&D drivers and line drivers		Teamsters	Teamsters			

# **Proposal**

February 8, 2018

DeeDee Cox Director of Human Resources Development Old Dominion Freight Line, Inc. 500 Old Dominion Way Thomasville, NC 27360

336-822-5846 deedee.cox@odfl.com

RE: Campaign Consulting, Petition 32-RC-214346

# **Situation Assessment**

You have requested a proposal to provide materials and consulting services to help you win your upcoming NLRB election. You have a few short weeks to educate your employees on the disadvantages of unions and convince them to put their trust in a direct relationship with you rather than the union. You want to make sure that your consulting is persuasive, does not interfere with employees' protected rights and provides the best opportunity to build trust with your employees.

# **Proposed Intervention(s)**

Campaign Consulting: For this option we will provide expert campaign consulting with an on-site facilitator to communicate your message directly to employees in employee meetings and one-on-one. Our consultant will work with managers and supervisors at your location to increase your own internal capacity for handling employee relations issues after the campaign is over. Based on our joint assessment of the need, we will assign appropriate consulting resources to your campaign for a pre-approved schedule of meetings.

#### **Objectives**

- Win the NLRB election by as wide a margin as possible or achieve a withdrawal of the petition, without meritorious election objections or unfair labor practice charges.
- Increase trust and credibility of the current leadership team by improving communication and developing their ability to create a positive employee relations environment.
- Retain your direct-relationship with employees and preserve the operational flexibility needed to remain productive and profitable. The dead weight cost of unionization is estimated at 25% for most organizations.

# Value to Organization

- You avoid a steep and slippery learning curve and are free to do the most important trust-building work.
- You can talk to employees without engaging in mudslinging. You are free to spend your time on a positive message about the company.
- Your communication strategy is legally proven and sound. Our communication tools have never been found to be objectionable by the NLRB in thousands of elections.
- You receive a proven program, with over 10,000 successful client engagements.

# **Terms and Conditions**

The fee for consulting is \$3,000 per consultant per day (plus travel expenses). For purposes of this

Page 1 of 2 (Initial D.C.)

featured in







Forbes \$



Labor Relations Institute, Inc.



# LRI Consulting Services, Inc.

phone 800-888-9115 fax 918-455-9998

www.LRlonline.com

proposal a consulting day means each calendar day worked by each consultant. If more than one consultant is working on your case the parties understand and agree that multiple consulting days may be worked on each calendar day.

# **Payment Terms**

All fees are due upon the delivery of the consulting services and are nonrefundable. Consulting fees and expenses incurred by consultant will be billed to you and you agree to pay those invoices upon receipt and to settle those statements within 14 days. You agree and acknowledge that failure to pay fees or expenses associated with this project under these terms will result in reassignment of consultant(s), a penalty of the maximum allowable interest rate per month plus any costs we incur to collect an outstanding balance, until all outstanding invoices are paid in full.

It is further understood that all materials included in or with the above referenced items or programs are fully covered and protected by federal copyright laws. Federal law provides civil and criminal penalties for the unauthorized reproduction, distribution or exhibition of protected products.

You further acknowledge that no representation by LRI or its representatives were relied on by you or any member of your company in entering this agreement, and that this document represents the full understanding of the parties. You also acknowledge and agree that we have informed you of the obligation to report any direct persuader activity performed on your behalf to the United States Department of Labor by both our firm and your firm and that failure to timely file these reports can subject your company to criminal penalties. Further, you agree to make LRI aware of and share copies of any unfair labor practice charges and or objections and challenges to the conduct of an election alleging anything regarding speech or behavior, in any form, on the part of any LRI consultant.

Your payment, in the absence of your signature below, indicates your acceptance of this project and the terms and conditions as stated herein. The terms and conditions on this proposal are good for 90 days from the date on this proposal unless specified otherwise. The parties agree that Oklahoma law governs any dispute between them and to resolve any disputes by arbitration in Tulsa, Oklahoma under the American Arbitration Association rules.

#### Acceptance

We accept the Proposal above and the intervention selected:

D C Campaign Consulting

For LRI Consulting Services, Inc.

Phillip B. Wilson, President/General Counsel

Date: February 8, 2018

For Old Dominion Freight Line, Inc.

DeeDee Cox, Director of Human Resources

Development

Date: 2/8/8

Page 2 of 2 (Initial \_\_\_\_\_)

featured in

\_\_\_\_ Labor Relations Institute, Inc.







