U.S. Department of Labor Office of Labor-Management Standards Washington, DC 20210

FORM LM-20 AGREEMENT AND ACTIVITIES REPORT

Form approved
Office of Management
and Budget
No. 1215-0188
Expires 11-30-2006



This report is mandatory under P.L. 86-257, as amended, Failure to comply may result in criminal prosecution, fines, or civil penalties as provided by 29 U.S.C. 439 or 440. Required of persons, including Labor Relations Consultants and Other Individuals and Organizations, Under Section 203(b) of the Labor-Management Reporting and Disclosure Act of 1959, as amended. (LMRDA)

READ THE INSTRUCTIONS CAREFULLY BEFORE PREPARING THIS REPORT. 1. File Number: C- 00633 Person Filing 2. Name and mailing address (include ZIP Code): 3. Any other address where records necessary to verify this report are kept: Name Name Michael D Penn Title Partner Organization The Crossroads Group Organization P.O. Box, Bldg., Room No., if any P.O. Box, Bldg., Room No., if any Street Street 63 Via Pico Plaza, Suite 505 City San Clemente City State California ZIP Code + 4 ZIP Code + 4 92672 State 5. Type of person: 4. Date fiscal year ends: Individual b. Partnership 31 Corporation d. Other (Specify): **Nature of Agreement or Arrangement** 6. Full name and address of employer with whom made (include ZIP Code): 7. Date entered into: / 2013 Mogavero Name Valerie 8. Name of person(s) through whom made: Organization CRC Health Group Name Valerie Mogavero Trade Name, if any Name P.O. Box, Bldg., Room No., if any Name Street 1385 Newark Road City Kennett Square Name ZIP Code + 4 19348 State Pennsylvania Name

· Signatures								
the informa	ition contained in any	es, under penalty of perju , accompanying documen e Section VII on penalties	ts) has been examine	e penalties of l d by the signal	aw, that all of the information or and is, to the best of the	on submitted in this replie undersigned's know	port (including ledge and belief,	
13. Signed	Michael	Dana Penn	President (If other title, see	14. Signed	Ollin J.	MMm	Treasurer (If other title, see	
Title	Other (Specify)		instructions)	Title	Other (Specify)		instructions)	
	Partner				Partner	1		
On	06/27/2013	818-999-5632		On	7-01-20139	49-248-0884		
	Date	Telephone Numb	er er		Date	Telephone Number	· ·	

Filer Michael Penn The Crossroads Group File Number C- 00633
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-9. Check the appropriate box to indicate whether an object of the activities undertaken, is directly or indirectly:							
a. To persuade employees to exercise or not to exercise, or persuade employees as to the manner of exercising; the right to organize and bargain collectively through representatives of their own choosing.							
b. To supply an employer with information concerning the activities of employees or a labor organization in connection with a labor dispute involving such employer, except information for use solely in conjunction with an administrative or arbitral proceeding or a criminal or civil judicial proceeding.							
10. Terms and conditions (Explain in detail; see instructions. Written agreements must be attached.):							
Payment on a fee-for-service basis at the hourly rate of \$350.00 plus reasonable and expenses	customary						
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Specific Activities to be Performed

- 11. For each activity, separately list in detail the information required (See instructions):
 - a. Nature of activity:

To assist the Employer's communication efforts to advise employees of their Section 7 rights and furnish them with information related to third-party representation

11.b. Period during which performed:	11.c. Extent performed:		
06/04 - 06/26/2013	Completed		
11.d. Name and address through whom performed:	Additional Name and address through whom performed, if any:		
Name Michael D Penn	Name		
Organization The Crossroads Group	Organization		
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Room No., if any		
Street 63 Via Pico Plaza, Suite 505	Street		
City San Clemente	City		
State California ZIP Code + 4 92672	State ZIP-Code + 4		
12.a. Identify subject groups of employees:	12.b. Identify subject labor organizations:		
Voting Group A (Technical Employees): All regular full-time and regular part-time technical employees, including licensed practical nurses employed by the Employer at its Madison, Wisconsin facility (d/b/a Madison Health Services)	AFSCME District Council 40		
Voting Group B (Non-Technical Employees): All regular full-time and regular part-time counselors, counselor-substance abuse, billing clerks and billing specialists employed by the Employer at the same location mentioned above			



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Steven A. Beyer, Partner 949.248.0884 sbeyer@tcgconsultants.com

Personal & Confidential

June 3, 2013

Ms. Valerie Mogavero, Vice President, HR Operations CRC Health Group 1385 Newark Road Kennett Square, PA 19348

Re: Agreement for Professional Services

Dear Ms. Mogavero:

In accordance with our conversations and mutual agreements, this letter will confirm that CRC Health Group (the "Client") has retained The Crossroads Group Labor Relations Consultants (the "Consultant") regarding general personnel and labor relations activities related to the National Labor Relations Board certification election campaign at the Client's facility in Madison, Wisconsin commencing on June 3, 2013.

Our fees are charged on an hourly basis in minimum units of a quarter of an hour for all time actually expended on your behalf. You will receive my personal services, which will be billed at the special discounted rate of \$350.00 per hour. Clients are billed at the hourly rate for all time expended on their behalf, plus one-half travel time and reasonable and customary out-of-pocket expenses. We agree to reduce our normal 8-hour minimum daily billing to a 4-hour daily minimum.

We agree to send you statements clearly showing the basis for our fees and charges by detailing the services rendered and costs incurred on a weekly basis. All fees and expenses not previously paid are due and payable upon receipt of each statement. The Client agrees to pay the statement promptly and in full, understanding that if payment is not made in full within thirty (30) days of the statement date, the Client's account shall be considered past due and an interest charge may be added to the outstanding balance in an amount equal to one and one-half percent (1.5%) per month.

Consultant is retained to provide independent and objective professional judgment and recommendations; accordingly, a difference of opinion on a question of professional judgment shall

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not excuse the Client from fees and costs incurred in the collection of any outstanding accounts receivable.

Our firm has always operated on the basis that we will deliver the best possible services in a timely fashion and at a reasonable price. In return, we request that upon receipt of our statements, you review the statement to determine if you have any questions or comments regarding them. If so, please call me directly. Furthermore, we reserve the right to withdraw as your Consultant if you fail to pay our statements and other bills in a timely manner.

If Consultant is requested by Client, or if as a consequence of an assignment Consultant is required by judicial or administrative process, to participate, appear, or testify in anticipation of, or during legal or dispute resolution proceedings of any kind during the period Consultant is providing services or thereafter, Consultant will reasonably comply with any such request or requirement based on advice of legal counsel. In the event that Consultant does so participate in any manner, the Client shall pay to Consultant all professional fees and other fees of Consultant in effect as well as the cost and expenses, including attorneys' fees, incurred in anticipation and resulting from such proceedings. These fees and expenses are in addition to any fees paid or owed for services performed or to be performed.

Any controversy or claim arising out of or relating to this Agreement, its validity, or the breach thereof, shall be settled by binding arbitration in accordance with the Commercial Arbitration Rules of the American Arbitration Association (AAA). A single neutral arbitrator shall be appointed in accordance with the AAA Rules to resolve the dispute.

The arbitrator shall be an attorney who is knowledgeable in business and labor laws, and who is experienced in labor relations and union organizing activities involving employers. The arbitration hearing shall be held in Orange County, California. This contract shall be interpreted and governed by the laws of the State of California. The arbitrator shall award to the prevailing party all it's costs and fees, including AAA filing and administrative fees and attorneys' fees.

Judgment upon the award rendered by the arbitrator may be entered in any court having jurisdiction thereof. Should any party refuse to arbitrate or file a court action regarding a claim, which is subject to arbitration under this Agreement, the other party shall be entitled to recover its costs and reasonable attorneys' fees in enforcing this arbitration agreement in court.

During the course of our representation, we will endeavor to keep you fully advised as to the status and progress of this matter, including our view of your rights and potential liabilities or exposure, and our recommendation as to an appropriate course of action in view of the facts, circumstances and issues involved.

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However, we must emphasize that our firm has not made, and cannot make any representations or guarantees regarding the successful outcome of any matter or the actual amount of any fees or costs you will incur. Often, the results in a matter, and the costs and expenses are controlled by external factors beyond our control, including the factual circumstances, course of the campaign or negotiations, etc.

We will send copies of all substantive correspondence and other documents generated during this project, and I ask that you call me at any time should you wish to discuss our invoices, or any other aspect of this matter.

If the terms and conditions of this letter are satisfactory to you, please evidence your consent to such terms and conditions by signing this letter and returning it to me by e-mail or fax at (818) 999-5630.

This is a final agreement and this agreement supersedes any other oral or written representations by either the Client or Consultant

We very much appreciate the opportunity to work for you again. We will provide you with our best professional efforts as we endeavor to help you achieve a successful outcome on this project.

Respectfully.

Michael Dans Per

Michael Dana Penn

Partner

The foregoing fee agreement letter has been read and its terms are hereby agreed to and accepted this 3rd day of June, 2013.

CRC Health Group

Title: VP, HR Operations

63 Via Pico Plaza, Suite 505 · San Clemente, CA 92672 www.TCGconsultants.com