U.S. Department of Labor Office of Labor-Management Standards Washington, DC 20210

FORM LM-20 AGREEMENT AND ACTIVITIES REPORT

Form approved
Office of Management
and Budget
No. 1245-0003
Expires 10-31-2013



This report is mandatory under P.L. 86-257, as amended. Failure to comply may result in criminal prosecution, fines, or civil penalties as provided by 29 U.S.C. 439 or 440. Required of persons, including Labor Relations Consultants and Other Individuals and Organizations, Under Section 203(b) of the Labor-Management Reporting and Disclosure Act of 1959, as amended. (LMRDA)

READ THE INSTRUCTIONS CAREFULLY BEFORE PREPARING THIS REPORT.

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4 File Number 2 0000								
1. File Number: C- 00525								
Person Filing								
Name and mailing address (include ZIP Co	ode).	3 Any other address who	ere records necessary to verify this	report are kent:				
		Any other address where records necessary to verify this report are kept: Name						
Name Phillip B Wil	15011	Name						
Title		Title						
Organization LRI Consulting Services, Inc.		Organization						
P.O. Box, Bldg., Room No., if any		P.O. Box, Bldg., Room No., if any						
Street 7850 South Elm Place, Suit	e E	Street						
City Broken Arrow		City						
State Oklahoma Z	ZIP Code + 4 74011	State	ZIP Code + 4					
4. Date fiscal year ends: 5. 7	Type of person:							
Dec / 31 a.[Individual b. Partnership	c. Corporation d.	Other (Specify):					
Nature of Agreement or Arrangement								
6. Full name and address of employer with whom made (include ZIP Code):		7. Date entered into:	9 / 28 / 201	17				
Name								
Organization Falck Northern California		8. Name of person(s) thro	ough whom made:					
Trade Name, if any		Name Sean	Sullivan					
P.O. Box, Bldg., Room No., if any		Name						
Street 2190 S McDowell Boulevard Ext		Name						
City Petaluma		Name						
State CA Z	ZIP Code + 4 94954	Name						
Signatures								
Each of the undersigned declares, under per the information contained in any accompany true, correct, and complete. (See Section VIII) 13. Signed Title CEO	ring documents) has been examined	penalties of law, that all of by the signatory and is, to 14. Signed Title Presiden	the best of the undersigned's know	eport (including wledge and belief, Treasurer (If other title, see instructions)				
On 12/29/2017 91	18-455-9995	On 12/29/2	2017 918-455-9995					
Date Tele	ephone Number	Date	Telephone Number					

Filer:	LRI	Consul	ting	Services,	Inc.

File Number C- 00525

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9. Check the appropriate box to indicate whether an object of the activities under	rtaken, is directly or indirectly:			
To persuade employees to exercise or not to exercise, or persuade e collectively through representatives of their own choosing.	mployees as to the manner of exercising, the right to organize and bargain			
b. To supply an employer with information concerning the activities of er such employer, except information for use solely in conjunction with a	nployees or a labor organization in connection with a labor dispute involving an administrative or arbitral proceeding or a criminal or civil judicial proceeding.			
10. Terms and conditions (Explain in detail; see instructions. Written agreements	s must be attached.):			
See Attached				
Specific Activities to be Performed				
11. For each activity, separately list in detail the information required (See instruc	tions):			
a. Nature of activity:				
Engaged to communicate to employees regarding exercising	g their rights to organize and bargain collectively.			
11.b. Period during which performed:	11.c. Extent performed:			
various days beginning 10/3/17	Fully Performed			
11.d. Name and address through whom performed:	Additional Name and address through whom performed, if any:			
Name Joseph Brock	Name Amed Santana			
Organization East Coast Labor Relations LLC	Organization Santana International Inc			
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Room No., if any			
Street 515 S Gull Lake Drive	Street 7049 Westwind Dr., Suite 6001			
City Richland	City El Paso			
State MI ZIP Code + 4 49083	State Texas ZIP Code + 4 79912			
12.a. Identify subject groups of employees:	12.b. Identify subject labor organizations:			
All and part-time EMT's, Paramedics, Nurses, and	United EMS Workers (AFSCME)			
Dispatchers				
	× 30			

Proposal

September 28, 2017

Sean Sullivan COO Falck Northern California 2190 S McDowell Blvd Ext Petaluma, CA 94954

707-766-2404 sean.sullivan@falck.com

RE: Campaign Consulting, Petition 20-RC-206667

Situation Assessment

You have requested a proposal to provide materials and consulting services to help you win your upcoming NLRB election. You have a few short weeks to educate your employees on the disadvantages of unions and convince them to put their trust in a direct relationship with you rather than the union. You want to make sure that your consulting is persuasive, does not interfere with employees' protected rights and provides the best opportunity to build trust with your employees.

Proposed Intervention(s)

Campaign Consulting: For this option we will provide expert campaign consulting with an on-site facilitator to communicate your message directly to employees in employee meetings and one-on-one. Our consultant will work with managers and supervisors at your location to increase your own internal capacity for handling employee relations issues after the campaign is over. Based on our joint assessment of the need, we will assign appropriate consulting resources to your campaign for a pre-approved schedule of meetings.

Objectives

- Win the NLRB election by as wide a margin as possible or achieve a withdrawal of the petition, without meritorious election objections or unfair labor practice charges.
- Increase trust and credibility of the current leadership team by improving communication and developing their ability to create a positive employee relations environment.
- Retain your direct-relationship with employees and preserve the operational flexibility needed to remain productive and profitable. The dead weight cost of unionization is estimated at 25% for most organizations.

Value to Organization

- You avoid a steep and slippery learning curve and are free to do the most important trust-building work.
- You can talk to employees without engaging in mudslinging. You are free to spend your time on a
 positive message about the company.
- Your communication strategy is legally proven and sound. Our communication tools have never been found to be objectionable by the NLRB in thousands of elections.
- You receive a proven program, with over 10,000 successful client engagements.

Terms and Conditions

The fee for consulting is \$3,000 per consultant per day (plus travel expenses). For purposes of this

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proposal a consulting day means each calendar day worked by each consultant. If more than one consultant is working on your case the parties understand and agree that multiple consulting days may be worked on each calendar day.

Payment Terms

All fees are due upon the delivery of the consulting services and are nonrefundable. Consulting fees and expenses incurred by consultant will be billed to you and you agree to pay those invoices upon receipt and to settle those statements within 14 days. You agree and acknowledge that failure to pay fees or expenses associated with this project under these terms will result in reassignment of consultant(s), a penalty of the maximum allowable interest rate per month plus any costs we incur to collect an outstanding balance, until all outstanding invoices are paid in full.

It is further understood that all materials included in or with the above referenced items or programs are fully covered and protected by federal copyright laws. Federal law provides civil and criminal penalties for the unauthorized reproduction, distribution or exhibition of protected products.

You further acknowledge that no representation by LRI or its representatives were relied on by you or any member of your company in entering this agreement, and that this document represents the full understanding of the parties. You also acknowledge and agree that we have informed you of the obligation to report any direct persuader activity performed on your behalf to the United States Department of Labor by both our firm and your firm and that failure to timely file these reports can subject your company to criminal penalties. Further, you agree to make LRI aware of and share copies of any unfair labor practice charges and or objections and challenges to the conduct of an election alleging anything regarding speech or behavior, in any form, on the part of any LRI consultant.

Your payment, in the absence of your signature below, indicates your acceptance of this project and the terms and conditions as stated herein. The terms and conditions on this proposal are good for 90 days from the date on this proposal unless specified otherwise. The parties agree that Oklahoma law governs any dispute between them and to resolve any disputes by arbitration in Tulsa, Oklahoma under the American Arbitration Association rules.

Acceptance

We accept the Proposal above and the intervention selected: Campaign Consulting

For LRI Consulting Services, Inc.

Phillip B. Wilson, President/General Counsel

Date: September 28, 2017

For Falck Northern California

Sean Sullivan, C

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