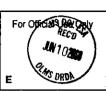


U.S. Department of Labor Office of Labor-Management Standards Washington, DC 20210

FORM LM-20 AGREEMENT AND ACTIVITIES REPORT

Form approved
Office of Management
and Budget
No. 1215-0188
Expires 12-31-2010



This report is mandatory under P.L. 86-257, as amended. Failure to comply may result in criminal prosecution, fines, or civil penalties as provided by 29 U.S.C. 439 or 440. Required of persons, including Labor Relations Consultants and Other Individuals and Organizations, Under Section 203(b) of the Labor-Management Reporting and Disclosure Act of 1959, as amended. (LMRDA)

READ THE INSTRUCTIONS CAREFULLY BEFORE PREPARING THIS REPORT.

1. File Number: C- 00483 362886	
Person Filing 2. Name and mailing address (include ZIP Code):	2 Any other address: where records pagences to visit this report are least
,	3. Any other address where records necessary to verify this report are kept:
Name Lupe Cruz	Name
Title CEO	Title
Organization Cruz & Associats, Inc.	Organization
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Room No., if any
Street 10201 Trademark St, #C	Street
City Rancho Cucamonga	City
State California ZIP Code + 4 91730	State ZIP Code + 4
4. Date fiscal year ends: 5. Type of person:	
Dec / C 8 a. Individual b. Partnership	c. Corporation d Other (Specify):
1/4	
Nature of Agreement or Arrangement	
6. Full name and address of employer with whom made (include ZIP Code):	7. Date entered into: 5 / 5 / 2008
Name John Armstrong	
Organization Bay Area News Group-East Bay	8. Name of person(s) through whom made:
Trade Name, if any	Name John Armstrong
P.O. Box, Bldg., Room No., if any	Name
Street 2460 Shadelands Drive	Name
City Walnut Creek	Name
State California ZIP Code + 4 94598	Name
Signatures	
Each of the undersigned declares, under penalty of perjury and other applicable penalties of law, that all of the information submitted in this report (including the information contained in any accompanying documents) has been examined by the signatory and is, to the best of the undersigned's knowledge and belief, true, correct, and complete. (See Section VII on penalties in the instructions.)	
13. Signed President (If other title, see	14. Signed Treasurer (If other title, see
Title CEO instructions)	Title Treasurer instructions)
On 06/04/2008 909-980-8736	On
Date Telephone Number	Date Telephone Number

Filer. Lupe Cruz Cruz & Associats, Inc.	File Number C- 00483
9. Check the appropriate box to indicate whether an object of the activities undertaken, is directly or indirectly:	
5. Server are appropriate box to indicate tribules an abject of the beattiness and allegary of monocity.	
a. To persuade employees to exercise or not to exercise, or persuade employees as to the manner of exercising, the right to organize and bargain collectively through representatives of their own choosing.	
b. To supply an employer with information concerning the activities of employees or a labor organization in connection with a labor dispute involving such employer, except information for use solely in conjunction with an administrative or arbitral proceeding or a criminal or civil judicial proceeding.	
10. Terms and conditions (Explain in detail; see instructions. Written agreements must be attached.):	
Hold employee meetings to inform their section (7) rights and to answer questions pertaining to the union using NLRB documents and union documents for questions and answers.	
Specific Activities to be Performed	
11. For each activity, separately list in detail the information required (See instructions):	
a. Nature of activity:	
Held employee meetings in small groups to inform them on unions	
11.b. Period during which performed: On going	11.c. Extent performen: Held meetings with employees
11.d. Name and address through whom performed:	Additional Name and address through whom performed, if any:
Name Greg Passant	Name Michael O'Donnell
_	Organization Pinnasle Organization Services Inc.
Organization Cruz & Associates, Inc.	
P.O. Box, Bldg., Room No., if any	P.O. Box, Bldg., Roon⊩ No., if any
Street 10201 Trademark St, #C	Street 11515 East De La O Rd
City Rancho Cucamonga	City Scottsdale
State California ZIP Code + 4 91730	State Arizona ZIP Code + 4 85255
12.a. Identify subject groups of employees:	12.b. Identify subject labor organizations:
Employees in potential bargaining unit	Northern California Media Workers Guild Local 39521 (CWA)

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Lupe Cruz & Associats, Inc.

00483

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On going

Held meetings with employees

Bill

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Cruz & Associates, Inc.

10201 Trademark St, #C

Rancho Cucamonga

California 91730

Employees in potential bargaining unit

Northern California Media Workers Guild Local 39521 (CWA)