

How many of you have ever received a noise violation? I, myself, have gotten one and it sucks. The fees you must pay cost an arm and a leg. And most of the time, you are completely unaware that you were being too noisy in the first place. But what if you were always able to know when you're being too loud? Meet NoiseNotice. NoiseNotice monitors your noise levels at your property line and will alert you via text message and color-changing lights when things get too loud. Our device will be hassle free with no configuration: an industry standard known as "Plug and Play". Except in our case... it's Plug and Party. We hope to target 2% of the 16 million college students in the United States. In gathering police reports for the last year, we found that close to 2,000 noise violations were given in San Luis Obispo alone, each costing up to \$1000; so, when we conducted interviews with college students, 90% of them are willing to purchase and use it at their parties. We know our market because we are our market. I don't like having to pay fines for gatherings unknowingly getting too loud and on a tight college budget, other students feel the same. We assume that we will be able to build the product for \$10 and sell it for \$100. The prototype we created shows that NoiseNotice is a viable product. With NoiseNotice, no one must worry about getting too loud and can forget getting a ticket. NoiseNotice allows college kids do what college kids do best, party.