

# CloakMe

Proactive Digital Protection for High-Profile Individuals

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# The Problem

Executives, celebrities, and high-net-worth individuals are increasingly targeted by:

- Social media impersonation
- Doxxing and personal info leaks
- Deepfake attacks and data exposure
- Uncontrolled reputational damage

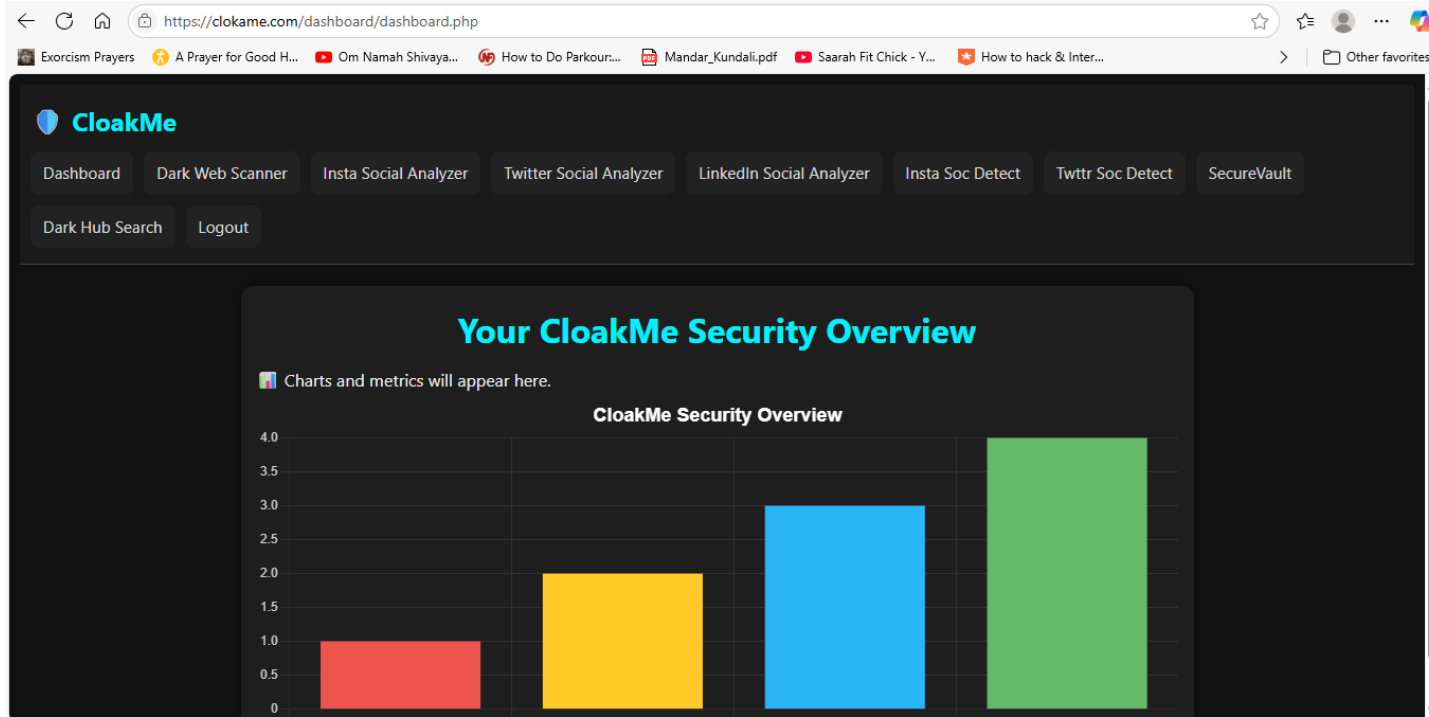
Traditional cybersecurity tools don't protect individuals' digital identities.

# The Solution

CloakMe is a unified digital exposure monitoring platform that:

- Scans dark web, paste sites, forums for leaks
- Detects impersonated/cloned social media accounts
- Flags risky content and deepfakes in real-time
- Delivers exposure scores and alerting systems

# Product Features Overview



CloakMe Dashboard - User exposure visualization

# Instagram Impersonation Detector

← ↻ 🏠 [https://cloakme.com/dashboard/instagram\\_impersonation\\_detect.php](https://cloakme.com/dashboard/instagram_impersonation_detect.php) ☆ ⚙️ 👤 ... 🌈





Exorcism Prayers A Prayer for Good H... Om Namah Shivaya... How to Do Parkour... Mandar\_Kundali.pdf Saarah Fit Chick - Y... How to hack & Inter... > Other favorites

## Instagram Impersonation Detector

Actual Username:

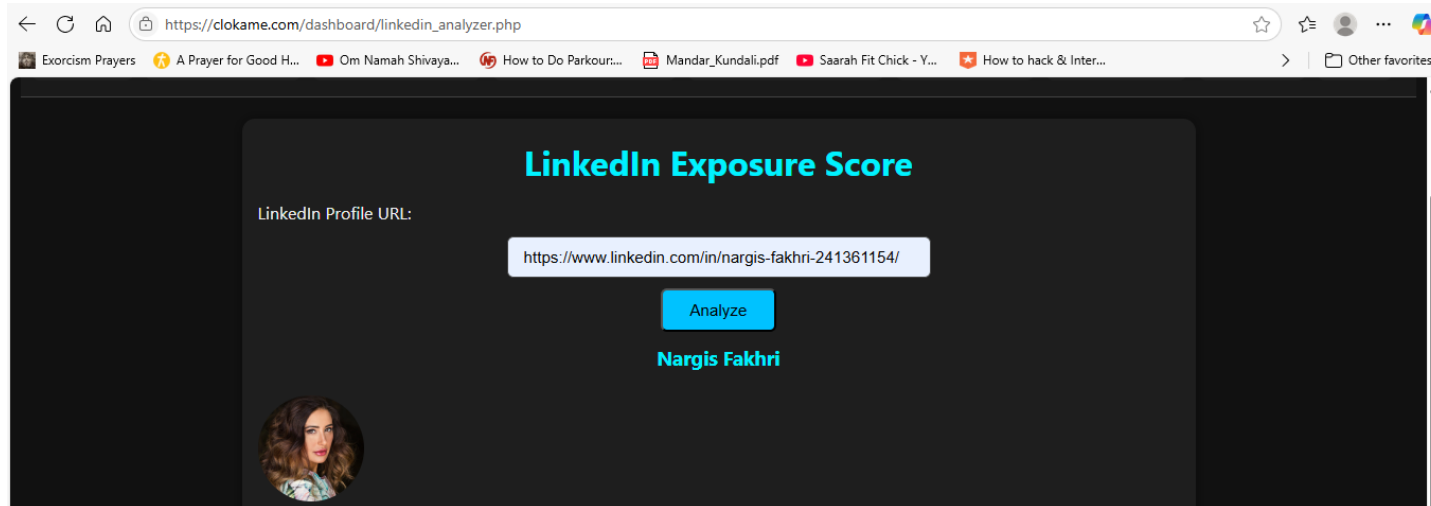
Search Query (Name):

Detect Impersonators

Profile Pic	Username	Full Name	Followers	Verified	Risk
	mithilapalkar143	Mithila Palkar ☆	0	No	Medium
	_mithilapalkar	Mithila palkar	0	No	Medium
	mithilapalkarfanclub	Mithila Palkar's Fan Club	0	No	Medium
	mithilapalkarsuperfans	MITHILA PALKAR	0	No	Medium

Live impersonator detection with risk scoring

# LinkedIn Exposure Analyzer



The screenshot shows a web browser window with the URL `https://clokame.com/dashboard/linkedin_analyzer.php`. The browser's address bar and tabs are visible at the top. The main content area has a dark background and features the title "LinkedIn Exposure Score" in a bright green font. Below the title, the text "LinkedIn Profile URL:" is followed by a text input field containing the URL `https://www.linkedin.com/in/nargis-fakhri-241361154/`. A blue "Analyze" button is positioned below the input field. Underneath the button, the name "Nargis Fakhri" is displayed in the same green font. In the bottom-left corner of the interface, there is a circular profile picture of a woman with long, wavy brown hair.

Checks for public overexposure in LinkedIn profiles

# Market Opportunity

- \$2B+ market for personal cybersecurity and digital identity protection
- Rapidly growing interest in VIP protection & brand monitoring
- Opportunity in proactive, continuous monitoring

# Competitive Advantage

- Multi-source dark web scanning
- Modular scoring for social content and metadata
- Real-time alerts for impersonation or leaks
- Built with mobile-first, privacy-first design



# Business Model

- SaaS subscription model
- Tiered pricing: individual, family, enterprise
- Freemium alerts; paid includes impersonation takedowns & vault access

# Traction

- MVP complete and live at [www.clokame.com](http://www.clokame.com)
- Modules: Social Analyzer, Impersonation Detector, Secure Vault, Dark Web Hub
- 1 real registered user, 2 subscribers, 150+ outreach attempts

# Team

Mandar Satam – Founder & CEO

- 15+ years in cybersecurity (Red Team, SCADA, IoT)
- CVE discoverer, author, SANS certified (GPEN, GXPN, GAWN)
- Former AppSec lead at US healthcare & fintech orgs

# Ask & Use of Funds

Seeking \$250K–\$300K in pre-seed capital

- \$80K: Engineering & UX
- \$50K: Cloud infrastructure + security
- \$40K: Marketing & outreach
- \$30K: Mobile app development
- \$50K: Legal, compliance, and runway

# Contact

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