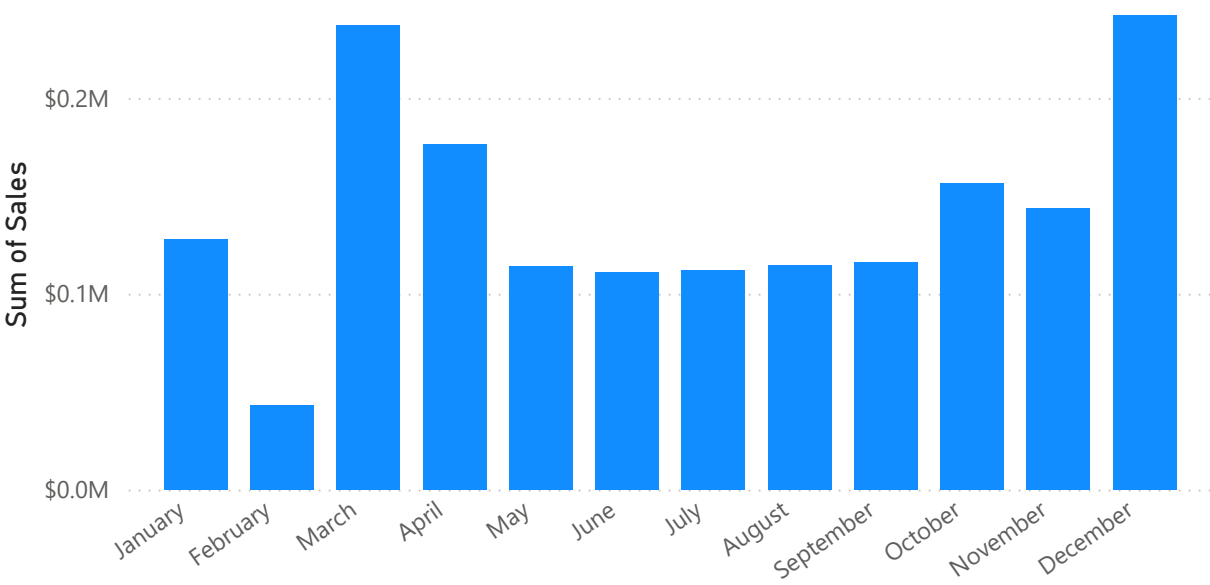
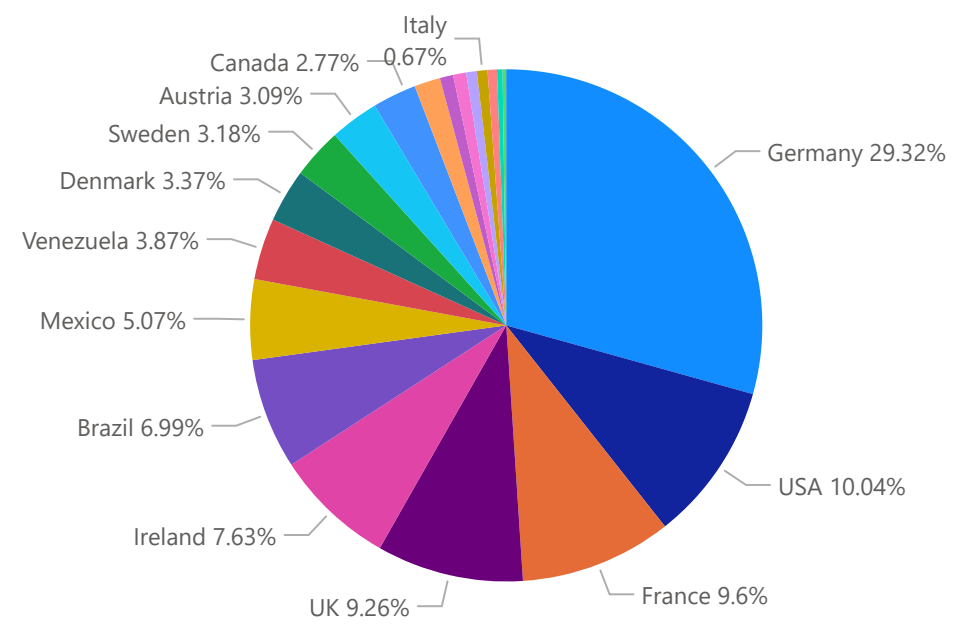


Seasonal Sales

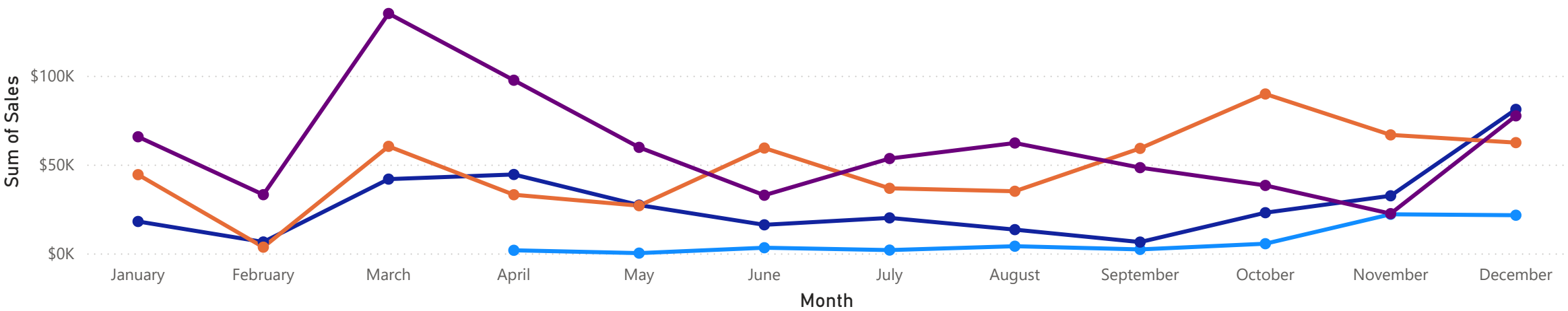


Country Sales

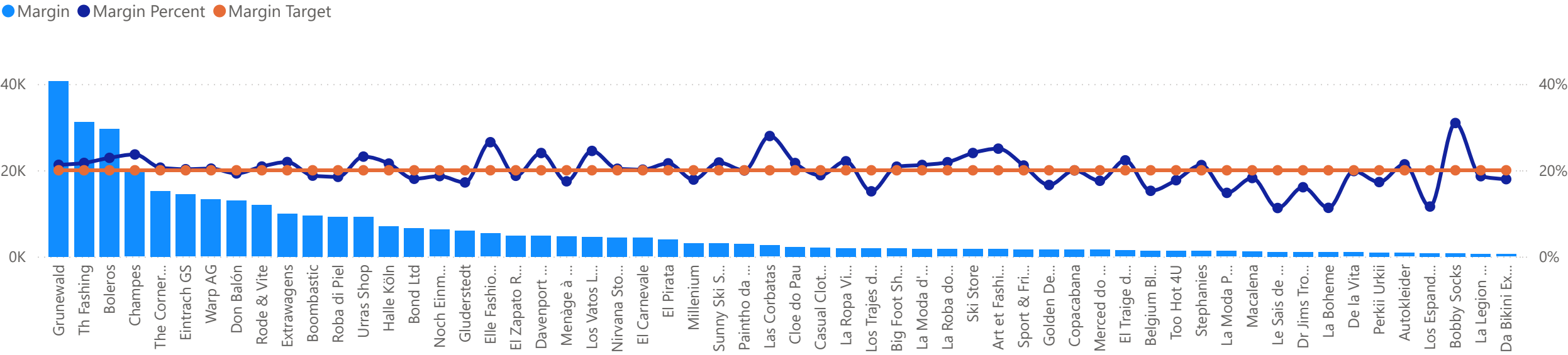


Annual Sales Comparison

Year ● 2005 ● 2006 ● 2007 ● 2008



Margin Details



KPI - Margin Goal: 20%

Sales Rep	Sales	Margin Percent	Orders	Average Order Value
Elvis Presley	\$65,920.43	22.1%	55	\$1,199
Ingrid Hendrix	\$79,324.61	18.9%	53	\$1,497
Joan Callins	\$96,922.24	21.7%	56	\$1,731
Lennart Skoglund	\$107,789.27	22.3%	55	\$1,960
Rock Roll	\$245,702.29	19.8%	131	\$1,876
Leif Shine	\$246,353.50	20.9%	101	\$2,439
Tom Lindwall	\$252,838.11	19.1%	105	\$2,408
Helen Brolin	\$255,492.85	20.3%	118	\$2,165
Rob Carsson	\$344,055.62	21.2%	153	\$2,249
Total	\$1,694,398.92	20.5%	827	\$2,049

Order Details

Customer	Sales	Quantity
⊕ Grunewald	\$191,062.19	4,224
⊕ Th Fashing	\$143,764.85	3,214
⊕ Boleros	\$129,235.03	3,798
⊕ Champes	\$83,505.33	1,630
⊕ The Corner Store	\$73,766.57	2,963
⊕ Eintrach GS	\$71,172.95	1,942
⊕ Don Balón	\$67,244.77	1,512
⊕ Warp AG	\$64,968.01	1,752
⊕ Rode & Vite	\$57,107.02	1,670
⊕ Boombastic	\$50,922.49	1,065
⊕ Roba di Piel	\$49,782.52	1,031
⊕ Extrawagens	\$45,274.26	1,175
Total	\$1,694,398.92	49,285

\$1.69M

Total Sales

827

Orders

\$2,049

Average Order Value

\$2

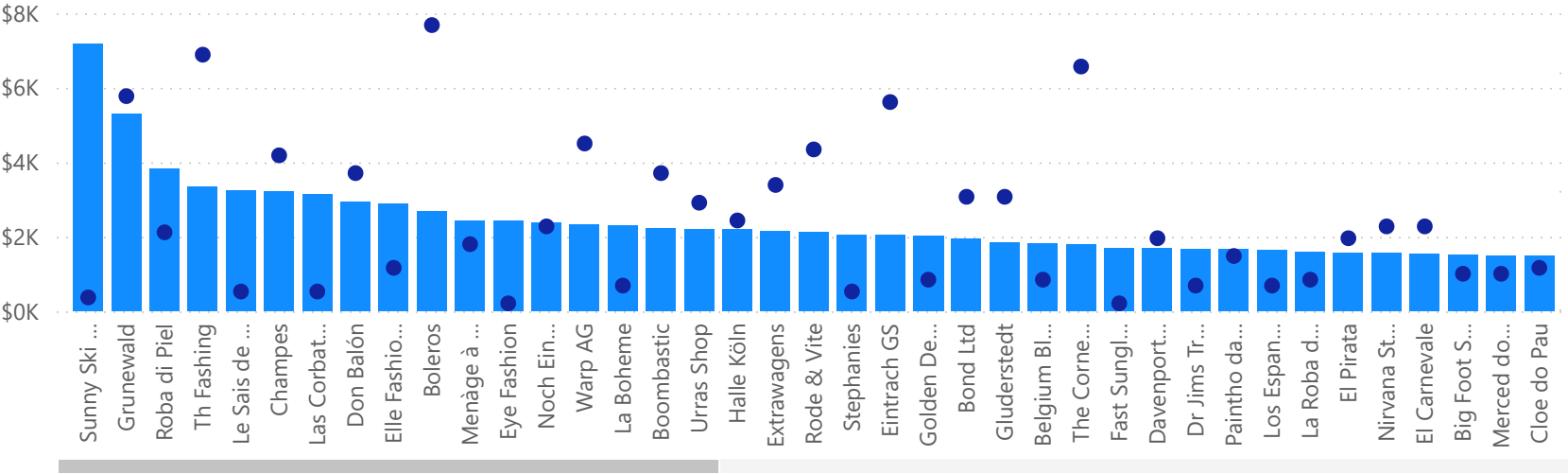
Min Sale

\$43,755

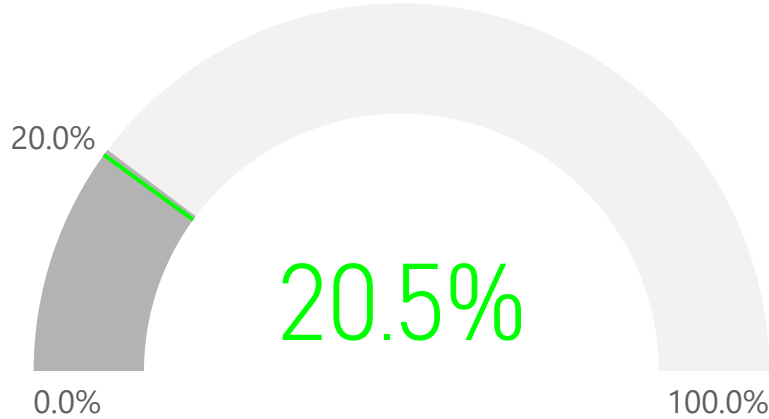
Max Sale

Order Details

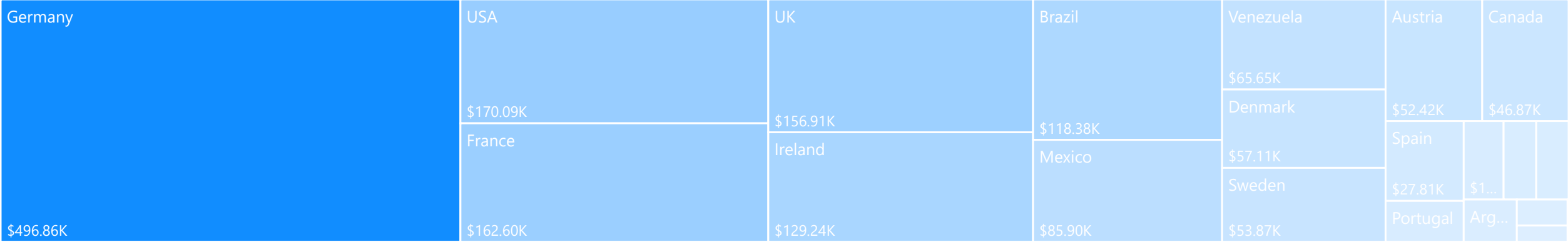
Average Order Value Order Count



Margin Percent



Top Country Margin Treemap



Customer	Sales	Quantity
<input type="checkbox"/> <b>Grunewald</b>	<b>\$191,062.19</b>	<b>4,224</b>
<input type="checkbox"/> <b>Saturday, March 29, 2008</b>	<b>\$45,556.08</b>	<b>160</b>
<input type="checkbox"/> <b>76</b>	<b>\$43,755.12</b>	<b>90</b>
Halter Dress	\$43,755.12	90
<input type="checkbox"/> <b>2</b>	<b>\$1,084.80</b>	<b>50</b>
Mr2 Trousers	\$1,084.80	50
<input type="checkbox"/> <b>70</b>	<b>\$716.16</b>	<b>20</b>
US-Master Jeans	\$716.16	20
<input type="checkbox"/> <b>Tuesday, September 16, 2008</b>	<b>\$17,801.34</b>	<b>73</b>
<input type="checkbox"/> <b>Monday, October 01, 2007</b>	<b>\$16,323.73</b>	<b>152</b>
<input type="checkbox"/> <b>Friday, June 29, 2007</b>	<b>\$10,634.04</b>	<b>274</b>
<input type="checkbox"/> <b>Monday, June 30, 2008</b>	<b>\$10,398.78</b>	<b>140</b>
<input type="checkbox"/> <b>Friday, April 11, 2008</b>	<b>\$9,271.49</b>	<b>168</b>
<input type="checkbox"/> <b>Saturday, December 16, 2006</b>	<b>\$7,752.84</b>	<b>238</b>
<input type="checkbox"/> <b>Saturday, May 20, 2006</b>	<b>\$7,243.91</b>	<b>286</b>
<input type="checkbox"/> <b>Thursday, April 24, 2008</b>	<b>\$6,962.31</b>	<b>203</b>
<input type="checkbox"/> <b>Friday, July 18, 2008</b>	<b>\$6,491.28</b>	<b>245</b>
<input type="checkbox"/> <b>Sunday, November 30, 2008</b>	<b>\$6,253.93</b>	<b>268</b>
<input type="checkbox"/> <b>Thursday, March 16, 2006</b>	<b>\$5,863.36</b>	<b>148</b>
<input type="checkbox"/> <b>Sunday, April 16, 2006</b>	<b>\$5,498.00</b>	<b>165</b>
<input type="checkbox"/> <b>Thursday, August 17, 2006</b>	<b>\$4,524.91</b>	<b>121</b>
<input type="checkbox"/> <b>Sunday, July 20, 2008</b>	<b>\$4,070.92</b>	<b>184</b>
<input type="checkbox"/> <b>Thursday, October 25, 2007</b>	<b>\$3,967.43</b>	<b>50</b>
<input type="checkbox"/> <b>Thursday, August 07, 2008</b>	<b>\$3,832.31</b>	<b>128</b>
<input type="checkbox"/> <b>Sunday, January 14, 2007</b>	<b>\$3,427.80</b>	<b>146</b>
<input type="checkbox"/> <b>Saturday, December 01, 2007</b>	<b>\$3,248.16</b>	<b>255</b>
<input type="checkbox"/> <b>Thursday, June 14, 2007</b>	<b>\$2,281.29</b>	<b>92</b>
<input type="checkbox"/> <b>Wednesday, June 20, 2007</b>	<b>\$1,698.08</b>	<b>100</b>
<input type="checkbox"/> <b>Saturday, August 02, 2008</b>	<b>\$1,571.35</b>	<b>80</b>
<input type="checkbox"/> <b>Tuesday, October 02, 2007</b>	<b>\$1,553.00</b>	<b>75</b>
<input type="checkbox"/> <b>Tuesday, December 18, 2007</b>	<b>\$485.82</b>	<b>20</b>
<b>Total</b>	<b>\$1,694,398.92</b>	<b>49,285</b>